

**PROPOSED PROPOSITION TO  
RATIFY AN ORDINANCE AUTHORIZING  
THE SALE OR CONVEYANCE,  
TRADE OR EXCHANGE, OF PORTIONS  
OF CERTAIN PUEBLO LOTS  
OF THE PUEBLO LANDS OF SAN DIEGO**

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**To Be Submitted to the Qualified Voters  
of The City of San Diego at the  
GENERAL MUNICIPAL ELECTION  
TO BE HELD ON TUESDAY,  
NOVEMBER 5, 1963**

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The following proposed proposition for the ratification and approval of an ordinance authorizing the sale or conveyance, trade or exchange, of portions of certain Pueblo Lands of The City of San Diego will be submitted to the qualified voters of The City of San Diego on Tuesday, November 5, 1963.

PHILLIP ACKER, City Clerk

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**PROPOSITION A**  
 (THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE  
 FOLLOWING FORM)

PROPOSITION A. Shall Ordinance No. 8879 (New Series) of the Ordinances of The City of San Diego, entitled, "An Ordinance authorizing the sale or conveyance, trade or exchange, of a portion of Pueblo Lots 1253, 1266, 1279, 1293, 1294, 1295, 1304, 1305, 1306, 1316, 1317, 1318, 1319, 1321, 1322, 1326, 1327, 1330, 1333, 1334, 1351, 1353 and 1355 of the Pueblo Lands of San Diego lying northerly of the San Diego River, upon such terms and conditions as may be deemed by the City Council to be in the best interests of the people of The City of San Diego," adopted by the Council of said City August 29, 1963, be ratified?	<b>YES</b>	
	<b>NO</b>	

ORDINANCE NO. 8879 (NEW SERIES) READS AS FOLLOWS:

**ORDINANCE NO. 8879**

(New Series)

AN ORDINANCE AUTHORIZING THE SALE OR CONVEYANCE, TRADE OR EXCHANGE, OF A PORTION OF PUEBLO LOTS 1253, 1266, 1279, 1293, 1294, 1295, 1304, 1305, 1306, 1316, 1317, 1318, 1319, 1321, 1322, 1326, 1327, 1330, 1333, 1334, 1351, 1353, AND 1355 OF THE PUEBLO LANDS OF SAN DIEGO LYING NORTHERLY OF THE SAN DIEGO RIVER, UPON SUCH TERMS AND CONDITIONS AS MAY BE DEEMED BY THE CITY COUNCIL TO BE IN THE BEST INTERESTS OF THE PEOPLE OF THE CITY OF SAN DIEGO.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That The City of San Diego be, and it is hereby authorized and empowered to trade or exchange with private owners within the area of the University City Community Plan, for open space requirements, park site requirements or school site requirements, all or any portion of the following described Pueblo Lots lying northerly of the San Diego River, to sell or convey to the State of California for highway purposes, or to sell or convey all or any portion of the said described Pueblo Lots, to wit:

All that portion of Pueblo Lot 1279 lying easterly of Highway 101, consisting of 25 acres more or less;

Pueblo Lot 1293 consisting of 112 acres more or less;

Pueblo Lot 1294 consisting of 123 acres more or less;

Pueblo Lot 1295 consisting of 87 acres more or less;

Pueblo Lot 1304 consisting of 170 acres more or less;

Pueblo Lot 1305 consisting of 54 acres more or less;

Pueblo Lot 1306 consisting of 190 acres more or less;

All that portion of Pueblo Lot 1316 remaining after conveyance to the University of California, consisting of 83 acres more or less;

Pueblo Lot 1317 consisting of 148 acres more or less;

Pueblo Lot 1318 consisting of 181 acres more or less;

Pueblo Lot 1319 consisting of 44 acres more or less;

All the remaining portion of Pueblo Lot 1321, consisting of 139 acres more or less;

All that portion of Pueblo Lot 1322 remaining after conveyance to the University of California, consisting of 91 acres more or less;

Pueblo Lot 1351 consisting of 59 acres more or less.

Section 2. That The City of San Diego be, and it is hereby authorized and empowered to sell or convey all or any portion of the following described Pueblo Lots, lying northerly of the San Diego River, for the progressive development in accordance with the University City Community Development Plan compatible with functions related to the University of California at San Diego, to wit:

All that portion of Pueblo Lot 1326 lying easterly of Highway 101, consisting of 75 acres more or less; and all that portion of Pueblo Lot 1326 lying westerly of Highway 101, consisting of 40 acres more or less;

All the remaining portion of Pueblo Lot 1327 consisting of 17 acres more or less;

All that portion of Pueblo Lot 1330 lying easterly of Highway 101, consisting of 150 acres more or less;

All that portion of Pueblo Lot 1333 lying easterly of Highway 101, consisting of 11 acres more or less;

All the remaining portion of Pueblo Lot 1334 consisting of 93 acres more or less.

