

County of San Diego



Sample Ballot & Voter Information Pamphlet

GENERAL ELECTION

TUESDAY, NOVEMBER 7, 2000

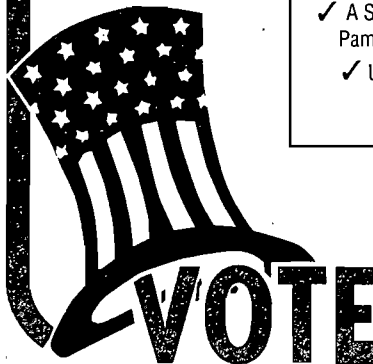
**CHECK BACK COVER
FOR YOUR POLLING PLACE**

- ✓ Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call before Election Day if directions are needed or check www.sdvote.com
- ✓ Mark and take this pamphlet with you to the polls

An information pamphlet concerning state propositions
will be mailed to you by the Secretary of State.

**Election night results available at
www.sdvote.com**

- ✓ A Spanish-language Sample Ballot & Voter Information Pamphlet is available upon request. Call (858) 565-5800.
- ✓ Una Balota de Muestra y un Folleto de Información en Español está disponible si lo solicita.
Llame al (858) 565-5800.



Mikel Haas, Registrar of Voters
5201 Ruffin Road, Suite I
San Diego, CA 92123
Phone: (858) 565-5800 or
1-800-696-0136

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

STATE (CONTINUED)

PROP 38	SCHOOL VOUCHERS. STATE-FUNDED PRIVATE AND RELIGIOUS EDUCATION. PUBLIC SCHOOL FUNDING. INITIATIVE CONSTITUTIONAL AMENDMENT. Authorizes annual state payments of at least \$4000 per pupil for private/religious schools. Permits replacement of current constitutional public school funding formula. Fiscal Impact: Near-term state costs from zero to \$1.1 billion annually. Long-term state impact from \$2 billion in annual costs to \$3 billion in annual savings, depending on how many public school students shift to private schools.	212	YES <input type="radio"/>
		213	NO <input type="radio"/>
PROP 39	SCHOOL FACILITIES. 55% LOCAL VOTE. BONDS, TAXES. ACCOUNTABILITY REQUIREMENTS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Authorizes bonds for repair, construction or replacement of school facilities, classrooms, if approved by 55% local vote. Fiscal Impact: Increased bond debt for many school districts. Long-term costs statewide could total in the hundreds of millions of dollars annually. Potential longer-term state savings to the extent school districts assume greater responsibility for funding school facilities.	216	YES <input type="radio"/>
		217	NO <input type="radio"/>

COUNTY OF SAN DIEGO

PROP A	PROPOSED AMENDMENT TO THE SAN DIEGO COUNTY CHARTER ENTITLED "FULL DISCLOSURE IN COUNTY CONTRACTING CHARTER AMENDMENT" Shall the San Diego County Charter be amended to require contractors and their lobbyists to publicly disclose gifts and campaign contributions made to members of the Board of Supervisors prior to the Board's approval of service contracts?	221	YES <input type="radio"/>
		222	NO <input type="radio"/>
PROP B	INITIATIVE MEASURE: "THE CLEAN CONTRACTING CHARTER AMENDMENT" Shall "The Clean Contracting Charter Amendment" be adopted?	223	YES <input type="radio"/>
		224	NO <input type="radio"/>

CITY OF SAN DIEGO

PROP C	MEASURE. Shall Ordinance O-18837 (New Series) be adopted amending People's Ordinance O-10960 (New Series) to: Modify existing height limitation for structures on approximately 66 acres located in San Ysidro for the International Gateway of the Americas Project, subject to City and Coastal Commission approval, provided that: No more than five acres may include structures up to 150 feet; No more than five acres may include structures up to 80 feet; On the remaining acreage, structures shall not exceed 50 feet?	230	YES <input type="radio"/>
		231	NO <input type="radio"/>

CITY OF SAN DIEGO

Proposition C

(This proposition will appear on the ballot in the following form.)

