



LORIE ZAPF

**Business Owner &
Regional Director,
Citizens Against Lawsuit Abuse**

Elect an independent, fiscally responsible leader to City Council

Priorities

Hold City Hall accountable to the taxpayers, work to **reform the pension system** and **balance the budget**.

Oppose tax increases that bailout wasteful spending and deficits.

Fight for our community's fair share of tax dollars to repair our streets and ensure libraries, parks and senior centers are safe, clean, and open!

Independent **performance audits** of all city departments.

Keep our families safe by supporting **neighborhood policing**, getting tough on sexual predators.

Help San Diego businesses preserve and **create jobs**.

Successful Business Professional

- Founded natural food company headquartered in Clairemont
- Guided company to national sales success
- Regional Director, Citizens Against Lawsuit Abuse
- Leader in effort to protect local businesses from abusive lawsuits

Experience

- Master's, Bachelor's degrees in Business and Journalism
- Co-Chair, San Diegans for City Hall Reform Citizens Steering Committee
- Former board member, Clairemont Town Council
- Neighborhood Watch Block Captain
- Clairemont resident, married with two daughters

Endorsed by: Former Sheriff Bill Kolender
Howard Jarvis Taxpayers Association PAC

For a list of your neighbors who endorse Lorie: www.loriezapf.com

"I'll work every day to earn your trust" – Lorie