

County of San Diego



Sample Ballot & Voter Information Pamphlet

PRIMARY ELECTION

TUESDAY, MARCH 7, 2000

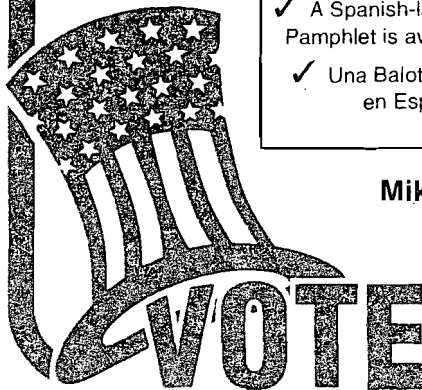
**CHECK BACK COVER
FOR YOUR POLLING PLACE**

- ✓ Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call before Election Day if directions are needed
- ✓ Mark and take this pamphlet with you to the polls

Separate pamphlets concerning state propositions
will be mailed to you by the Secretary of State.

Election night results available at
www.sdvote.com

- ✓ A Spanish-language Sample Ballot & Voter Information Pamphlet is available upon request. Call (858) 565-5800.
- ✓ Una Balota de Muestra y un Folleto de Información en Español está disponible si lo solicita. Llame al (858) 565-5800.



Mikel Haas, Registrar of Voters
5201 Ruffin Road, Suite 1
San Diego, CA 92123
Phone: (858) 565-5800 or
1-800-696-0136

SAMPLE

PRIMARY ELECTION - MARCH 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

COUNTY

MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	PAM SLATER County Supervisor, District 3	106	<input type="radio"/>
	MARION B. DODSON Solana Beach Mayor/Businesswoman	107	<input type="radio"/>
	KEN BOURKE Engineer/Teacher/Realtor	108	<input type="radio"/>

CITY OF SAN DIEGO

MAYOR Vote for One	GLENN D. ADKINS Electronic Engineer	111	<input type="radio"/>	
	ROBERT H. SCHMITT Retired County Governmental Manager	112	<input type="radio"/>	
	JIM HART Quality Inspector/Computer Programmer	113	<input type="radio"/>	
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	PAUL KENNERSON Business Attorney	127	<input type="radio"/>	
	LINDA DAVIS Registered Nurse/Businesswoman	128	<input type="radio"/>	
	MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One			

**CITY OF SAN DIEGO
Mayor**



**GLENN D. ADKINS
ENGINEERING MANAGER**

I believe the Mayor is an employee of the voters and, as such, should be responsive to each and every citizen of San Diego. I offer myself in the service to you the everyday citizen. You deserve nothing less than the best. The qualities I bring to the office include:

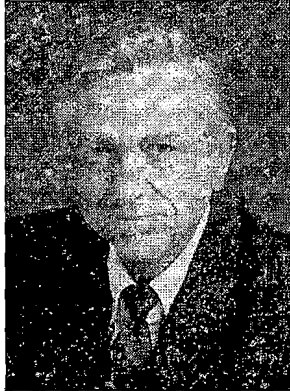
- * **Telling the truth**, even if it's not 'politically correct'.
- * **Acting in the best interest of San Diego**, even if special interest groups disapprove.
- * **Common Sense**, to fully consider the effect of my actions, **BEFORE taking action**.
- * **Taking responsibility for my actions**.

As a longtime resident of San Diego, I am concerned about the current problems facing our city. These problems seem to get worse year after year with no real solutions in sight. I see the following issues as requiring immediate attention:

- * **A polluted bay and ocean.**
- * **Crumbling infrastructure** (focusing on our roads, sewer and water lines).
- * **Traffic congestion.**

I have made a living solving complex problems as an electronic design engineer and manager. I urge you to elect a mayor with my skill and aptitude for generating logical solutions. **Thank you.**

**CITY OF SAN DIEGO
Mayor**



ROBERT H. SCHMITT, "SCHMITTY"

- Has over 25 years experience in city and county management and administrative positions, starting as an analyst in the City of Torrance Police Department and retiring as Manager of the San Diego Sheriff's Manager of Planning and Research, where he prepared multi-million dollar budgets and contracts with cities (e.g. Poway, Santee Vista).
- Has direct experience in: transportation, traffic and lighting, bus systems, airports, California Law and the Government Code, inter-agency contract negotiations and the courts system.
- Has represented a mayor and County board Chairperson at regional planning associations, transit districts, and an Area Agency on Aging. Served as County Administrative Officer of a smaller county.
- Has a Life Credential to teach business at community colleges and taught at Santa Monica City College, and USC.
- Past President and/or Treasurer of church congregations.
- Received an honorary Life Membership in the California PTA.
- Volunteering for the Korean War he graduated first in his class and Regimental Commander from Naval Pre-flight Training School, Pensacola, with a grade point of 4.0.

B.A. Washington University

M.B.A. HARVARD BUSINESS SCHOOL.

**CITY OF SAN DIEGO
Mayor**



JIM HART

**Quality Inspector/
Information Technologist**

**FOR THE WISHES OF THE PEOPLE
REPRESENTING THE INDIVIDUALS IDEAS**

LISTENING TO THE PEOPLE

I have been talking to and most important listening to people who have lived in San Diego for many years. People who have seen the years pass in our city. The average people who know the past. I care about what they, **most of all**, think and want for San Diego's future. I will not be telling you what I will do. I will be asking you what you want done.

LOCAL NEEDS

Heard about enough about down town. Take a look at my campaign web site accessed through www.██████████ The things you care about will be the focus of our future. Send me your ideas and concerns.

MODERN MONORAIL

I will propose that a Modern Monorail system be built. It will connect the Airport, Pacific Beach, Mission Bay, Sea Port Village and several marinas and hotel areas. Perhaps even Balboa Park. A Business Tourist class year 2000 transportation system.

BOAT LAUNCH RAMPS AND PIERS

I will have piers built along side the ramps like the rest of California.

MORE INFORMATION

www.██████████

CITY OF SAN DIEGO
Mayor



BARBARA WARDEN

Businesswoman / Councilmember

Putting San Diego First

Action Plan for America's Finest City

Barbara Warden has distinguished herself as a no-nonsense elected leader who passed a law to require trigger locks on guns, secured funding to build SR56 and 905 and expand I-15, and built three new branch libraries. She's won acclaim for her comprehensive plan for governing San Diego.

Putting Our Quality of Life First

- Reduce traffic by building additional freeways and mass transit.
- Reduce urban sprawl through efficient growth planning.
- Protect beaches and parks through sewer and water system upgrades.

Putting Our Children First

- Implement Safe Schools Initiative, which establishes a children's hotline and penalties for school area crimes.
- Expand 6-to-6 program to give working families greater flexibility.
- Reduce class sizes and increase access to classroom computers.

Putting Our Neighborhoods First

- Increase community policing, neighborhood watch groups, and RSVP coverage.
- Invest in branch libraries and parks.
- Provide trigger locks on guns to protect our families.

Endorsements:

- San Diego Municipal Employees Association
- National Women's Political Caucus
- Rancho Bernardo Chamber of Commerce

A former teacher and businesswoman, Barbara has lived in San Diego for over 30 years with her husband, Richard, and sons, Douglas and Gregory.