PROP C

MEASURE. Shall Ordinance O-18837 (New Series) be adopted amending People's Ordinance O-10960 (New Series) to: Modify existing height limitation for structures on approximately 66 acres located in San Ysidro for the International Gateway of the Americas Project, subject to City and Coastal Commission approval, provided that: No more than five acres may include structures up to 150 feet; No more than five acres may include structures up to 80 feet; On the remaining acreage, structures shall not exceed 50 feet?

Full text of this proposition follows the arguments.

CITY MANAGER'S FISCAL ANALYSIS

The International Gateway of the Americas Project is a mixed use project consisting of 1.4 million square feet of retail, office and hotel uses to be built on a 66.17 acre site in the San Ysidro Redevelopment Project Area adjacent to the international border with the Republic of Mexico west of Interstate 5. The project includes the construction of a pedestrian bridge linking the development with Avenida de Revolucion in Tijuana. The first phase of the project consists of approximately 700,000 square feet of retail space and is anticipated to begin construction this winter. The second and subsequent phases (pedestrian bridge, federal inspection facilities, hotel, office and cultural center) require a waiver to the City's height ordinance, and are, therefore, contingent on the passage of this measure.

If this measure is approved, the annual revenues generated by the project are anticipated to include: \$891,752 in tax increment to the Redevelopment Agency; \$297,000 in housing set aside funds to the Redevelopment Agency; \$1,581,000 in sales tax to the City; \$1,012,000 in Transient Occupancy Tax (TOT) to the City; \$1,364,000 in Pedestrian Bridge Revenue to the City; and \$297,000 in property tax to other public agencies (all expressed in 1998 dollars).

In addition, the project will generate 3,400 construction jobs, 2,200 permanent jobs with an annual salary and benefit value of \$100,000,000.

If this measure is not approved by the voters, only the first phase of the project could be developed, reducing the annual revenues to: \$388,000 in tax increment to the Redevelopment Agency; \$129,300 in housing set aside to the Redevelopment Agency; no change (\$1,581,000) in sales tax to the City; and \$129,300 property tax to other public agencies. No TOT or Bridge Revenues would be generated if the second phase is not developed.

The construction jobs generated by the first phase of the project would be limited to 1,700 and permanent jobs would be 1,100 with an annual salary and benefit value of \$50,000,000.

CITY ATTORNEY'S IMPARTIAL ANALYSIS

In 1972, the voters of the City of San Diego passed Proposition D. Proposition D was an initiative which adopted an ordinance limiting the height of buildings in the Coastal Zone to not more than 30 feet.

The Coastal Zone, as defined in Proposition D, includes the land and water area of the City of San Diego from the northern City limits, south to the border of Mexico, extending seaward to the outer limit of the City's jurisdiction and extending inland to the location of Interstate 5.

This Proposition would amend Proposition D to allow the construction of buildings or structures that exceed the 30-foot height limitation for the purpose of fulfilling the design proposed for the International Gateway of the Americas Project. This Proposition would apply only to approximately 66 acres of property in San Ysidro which is located about five miles inland from the Mean High Tide Line.

If passed by a majority of the electorate, this Proposition would allow: 1) the construction of buildings or structures or additions to buildings or structures measuring up to 150 feet in height on no more than a total of five acres of the property; 2) the construction of buildings or structures or additions to buildings or structures measuring up to eighty feet in height on no more than a total of five additional acres of the remaining portion of the property; and 3) the construction of buildings or structures or additions to buildings or structures measuring up to fifty feet in height on the remaining acreage. For the purpose of measuring the acreage available for each height category, the Proposition provides that the footprint of the entire building or structure will be used to calculate the five acres. Therefore, even if only a portion of the building or structure exceeds 150 feet in height, the entire acreage of the footprint of the building or structure will count against the five acre limit on buildings or structures which are allowed to exceed 150 feet or eighty feet in height.

ARGUMENT IN FAVOR OF PROPOSITION C

Passage of Proposition C would allow the redevelopment of 66 acres just west of the International Border crossing in San Ysidro. The project is called the International Gateway of the Americas and conforms to the goals of the San Ysidro Community Plan and the City of San Diego General Plan.

