

**PROPOSITION TO
RATIFY A RESOLUTION
TOGETHER WITH ARGUMENTS**

To Be Submitted to the Qualified Voters
of The City of San Diego at the

**GENERAL MUNICIPAL ELECTION
TO BE HELD ON TUESDAY,
NOVEMBER 7, 1967**

The following proposition for the ratification and approval of a resolution approving the PROGRESS GUIDE AND GENERAL PLAN FOR THE CITY OF SAN DIEGO will be submitted to the qualified voters of The City of San Diego on Tuesday, November 7, 1967.

JOHN LOCKWOOD
City Clerk

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT
IN THE FOLLOWING FORM)

PROPOSITION A. Shall Resolution No. 191085 of the Council of The City of San Diego adopting the "Progress Guide and General Plan for the City of San Diego" be approved?	YES	
	NO	

This proposition, which is Resolution No. 191085, approves a Progress Guide and General Plan for the City of San Diego, and is submitted for approval pursuant to REFERENDUM PETITION.

Resolution No. 191085 reads as follows:

"RESOLUTION NO. 191085

WHEREAS, Section 65300 of the Government Code of the State of California requires that a comprehensive, long-term general plan for physical development of the city shall be adopted by the City Council; and

WHEREAS, the Planning Commission of The City of San Diego on June 21, 1967, approved and recommended the adoption by the City Council of such a general plan; which consists of a report, a copy of which is on file in the office of the City Clerk as Document No. 711414, a statement of text revisions filed in the office of the City Clerk as Document No. 713994, and a map which is also on file in the office of the City Clerk as Document No. 713161, all of which constitute a comprehensive, long-term general plan for the physical development of the City; and

WHEREAS, the Council of The City of San Diego has held a public hearing to consider the adoption of said plan; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

That this Council hereby adopts the 'Progress Guide and General Plan for the City of San Diego' as the comprehensive, long-term General Plan for the physical development of The City of San Diego.

APPROVED: EDWARD T. BUTLER, City Attorney

By /s/ ALEX HARPER

Alex Harper, Deputy

Passed and adopted by the Council of The City of San Diego on July 20, 1967, by the following vote:

YEAS—Councilmen: Cobb, Scheidle, Walsh, Hitch, Schaefer.

NAYS—Councilmen: Hom.

ABSENT: Councilmen deKirby and Morrow, Mayor Curran.

AUTHENTICATED BY:

FRANK CURRAN,
Mayor of The City of San Diego, California.
JOHN LOCKWOOD,
City Clerk of The City of San Diego, California.

(SEAL)

By /s/ CAROL POULOS, Deputy.

I HEREBY CERTIFY that the above and foregoing is a full, true and correct copy of RESOLUTION NO. 191085 of The City of San Diego, California passed and adopted by the Council of said City July 20, 1967.

(SEAL)

JOHN LOCKWOOD, City Clerk

By /s/ STELLA THEODORELOS,
Deputy."

ARGUMENT FOR PROPOSITION A

Your YES VOTE for San Diego's Progress Guide and General Plan is a

YES VOTE to protect your property values

YES VOTE to create new jobs and new industry

YES VOTE to preserve San Diego's natural and man-made assets

YES VOTE to advance economic well-being of our community

Your YES VOTE for this plan will provide purpose and direction for our community. We must plan a beautiful as well as functional San Diëgo, with more trees, more parks, more landscaped homes and businesses to satisfy the needs of the entire community. These assets make San Diego a desirable place to live, and your YES VOTE for this plan will assure that San Diego will continue to be the kind of community we want for ourselves and our children.

This citizen-oriented and citizen-drafted plan is the product of hundreds of San Diegans representing homeowners, business, labor, commerce and industry. More than 70 of San Diego's most respected civic and professional organizations have studied and endorsed the General Plan.

Planning will provide intelligent guidelines for local government to use and to help the citizens of San Diego in the solution of major development and transportation problems. With this Plan, we shall attain an economically healthy and more beautiful San Diego.

Questionable "scare campaigns" on this plan should not confuse you. You are voting on a much-needed long range development guide for your San Diego and nothing else. We are voting YES for the acceptance of a sound Plan for the future of our San Diego.

BYRON F. WHITE

Chairman, San Diegans for Progress
thru Planned Development

CLINTON D. MCKINNON
Owner, The Sentinel newspapers

HARRY L. FOSTER
Civic Leader

MRS. KIRK ABBEY
President, League of Women
Voters of San Diego

DR. FRANK M. LOWE

S. FALCK NIELSEN
President, Nielsen Construction Co.

ROBERT BREITBARD
President, San Diego Sports Enterprises

R. R. RICHARDSON
Secretary-Treasurer
San Diego County Labor Council

RICARDO de la CRUZ
Chairman, San Ysidro Planning
and Development Group

ARCHIE MOORE
President, ABC

DOROTHEA EDMISTON
Executive Director and Vice President
Citizens Coordinate

MRS. GILBERT A. ROHLF

WALTER J. DeBRUNNER

PAUL LOWE
Professional Athlete and Businessman

J. A. COMPTON
President, North Park Business Club

HOMER DELAWIE
Chairman, Endorsements Committee

ARGUMENT AGAINST PROPOSITION A

ALL CITIZENS SHOULD VOTE NO ON THIS PROPOSITION TO PROTECT THEIR PROPERTY RIGHTS!!!

Our City Charter forbids condemnation of property except for PUBLIC USE (Article 14, Sec. 220). This SO-CALLED "PROGRESS GUIDE AND GENERAL PLAN" will preempt this section of our City Charter and will allow condemnation of private property for promoters and fast-buck speculators.

In 1965 the General Plan containing Federal Urban Renewal provisions was defeated by 63% of the voters. The Mayor and City Council demonstrated their contempt for the people by forcing the electorate to another referendum vote.

The City College expansion is being used as an excuse to have all of San Diego qualify for full-scale Federal Urban Renewal. This expansion may be necessary but can be accomplished by less drastic means.

We need good planning and have had good planning since 1908 which has made us a major city. This so-called plan is dangerous because:

1. It enforces "POLICE STATE METHODS" (Page 51).
2. It can be amended only by PROVISION OF STATE LAW (Page 3).
3. This so-called plan will function as the Master Yardstick for evaluating all significant future development proposals of both "Government and private enterprise" (Page 3).
4. It recommends "DIFFUSION OF POPULATION GROUPS" (Page 77).

The eagerness to accept federal money has led to clearing downtown areas, with the use of police authority, for social objectives (Editorial, San Diego Union, February 13, 1967). We agree!

We also agree with the Evening Tribune: "IF YOU DO NOT WANT CITY HALL to rule every condition under which you live and work in San Diego, including where you live and work, you must protest now" (Editorial, Evening Tribune, July 27, 1964). FEDERAL URBAN RENEWAL IS A PROGRAM OF FAILURE that takes from the needy and gives to the greedy. VOTE NO ON PROPOSITION A !!!

Citizens For The Protection of Private Property
M. J. MONTROY, Chairman
MRS. LILA BUCK, Secretary