**CITY OF SAN DIEGO
Mayor**



JUDGE DICK MURPHY

Leadership With 2020 Vision

HAD ENOUGH

- Traffic gridlock?
- Explosive growth?
- Charger ticket guarantees?
- Downtown ballpark deals?

Judge Dick Murphy offers San Diego an alternative – Leadership With 2020 Vision.

His vision for San Diego in the year 2020 includes:

- **Controlling growth and development** -- one million additional people in San Diego by 2020 is not inevitable.
- **Freeways that are not parking lots** -- by managing growth, building freeways/ mass transit, and controlling peak hour demand.
- **Neighborhoods we can be proud of** -- by providing well-maintained streets, parks, libraries, and underground utilities.
- **America's Safest City** -- by ensuring that San Diego has the lowest crime rate of any city in America.
- **No downtown ballpark deal** -- that drains the City treasury like the Charger ticket guarantee.

Judge Murphy has the **education, experience, and integrity** to implement this vision:

- U.S. Army Veteran
- University of Illinois B. A.
- Harvard Business School M.B.A.
- Stanford Law School J. D.
- Business attorney
- San Diego City Councilmember (1981-1985)
- Chair, Metropolitan Transit Development Board
- Co-founder, Mission Trails Regional Park
- Superior Court Judge (1989-2000)
- Married/three children

If you want a mayor who is **not a career politician** and will not sell out...

Vote for Judge Dick Murphy for Mayor

For more information, visit Dick's website

www. [REDACTED]

**CITY OF SAN DIEGO
Mayor**



LOCH DAVID CRANE

MAYOR 2000
Professor, property manager,
entertainer

BACKGROUND--I'm a candidate "Of the people..."

- *San Diego native 50 yrs
- *Master's Degree, San Diego State University
- *Builder and driver of STAR TRIKE, symbolizing diversity
- *20 years University Professor
- *22 years Apartment-owner
- *Helped restore Giant Dipper rollercoaster
- *Performs as Magician "MAGIC SANTA CLAUS"

PLATFORM--some of LOCH DAVID CRANE's modest proposals:

- *Support RENT STABILIZATION, affordable HOUSING & HEALTH CARE
- *Improve PUBLIC TRANSPORTATION
- *Lower greedy INSURANCE & UTILITY RATES
- *Create COMMUNITY DAYCARE CENTERS
- *Support police and fire officers
- *Build Misdemeanor HOLDING FACILITY
- *Support AFFIRMATIVE ACTION
- *Preserve PRO-CHOICE
- *Padres: buy own ballfield
- *Respect medical Marijuana, industrial uses
- *"SHUT THE DOOR:" oppose overcrowding, overbuilding
- *EXECUTE criminals publicly
- *Increase parks, OPEN SPACES
- *City Council meetings in evenings

NEW SOURCES OF FUNDING TO CONSIDER

- *URBAN CHAIN GANG provides civic laborers
- *Fine all POLLUTERS to clean up their messes
- *TAX CHURCH PROPERTY
- *legalize, tax Marijuana for consenting adults

AND NOW... THE TEN RE's:

- *RECOGNIZE SEXISM
- *REPUDIATE RACISM
- *RESTORE GOVERNMENTAL ACCOUNTABILITY
- *REPLENISH THE AIR
- *RECYCLE THE WATER
- *REVITALIZE THE BAYS
- *REBUILD THE SEWERS
- *RELOCATE THE AIRPORT
- *REPLACE THE OZONE... and
- *REMOVE THE INCUMBENTS!

We can do this together--Please vote for LOCH DAVID CRANE, MAYOR 2000

**CITY OF SAN DIEGO
Mayor**



**JANICE JORDAN
is a mother, student,
community organizer and activist!**

My time in San Diego includes:

- * Montezuma Elementary School
- * Horace Mann Jr. High School
- * Will C. Crawford High School
- * Mesa College
- * San Diego City College
- * Grossmont College
- * San Diego State University
- * American Indian Health Center
- * Mumia Coalition
- * Chiapas School Construction Teams

Priority issues in the San Diego community:

- * Police Abuse
- * The Ballpark Initiative
- * Public Transportation
- * Homelessness
- * Skyrocketing Housing and Rent Costs
- * Nuclear Aircraft Carriers in Our Bay
- * Free Speech in Political & Artistic Activities
- * The right to organize & unionize

I have been a San Diegan since 1966. I currently live in Golden Hill with my partner and my daughter, Jharae. I have worked with many local, national, and international grassroots organizations.

- *I support an independent police review board and community policing.
- *The Ballpark Initiative that was passed by voters last year has many unanswered questions and too many short term goals.
- *I support year round shelters for people living in poverty and the homeless!
- *Skyrocketing costs for housing is hurting the working-class people of San Diego, affordable housing is a necessity!
- *Nuclear Aircraft Carriers are dangerous to our community.

**The people of San Diego are my priority!
CAST YOUR BALLOT FOR JANICE JORDAN —MAYOR 2000!!!**

**CITY OF SAN DIEGO
Mayor**



PETER Q. DAVIS

I am the only candidate for Mayor who has over 30 years of executive experience in both the public and private sectors. As Chairman and CEO of the Centre City Development Corporation, I worked with leaders in both government and business to revitalize downtown San Diego - turning a once blighted area into Horton Plaza, the San Diego Convention Center and the Gaslamp Quarter. As Chairman of San Diego's Bank of Commerce I turned the bank into one of the nation's leading lenders to minority and women-owned small businesses, and I have been credited with helping to end the discriminatory practice of "red lining" which prevented minorities from obtaining loans. I will use my financial expertise in business to balance the city budget and root out waste and inefficiencies. I will better manage city finances and establish a program which guarantees that revenue intended for beach and bay clean up, neighborhood parks, and road repair cannot be raided by the city council to pay for other government programs. I am running for Mayor because I will make city government as successful as the Bank of Commerce and downtown redevelopment. It will be an honor to serve you as Mayor.

**CITY OF SAN DIEGO
Mayor**



RON ROBERTS

San Diego County Supervisor

Something is wrong at City Hall.

Back-room deals . . . Chargers ticket guarantee . . . crumbling streets . . . toilet-to-tap . . . neighborhoods neglected in favor of "big ticket" items.

Ron Roberts will turn city government around.

Ron took county government from near bankruptcy to A+ rating, slashed bureaucracy, brought business-like management, improved services, moved 34,000 families from welfare to work. He will reform the city budget; end secret back-room deals.

Ron Roberts stands up to special interests.

Ron fought against gasoline price hikes by oil companies and stood up to corporate polluters. He will ban campaign contributions from lobbyists.

Ron Roberts will preserve our quality of life.

Ron helped write the nationally-acclaimed open-space plan to protect 172,000 acres from development. His air pollution controls helped give us the cleanest air since 1955. To reduce traffic congestion, Ron will require developers to pay for roads; other improvements.

Ron Roberts puts children first.

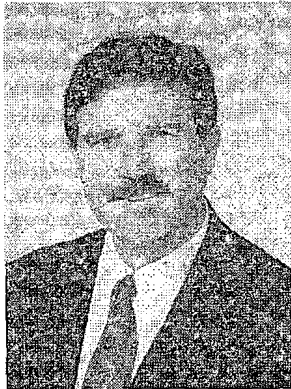
Ron started "Critical Hours" to provide youngsters with after school programs. He led the fight to ban cheap handguns and help curb juvenile violence.