The proposed project is located five miles inland. No ocean views would be blocked or affected in any way. No wetlands would be affected. No City funds or taxpayer dollars will be used in the development or construction of the project. The project will have to be approved by the City Council and the Coastal Commission.

Proposition C would allow International Gateway of the Americas to:

- Cleanup and revitalize a blighted area.
- Develop a cultural center and shopping district on the U.S. side of the border.
- Build an arched pedestrian suspension bridge and state-of-the-art border control facilities between the U.S. and Mexico, with a 150-foot high bridge support in the middle. The bridge design will be coordinated by the University of California, San Diego School of Engineering and will be a civic landmark.

To see proposed bridge designs and plans of the proposed project, visit our website at www.InternationalGatewayoftheAmericas.com

The project would generate:

- 3,400 construction jobs.
- 2,200 permanent jobs.
- \$100 million in annual worker salaries and benefits.

The City of San Diego and the San Ysidro School District would receive revenues from the project to pay for needed services such as police, fire, sewers and schools. Annual sales from the project are estimated to be \$150,000,000. The tax and fee revenues are estimated to be:

- \$33.7 million in sales tax revenue.
- \$14.8 million in property tax.
- \$39.7 million in transient occupancy taxes.
- \$55.4 million in other revenues.

Please vote YES on Proposition C.

BYRON WEAR
San Diego City Councilmember

JUAN VARGAS
San Diego City Councilmember

PAOLA AVILA
Homeowner and Parent

ANDREA SKOREPA
Chair, Concerned San Diegans
for a Better Border Economy

JERRY SANDERS
Former San Diego Police Chief

ARGUMENT AGAINST PROPOSITION C

No argument against the proposition was filed
in the office of the City Clerk.

ORDINANCE NO. O-18836 (NEW SERIES)

WHEREAS, the Redevelopment Agency of the City of San Diego [Agency] and LandGrant Development, Inc. [Developer] propose to build the International Gateway of the Americas Project [Project] in San Ysidro to redevelop an approximately 66-acre site to include a pedestrian bridge across the Tijuana River to create a new international pedestrian border crossing with the Republic of Mexico, hotel, office building, cultural center, and other buildings or structures; and

WHEREAS, the western edge of the Project site is located inland approximately five miles from the Mean High Tide Line; and

WHEREAS, the Project is consistent with the goals of the adopted San Ysidro Community Plan and the San Ysidro Redevelopment Plan; and

WHEREAS, the Project will generate property tax and sales tax revenues for the City of San Diego and the San Ysidro Elementary School District; and

WHEREAS, the Project is expected to create construction and permanent jobs in the San Ysidro Community; and

WHEREAS, People's Ordinance No. 10960 (New Series) was enacted by the voters as Proposition D on November 7, 1972; and

WHEREAS, pursuant to Section 23 of the San Diego City Charter and Section 27.2501 of the San Diego Municipal Code, the City Council may place any legislative act on the ballot to be considered at a Municipal Election; and

WHEREAS, San Diego Municipal Code section 27.2528 requires that any initiated legislative act adopted by a majority vote of the voters may be amended or repealed only by a vote of the majority of the voters or by Charter amendment; and

WHEREAS, on July 17, 2000, by Resolution No. R-293455, the City Council directed the City Attorney to prepare an ordinance placing the above-described measure on the ballot at a municipal election consolidated with the next general statewide election on November 7, 2000; and

WHEREAS, by Ordinance No. O-18833, adopted on July 31, 2000, the City Council is calling a municipal election to be consolidated with the Statewide General Election on November 7, 2000, for the purpose of submitting to the qualified voters of the City one or more ballot propositions; and

WHEREAS, the City Council desires to submit to the electorate at that Municipal Election one proposition relating to the above-described measure to amend People's Ordinance No. 10960 (New Series), as amended by vote of the People on November 8, 1988, as amended by vote of the People on November 3, 1998; NOW, THEREFORE,

