

City of  
**San Diego**

**Sample Ballot & Voter Information Pamphlet**

**MUNICIPAL SPECIAL ELECTION  
CITY COUNCIL DISTRICT 4  
Tuesday, March 26, 2013**

**PROTECT YOUR VOTE**

**KEY WAYS TO MAKE YOUR VOTE COUNT**

- ✓ **MARK THIS PAMPHLET** and take it with you to the polls.
- ✓ **MARK YOUR BALLOT** as instructed.
- ✓ **VOTE AT ASSIGNED POLLING PLACE**  
(See label on back cover.)
- ✓ **REQUEST TO VOTE BY MAIL?** (See back cover.)
- ✓ **If you VOTE BY MAIL**, save this pamphlet; your official ballot will be mailed separately. Please be sure to sign the return envelope, and mail it promptly.

Para solicitar información sobre los servicios de votación disponibles en Español, llame al 858-565-5800 o gratis al 1-800-696-0136.

Tumawag sa 858-565-5800 o 1-800-696-0136 upang magtanong tungkol sa mga serbisyo sa pagboto na makukuha sa wikang Filipino.

Xin gọi số 858-565-5800 hoặc 1-800-696-0136 để hỏi về các dịch vụ bầu cử bằng tiếng Việt.

您若需要中文的選舉資訊或需提供中文服務，請致電聯絡858-565-5800或1-800-696-0136。

**Polls open at 7 a.m. and close at 8 p.m.**  
**For Questions or Additional Information**  
**Call 858-565-5800 OR 1-800-696-0136**  
**Visit our website at: [www.sdvote.com](http://www.sdvote.com)**



**Elizabeth Maland - San Diego City Clerk - 202 C Street - San Diego, CA 92101**  
**Phone: (619) 533-4015**



**OFFICIAL BALLOT**  
CITY OF SAN DIEGO  
Municipal Special Election - City Council District 4 - Tuesday, March 26, 2013  
I HAVE VOTED – HAVE YOU?  
This ballot stub shall be removed and retained by the voter

**PROOF**

**OFFICIAL BALLOT**

MAIL  
English

CP: 291000  
BT: 1  
SEQ: 0001  
CITY: 4TH SD CC

**CITY OF SAN DIEGO**  
**Municipal Special Election - City Council District 4**  
**Tuesday, March 26, 2013**

**VOTER INSTRUCTIONS:** Completely darken the oval next to the candidate of your choice. To vote for a qualified write-in candidate, write his or her name on the blank line and completely darken the oval next to the written name. Use a pen with dark ink (not red). If you tear, deface, or wrongly mark this ballot, return it and get another.

**CITY OF SAN DIEGO**  
**MEMBER, CITY COUNCIL**  
**DISTRICT NO. 4 (Short Term)**

vote for one

- BLANCA LOPEZ BROWN**  
Teacher/Businesswoman
- BRUCE WILLIAMS**  
Senior Community Policy Advisor
- MYRTLE COLE**  
Senior Care Advocate
- DWAYNE CRENSHAW**  
Community Nonprofit Director/Educator
- TONY VILLAFRANCA**  
Business Owner
- BRIAN "BARRY" POLLARD**  
Businessman
- RAY SMITH**  
Pastor/Developer
- SANDY SPACKMAN**  
Administrative Coordinator/Educator
- MONICA MONTGOMERY**  
Attorney
- \_\_\_\_\_

**CITY OF SAN DIEGO**  
**Member of the City Council – District 4**



**BLANCA LOPEZ BROWN~**  
**Teacher/Businesswoman**

Blanca Lopez Brown a resident of 30 years raised 4 children in the 4<sup>th</sup> district. She is currently a Trustee on the Board of Education at the Lemon Grove School District. Blanca is a Preschool Director and businesswoman. Ms. Lopez Brown holds a BA in Interdisciplinary Studies focus on Cultural Diversity, Masters in Education, Masters with Specialization in Early Childhood Education and the recipient of Legislative Assembly Resolution on Health & Wellness.

QUALIFICATIONS:

Blanca has contributed significantly to the quality of life in our community with a sharp focus on fiscal accountability and intentional collaborates.

- **Elected Official** Blanca has balanced eight budgets in a row, maintained a strong reserve.
- Masters in Governance
- NALEO
- **School Environments**
- Established district DUAL Immersion K-8 School.
- \$10m county library on school campus.
- Building 1<sup>st</sup> Wellness Hub on school campus.
- **Community Wellness**
- partners Kaiser P.,COI, HHS&A & Prevention Institute, NPLAN **Business**
- Blanca negotiated, funded and co-owned the first African American supermarket in the community.