**Endorsed by
Deputy Sheriffs' Association
Deputy District Attorney's Association**

**Ron Roberts
For our kids. For our future.**

or www.

**CITY OF SAN DIEGO
Mayor**



BYRON WEAR

**Councilmember, 45
Married: Bridget Cantu,
Children: Conrad, 9; Campbell, 6
35-year resident, Eagle Scout,
Lifeguard Lieutenant,
Little League Coach**

BYRON WEAR KEPT HIS PROMISES

Byron Wear improved public safety, reduced waste and revitalized neighborhoods, bringing us results-oriented leadership.

- *Improved parks, coastal access and canyon preservation; supported battered women and veterans housing, after school and juvenile crime prevention programs; completed the Naval Training Center Plan; approved the multiple species habitat program*
- *Saved City over \$77 million as chair of the Government Efficiency and Fiscal Reform Committee which earned the San Diego Taxpayers Golden Watchdog Award*

AS MAYOR, BYRON WEAR WILL:

Clean up Our Beaches and Bays

- Expand storm drain diversion and coastal infrastructure programs
- Create Mission Bay Fund to expand parks and protect the bay
- Improve water quality and our environment

Chart a Healthy Growth Course

- Reduce traffic congestion
- Rebuild infrastructure
- Create neighborhoods where people can live, work and play
- Maintain public safety as top priority
- Support libraries

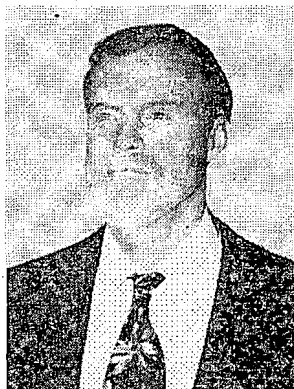
Reduce Government Waste

- Fight for "fair share" of state funding
- Streamline government
- Cut red tape
- Did Not vote for May 1995 Charger ticket guarantee
- Be accessible and accountable to taxpayers

BYRON WEAR WORKING FOR US!

Join our grassroots campaign, call [REDACTED] [REDACTED]

CITY OF SAN DIEGO
Mayor



JIM BELL

Preparing For The Future

My goal: Create a life-support-sustaining economy in the San Diego/Tijuana region/ on solar power, efficient water use and increased agriculture.

I'll work to:

* Add \$20 to \$40 billion of new local economic activity by aggressively pursuing energy and water efficiency and developing our region's renewable resources. **(Efficiency improvements in city owned facilities alone would save taxpayers \$17.5 million per year.)**

* Develop a land use plan consistent with preserving property rights and creating a sustainable economy. **(No More Floodplain Development.)**

* Eliminate all ocean sewage dumping by recycling our wastewater and using it for irrigation. I was Co-Project director for Ecoparque in Tijuana which recycles 80,000 gallons/day of wastewater.

* Develop recycling programs for everything.

* Reduce crime by increasing business and employment and by working closely with law enforcement to make neighborhoods safe.

No Tax Increase Is Needed To Accomplish These Goals.

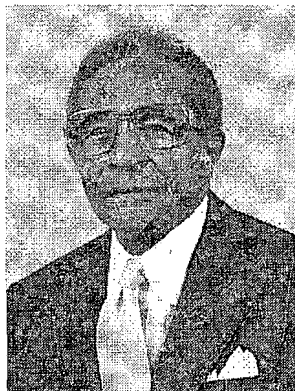
I've lectured on building sustainable economies for 22 years and written a detailed book on the subject.

Bachelors Degree: Environmental Design, (SDSU).

Design and construction: Thirty years experience.

Our region's solar, soil and water resources are abundant. Let's put our technical, industrial, and business know-how to work.

**CITY OF SAN DIEGO
Mayor**



GEORGE STEVENS

Councilmember

**A MAYOR FOR ALL PEOPLE
ENDORSED BY VETERANS AND SENIORS**

Dear Voter,

I have over 35 years experience in government, private industry, and as a business owner. My wife, Brenda, and I have four adult children. I am a Korean War Veteran and a life member of the Disabled American Veterans.

As Mayor, I will hold town hall meetings in every neighborhood to be sure all people are heard. I will bring people together, reestablish public trust, and plan for a progressive 21st Century. Living in San Diego for 45 years, my priority is establishing a County-wide partnership to protect our beaches, address traffic, develop our airport, and stop sewage from coming across our border.

My vision for San Diego:

- Having achieved the lowest crime rate in the Fourth District, I want our City to have the lowest in the nation.
- Lead in educating our young people and high-technology training.
- Be just as concerned about the environment as the economy.
- Give preference to local contractors and expedite building permits.

With vision, understanding, and courage, I will stand up for what is right and serve all the people.

PLEASE VOTE FOR GEORGE STEVENS--A VISION FOR THE FUTURE

SAMPLE

PRIMARY ELECTION - MARCH 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

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CITY OF SAN DIEGO

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**CITY OF SAN DIEGO
City Attorney**



CASEY GWINN

**San Diego City Attorney
Married, 3 Children**

CASEY GWINN has demonstrated integrity, vision, and effective leadership as our City Attorney.

As City Attorney, **CASEY GWINN** has:

- Successfully led the city's effort against domestic violence, child abuse, and elder abuse (www. [REDACTED])
- Created an innovative Peer Court to help first time juvenile offenders
- Developed a specialized Drug Court to help break the cycle of drug and alcohol addiction for chronic offenders
- Been recognized by American Lawyer magazine as one of the Top 45 Public Lawyers in America
- Saved taxpayers millions of dollars by successfully defending frivolous lawsuits against the City

Now, **CASEY'S** vision for the next four years will help move San Diego forward.

CASEY needs our support to:

- Develop a Neighborhood Prosecution team to put his prosecutors out in neighborhoods helping police officers solve crime problems
- Create a Crisis Response Team to help domestic violence victims and their children at the scene of the crime
- Develop a Community Court to hear misdemeanor crime cases in the community where the crimes occur
- Continue to provide the best legal services to the City of San Diego

JOIN SAN DIEGO'S POLICE OFFICERS, DEPUTY SHERIFFS, AND COMMUNITY LEADERS...

VOTE CASEY GWINN FOR SAN DIEGO CITY ATTORNEY!

Contact Casey at [REDACTED]

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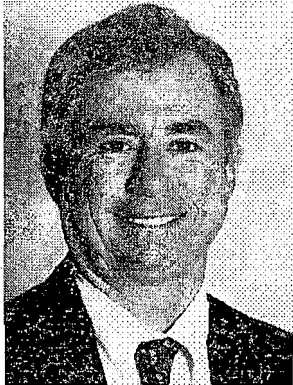
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	MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One			

**CITY OF SAN DIEGO
City Council – District No. 1**



JIM RYAN

**BUSINESS ATTORNEY
COMMUNITY LEADER**

Make the First District First !
Keep San Diego...San Diego!

I will work with you to accomplish the following:

TRAFFIC- upgrade streets, improve transportation systems, accessible mass transit, better traffic management.

ENVIRONMENT- protect coastline, preserve open space/natural resources, work to ensure clean, safe beaches, parks/waterways; route storm drains into sewer system; improve water quality in bays/beaches.