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. One proposition relating to an ordinance amending People's Ordinance No. 10960 (New Series), as amended by vote of the People on November 8, 1988, as amended by vote of the People on November 3, 1998, pertaining to the height of buildings in the Coastal Zone in the City of San Diego, is hereby submitted to the qualified voters of the City at the Municipal Election to be held November 7, 2000, the proposition to read as follows:

PROPOSITION

BE IT ORDAINED, by the People of the City of San Diego, as follows:

The San Diego Municipal Code section enacted by the voters as Proposition D on November 7, 1972, as Ordinance No. 10960 (New Series), and amended by vote of the People on November 8, 1988, as Proposition L, and amended by vote of the People on November 3, 1998, as Proposition D, shall be amended as follows (**amendment is in italic print underlined**):

SAN DIEGO MUNICIPAL CODE

Limitation of Height of Buildings in the Coastal Zone

Section 1. Notwithstanding any section to the contrary, no building or addition to a building shall be constructed with a height in excess of thirty feet within the Coastal Zone of The City of San Diego. The words Coastal Zone as used within this Ordinance shall mean that land and water area of the City of San Diego from the northern city limits, south to the border of the Republic of Mexico, extending seaward to the outer limit of city jurisdiction and extending inland to the location of

Interstate 5 on January 1, 1971. This limitation shall not apply to (i) that land area of the Coastal Zone bounded by National City on the south, San Diego Bay on the west and Laurel Street or the southwesterly projection of Laurel Street on the north or (ii) that land area of the Coastal Zone bounded by Ingraham Street on the west, Sea World Drive on the south, Mission Bay on the north and the boat ramp access road in South Shores Park on the east or (iii) that land area of the Coastal Zone approximately bounded on the north and west by Camino de la Plaza, on the south by the international border with the Republic of Mexico, and on the east by Virginia Avenue, including that adjacent strip of land of approximately forty by 520 feet which is located south of Camino de la Plaza and east of Virginia Avenue, all as more particularly described on Document No. 00-18836, a copy of which is on file with the City Clerk.

The base of measurement of the height shall be in accordance with the Uniform Building Code of 1970.

Section 2. Other than the restoration of the chimney and rooftop cupola as part of the historic restoration of the 1915 Agár/Mission Brewery building located at Washington and Hancock Streets in San Diego, California, there shall be no exception to the provisions of this Ordinance.

Section 3.

A. No building or structure or addition to a building or structure within the land described in exception Section 1(ii), shall exceed one-half the height of the existing Sea World Sky Tower on that land using the base of measurement in accordance with the Uniform Building Code of 1970.

B. No taxpayer funds shall be spent for any improvements in connection with a building or structure or addition to a building or structure within the land described in exception Section 1(ii).

C. The exception set forth in Section 1(ii) shall remain in effect as long as the land described therein is used for recreational, exhibition, educational, research and scientific purposes.

Section 4. No more than five acres of the approximately sixty-six acre site described in Section 1(iii) may contain buildings or structures, or additions to buildings or structures, measuring up to 150 feet in height. No more than five additional acres of the remaining portion of the property may contain buildings or structures, or additions to buildings or structures, measuring up to eighty feet in height. As to the remaining portion of the property, no buildings or structures, or additions to buildings or structures, shall exceed fifty feet in height. The footprint of the entire building or structure shall be used to calculate the five acres, whether or not the entire building or structure measures 150 feet or eighty feet in height. The measurement of height shall use the base of measurement in accordance with the Uniform Building Code of 1970.

~~Section 4. 5.~~ This ordinance shall take effect and be in force on the day from and after its passage. The City Attorney and City Clerk are hereby authorized to publish this amendment in the appropriate section of the San Diego Municipal Code.

~~Section 5. 6.~~ This ordinance may be amended, including an amendment to make an exception to the thirty-foot height limitation, only by a majority vote of the voters of the City of San Diego.

