



**OFFICE OF COUNCIL PRESIDENT TODD GLORIA
CITY OF SAN DIEGO**

M E M O R A N D U M

DATE: October 24, 2013
TO: Honorable City Councilmembers
FROM: Council President Todd Gloria 
SUBJECT: Nominations to the Small Business Advisory Board

On October 1, 2013 I nominated Ms. Jacquelyn O'Connor to serve as the representative from the Business Improvement District (BID) Council to the Small Business Advisory Board. Unfortunately, due to unexpected circumstances Ms. O'Connor is no longer able to serve. I thank her for her willingness to serve and wish her the best.

It is my pleasure to nominate Mr. Warren J. Simon to serve as the BID Council representative. Mr. Simon has been actively involved in San Diego for more than 50 years and will bring a wealth of knowledge and experience to the Small Business Advisor Board. A veteran of the United States Army, Mr. Simon served as a Field Representative, Assistant National Field Director, and Director of the National Multiple Sclerosis Society, San Diego Chapter. He used this extensive knowledge of non-profit organizations as Executive Director at the Service Center of the Blind. Mr. Simon also served as the Executive Director of the Hillcrest Business Association and has been actively involved in the community as a past member of the Uptown Planners and the Uptown Partnership.

I believe Mr. Simon's extensive knowledge of non-profit leadership as well as community organizations and business improvement districts will be an important addition to the board. He has served as a Micro District Coordinator for the Business Improvement District and serves as President of the BID Foundation. An active community leader, Mr. Simon is the immediate Past President and current Vice President of the George L. Stevens Senior Center, a BID Council advisor to the Diamond Business Association, and a volunteer for the College BID Boo Parade, the Adams Avenue Street Festival, and the North Park Main Street Arts and Music Festival. He also serves as a Trustee for City Care Benefits Trust and December Nights in Balboa Park.

I would like to thank Mr. Simon for his willingness to serve the City in this capacity.

cc: Honorable City Attorney Jan Goldsmith
Andrea Tevlin, Independent Budget Analyst
Liz Maland, City Clerk