INFRASTRUCTURE- repair/replace aging water, sewer/waste systems, park and recreation buildings/facilities; rebuild branch library system; underground public utilities wiring/poles/equipment.

PUBLIC SERVICES- improve management/personnel system; streamline permit processing; encourage excellence/accountability.

POLICE PROTECTION- expand/improve police services.

PROFESSIONAL EXPERIENCE - Business Attorney (1993-present)

Executive Manager (1991-1992)

La Jolla Town Council

Special Assistant (1987-89)

City Councilmember McColl

Executive Director (1989-1990)

San Diego Taxpayers Association

Congressional Aide (1984-87)

U.S. Congressman Lowery

EDUCATION

University of San Diego School of Law, Juris Doctor

San Francisco State University, B.A. Political Science, Summa Cum Laude

COMMUNITY and CIVIC SERVICE

Chairman - Mayor's Police Advisory Board (1995-1996)

San Diego Taxpayers Association - Business Member

Chairman - La Jolla Town Council Crime Committee (1992-96)

La Jolla Town Council - Member, Trustee (1993-96)

La Jolla Traffic/Transportation Committee (1991-1993)

La Jolla Rotary Club-Honorary Member and Kiwanis Club (1991-92)

26 year Resident of San Diego

PHONE [REDACTED]

**CITY OF SAN DIEGO
City Council – District No. 1**



SCOTT PETERS

**Environmental Attorney, 41
Married, 2 children**

Scott Peters, an environmental lawyer and former Deputy County Attorney, understands how development and growth affect San Diego's natural environment and quality of life. After 15 years representing businesses, local governments and public interest groups, Scott has the experience to strengthen our local economy and solve pressing concerns such as traffic, parking and rebuilding infrastructure, while protecting the environment and building new parks. Scott will fight to stop urban sprawl and to keep our schools safe from violent crime.

Endorsements:

A strong public safety advocate, **Scott Peters** is the only candidate for this seat endorsed by the SAN DIEGO POLICE OFFICERS ASSOCIATION and SAN DIEGO FIRE FIGHTERS.

Community and Professional Experience:

- Deputy County Counsel, San Diego
- Attorney, Baker & McKenzie
- Economist, United States Environmental Protection Agency
- UCSD Instructor, Natural Resources Law
- County Air Quality Strategy Development Committee
- Former President, Friends of La Jolla Library
- Trustee and Land Use Chair, La Jolla Town Council
- San Diego Taxpayers Association Issues Committee
- La Jolla Parking Advisory Committee
- Youth soccer and baseball coach

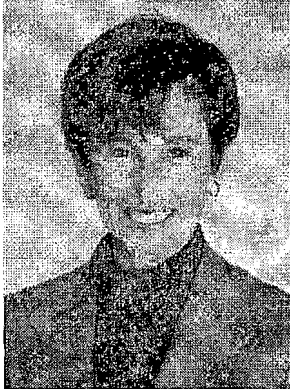
Scott Peters has already tackled today's toughest issues: rebuilding infrastructure and environmental protection.

Education:

- Phi Beta Kappa, Duke University
- New York University School of Law

Questions? Visit [REDACTED] or call [REDACTED]

CITY OF SAN DIEGO
City Council – District No. 1



LISA ROSS

**Board Member,
Carmel Valley Community
Planning Group**

Lisa Ross has represented our communities and **brought BOTH environmentalists and developers together** to protect our Quality of Life.

- **Forged the Prop. M Compromise** to allow some development in exchange for developer-paid schools, roads, a police sub-station, while preserving 1300 acres of natural open space.
- **Completing Route 56 - Reducing Traffic.** As chair of the Route 56 Task Force, brought community and business leaders together to finish Route 56.

No Secret Back Room Deals! Everything must be publicly discussed and ratified.

Too much attention is paid to big downtown projects and not enough to neighborhoods.

- **Taxfighter!** Uncovered \$20 million misappropriated by the City Manager that was supposed to go for community facilities.
- **Founding Chair, Carmel Mountain Open Space Preserve.**
- **School Programs.** Brought music education back into the schools.

The role of leadership is to bring people together to solve problems before they happen.

- **Prevent juvenile violence.** More after-school programs. Ban cheap handguns. Promote 'School Partnerships'.
- **Clean up beaches,** Repair pipes/storm drains. Stop Mexico's sewage overflow.
- **Reduce Traffic Congestion, Urban Sprawl and Overdevelopment.** Bring people together to develop "smart growth" strategies.

Elect Lisa Ross.
Experience. Ability. Commitment.

CITY OF SAN DIEGO
City Council - District No. 1



PAUL KENNERSON

Business Attorney
Age: 58

RESTORE FISCAL RESPONSIBILITY

City Hall continues to deficit spend; our bond rating is headed down. I will put City Hall's financial house in order before building any more monuments and get back to basics like police, fire protection.

PRESERVE OUR QUALITY OF LIFE

San Diego's freeways, roads, parking, sewers, libraries, parks and other public facilities are not meeting the challenges of growth. My top priority is improving these basic services.

PROTECT OUR OCEAN AND BEACHES

As Town Council president, I successfully fought to divert storm drain runoff into the sewer, away from our ocean and beaches. These God-given blessings must be preserved for future generations.

STAND UP TO THE SPECIAL INTERESTS

I am not supported by city employee labor unions, political parties, or other special interest groups. The only group I am beholden to is you, the residents of the 1st District. I wish only to serve.

COMMITTED TO OUR COMMUNITY

- 32-year resident and homeowner
- Former President, La Jolla Town Council; Chair, Parks & Beaches Committee

EXPERIENCE TO GET THE JOB DONE

- Graduate, Georgetown University, Yale Law School
- Vietnam-era veteran
- Practiced business law in San Diego for 29 years.

Contact me at [REDACTED] or [REDACTED]

**CITY OF SAN DIEGO
City Council – District No. 1**



LINDA DAVIS

**Registered Nurse/Businesswoman
Former Small Business Owner
Married 21 years
District Homeowner: 12 years**

The ONLY Leader we can trust to protect our Quality of Life.

Reducing Traffic congestion: Job #1

- Tough growth management.
- Complete SR56 NOW.
- Complete planned improvements to 15, 5, 805 freeways NOW.
- Solve community street "hot spots" NOW.
- Implement Traffic Task Force.

Budget priorities

- Basic services FIRST (fire, police, streets, parks, local libraries, trash/recycling).
- Neighborhood projects/youth recreational activities.
- Champion interests of neighborhoods/taxpayers, NOT union leaders/special interests demands.

Environmental Protection.

- Preservation Fund to purchase open space/sensitive habitats in urbanizing area/canyons.
- Fund Coastal Preservation/enhancements for community beaches.

Economic Development

- Make San Diego a high-tech Center of Excellence/Global Gateway for trade.
- Streamline city processes for business expansion/new business creation.

LINDA DAVIS: "Hands-On, Real World Experience"

- Masters prepared nurse with 20-year career: caregiver, corporate business manager, university educator.
- Community Leadership: Penasquitos Planning Board, **President, San Diego Council on Aging**, San Diego BIOCUM, **President, Miramar College Citizens Council**, Diamond Gateway Chamber, Community Health Improvement Partners.

