



City Of San Diego  
COUNCILMEMBER MARTI EMERALD  
DISTRICT NINE

MEMORANDUM

**DATE:** October 14, 2013

Reference: M-13-10-18

**TO:** Honorable Council President Todd Gloria

**FROM:** Councilmember Marti Emerald

**SUBJECT:** Nomination of Dan Ortiz to the Citizens Equal Opportunity Commission

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It is with great pleasure that I nominate Mr. Dan Ortiz to the Citizens Equal Opportunity Commission under the category of Latino representative.

Mr. Ortiz brings a strong background in labor as an advocate for both workers and underrepresented groups. As a project organizer and labor relations representative with the California School Employees Association (CSEA), he is responsible for all aspects of labor representation at seven San Diego County school districts and has established a reputation of taking on difficult decisions and brokering positive solutions. Prior to his tenure at CSEA, Mr. Ortiz gained experience at Service Employees International Union – Local 221 managing union representation and labor relations of the Public Safety unit. Earlier in his career, he developed a career placement program for at-risk youth at Urban Corps of San Diego; while employed with the University of California Office of the President, successfully promoted positive changes in working conditions and directed the Puente Project in San Diego, a program geared toward increasing college enrollment of disadvantaged high school students. Mr. Ortiz also worked closely with at-risk youth while serving as a deputy probation officer at the County of San Diego Department of Probation.

Mr. Ortiz's devotion to promoting opportunities for underrepresented and minority groups is further demonstrated through his volunteer work. He currently serves on the board of the Heartland Coalition, a non-profit organization providing job skills services to San Diegans, and is a recognized leader on the César Chavez Commemoration Committee, where he played a key role organizing San Diego's first César Chavez breakfast event. Mr. Ortiz received both his Bachelor and Master of Arts degrees in Political Science from San Diego State University.

I know Mr. Ortiz will bring to the Citizens Equal Opportunity Commission his passion for establishing opportunities for historically under-represented groups and a strong

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commitment to promote San Diego as an equal opportunity employer. I appreciate your consideration of his nomination and welcome you to contact me with any questions.

ME/cp

cc: Honorable Members of the City Council

enc: Résumé, application, and letters of recommendation (3)