

**CITY OF SAN DIEGO
Mayor**



RON ROBERTS

County Supervisor

San Diego Police Officers Association, Deputy Sheriffs Association and Golden State Fire Fighters endorse **RON ROBERTS FOR MAYOR** because San Diego needs New Leadership.

FAILED LEADERSHIP IS ENDANGERING SAN DIEGO.

- City Hall ignored warnings fire and police were inadequately funded;
- City Hall under-funded the pension fund by nearly \$1 billion;
- City Hall failed to end the Charger "ticket guarantee", spending \$15+ million on empty seats while police and fire needs were ignored.
- Next year's projected budget shortfall: \$50 - 100 million!

RON ROBERTS WILL TURN SAN DIEGO AROUND.

RON ROBERTS turned the county around. In 1995, San Diego County was near bankruptcy. Ron and his colleagues brought in new management, cut waste, sold unproductive assets, and put the county on a firm financial footing. Today, the county has a top bond rating. Pensions are funded. *Governing Magazine* named San Diego the best-managed county in California.

RON ROBERTS arranged public and private funding for firefighting helicopters before the fires.

RON ROBERTS will

- Replace city management, starting at the top;
- Publicly Audit city finances;
- End the Charger "ticket guarantee"; and
- Fully fund Police and Fire!

RON ROBERTS FOR MAYOR

Tough Enough to Turn San Diego Around!

ENDORSED BY POLICE AND FIRE FIGHTER ORGANIZATIONS

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JIM BELL

**Not Bought, Packaged, or For Sale
The Right Mayor For Challenging Times**

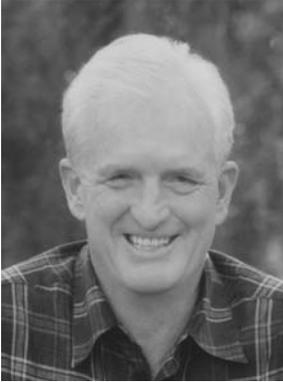
As Mayor I will:

- 1. Make our city and region, energy, water and food self-sufficient as soon as possible. Why? Because any serious disruption in our supply of these essentials will make every other problem we have much worse. Currently we import 98 percent of our energy and 90 percent of our water and food — not a secure position for 6 million people living in the San Diego/Tijuana region to be in, considering the craziness and uncertainty of today's world.**
- 2. Stop selling the public's land. When we sell public lands we get a one time payment. When we lease it out, it generates public income forever.**
- 3. Eliminate floodplain development. It endangers people and property and will inevitably hurt everyone economically.**
- 4. Build sufficient affordable housing, fix roads, sewers, storm drains, clean up trash, reduce crime, and make our city run more efficiently and cost effectively.**

I'm the only candidate with a published cost-effective plan to create a sustainable economy in our city and region.

For plan details, visit www.jimbell.com or check my book, LONG RANGE PLANNING, out at your library.

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PETER Q DAVIS

**Chairman, Port Commission
Businessman**

There is a Leadership Gap at City Hall

- Fire department is under-funded, under-equipped
- Crime is rising. City is NOT hiring new Police
- Traffic is worsening
- City Hall ethics questioned
- Neighborhoods neglected
- Too many secret meetings

Peter Q Davis – Proven Leadership

Port Commission Chairman, civic leader, successful businessman, CEO of local Bank of Commerce, for nearly 40 years, Peter Q Davis has produced positive change for San Diego.

- Led downtown revitalization – Horton Plaza, Gaslamp, Ballpark
- Bank he led provided loans creating thousands of jobs
- Leading lender to small businesses owned by women and communities of color
- Past President Honorary Deputy Sheriffs' Association
- Army Reserves

Mayor Peter Q Davis

- Will make Police/Fire/Lifeguard Number One Priority
- Will oppose giving taxpayers dollars to Chargers for new stadium
- Will clean up polluted beaches, bays
- Financial expertise to balance city's budget

"We have a leadership gap at city hall that is affecting everything from public safety to potholes. We need decisions made and problems solved, and I can do the job. Working together we will improve the quality of life for all San Diegans."

Peter Q Davis

**Peter Q Davis for Mayor
Leadership-Integrity-Results – NOW!
www.PeterQDavisForMayor.com**

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MAYOR DICK MURPHY

Mayor Dick Murphy promised you results in 2000. He is delivering on those promises!

Promises

- Establish an Ethics Commission
- Reduce traffic congestion
- Neighborhoods to be proud of
- Clean up beaches and bays
- Find an airport solution
- Complete the ballpark
- Rebuild the library system
- America's safest city
- Pursue energy independence
- Complete open space system

Accomplishments (partial list)

- Ethics Commission established
- State Route 56 opens 2004
- Overhead power line undergrounding tripled
- Sewer spills and beach closures down 50%
- Regional Airport Authority created
- Downtown ballpark opens 2004
- 24 branch libraries being rebuilt
- San Diego's crime rate lowest among big cities
- Solar Energy Plan implemented
- San Diego River Conservancy created

Mayor Murphy's record of keeping promises makes him **the best Mayor for San Diego's future.** He will improve fire protection, reform the pension system, and stand up to the Chargers.

Mayor Murphy has the background, experience, and integrity to provide effective leadership in these challenging times:

- Superior Court Judge (1989-2000)
- Military veteran
- Stanford Law School JD
- Harvard Business School MBA
- Married/three children

For a mayor who will pursue economic prosperity and protect your quality of life,

Re-elect Mayor Dick Murphy.

Endorsed by the Sierra Club and more than 1,000 individuals and organizations.

www.murphy4mayor.com