*"I'll fight for our Neighborhoods at City Hall
to protect and enhance our Quality of Life.
Thanks for your vote"*

-- **LINDA DAVIS**
[Redacted Signature]

SAMPLE

PRIMARY ELECTION - MARCH 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	JIM BELL Ecological Designer/Author/Lecturer	111	▶	○
	GEORGE STEVENS San Diego City Councilman	112	▶	○
	GLENN D. ADKINS Electronic Engineer	113	▶	○
	ROBERT H. SCHMITT Retired County Governmental Manager	114	▶	○
	JIM HART Quality Inspector/Computer Programmer	115	▶	○
	BARBARA WARDEN Businesswoman/Councilmember	116	▶	○
	DICK MURPHY Superior Court Judge	117	▶	○
	LOCH DAVID CRANE Professor/Property Manager/Entertainer	118	▶	○
	JANICE JORDAN Mother/Student/Writer	119	▶	○
	PETER Q. DAVIS San Diego Bank Chairman	120	▶	○
	RON ROBERTS San Diego County Supervisor	121	▶	○
	BYRON WEAR Councilmember	122	▶	○
CITY ATTORNEY Vote for One	CASEY GWINN San Diego City Attorney	123	▶	○
MEMBER, CITY COUNCIL DISTRICT NO. 3 Vote for One	JOHN HARTLEY Teacher	124	▶	○
	STEVEN MCWILLIAMS Medical Marijuana Activist	125	▶	○
	GERRI STRYKER Environmental Planner/Planning Commissioner	126	▶	○
	DANIEL BEEMAN Facilities Supervisor/Community Boardmember	127	▶	○
	TONI ATKINS City Council Representative	128	▶	○

CITY OF SAN DIEGO
City Council – District No. 3



JOHN HARTLEY

**Teacher,
Former City Councilmember**

*"Hello! My name is John Hartley and I'm running for my old seat on the City Council. If you agree that our neighborhoods have a **right to be safe**, that they deserve a **fair share** of our city resources and a **greater say** in the affairs of this city. . . I ask for your support."*

-- JOHN HARTLEY

Working together, WE:

- Saved the Normal Heights **Police Satellite Storefront**
- Created the **Office of Small Business**
- Won the battle for **White Street Lights**
- Established our city's first **Police Satellite Storefront** and our city's first **Citizens Patrol**
- Organized **San Diegans United for Safe Neighborhoods** to sponsor graffiti paint outs, Neighborhood Watch and Citizens Patrol
- Created San Diego's **Human Relations Commission**
- Fought to create **Planning Committees** in City Heights, Normal Heights, and Kensington / Talmadge to give these neighborhoods a voice
- Created **Mid City for Youth**
- Won the campaign to establish **District Elections**
- Set-up two **Business Improvement Districts** on El Cajon Boulevard.

Personal: Born and raised in San Diego, US Army, BA and MS Degrees from SDSU. One Son.

"If you have any concerns, questions or suggestions, call me at [REDACTED] or e-mail me at [REDACTED]."

John Hartley - Still Fighting for Neighborhoods!

**CITY OF SAN DIEGO
City Council – District No. 3**



STEVEN MCWILLIAMS

QUALIFICATIONS:

****MEDICAL MARIJUANA ACTIVIST****

***FOUNDER/DIRECTOR:** : VALLEY CENTER CANNABIS CLUB
: NORTH COUNTY CANNABIS COOPERATIVE
: SHELTER FROM THE STORM/COMPASSIONATE
GARDENS CANNABIS COLLECTIVE

***EDITOR/WEST COAST BUREAU CHIEF—PIKES PEAK HEMP COALITION NEWSLETTER
(COLORADO SPRINGS, COLORADO)**

***PROGRAMMER: FREE RADIO SANTA CRUZ (PIRATE RADIO 96.3 F.M.)**

***MEMBER:** *SAN FRANCISCO CANNABIS BUYERS CLUB
*OAKLAND CANNABIS BUYERS CLUB
*SANTA CRUZ CANNABIS BUYERS CLUB
*SAN DIEGO CANNABIS CAREGIVERS CLUB
*ORANGE COUNTY CANNABIS CLUB

******* HIGH TIMES MAGAZINE "FREEDOM FIGHTER OF THE MONTH" December '99**

PLATFORM: COMPASSIONATE PEOPLES PARTY

******* END TO THE WAR ON DRUGS*******

******* LEGALIZATION OF ALL DRUGS**

******* RELEASE OF ALL NON VIOLENT OFFENDERS FROM JAIL AND PRISON**

******* PROMOTE GROWTH AND USE OF INDUSTRIAL HEMP**

******* CARE AND RESPECT FOR ALL LIVING BEINGS**

The PEOPLE of the Third District need and deserve
ONE of their own in City Hall. peace to us all.

**CITY OF SAN DIEGO
City Council – District No. 3**



GERRI STRYKER

**Environmental Planner/
Planning Commissioner**

NOT A SINGLE - ISSUE CANDIDATE —

- ◆ **Infrastructure before infill is a must**
- ◆ Focus on **Youth Education** and **Job Readiness Skills**
- ◆ Improve Public Transportation, including Alternative Mode Transportation
- ◆ Enhance **Public Safety** Programs
- ◆ Promote Youth Programs
- ◆ Attract New Business with **Livable Wage Jobs**
- ◆ Coordinate and Simplify Senior Service Programs
- ◆ **Protect our Environment**

RECORD OF COMMUNITY SERVICE —

- ◆ **Proven Community Leader** — Understanding of Citywide issues, Demonstrated Commitment to the District's Concerns
- ◆ Served on **numerous community advisory committees** over the years including:
 - Neighborhood Housing Services Board
 - Mid-City Continuing Education Center Citizens Advisory Council

PERSONAL BACKGROUND

- ◆ San Diego area resident for 46 years
- ◆ Currently — Senior Environmental Planner with California Environmental Protection Agency **assisting businesses** with licensing and regulatory compliance information
- ◆ Caltrans employee — 25 years — past four years worked on the project to seismic retrofit the San Diego — Coronado Bay Bridge, as Community Outreach Coordinator to **build consensus** and save Chicano Park Murals

MY PLEDGE – Meet regularly with and empower constituents, focus on what is best for the district and enhancing sense of community throughout the district

Questions? [REDACTED], Email – [REDACTED] or [REDACTED]

I would sincerely appreciate your vote on Tuesday, March 7.

Thank you, Gerri

THE BEST EXPERIENCE. THE BEST CHOICE.

CITY OF SAN DIEGO
City Council – District No. 3



DANIEL BEEMAN

**SUPERVISOR/
ELECTED COMMUNITY ADVOCATE**

=====

LOVER OF NATURE and RESPECTER OF ALL PEOPLE
"A VOICE OF CHOICE" -OVER GOVERNMENT FORCE
ONE WHO REALLY LISTENS, THEN SPEAKS FOR YOU
A MIND THAT APPRECIATES YOUR INPUT & ACTION

=====

=====

A
PUBLICLY ELECTED
MEMBER OF
NORTH PARK'S
PAC MAD
* *

- =North Park TOYLAND Parade and festival board member
- =Treasurer of the Greater North Park Chamber of Commerce
- =An appointed Switzer Canyon Taskforce member

A **watchdog** member of the North Park Landscape/Lighting Maintenance Assessment District, and Redevelopment Project Area Committee. **Your truly unpaid communities advocate.**

I am working for you and your neighborhoods of the Third district, RIGHT NOW!

