

**CITY OF SAN DIEGO
Mayor**



**STEVE FRANCIS
Businessman**

Like you, I love San Diego. Eighteen years ago my wife Gayle and I chose San Diego as the best place in America to start our family. From our kitchen table we built a business that now employs 7,000 people.

SAN DIEGO IS A CITY IN CRISIS. I have the experience, knowledge, and toughness to solve that crisis. I'm the candidate from outside City Hall.

MY PLAN WILL:

- Balance the budget **without raising taxes**. I won't punish people for politicians' mistakes.
- Solve the pension crisis **without declaring bankruptcy**. I won't give up on our city.
- **Cut pay and perks of anyone** who created this crisis.

AS YOUR MAYOR:

- **I won't take a salary** until we turn our city around, and won't join the corrupt pension system.
- I'll open city hall's books and meetings, and require the city to compete with the private sector to **encourage accountability and cut waste**.
- I'll protect services important to our families, like after-school programs for our kids, and **keep the Cross on Mt. Soledad**.

With your vote we'll solve this crisis and preserve our quality of life.

STEVE FRANCIS FOR MAYOR

Turning San Diego Around!

www.FrancisforMayor.com

(858) 565-7105