Her focus as a city council member is a balanced budget, strong reserve, delivery of essential services to neighborhoods, increased small businesses, neighborhoods with safe zones for children and tourism in the **4th District!**

**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**BRUCE WILLIAMS**  
**Senior Community/Policy Advisor**

I was born and raised in District 4.

I have spent my adult life fighting for safer neighborhoods, better schools, parks, and to preserve the vibrancy of our communities.

**I am only beholden to our community's interests, not special interests.**

I have worked **harmoniously** and effectively with:

- Concerned stakeholders
- Businesses and labor

**I believe in fiscal responsibility:**

- Supported responsible **pension reform**
- Worked to help reduce the city's budget deficit

**I have fought and continue to fight for our communities:**

- Worked side by side with community members to clean up our parks
- Advocated for **more police patrols to keep our families safe**
- Supported responsible gun control and **gun buy-back programs**

**I have advocated for business development:**

- Worked to bring in **new businesses**
- Helped to **deliver new jobs**
- Worked with businesses to help **keep businesses open**

I will continue to fight for our neighborhoods. Our community needs a leader who understands the problems we need solved, and has the experience to get the job done.

I am that leader – I have spent my life's work serving you.

I am asking for your vote. **Together we can make a difference for our community.**

**CITY OF SAN DIEGO**  
**Member of the City Council – 4th District**



**MYRTLE COLE**

**A Lifetime of Service.**

Myrtle Cole served 11 years as a police officer.

Working for the City, Myrtle helped implement Community Oriented Policing, tackle Affordable Housing, and improve neighborhood access to City Hall.

*"I met with residents in back yards; organized 'Neighborhood Watch', targeted Drug Houses for demolition, and started Gang Prevention programs to keep young people off the streets."*

Currently, Myrtle helps provide home care for the elderly and disabled.

**Progress for Our Community.**

Myrtle has worked in the community 20+ years. She knows every neighborhood and the issues. She will hit the ground running Day One.

Reverse downtown's neglect of neighborhoods.

- Pave streets/Repair potholes.
- Fix/Install sidewalks.
- Eradicate graffiti.
- Tow Abandoned Cars.
- Fully fund Public Safety.

Our community can soar!

- Realize the dream of 'Gaslamp East'. Bring quality shopping and entertainment to our community.
- Bring good jobs by working with labor and business.
- Increase After-School Programs. Help young people finish school and succeed.

*"I've dedicated my life to helping people. It would be a privilege to serve our District Four Community."*

**ENDORSED:** Christine Kehoe, Assem. Shirley Weber, Assem. Ben Hueso, School Board Member Richard Barrera.

**Myrtle Cole**  
***Standing Up for Our Neighborhoods***

**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**DWAYNE CRENSHAW**  
Community Nonprofit Leader/Educator

Dwayne Crenshaw is a 37-year District Four resident and neighborhood leader. He has a **record of results** fighting for **jobs, education** and **safety** in our community.

**JOBS**

- Leader in building Market Creek Plaza - bringing more than 2,500 jobs and businesses like Food-4-Less and Starbucks
- Fought for Hire-A-Youth funding for southeastern San Diego – creating 223 youth jobs
- Created neighborhood jobs programs bringing nearly \$3 million to assist hundreds of gang-affiliated, dropout and at-risk youth

**EDUCATION**

A former teacher, Dwayne knows the importance of quality education for children.

- Successfully led the fight to keep Millennial Tech Middle School in District Four
- Created program at Morse High to help struggling students stay in school
- Served on Lincoln High Community Advisory Board
- SDSU and California Western Law School graduate

**SAFETY**

- Led the Coalition of Neighborhood Councils where police and residents strengthened relationships to reduce crime
- Raised over \$1 million for Safe Routes to School and to fight for sidewalks and streetlights to improve neighborhood safety
- Procured millions to restore Chollas Creek and make it safer by cleaning up crime, trash and homeless camps

**Please vote Dwayne Crenshaw -- A Neighborhood Fighter for All of Us!**

www. [REDACTED] .org

**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**TONY VILAFRANCA**

"Tony Villafranca has faithfully served the Constituents of the Fourth District during his volunteerism as a Community Advisory Board Member representing the Philippine-American Community. He has done a great job of representing their concerns before the San Diego County District Attorney's Office."