+++++

!!!VOTE for BEEMAN, VOTE for BETTER GOVERNMENT-NOT BIGGER GOVERNMENT!!!

+++++

It is time to **FIX** the government necessities- **STREETS, SIDEWALKS, PARKS and LIGHTING.**

Children need to have safety and places to play, **but NOT NEVER ENDING DEBT.**

Families need jobs in their own neighborhoods. Schools and places to shop need to be nearby.

Taxes and Fees need to be decreased so that people can use the money to fix their homes, schools, communities, churches, and their neighborhoods. **YOU KNOW BEST!!! It's time to let you do it.**

BEEMAN FOR COUNCIL — Check Daniel out [REDACTED]

**CITY OF SAN DIEGO
City Council – District No. 3**



TONI ATKINS

**City Council Representative for
Councilmember Christine Kehoe**

"We've worked hard to turn our neighborhoods around. Crime is down, though not enough. We've built schools, paved streets, filled potholes, and revitalized local business. But there is more to be done. Together, we can move forward--not backwards--to create safe, livable, affordable neighborhoods for everyone."

TONI ATKINS is our best advocate at City Hall. Toni has helped:

- Bring business, community and government together to build new classrooms at Adams Elementary School.
- Triple the number of police storefronts.
- Implement **After School Programs** to tutor kids and keep them out of trouble.
- Develop "smart growth" strategies to protect canyons/preserve single-family neighborhoods.

Too much attention is being paid to the ballpark and convention center and not enough to neighborhoods. A North Park homeowner, **Toni will put neighborhoods first!**

- Build 5 Mid-City schools promised under Prop. MM.
- Improve streets and sidewalks.
- Give police the tools they need to fight juvenile crime.
- Work with neighborhoods to relieve traffic congestion.
- Increase the supply of affordable housing.

Toni Atkins, Continuing the Fight for Neighborhoods.

Endorsed: Councilmember Christine Kehoe,
SD Police Officers Association, SD City Firefighters

SAMPLE

PRIMARY ELECTION - MARCH 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	111	▶	○
	BYRON WEAR Councilmember	112	▶	○
	JIM BELL Ecological Designer/Author/Lecturer	113	▶	○
	GEORGE STEVENS San Diego City Councilman	114	▶	○
	GLENN D. ADKINS Electronic Engineer	115	▶	○
	ROBERT H. SCHMITT Retired County Governmental Manager	116	▶	○
	JIM HART Quality Inspector/Computer Programmer	117	▶	○
	BARBARA WARDEN Businesswoman/Councilmember	118	▶	○
	DICK MURPHY Superior Court Judge	119	▶	○
	LOCH DAVID CRANE Professor/Property Manager/Entertainer	120	▶	○
	JANICE JORDAN Mother/Student/Writer	121	▶	○
	PETER Q. DAVIS San Diego Bank Chairman	122	▶	○
	CITY ATTORNEY Vote for One	CASEY GWINN San Diego City Attorney	123	▶
MEMBER, CITY COUNCIL DISTRICT NO. 5 Vote for One	LARRY W. HILLMAN Purchasing Agent/Buyer	124	▶	○
	EDWARD M. TEYSSIER Business Owner/Engineer	125	▶	○
	KAREN MCELLIOTT Businesswoman	126	▶	○
	LEONOR E. YRACHETA Supply Clerk/Teacher	127	▶	○
	BRIAN MAIENSCHIN Attorney/Youth Court Director	128	▶	○
	GARY WAAYERS Community College Biology Teacher	129	▶	○
	TOM CLEARY City Council Representative	130	▶	○

CITY OF SAN DIEGO
City Council – District No. 5



LARRY HILLMAN

Native San Diegan of 38 years.
Resident of Mira Mesa and District 5
for over 25 years.

FAMILY HONESTY INTEGRITY
COMMON SENSE

◆ **QUESTION** What do you consider important qualities for an elected public servant?

Is "Experience" in how things have "always been done" most important? OR are the following most important:

COMMON SENSE, SENSIBILITY, HONESTY, INTEGRITY, TENACITY AND THE WILLINGNESS TO MAKE NEEDED AND WANTED CHANGES.

◆ **Larry Hillman will fight for what is right and what is wanted by the residents of District 5.**

◆ **Larry Hillman WILL SUPPORT:**

Open spaces Route 56 completion

Increased wages and benefits to San Diego's Fire Fighters and Police Officers

I-15 improvements

Car pool lanes that are FREE

Slower growth

Trolley extension to North County

◆ **Larry Hillman WILL NOT SUPPORT:**

Further development of Mission Bay

Development of Fiesta Island

Use of Public Funds for ticket guarantees or to support professional sports

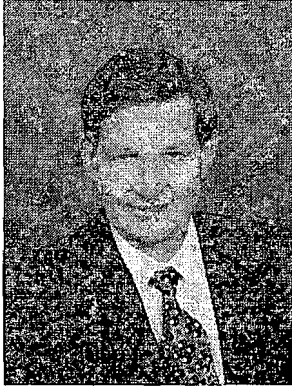
City Authorized Street Racing

◆ **Non political work experience:** Over 15 years as a professional Purchasing Agent for billion dollar corporations. Experience includes: Negotiating and awarding contracts, competitive bidding, analysis, cost reduction, and a clear understanding of finishing projects on time and within budget.

"My family and I appreciate your support"

Sincerely, Larry Hillman

**CITY OF SAN DIEGO
City Council – District No. 5**



EDWARD TEYSSIER

**Business Owner/Engineer/
Community Leader**

EXPERIENCE:

Founder and president of a high-tech electronics manufacturing company that is succeeding without seat guarantees or other government subsidies.

EDUCATION:

Bachelors: University of California, Berkeley
Masters: California State University, Northridge

A PROVEN TAX FIGHTER:

- Opposed Prop. L (sales tax increase).
- Opposed Prop. MM (property tax increase)
- Sued to repeal the Rental Tax.

AN ADVOCATE FOR SMALLER, MORE RESPONSIBLE GOVERNMENT:

- Supports separation of sports and state.
- Sued school district over illegal use of taxpayer funds for campaign advocacy.
- Will concentrate City's resources on infrastructure maintenance and improvement, not "special projects".
- Will seek free-market solutions to traffic congestion, not government subsidized trolleys.
- Will fight to get YOUR property taxes BACK from Sacramento

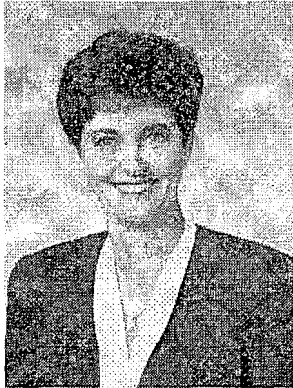
EDWARD TEYSSIER CARES ABOUT SAN DIEGO:

- Native born San Diegan
- homeowner, business owner

"Our city's budget, already at \$2.2 billion/year, is growing faster than inflation or population, yet every year our city's broke! We need competent city councilmembers. I will insist on more fiscal accountability and a budget that serves the citizens, not the special interests!"

