

City of San Diego



Sample Ballot & Voter Information Pamphlet

SPECIAL ELECTION CITY COUNCIL DISTRICT 6 TUESDAY, APRIL 17, 2001

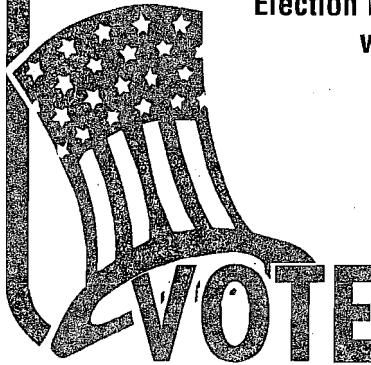
**CHECK BACK COVER
FOR YOUR POLLING PLACE**

- ✓ Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call before Election Day if directions are needed or check www.sdvote.com
- ✓ Mark and take this pamphlet with you to the polls





















FOR VOTER REGISTRATION, ABSENTEE/MAIL BALLOT VOTING
AND/OR POLLING PLACE INFORMATION, CALL (858) 565-5800

Election night results available at
www.sdvote.com

Administered by:
Charles G. Abdelnour
San Diego City Clerk
202 C Street
San Diego, CA 92101
Phone: (619) 533-4025



OFFICIAL BALLOT
CITY OF SAN DIEGO
SPECIAL ELECTION
CITY COUNCIL DISTRICT 6
Tuesday, April 17, 2001
I HAVE VOTED - HAVE YOU?

CITY OF SAN DIEGO SPECIAL ELECTION CITY COUNCIL DISTRICT 6 Tuesday, April 17, 2001	
For MEMBER of the CITY COUNCIL District 6	
Vote For One	
KIM COX	 
DONNA FRYE Small Business Owner	 
RICK RICHARD Real Estate Sales Agent	 
LARRY L. MURRAY Businessman / Father	 
TOM SWITZER Entrepreneur / Businessman	 
MICHAEL PALLAMARY Professional Land Surveyor	 
DONALD MAYES Attorney	 
STEVE DANON Supervisor's Chief of Staff	 
PETER NAVARRO University Professor / Utility Analyst	 
GARY ROTTO Executive Director, Non-Profit Organization	 

CITY OF SAN DIEGO
City Council – District No. 6



KIM COX

**ADMINISTRATIVE HEARING OFFICER,
CITY OF SAN DIEGO**

Build a power plant, not a ballpark.

The ballpark and the Chargers' ticket guarantee are examples of what is wrong with our city's priorities. Tax dollars should be used for essential services, not to subsidize private interests.

Cities with municipal power have assured and cheaper supplies. While we study the best way to ensure our power supply, we can immediately provide incentives for solar energy and conservation.

I have other priorities. Before and after-school programs for kids help prevent juvenile crime and should be expanded. A clean environment boosts our economy. New development should pay for itself, not take resources from established neighborhoods.

**I have the experience
to judge the issues and make the decisions.**

In my legal career, I have conducted City hearings concerning police-regulated businesses and zoning code compliance, served as a Judge pro-tem of the Superior Court, represented small businesses and senior citizens.

- BA, University of Illinois
- JD, Thomas Jefferson School of Law
- Volunteer at City College, "Jazz 88"
- property owner
- district resident for more than 20 years

My home phone, [REDACTED], will always be listed. I want to work for you.

[REDACTED]

CITY OF SAN DIEGO
City Council - District No. 6



DONNA FRYE

SMALL BUSINESS OWNER

**"CLEAN BEACHES AND CLEAN POLITICS
FOR EVERYONE"**

As a resident of our community for over 35 years, I ask for your vote to:

- ✓ **Control growth** and development
- ✓ Protect public health
- ✓ Protect our neighborhoods and increase pedestrian safety
- ✓ Bring energy crisis under control - pursue **energy security**
- ✓ **Reduce traffic congestion** and improve public transportation
- ✓ Clean up and prevent toxic water pollution
- ✓ Ensure infrastructure is maintained and upgraded
- ✓ Prioritize spending to address deferred maintenance needs
- ✓ Stop sewage spills
- ✓ Ensure **public parks**, such as Mission Bay, remain public
- ✓ Support community right-to-know measures and **open government**
- ✓ Expand neighborhood library services
- ✓ Increase **after-school programs**
- ✓ Require City to spend taxpayer dollars appropriately

- Co-owner: **Skip Frye Surfboards**
- Founder: **Surfers Tired of Pollution**
- Consultant: **Center for Marine Conservation**

- Past board member:
Pacific Beach Town Council
Pacific Beach Community Planning Committee

- ✓ Endorsed by San Diego Sierra Club and League of Conservation Voters.

