County of San Diego



Sample Ballot & Voter Information Pamphlet

PRIMARY ELECTION

TUESDAY, MARCH 5, 2002

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- ✓ Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call <u>before</u> Election Day if directions are needed or check www.sdvote.com
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Sally McPherson, Registrar of Voters 5201 Ruffin Road, Suite I San Diego, CA 92123 Phone: 858-565-5800 or

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PRIMARY ELECTION - MARCH 5, 2002 - SAN DIEGO COUNTY NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

<u> </u>		
PROP B AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SUBSECTION (d) TO SECTION 41 GRANTING SUBPOENA POWER TO THE SAN DIEGO ETHICS COMMISSION. Shall the City Charter be amended to grant subpoena power to the San Diego Ethics Commission?	290 291	YES → ○ NO → ○
PROP C AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY AMENDING SECTION 141 CONCERNING THE CITY EMPLOYEES' RETIREMENT SYSTEM. Shall the City Charter be amended to change the vesting requirement of the City Employees' Retirement System from ten years to five years?	294 295	YES ♠○ NO ♠○
PROP D AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SECTION 149 CONCERNING PUBLIC AGENCY PARTICIPATION IN THE CITY EMPLOYEES' RETIREMENT SYSTEM. Shall the City Charter be amended to allow public agencies other than the City to participate in the City Employees' Retirement System?	298 299	YES ♦ ○
PROPE AMENDS THE SAN DIEGO CITY CHARTER BY ADDING SECTION 76.2 REGARDING GENERAL TAXES. Shall the Charter be amended to require that any increase in an existing general tax or imposition of any new general tax be levied by the Council only if the proposed levy has been approved by a two-thirds vote of the qualified City electors voting on the proposition?	302 303	YES ♦ ○
PROP F AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SECTION 226, SUPER MAJORITY VOTE REQUIREMENTS. Shall the City Charter be amended to provide that, in order to be adopted or effective, any Charter amendment, ballot proposal, initiative, statute, law or regulation requiring a greater than simple majority vote of the electorate, and which is proposed to be adopted on or after the date of this election, must be adopted by the same proportionate vote of the electorate?	307 308	YES → ○ NO → ○
PROP G AMENDS THE SAN DIEGO MUNICIPAL CODE BY AMEND-ING SECTION 56.54 PERTAINING TO ALCOHOL CONSUMPTION IN BEACH AREAS. Shall the San Diego Municipal Code be amended to prohibit alcohol consumption twenty-four hours per day in substantially all of Mission Beach and specified beach areas of Pacific Beach from June 1, 2001, through December 31, 2002?	311 312	YES → ○

CITY OF SAN DIEGO Proposition B

(This proposition will appear on the ballot in the following form.)

PROP B

AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SUBSECTION (d) TO SECTION 41 GRANTING SUBPOENA POWER TO THE SAN DIEGO ETHICS COM-

MISSION. Shall the City Charter be amended to grant subpoena power to the San Diego Ethics Commission?

Full text of this proposition follows the arguments.

ARGUMENT IN FAVOR OF PROPOSITION B

"We need to make sure that our public officials are making the right decisions for the right reasons." Mayor Dick Murphy

We expect each of our San Diego public officials to conduct themselves in an ethical manner as dictated by state and city law. We expect them to avoid conflicts of interest, to obey campaign finance laws, and to follow all other ethics laws. In short, we expect our public officials to make the right decisions for the right reasons.

To help make sure this happens, Mayor Murphy in partnership with City Attorney Casey Gwinn drafted an ordinance to create the Ethics Commission. The ordinance was adopted by the City Council in June of 2001. The Ethics Commission has the following responsibilities:

- 1. To develop and enforce a new City Ethics Code,
- 2. To investigate violations of the City's Ethics Laws,
- 3. To impose penalties and sanctions for violations of the City's Ethics Laws,
- 4. To provide training to all city employees on ethics issues, and
- 5. To give advice to city employees on ethics questions.

The Ethics Commission now needs the power to do the work it was created to do. It needs the power to require witnesses to testify under oath and to produce documents that are needed to investigate alleged violations. The power to do this is called the power to subpoena.

A Yes Vote for Proposition B will amend the City Charter to give the City Ethics Commission the power of subpoena.

Join Mayor Dick Murphy, the San Diego City Council, and City Attorney Casey Gwinn in making the City Ethics Commission "as strong and impartial as possible."

VOTE YES on PROPOSITION B.

DICK MURPHY Mayor CASEY GWINN City Attorney

DOROTHY LEONARD Chair Ethics Commission

ARGUMENT AGAINST PROPOSITION B

No argument against the proposition was filed in the office of the City Clerk.