- Bishop Charles Johnson

**TONY VILAFRANCA IS AN EXPERIENCED LEADER YOU KNOW AND TRUST THAT WILL SUPPORT NEIGHBORHOOD IMPROVEMENTS BY :**

- Traffic calming measures
- Street and sidewalk repairs
- Home security program for seniors
- Tree plantings and community cleanups
- Improved accessibility for seniors and disabled
- Promote the I-805 BRT/47<sup>th</sup> Street Trolley Station Area Planning Community Working Group
- Support the results of the Encanto Neighborhoods Planning Group Ad Hoc Committee
- Pro-active code enforcement in Paradise Hills
- Recreational bike paths in the Chollas Creek Area
- Encourage & propose more Community events at the Malcom X Library

**TONY VILAFRANCA HAS THE RIGHT EXPERIENCE**

- San Diego Resident since 1972
- Successful Small Business Owner since 1989
- Certified Real Estate Agent
- Community Advocate/Volunteer for 15 years

Thank you for voting Tony Villafranca in the Fourth District!

**CITY OF SAN DIEGO  
Member of the City Council – 4<sup>th</sup> District**



**BRIAN "BARRY" POLLARD**

This is a critical time in the history of the 4th City Council District. You have the opportunity to vote into office someone who is dedicated to service, committed to the community and willing to put in the hard work necessary to make a difference.

**I am a San Diego native with deep roots in Southeastern San Diego**, having attending St. Rita's Elementary and Morse High Schools. I earned a Bachelor's Degree in Business Administration from University of Louisiana at Lafayette. My Community involvement has been at the grassroots level. I am a member of: the Encanto Planning Committee; NAACP; Chollas Park and Recreation Board; a member of the San Diego Unified School District Citizens Oversight Committee and organizer of volunteer led housing renovations.

As an entrepreneur and Human Resource professional I have managerial skills and insights that will serve me well on the City Council and experience working with pensions, labor and employment issues. My core values of integrity, consensus building skills and genuine concern for the community offer a change in leadership.

When elected you can be assured I will be committed to serving all residents of the 4<sup>th</sup> District.



**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**RAY SMITH**  
**Pastor/Entrepreneur/Community Advocate**

Ray Smith was born and raised in Southeastern San Diego. He has faithfully served the Fourth Council District championing causes for its greater good for over thirty-five years. He was the executive director of Triple Crown Youth and Adult Coalition, a program that provided training and jobs for at-risk youth and adults.

He served as the community liaison to the Public Safety and Neighborhood Services Committee. Ray worked in tandem with Public Safety officials to eradicate drug houses and participated in community enhancement projects to remove graffiti as well as weeds and debris from the streets of our community.

Ray has received numerous awards for his community advocacy to include:

- President Barack Obama Service Award
- Acknowledgement for his work on Redistricting
- San Diego Crime Commission Outstanding Contribution Award
- Jackie Robinson YMCA Human Dignity Award

He will be a strong voice in the fight for better public safety, business development and gainful employment.

Let us work together in the spirit of unity to "Take Back Our Neighborhoods" and once again live in a district we can all be proud of as a part of America's Finest City.

**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**SANDY SPACKMAN**  
**Administrative Coordinator/Educator**

"I'm running for City Council because we need a fresh new perspective at City Hall. I have been making a difference in this community for years, and now I am ready to put my passion to work in local government."

**Sandy Spackman** is a proven leader and coalition builder who will represent ALL of the communities in the 4th District.

As an independent voice, **Sandy** will work for you, NOT special interest groups.

PRIORITIES

- **Bring jobs to the 4th District** by cutting red tape for small business owners, providing more local business incentives, and creating a commission to actively court businesses.
- **Make our community a safe place to live** and raise families by providing wholesome youth activities, cracking down on drug and gangs, and re-instituting the neighborhood watch program.
- **Increase funding for basic city services** by growing the economy and fully implementing the pension reform and managed competition initiatives passed by voters.
- **Improve education** by increasing parental involvement, expanding tutoring programs, and providing extracurricular activities that spark imagination and encourage academic excellence.

Community leader & Church volunteer.

25+ year resident of Paradise Hills & District 4.

Crawford High & SDSU graduate.

www. [REDACTED] com

**CITY OF SAN DIEGO**  
**Member of the City Council – 4<sup>th</sup> District**



**MONICA MONTGOMERY**

I advocate economic development, safe communities, and education, which are the cornerstones of a thriving community. I am asking fourth district residents to vote for me, a leader who displays integrity, has innovative ideas to move this community forward, and a leader who has the ability to inspire.

I am committed to helping my community achieve its greatest potential. I am a practicing attorney and owner of a law office dedicated to representing homeowners to keep their homes from foreclosure. I have fought for the rights of small business owners by appearing before the City of San Diego Citizens Equal Opportunity Commission and speaking up against the lack of city contracts for small businesses, and participating in the Small Business Local Enterprise program. Through my work as a board member of the San Diego Youth Action Board, I have advocated for at-risk youth to help break the cycle of poverty. I have expressed my concern for safe communities in my district as a voting member of the Coalition of Neighborhood Councils. I will provide the same expertise, professionalism, and tenacity to serve the Fourth District as your City Council Representative.