Section 3. That The City of San Diego be, and it is hereby authorized and empowered to sell or convey all or any portion of the following described Pueblo Lots, lying northerly of the San Diego River, for industrial or other utilization and development, to wit:

Pueblo Lot 1353 consisting of 49 acres more or less;

Pueblo Lot 1355 consisting of 121 acres more or less.

Section 4. That The City of San Diego be, and it is hereby authorized and empowered to sell or convey all or any portion of the following described Pueblo Lots, lying northerly of the San Diego River, to wit:

Pueblo Lot 1253 consisting of 48 acres more or less;

Pueblo Lot 1266 consisting of 48 acres more or less.

Section 5. Such sales or conveyances, trades or exchanges, shall be made upon such terms and conditions as may be deemed by the City Council to be in the best interests of the people of The City of San Diego.

Section 6. This ordinance shall become effective only after it is affirmatively approved by a majority vote of the qualified electors of The City of San Diego voting at a special municipal election to be held in said City on the 5th day of November, 1963, at which such proposition of ratifying this ordinance shall be submitted.

Presented by T. W. FLETCHER

APPROVED: ALAN M. FIRESTONE, CITY ATTORNEY.

By ALAN M. FIRESTONE,

City Attorney.

Passed and adopted by the Council of The City of San Diego on August 29, 1963, by the following vote:

YEAS – Councilmen: Cobb, deKirby, Scheidle, Hitch, Curran, Mayor Dail.

NAYS – Councilmen: None.

ABSENT – Councilman: Evenson.

AUTHENTICATED BY:

CHARLES C. DAIL,  
Mayor of The City of San Diego, California.

(SEAL) PHILLIP ACKER,  
City Clerk of The City of San Diego, California.

By DONNA K. DILL, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was passed on the day of its introduction, to-wit, on August 29, 1963, said ordinance being of the kind and character authorized for passage on its introduction by Section 16 of the Charter.

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than four members of the Council, and that there was available for the consideration of each member of the Council prior to the day of its passage a written or printed copy of said ordinance.

PHILLIP ACKER,  
City Clerk of The City of San Diego, California.

(SEAL) By DONNA K. DILL, Deputy.

## ARGUMENT FOR PROPOSITION A

Approval of this proposition will permit the sale, transfer and lease of property by the City. All sales will be through public auction.

A yes vote is essential for proper development of the San Diego Freeway, the Boundary Freeway and their interchanges with City streets. It will also permit the acquisition of needed lands at proper locations for school sites, parks, open spaces and other public facilities. Lands to be sold or leased will provide for usage in accordance with the University Community Master Plan. This includes property for all types of residential usage, supporting commercial and for selected industrial (research type) development.

A yes vote will assist the economic development of The City of San Diego and will allow orderly development of the area surrounding the University of California campus. Adequate acreage will remain in public ownership for school and park purposes. In the University Community the Torrey Pines State Park contains 800 acres; there are 366 acres in municipally owned Torrey Pines Golf Course; and 400 acres in the city-owned San Clemente Park in addition to the 212 acres for park purposes in the University Community.

Of the 2,158 acres of lands to be ratified, 1,098 will be utilized for public purposes. Proceeds from any sales will be deposited in the City's Capital Outlay Fund to be used in the financing of park improvements, fire stations and other essential facilities.

We urge a yes vote by all citizens.

CHARLES C. DAIL  
Mayor of San Diego

HARRY SCHEIDLE  
Councilman, 3d District

JUSTIN EVENSON  
Councilman, 6th District

## ARGUMENT AGAINST PROPOSITION A

Voters wisely rejected a similar proposition in 1961. Circumstances have not changed and it should be rejected again.

This proposition omits provision for a sound leasing policy of our valuable industrial and Pueblo Lands.

In the past persons wishing to obtain our most precious asset employed phony cliches such as "get the land on the tax rolls".

Leasing would provide more City revenue than taxes. A leasing policy formulated by the Industrial Development Commission to guide lease negotiations was unanimously adopted by our City Council. Municipal research organizations recommend cities leasing their lands.

Another cliché was: "the city should not compete with private industry".

The City does not compete with private industry. It exclusively provides stand-by water, sewer, police, education, fire and other municipal services.

San Diego Pueblo was established 172 years ago by Spain.

Spanish tradition, continued by Mexico and later upheld by California, provided that Pueblo Lands belonged to the Pueblo citizens.

This proposition provides only two options, sell or convey. Convey has been construed that the Council could give our lands away.

Some Councilmen have advised caution in our land disposal and one opined that "putting 1800 acres of Pueblo lands in Council hands seemed excessive."

As our City grows, close in land becomes scarce, value goes up. In 1961 The Tribune editorialized: "At one time Pueblo Lands sold for 27½ cents an acre. Last year (1960) the bidding at public auction ran the price up to \$8,625.00 an acre."

To reap our rightful future benefits and retain the tradition that the Pueblo lands belong to all of us, and with faith in our City's future, we should use what little is left of our once vast valuable heritage only for public purposes and good leases.

Vote NO on this proposition.

Henry B. Cramer