PR-09L0-1 SD 000-000

PROPOSED CHARTER AMENDMENT

The portions of the charter to be added are <u>underlined</u> and the portions to be deleted are printed in strike-out type.

SEC. 41(d) ETHICS COMMISSION

For so long as an Ethics Commission remains established by ordinance of the Council, the Executive Director of the Commission shall be appointed by the Commission, subject to confirmation by the Council, and shall thereafter serve at the direction and pleasure of the Commission. The Commission may, in accordance with complaint and investigation procedures approved by ordinance of the Council, subpoena witnesses, compel their attendance and testimony, administer oaths and affirmations, take evidence and require by subpoena the production of any books papers, records, or other items material to the performance of the Commission's duties or exercise of its powers.

PR-09L0-2 **SD 000-000**

CITY OF SAN DIEGO Proposition C

(This proposition will appear on the ballot in the following form.)

PROP C

AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY AMENDING SECTION 141 CONCERNING THE CITY EMPLOYEES' RETIREMENT SYSTEM. Shall the City Char-

ter be amended to change the vesting requirement of the City Employees' Retirement System from ten years to five years?

Full text of this proposition follows the arguments.

ARGUMENT IN FAVOR OF PROPOSITION C

BEST POSSIBLE WORKFORCE

Proposition C helps the City attract and retain the best possible workforce to better serve the San Diego community. 5-year vesting offers the City more opportunity to hire qualified senior employees from the private sector. It is a "win win" proposition. That is why the Board of Administration for the City Employees' Retirement System and the San Diego County Taxpayers' Association support Proposition C.

FAIRNESS FOR PUBLIC WORKERS

Proposition C amends the vesting requirement of the City Employees' Retirement System to make it consistent with other public and private retirement systems. 5-year vesting is the standard in private retirement systems. Most public retirement systems also have 5-year vesting, including the California Public Employees Retirement System, the State Teachers Retirement System, and most California County retirement systems. That is why the Unions representing the City's Police, Fire Fighter and Non-safety employees all support Proposition C.

RETIREMENT SYSTEM PAYS FOR COST

The current cost of the change from 10-year to 5-year vesting will be paid from the Retirement System's reserves. It is not paid by the City's General Fund which is paid for by taxpayers.

VOTE YES ON PROPOSITION C

TONI ATKINS San Diego City Councilmember

RON SAATHOFF President, San Diego Fire Fighters Assn. and Trustee, City Employees' Retirement System FREDERICK W. PIERCE, IV President, (SDCERS)

BILL FARRAR
President
San Diego Police Officers Association

PR-09L0-3 **SD 000-000**

ARGUMENT AGAINST PROPOSITION C

Incredible! During this economic downturn, the city is trying to provide another financial windfall for city employees. Supposedly this is needed because San Diego is not rewarding its employees sufficiently.

But the City Manager spilled the beans with his 12/14/2001 Weekly Report:

"The City was named one of the 'Best Companies to Work for in San Diego' in 2001 at a Dec. 11 award ceremony presented by the *San Diego Business Journal* and the San Diego Workforce Partnership. In 2001, the City had an employee retention rate of nearly 97 percent. This can be attributed, in part, to several City programs that emphasize interpersonal communication, employee empowerment and satisfaction, a competitive benefits package, a variety of training programs, and rewards and recognition for exemplary work."

A retention rate of <u>NINETY-SEVEN PERCENT?!</u> Rather than having a retention problem, the city can't get anybody to leave! After deaths and retirements are taken into account, city job openings are few and far between.

Clearly the city's total compensation package is <u>FAR</u> better than what most private companies can pay their employees. Along with the high compensation comes labor union job security and civil service protection -- making it all but impossible to fire most city workers.

Did you ever wonder why the city doesn't do much advertising of job openings? The city wouldn't want thousands of people mobbing city hall, seeking one of the coveted few openings in city government!

The bottom line is that we taxpayers are the <u>real</u> employers of city workers, and they are paid out of OUR pockets. How come we compensate them at a far higher rate than most of us make in our own jobs?

As the City Manager admits, the city employers already are well paid (and then some).

Vote NO on Proposition C.

RICHARD RIDER Chair, San Diego Tax Fighters

JACK R. SANDERS Property Management EDWARD M. TEYSSIER Chair, San Diego Libertarian Party

JOHN MURPHY Retired Businessman

SARAH N. BAKER Attorney

PR-09L0-4 SD 000-000

PROPOSED CHARTER AMENDMENT

The portions of the charter to be added are <u>underlined</u> and the portions to be deleted are printed in strike-out type.