~~Section 6. 7.~~ The provisions of this Initiative are severable. If any statement, section, subsection, phrase, or word herein, or the application thereof to any person, property or circumstance, is held invalid by a court of competent jurisdiction, either on its face or as applied, the remaining portions of this Initiative shall not be affected, and shall remain in full force and effect.

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	106 ➡ ○
	DICK MURPHY Superior Court Judge	107 ➡ ○
MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One	LINDA DAVIS Registered Nurse/Businesswoman	109 ➡ ○
	SCOTT PETERS Environmental Attorney/Businessman	110 ➡ ○

**CITY OF SAN DIEGO
Mayor**



JUDGE DICK MURPHY

**Superior Court Judge
Former Councilmember**

HAD ENOUGH . . .

- Explosive growth?
- Traffic gridlock?
- Polluted beaches and bays?
- Charger ticket guarantees?
- Career politicians who cannot see beyond the next election or latest poll?

Judge Murphy offers an alternative -- Leadership with 2020 vision. His vision for San Diego in 2020 includes:

- **Controlled growth and development** -- by limiting where we build.
- **Freeways that are not parking lots** -- by building freeways and mass transit and managing rush hour demand.
- **Clean beaches and bays** -- by stopping sewer leaks and controlling stormwater runoff.
- **Neighborhoods we can be proud of** -- with well-maintained streets, parks, libraries, and underground utilities.
- **America's Safest City** -- with the lowest crime rate in America.

Judge Murphy is **not a career politician** and has the education, experience, and integrity to provide the leadership we need:

- U.S. Army Veteran
- University of Illinois B. A.
- Harvard Business School M.B.A.
- Stanford Law School J. D.
- Attorney/businessman
- San Diego City Councilmember (1981-1985)
- San Diego Trolley Board chair
- Mission Trails Regional Park co-founder
- Superior Court Judge (1989-2000)
- Married/three children
- Coached 20 youth sports teams

If you want a mayor **independent of special interests**, who can read and understand a contract and a budget...

Vote for Judge Dick Murphy for Mayor

www. [REDACTED]

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	106 ➡ ○
	DICK MURPHY Superior Court Judge	107 ➡ ○
MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One	LINDA DAVIS Registered Nurse/Businesswoman	109 ➡ ○
	SCOTT PETERS Environmental Attorney/Businessman	110 ➡ ○

CITY OF SAN DIEGO
City Council – District No. 1



LINDA DAVIS

Registered Nurse/Businesswoman
Former Small Business Owner
Married: 21 years
District Homeowner: 12 years

Primary Election Winner!

The ONLY Leader we can trust to protect our Quality of Life.

Reducing Traffic Congestion: Job #1

- Stop "sprawl" development
- Complete SR56 NOW
- Expedite planned improvements to 5, 15 and 805
- Solve community intersection "hot spots" NOW
- Require that new schools, roads be on-line when needed

"Back to Basics" Budget Reform

- Basic services FIRST (fire, police, streets, trash/recycling, neighborhood libraries and parks)
- Neighborhood projects/youth recreational facilities
- Champion interests of neighborhoods/taxpayers, not union leadership/special interest demands

Environmental Protection

- STOP coastal pollution by fixing aging sewers/storm drains
- Preserve open space, sensitive habitats, canyons
- Protect and Enhance our coastline/beach facilities

Economic Development

- Make San Diego a high-tech Center of Excellence/Global Gateway for Trade
- Streamline city processes/cut red tape

LINDA DAVIS: "Hands-On, Real World Experience"

- Masters prepared nurse with 20-year career as caregiver, corporate business manager, university educator.
- Community Leadership: **Co-chair, Citizens for 56**; Planning Board Member; **President, San Diego Council on Aging**; San Diego BIOCUM; **President, Miramar College Citizens Council**; Diamond Gateway Chamber; Community Health Improvement Partners; Rotary.

"Thanks for your vote!"

Linda Davis

www.