Safe neighborhoods and clean beaches are our right. Please vote for me to serve as your representative to secure economically sound solutions to protect, preserve and improve our quality of life.

www. [REDACTED]

CITY OF SAN DIEGO
City Council – District No. 6



TOM SWITZER

**Putting the Public back in
PUBLIC SERVICE!!**

What my neighbors and voters should know about me.

I am honest/trustworthy, educated, independent, married and the father of two grown children...

I have successfully run my own business for the past nine years and was a "seasoned corporate executive" before that.

I am not a professional politician or indebted to special interests groups.

I believe that public service is of the highest calling, ...In the spirit of JFK's "Ask not what your country can do for you.... Ask what you can do for your country"

Until now, I could not act on that calling.
NOW I CAN.... AND I WILL!!

WHAT CONCERNS ME!!

~~ The stewardship of Mission Bay Park...My wife, JoAnn and I use the park every day...It must be a park for citizens, not a "developer's goldmine".

~~ Strengthening of local neighborhood services including street and sidewalk maintenance.

~~ Finding a common sense resolution of the downtown Ball Park MESS.

~~ The unfortunate individuals in our city who have lost their way and find themselves homeless...and hopeless. We must bring our considerable resources to bear on this problem...year round...

TOM SWITZER

"FOR A FRESH PERSPECTIVE"

CITY OF SAN DIEGO
City Council – District No. 6



MICHAEL J. PALLAMARY

Community Leader

Are you tired of tripping on broken sidewalks? Afraid to let your children swim in a polluted bay? . . . Fed up with traffic? . . . You're not alone. It's for these reasons that I want to serve as your city councilmember.

While others may want the title "Councilmember," I want to do the job. We need Leadership That Works.

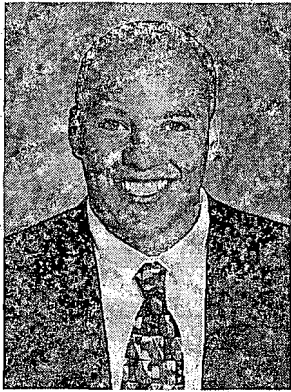
I've worked to build my own business here in the district as a land surveyor. I've worked 20 years in our community and I know the lay of the land.

- Board Member, Clairemont Boys and Girls Club
- Co-author, Mission Bay Master Plan
- Former Chair, Clairemont Mesa Planning Committee
- Founding officer, Clairemont High School Foundation
- Founder, Clairemont Graffiti Response Team
- Member, Board of Zoning Appeals
- Member, Mission Bay Park Planners
- Member, Mission Bay Sludge Mitigation Committee
- Co-founder, Clairemont Chamber of Commerce
- Chair, Clairemont Family Days
- Founding officer, Morena Boulevard Business Improvement District
- Member, North Bay Project Area Committee

1999 Volunteer of the Year Award, San Diego Park and Recreation Department
Recipient, Burn Institute's Spirit of Courage Award

Vote for "Leadership That Works." Vote for Mike Pallamary on April 17th

CITY OF SAN DIEGO
City Council – District No. 6



DONALD MAYES

ATTORNEY

**Efficiency. Diligence.
Civility. Independence**

Efficiency. Donald Mayes will make city government maximize our return on tax dollars. Less money wasted on bad deals with sport franchises means more money for police, firefighters, sanitation, streets, schools, parks, libraries, beaches, and keeping San Diego clean.

Diligence. Donald Mayes has the professional skills and training required to represent the interests of the residents of District 6. He holds a bachelor's degree in political science and a J.D. from USD Law. As a lawyer, he represents the interests of others and advocates vigorously and ethically for their advancement. As a Council Member, he will use his skills to advance the interests of his neighbors in District 6.

Civility. Donald Mayes believes in preserving San Diego's greatest resource: San Diego. The City must protect itself from uncontrolled and misdirected growth and we must manage our natural resources responsibly for our future.

Independence. Donald Mayes is a neighbor, not a politician. He is a solo practitioner not supported by or dependent upon any special interest. He is not politically connected or affiliated with any group. The only voices that will influence him as a Council Member are yours. Call him at his office [REDACTED] at home [REDACTED].