I would appreciate your vote on March 7!"

**CITY OF SAN DIEGO
City Council – District No. 5**



KAREN MCELLIOTT

**Businesswoman /
Community Leader**

Real Leadership, Real Results

Karen McElliott is a longtime civic leader who has led many of San Diego's efforts to improve city planning and education. She has the experience to hit the ground running at city hall.

Karen McElliott - The Experience to Manage Growth and Reduce Traffic.

- Vice Chairwoman, San Diego Planning Commission
- Chair, Miramar Ranch North Planning Committee

Karen McElliott - The Commitment to Prepare our Children for the Future.

- Advisory Committee for Utilization of School Facilities
- Task Force for Long Range School Planning
- Member, Scripps Ranch PTA
- Past President, Scripps Ranch Little League

Karen McElliott - A Leader for our Community and State.

- President, California Medical Board
- Volunteer Chairwoman, Super Bowl XXXII
- Acting Chair, Naval Training Center Reuse Planning Committee

Karen McElliott will use her 27 Years of Community Experience to Fight for:

- Reduced traffic through better growth planning
- Improved, safer schools for our children
- Expanded neighborhood services
- Enforce agreement with Marines on helicopter fly zone

Karen McElliott Is The Only Candidate Endorsed By Councilmember Barbara Warden

Karen McElliott has been an active member of our community for over 27 years. Together with her late husband, Ron, she raised two daughters and enjoys her three grandchildren.

**CITY OF SAN DIEGO
City Council – District No. 5**



LEONOR E. YRACHETA

**Teacher - Mother of four children
Honesty ...Learned...Experience**

I have a degree in Bachelor of Science in Elementary Education from Orient Colleges Dagupan City, Philippines.

Three years in Master of Arts in Elementary Education from The University of Pangasinan, Philippines.

EXPERIENCES:

- Worked for the city of Oakland,CA
- worked for the county of Alameda,CA,Oakland,CA
- Worked for the county of Ventura,CA
- Worked for the State of California
- At present working with the federal government, civil service for fourteen years

SUBSTITUTE TEACHER FOR THE FOLLOWING SCHOOL DISTRICTS:

- Oxnard,CA School District
- Port Hueneme,CA School District
- San Francisco,CA Unified School District
- Beeville,TX Independent School District
- San Diego,CA Independent School District
- Teacher in Child Care Development Center Mira Mesa,CA

VOLUNTEER WORK FOR THE FOLLOWING:

- Taught at Trinity Christian School Beeville,TX
- Taught at The Salvation Army San Diego,CA to children and homeless
- Worked with The Rescue Mission of San Diego,CA preparing and serving meals to the homeless
- Taught at Christian Chapel at Mira Mesa,CA
- Tutor/ librarian at Florence Elementary School San Diego,CA

WON THE FOLLOWING PAGEANT TITLES:

- Seabee Queen 1979,U.S. Navy Construction Battalion Monterey,CA
- Mrs. South County America 1994
- Mrs. San Diego America 1995
- Mrs. California All Nations of America 1995

I LEONOR E. YRACHETA, WILL USE MY EXPERIENCES TO SERVE THE NEEDS AND CONCERNS OF THE PEOPLE OF SAN DIEGO'S DISTRICT 5. I APPRECIATE YOUR VOTE AND SUPPORT ON MARCH 7,2000.

**CITY OF SAN DIEGO
City Council – District No. 5**



BRIAN MAIENSCHIN

**Business Attorney/
Youth Court Director**

ENDORSED BY:

**SAN DIEGO POLICE OFFICERS ASSOCIATION
SAN DIEGO CITY FIRE FIGHTERS
RANCHO BERNARDO CHAMBER OF COMMERCE**

COMMITTED TO PROTECTING OUR QUALITY OF LIFE

Traffic congestion, helicopter noise, youth crime, and bad planning are eroding our quality of life. I will provide strong leadership in land use and transportation planning.

COMMITTED TO PREVENTING JUVENILE CRIME

As Executive Director of Youth Court, the volunteer program that received the District Attorney's 1999 Crime Victims Rights Award, I will establish programs to stop drugs, gangs and violence in our community, and help troubled teens take responsibility for their actions.

COMMITTED TO OUR DISTRICT

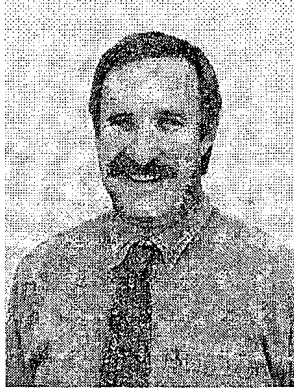
I will make sure your tax dollars are spent on infrastructure needs in our neighborhoods, not Chargers' tickets. You can count on me to stand up for Rancho Bernardo, Scripps Ranch, Mira Mesa, Linda Vista, Carmel Mountain Ranch, Sabre Springs, Sorrento Valley, Kearny Mesa and San Pasqual at City Hall.

BACKGROUND

- Raised in Poway; graduate of Chaparral Elementary, Twin Peaks Middle School and Poway High
- Married to Janna, a special education teacher at Rancho Bernardo High
- B.A., UC Santa Barbara
- J.D., California Western School of Law
- Attorney representing small businesses and high-tech companies
- Carmel Mountain Ranch homeowner

Call me at [REDACTED] or e-mail [REDACTED]

**CITY OF SAN DIEGO
City Council – District No. 5**



GARY WAAYERS

**Community College Biology Teacher
20 Year Navy Veteran
Little League Coach**

I have:

- worked closely with the people of San Diego in the classroom, on the ball fields, and in the Navy. **I HAVE HEARD THEIR DREAMS AND THEIR CONCERNS.**
- successfully led others in extremely stressful environments - 13 years
- managed resources worth over \$300,000,000 - 6 years
- worked with an endangered bird species - 6 years

Growth in San Diego has provided opportunities for many.
But **GROWTH HAS NOT** decreased poverty levels, traffic, the cost of housing, or improved the quality of our natural environment.

I understand the issue of growth in San Diego is complex.

BUT GROWTH CANNOT CONTINUE FOREVER!

We need a long-term plan to **GRADUALLY TRANSITION** our community to one that **DOES NOT REQUIRE GROWTH TO DEFINE PROGRESS.**

We can make San Diego an example of a **GREAT COMMUNITY** of the New Millennium. A community that:

- retains more of its wealth
- provides affordable housing and good jobs for all
- respects and preserves a healthy, clean environment
- relies much less on fossil fuels
- provides real mass transit

We need leadership that is willing to challenge the dogma of GROWTH. I am serious about the future. Vote for yours!

Gary

CITY OF SAN DIEGO
City Council - District No. 5



TOM CLEARY

City Council Representative

The Man With a Traffic Plan.

Tom Cleary is the only candidate with a comprehensive plan to fix our traffic nightmare:

- Complete Route 56;
- Add lanes to I-15 with movable walls;
- Open HOV lanes;
- Construct parallel frontage roads over Lake Hodges;
- Build north-south roads to improve circulation;
- Initiate light rail along I-15;
- End short-cutting through residential neighborhoods;
- Improve school drop-off/pick up areas;
- Before building, development must pay for new streets/freeways;

For 'Tom Cleary's Traffic Plan': call [REDACTED] or [REDACTED]

Tom has the experience to fight for us at City Hall:

- Committee Consultant, **Select Committee on Government Efficiency & Fiscal Reform.**
Working with Democrats / Republicans to cut waste, save tax dollars.
- Legislative Aide to the Deputy Mayor
- Community Representative for Congressman Randy "Duke" Cunningham
- Advisor to Youth Safe Driving Program
- Saved from development 240-acre *Parisio Cumbres* (adjacent to Black Mountain Park).