**CITY OF SAN DIEGO
City Council - District No. 1**



SCOTT PETERS

**Environmental Attorney
Married, 2 children**

Endorsed by
**San Diego Police Officers Association
San Diego City Fire Fighters
League of Conservation Voters
Corridor News
San Diego County Supervisor Pam Slater
Primary Runner-up Lisa Ross**

BETTER MANAGE GROWTH

Scott is not beholden to the construction industry. He will plan future growth to protect neighborhoods, stop urban sprawl, and preserve open space.

REDUCE TRAFFIC CONGESTION, IMPROVE PARKING

Scott will fight for an effective transit system, timely completion of SR 56 with highway connections that prevent neighborhood traffic impacts, and solutions for community parking problems.

STOP BEACH AND BAY POLLUTION

Scott has a solid financial background and professional skills to fix city budget priorities so we can complete storm drain diversion and sewer line repair and keep our beaches pollution-free.

EXPERIENCE MAKES THE DIFFERENCE!

- Partner, Peters & Varco
- Former Deputy County Counsel, San Diego County
- Former Economist, United States Environmental Protection Agency
- UCSD Instructor, Natural Resources Law
- San Diego County Taxpayers Association Infrastructure Committee
- SR 56 Task Force Policy Committee
- Trustee and former Land Use Chair, La Jolla Town Council
- La Jolla Parking Advisory Committee
- Youth soccer, baseball coach
- Phi Beta Kappa, Duke University
- New York University School of Law

Contact Scott at [REDACTED] or [REDACTED]

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	106	<input type="radio"/>
	DICK MURPHY Superior Court Judge	107	<input type="radio"/>
MEMBER, CITY COUNCIL DISTRICT NO. 3 Vote for One	JOHN HARTLEY Teacher	109	<input type="radio"/>
	TONI ATKINS City Council Representative	110	<input type="radio"/>

**CITY OF SAN DIEGO
City Council – District No. 3**



JOHN HARTLEY

**City Councilmember, 1989-1993
Teacher**

I will put our neighborhoods first!

- Stop City Council giveaways to special interests
- Direct city tax dollars to our neighborhoods instead of costly downtown projects
- Fix our potholes, streets, sidewalks and sewers
- Make our neighborhoods safer through: more police patrols, youth programs, Neighborhood Watch, streetlights and personal leadership
- Preserve our single-family neighborhoods
- Protect our canyons and parks
- Clean up our streets, alleys and neighborhoods
- Create more affordable housing
- Slow down dangerous street traffic

I have 20 years experience fighting for you!

- Chaired campaign to save Normal Heights Police Storefront
- Created first Citizen Patrol/Police Satellite Storefronts
- Organized Mid-City for Youth
- Established San Diegans United for Safe Neighborhoods
- Led campaign creating City Heights, Normal Heights and Kensington/Talmadge Planning Committees
- President, El Cajon Boulevard Business Association
- Led city campaign for white streetlights
- Chaired campaign to save Famosa Slough wetland
- Initiated City Human Relations Commission
- San Diego native; Veteran, Army Security Agency; BA and MS degrees, SDSU; one son

My home number has always been listed; contact me at [REDACTED] or [REDACTED]

John Hartley – I will put your interests ahead of the special interests!

CITY OF SAN DIEGO
City Council – District No. 3



TONI ATKINS

**City Council Representative for
Councilmember Christine Kehoe**

FIRST IN THE PRIMARY!

"We've worked hard turning our neighborhoods around. Crime is down, though not enough. We've built schools, paved streets, filled potholes, and revitalized businesses. But there's more to be done."

Consumer Watchdog! Gas and electric bills are **outrageous**. I will fight to **roll back rates** and **end price gouging!**

Taxpayer Watchdog! I will not permit the ballpark to drain money from our neighborhoods. Build it within voter-approved budget without further city subsidy.

TONI ATKINS. Our best advocate at City Hall. Toni helped:

- Build new classrooms at three local elementary schools.
- Triple the number of police storefronts.
- Implement **Before/After School Programs** for our kids.
- Increase the supply of affordable housing.