**CITY OF SAN DIEGO
City Council – District No. 6**



STEVE DANON

County Supervisor's Chief of Staff

PUT OUR NEIGHBORHOODS FIRST!

- **Cancel** the Chargers ticket guarantee. **Stop** special interest boondoggles draining city funds from neighborhoods.
- Underground utility lines; repair streets, sidewalks; landscape medians; renovate libraries, fire stations, parks.
- Extend library hours, expand neighborhood policing.

LOCAL SOLUTIONS TO ENERGY CRISIS

- **Stop** utilities and out-of-state generators from gouging us!
- Make San Diego energy independent with low-cost federal hydroelectric power, decentralized local energy generation.
- Demand state/federal regulators cap wholesale prices.

CLEAN-UP MISSION BAY

- Divert storm drain runoff.
- Improve sewer maintenance/monitoring; stop spills.
- Limit commercial development; restore wetlands.

EXPERIENCE TO GET THE JOB DONE

- Graduate, San Diego State University
- Former co-chair, San Diegans Against Crime Advisory Committee
- Member, Clairemont Town Council

Dear Neighbor:

I've spent over a decade working for our neighborhoods in District 6 on behalf of our Congressman and as chief of staff for our County Supervisor. My wife Patty and I live in Clairemont. We want the same things you do – safe, well-maintained streets, quality city services, and a City Hall commitment to put our neighborhoods first. With your support, I'll do just that.

Questions? Call me at home: [REDACTED] or [REDACTED]

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**CITY OF SAN DIEGO
City Council – District No. 6**



PETER NAVARRO.

University Professor/Utility Analyst

NO UTILITY RIPOFFS!

NO BALLPARK BAILOUT!

Two crises now threaten the very fabric of San Diego – skyrocketing utility rates and a boondoggle ballpark. One candidate has the experience, expertise, and backbone to confront these crises – Peter Navarro.

Most San Diegans know Peter Navarro as a strong managed growth advocate and founder of PLAN! – Prevent Los Angelization Now.

But Peter Navarro is also a nationally acclaimed utility expert.

Navarro literally wrote the book on the dangers of deregulation and accurately predicted widespread electricity shortages.

Navarro has strongly spoken out against raising our electricity rates or taxes for a utility bailout.

Peter Navarro also adamantly opposes a “Ballpark Bailout” as a boondoggle rammed down our throats by a slick propaganda campaign.

Navarro's economic analysis indicates that the current ballpark financing plan will devastate our city budget, erode police and fire protection, delay urgently needed sewer and street repairs, and ultimately raise our taxes.

Navarro is a tough negotiator. He will help renegotiate the ballpark deal and insist it be put to a vote of the people!

Just say no to a ballpark bailout!

Just say no to utility ripoffs!

YES TO PETER NAVARRO!

YES TO MANAGED GROWTH!

CITY OF SAN DIEGO
City Council - District No. 6



GARY ROTTO

**Executive Director
Non-Profit Organization**

Married, 1 Daughter

Proven Neighborhood Leader:

Our district deserves a local-leader committed to our needs, not someone who moves into our neighborhood for political gain. Gary Rotto is a long-time homeowner and neighbor.

As our Neighborhood Representative working for Councilmember Valerie Stallings, Gary has:

- Created the Clairemont "Yes We Can" program
- Founding member Linda Vista Civic Association
- Developed Pacific Beach Employment Center

Gary currently serves as Vice-Chair of the Serra Mesa Planning Group.

Ready to Work Now!

Gary's work program for us:

- Clairemont: Upgrade branch libraries, then replace with **modern community libraries.**
- Pacific Beach: **Underground utility lines.** Develop better mass transit.
- Mission Valley: **Build a new Fire Station** for rapid response.
- Linda Vista: Fix the Napa / Linda Vista Rd. traffic.
Site the Linda Vista Towne Center.
- Serra Mesa: **Relocate the Montgomery Field Heliport** and keep our local grocery store.

Leadership for San Diego

Gary's goals for our city:

- **Better Manage Growth**
- Reduce Traffic Congestion; Improve Parking
- **Stop Beach and Bay Pollution**
- Support 6-6 After School Programs
- **No more money for Ballparks!**

Dear Neighbors,

I ask for your vote. I pledge to fight for our kids, and our families, by building better communities. Please call with any questions / suggestions at [REDACTED] **Thank you.**

Gary Rotto