Local Roots. Community Commitment.

- Small business co-owner, *Flowers a la Carte*, Carmel Mountain Ranch.
- Age 38. SDSU graduate.
- Married 11 years. Father of 2. Scripps Ranch homeowner since 1991.

MEMBERSHIPS: San Diegans Against Crime * Scripps Ranch Civic Association
San Diego Oceans Foundation * St. Gregory the Great Catholic Church

TOM CLEARY - The Man With a Traffic Plan.

SAMPLE

PRIMARY ELECTION - MARCH 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

COUNTY

MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 2 Vote for One	JOHN L. HAMMERSTRAND Environment Health Specialist	106 ➡ <input type="radio"/>
	DIANNE JACOB San Diego County Supervisor	107 ➡ <input type="radio"/>
	FLORENCE L. MC CARTHY Health Administrator, Educator	108 ➡ <input type="radio"/>
	ART MADRID Mayor, La Mesa	109 ➡ <input type="radio"/>

CITY OF SAN DIEGO

MAYOR Vote for One	JANICE JORDAN Mother/Student/Writer	111 ➡ <input type="radio"/>
	PETER Q. DAVIS San Diego Bank Chairman	112 ➡ <input type="radio"/>
	RON ROBERTS San Diego County Supervisor	113 ➡ <input type="radio"/>
	BYRON WEAR Councilmember	114 ➡ <input type="radio"/>
	JIM BELL Ecological Designer/Author/Lecturer	115 ➡ <input type="radio"/>
	GEORGE STEVENS San Diego City Councilman	116 ➡ <input type="radio"/>
	GLENN D. ADKINS Electronic Engineer	117 ➡ <input type="radio"/>
	ROBERT H. SCHMITT Retired County Governmental Manager	118 ➡ <input type="radio"/>
	JIM HART Quality Inspector/Computer Programmer	119 ➡ <input type="radio"/>
	BARBARA WARDEN Businesswoman/Councilmember	120 ➡ <input type="radio"/>
	DICK MURPHY Superior Court Judge	121 ➡ <input type="radio"/>
	LOCH DAVID CRANE Professor/Property Manager/Entertainer	122 ➡ <input type="radio"/>
	CITY ATTORNEY Vote for One	CASEY GWINN San Diego City Attorney
MEMBER, CITY COUNCIL DISTRICT NO. 7 Vote for One	JIM MADAFFER Councilmember's Chief of Staff	124 ➡ <input type="radio"/>
	MARK RAWLINS Businessman/Naval Reserve Officer	125 ➡ <input type="radio"/>
	DEANNA SPEHN Newspaper Publisher/Policy Analyst	126 ➡ <input type="radio"/>

**CITY OF SAN DIEGO
City Council – District No. 7**



JIM MADAFFER

**Chief of Staff,
Councilmember Judy McCarty**

Putting Neighborhoods First

Too much attention is paid to big downtown projects, not enough to our neighborhoods.

- **Relieve Traffic Congestion.** No more development unless developers pay for new roads.
- **Fix Potholes. Pave Streets. Repair Sewers/Sidewalks.**
- **Juvenile Crime.** More police storefronts. Increased community policing. More after school programs.
- **Protect Canyons/Preserve Single-Family Neighborhoods.**
- **Budget Reform.** Overhaul the budget. Public hearings/ accountability.
- **No More Secret Deals With Special Interests!**

The Experience We Need

- Board, **Mission Trails Park Foundation.** Helped find funds for recreation center, community pool, visitor center.
- Created **award winning Recycling Program/Graffiti Hotline.**
- Helped bring **economic revitalization** to College Grove.
- Helped design campaign to **remove military explosives from Tierrasanta canyons.**
- Helped establish **Retired Senior Volunteer Patrol.**
- Vice President, **Boy Scouts** (San Diego Council).
- San Diego native. Attended SDSU. Jim and Sally are homeowners and parents to 8-year-old twins.

"Jim Madaffer has worked on every issue in every corner of our community. We'll be in good hands with Jim on the Council."

— Judy McCarty

Community leaders endorse: Barbara Sanfilippo (Navajo) * Barbara Cleves
(Lake Murray) * Tony Navoy (College) * Mike Smiley (Tierrasanta)
Doris Perry (Rolando) * Dave Tiffany (Navajo).

JIM MADAFFER. The Experience We Need.

www. [REDACTED]

**CITY OF SAN DIEGO
City Council – District No. 7**



MARK RAWLINS

**Businessman/
Naval Reserve Officer**

I bring leadership, vision and accountability to the City Council.

Recently we have seen City Hall insiders cut deals that have cost taxpayers millions of dollars. Our city budget is balanced by employing schemes that will put us all at risk. And our traffic congestion keeps getting worse.

My approach to leadership is different. I will tell you exactly what I will do:

- 1. Increase our police force by 100 officers to make our neighborhoods safer**
- 2. Streamline the budget process so we eliminate risky schemes**
- 3. Cut Water and Sewer fees**
- 4. Invest in needed infrastructure to reduce traffic**

I am not a status quo bureaucrat from City Hall. I am your neighbor who has the experience to serve, willingness to listen and the courage to lead San Diego into the 21st century.

Education:

United States Naval Academy, BS, Mechanical Engineering, 1989
University of San Diego, MA, International Relations, 1995

Experience:

Businessman, Senior Systems Engineer, for Sonalysts, Inc, a leading San Diego high-tech defense contractor

Submarine Officer, United States Navy, 1982 - 1994

Lieutenant Commander, Naval Reserves, 1994 - Present

I live with my wife Kamala in the Navajo/San Carlos area.

VOTE MARK RAWLINS FOR CITY COUNCIL!

**CITY OF SAN DIEGO
City Council – District No. 7**



DEANNA SPEHN

**Newspaper Publisher
Senior Policy Analyst**

Age: 52

COMMITMENT

Over 25 years I have worked as a business owner and volunteer to make our community better. As your representative, you can count on me to stand up for the 7th District.

- Founder, *Tierra Times* newspaper
- Board of Directors, Social Advocates for Youth
- Past President, Tierrasanta Little League

EXPERIENCE

Eight of nine council members are seeking higher office or leaving because of term limits. With an entirely new council, I have the experience to make city government work effectively for you.

- Mayor's Senior Policy Analyst for education, budget, land use, environment, recycling, open space.
- Formerly, Councilmember Judy McCarty's Policy Analyst for budget and environmental issues, including Mission Trails Regional Park.

INTEGRITY

Regardless of promises made at election time, the real test is whether you can trust a candidate after the election. Those who know me know my word is my bond. As your representative, I will work to –

- Keep neighborhoods safe
- Reduce traffic congestion
- Encourage a healthy economy
- Maintain and improve streets, parks, water and sewer systems
- Plan intelligently to preserve open space, protect our quality of life