A North Park homeowner, **Toni puts neighborhoods first!** Toni will:

- Improve streets/sidewalks.
- Give police tools needed to fight juvenile crime.
- Work to relieve neighborhood traffic congestion.
- Develop "smart growth strategies."
- Protect canyons and preserve single-family neighborhoods.

"Together, we'll move forward- not backward- to create safe, livable, affordable neighborhoods for everyone."

Endorsed: Councilmember Christine Kehoe
SD Police Officers Association • SD City Firefighters

Toni Atkins
Real Commitment. Real Results.
Call me personally at [REDACTED]

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	106 ➡ ○
	DICK MURPHY Superior Court Judge	107 ➡ ○
MEMBER, CITY COUNCIL DISTRICT NO. 5 Vote for One	TOM CLEARY City Council Representative	109 ➡ ○
	BRIAN MAIENSCHIN Attorney/Youth Court Director	110 ➡ ○

CITY OF SAN DIEGO
City Council – District No. 5



TOM CLEARY

City Council Representative

The Man With a Traffic Plan.

TOM CLEARY: The candidate with a comprehensive plan to end our traffic nightmare

- Complete Route 56
- Expand freeway capacity
- Uncork I-15's bottleneck at Lake Hodges
- Open up HOV lanes
- Build I-15 light rail
- End short-cutting through neighborhoods
- Development must pay for new streets/freeways before building

Download his *Traffic Plan*, endorsements and further issue positions at
[REDACTED] or call Tom: [REDACTED]

TOM CLEARY: Experienced in fighting for us!

- Co-Chair, **Citizens for 56**
- Committee Consultant, **City's Select Committee on Government Efficiency & Fiscal Reform**; cutting waste / saving tax dollars!
- Ex-officio Member, City's **Competition Program**; requiring bureaucracy to operate more like a business, discourage mediocrity, and reward productivity.
- Make City Hall accountable to taxpayers – not special interests or labor unions.
- Helped save *Parisio Cumbres* open space from development (240-acres).
- Advocate for storm drain diversion, keeping our beaches and ocean clean.
- Coordinate school capacity with new development!
- Founder, "**Safe Kid Cones**"
- Supports added books/hours for branch libraries.

TOM CLEARY: Local Roots, Community Commitment

- Scripps Ranch homeowner since 1991
- Small business co-owner
- San Diego Oceans Foundation member
- Age 38, SDSU graduate
- Married (12 years), father of two.

TOM CLEARY – The Man With a Traffic Plan.

**CITY OF SAN DIEGO
City Council - District No. 5**



BRIAN MAIENSCHIN

**Business Attorney
Youth Court Director**

Primary Election Winner!

Endorsed by:

**SAN DIEGO FIREFIGHTERS
SAN DIEGO POLICE OFFICERS
RANCHO BERNARDO CHAMBER OF COMMERCE
LEAGUE OF CONSERVATION VOTERS
DEPUTY SHERIFFS' ASSOCIATION**

PROTECT OUR QUALITY OF LIFE

Poorly-planned growth, traffic congestion, helicopter noise, and dysfunctional city government are eroding our quality of life.

- Brian opposed Proposition K, the 14,000-unit development that is overburdening our roads, parks and schools.
- Brian will fast-track completion of SR-56. Politicians are quick to claim credit and promote "traffic plans," but slow to deliver results. Career bureaucrats are part of the problem, not the solution.
- Brian supports community groups such as Save Our Scripps Ranch and their efforts to preserve open space.

PREVENT JUVENILE CRIME

As Executive Director of Youth Court, recipient of the Crime Victims Rights Award, Brian reduced drugs, gangs and violence in our community, helping teens take responsibility for their actions.

STAND UP FOR OUR DISTRICT

Brian will make sure your tax dollars are spent on neighborhood needs, not Chargers' tickets. He will stand up for Mira Mesa, Scripps Ranch, Linda Vista, Rancho Bernardo, Carmel Mountain Ranch, Sabre Springs, Sorrento Valley, Kearny Mesa and San Pasqual.

BACKGROUND

- Grew up in the community.
- Married to Janna, a special education teacher at Rancho Bernardo High School.

[REDACTED], or [www.\[REDACTED\]](http://www.[REDACTED])

SAMPLE

GENERAL ELECTION - NOVEMBER 7, 2000 - SAN DIEGO COUNTY
OFFICIAL BALLOT

CITY OF SAN DIEGO

MAYOR Vote for One	RON ROBERTS San Diego County Supervisor	106 ➡ <input type="radio"/>
	DICK MURPHY Superior Court Judge	107 ➡ <input type="radio"/>
MEMBER, CITY COUNCIL DISTRICT NO. 7 Vote for One	JIM MADAFFER Councilmember's Chief of Staff	109 ➡ <input type="radio"/>
	DEANNA SPEHN Newspaper Publisher/Policy Analyst	110 ➡ <input type="radio"/>

**CITY OF SAN DIEGO
City Council - District No. 7**



JIM MADAFFER

**Chief of Staff,
Councilmember Judy McCarty**

Won Primary - Landslide!

Endorsed: San Diego Police Officers Association
San Diego Fire Fighters

"Jim pioneered innovative programs in every community in our District.
He has the integrity and energy to represent our needs
and will bring a sense of purpose and accomplishment to the City Council.
I know we can count on Jim." - Judy McCarty

The Experience We Need.

- Created '**Slow Down**' campaign.
- Helped build Mission Trails Visitor Center; Community Pool / Recreation Center.
- Created **award-winning Recycling Program/Graffiti Hotline.**
- Guided College Grove **economic revitalization.**
- Helping build **College-Rolando library.**
- Secured funds to turf school fields.
- Helped establish **Retired Senior Volunteer Patrol.**

Put Neighborhoods First.

- **No Secret Deals with Special Interests!** Too much attention paid to downtown projects, not enough to neighborhoods.
- **Electric Bills are outrageous!** End price gouging!
- **Manage Growth to Reduce Traffic Congestion.** No development unless developers pay for new roads.
- **Fight Juvenile Crime.** Increase police storefronts.
- **Protect Canyons/Preserve Neighborhoods.**

Jim and Sally have 9-year old twins.

Republicans and Democrats support Jim:

Councilmembers **Judy McCarty and Juan Vargas** * Barbara Sanfilippo/Dave Tiffany (Navajo)
* Barbara Cleves (Lake Murray/San Carlos) * Tony Navoy (College) * Mike Smiley (Tierrasanta)
* Doris Perry (Rolando)

**JIM MADAFFER.
The Experience We Need.**

http: [REDACTED]

**CITY OF SAN DIEGO
City Council - District No. 7**



DEANNA SPEHN

**Newspaper Publisher
Senior Policy Analyst
Age: 52**

TAXPAYERS ARE THREATENED

Neighborhood sewer and water systems, streets, sidewalks, parks and libraries are threatened by irresponsible city council budget decisions. We need a council representative with unquestioned personal financial integrity making the tough budget decisions that affect the health and safety of our community.

EXPERIENCE YOU CAN TRUST

For over 25 years, Deanna has worked as a business owner, policy specialist and volunteer.

- Founder, *Tierra Times* newspaper
- Board, Social Advocates for Youth
- Past President, Tierrasanta Little League
- Mayor's Senior Policy Analyst for education, budget, land use, recycling, open space
- Councilmember Judy McCarty's Policy Analyst for budget, environmental issues, Mission Trails Regional Park

A PLAN TO PROTECT OUR NEIGHBORHOODS

- Repair every neighborhood sidewalk; fix potholes within 24 hours; resurface neighborhood streets
- Expand community policing, RSVP and Neighborhood Watch
- Reduce fire and paramedic response times
- Better use of highway dollars to reduce traffic congestion
- Plan intelligently to preserve open space, protect our quality of life
- Make budget process more accountable to taxpayers

ENDORSED BY:

- Union-Tribune
- The Sierra Club
- League of Conservation Voters

**"Spehn would provide the kind of progressive trustworthy leadership the council needs."
San Diego Union-Tribune**

- Contact Deanna at [REDACTED] or [REDACTED]