ARTICLE IX THE RETIREMENT OF EMPLOYEES SEC. 141. CITY EMPLOYEES' RETIREMENT SYSTEM

The Council of the City is hereby authorized and empowered by ordinance to establish a retirement system and to provide for death benefits for compensated public officers and employees, other than those policemen and firemen who were members of a pension system on June 30, 1946. No employee shall be retired before reaching the age of sixty-two years and before completing ten five years of service for which payment has been made, except such employees may be given the option to retire at the age of fifty-five years after twenty years of service for which payment has been made with a proportionately reduced allowance. Policemen, firemen and full time lifeguards, however, who have had ten five years of service for which payment has been made may be retired at the age of fifty-five years, except such policemen, firemen and full time lifeguards may be given the option to retire at the age of fifty years after twenty years of service for which payment has been made with a proportionately reduced allowance.

The Council may also in said ordinance provide:

- (a) For the retirement with benefits of an employee who has become physically or mentally disabled by reason of bodily injuries received in or by reason of sickness caused by the discharge of duty or as a result thereof to such an extent as to render necessary retirement from active service.
- (b) Death benefits for dependents of employees who are killed in the line of duty or who die as a result of injuries suffered in the performance of duty.
- (c) Retirement with benefits of an employee who, after ten <u>five</u> years of service for which payment has been made, has become disabled to the extent of not being capable of performing assigned duties, or who is separated from City service without fault or delinquency.

PR-09L0-5 **SD 000-000**

CITY OF SAN DIEGO Proposition D

(This proposition will appear on the ballot in the following form.)

PROP D

AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SECTION 149 CONCERNING PUBLIC AGENCY PARTICIPATION IN THE CITY EMPLOYEES' RETIRE-

MENT SYSTEM. Shall the City Charter be amended to allow public agencies other than the City to participate in the City Employees' Retirement System?

Full text of this proposition follows the arguments.

ARGUMENT IN FAVOR OF PROPOSITION D

This proposition would allow public agencies to participate in the City Employees' Retirement System, with the City Council's approval. It would also allow a public agency to contract directly with the Board of Administration for the City Employees' Retirement System to have the Board administer the public agency's retirement benefits. The public agency would be required to pay all costs associated with its participation in the Retirement System and the administration of its retirement benefits.

Currently, one public agency, the San Diego Unified Port District, participates in the City Employees' Retirement System. It has participated in the Retirement System since 1963. This proposition would allow the Unified Port District to establish its own retirement plan and contract directly with the Retirement Board for the administration of its retirement benefits. The District would continue to pay all costs associated with its participation in the Retirement System and the administration of its benefits.

There is NO cost to the taxpayers. All costs of participation and administration would be paid for by the public agencies participating in the Retirement System.

VOTE YES ON PROPOSITION D

FREDERICK W. PIERCE, IV STEPHEN P. CUSHMAN

President Chairman

City Employees' Retirement System San Diego Unified Port District

ARGUMENT AGAINST PROPOSITION D

No argument against the proposition was filed in the office of the City Clerk.

PR-09L0-6 SD 000-000

PROPOSED CHARTER AMENDMENT

The portions of the charter to be added are <u>underlined</u> and the portions to be deleted are printed in strike-out type.

SEC. 149 CONTRACTING PUBLIC AGENCIES

Subject to approval by the City Council, a public agency may participate in the City Employees Retirement Trust Fund. After a finding by the City Council that the public agency is eligible for participation in the Trust Fund and approval by the City Council of a contract between the Board of Administration and the public agency, as provided by ordinance, the Board may administer the benefits adopted by the public agency for its employees. The public agency shall establish its own benefits and vesting schedule. All monies contributed by the public agency and its employees or appropriated by the public agency or received from any other source under the terms of this Article shall be placed in the Trust Fund to be held and used only for the purpose of paying benefits and necessary expenses of administration related to the public agency's participation. The public agency and its employees shall be responsible for all costs associated with participation in the Fund and the administration of the public agency's benefits. The Board may establish such rules and regulations as it may deem proper, within the terms of applicable Charter sections and ordinances, for the administration of the public agency's contract and benefits.

PR-09L0-7 **SD 000-000**

CITY OF SAN DIEGO Proposition E

(This proposition will appear on the ballot in the following form.)

PROPE

AMENDS THE SAN DIEGO CITY CHARTER BY ADDING SECTION 76.2 REGARDING GENERAL TAXES. Shall the Charter be amended to require that any increase in an existing general tax or imposition of any new general tax be levied by the Council only if the proposed levy has been approved by a two-thirds vote of the qualified City electors voting on the proposition?

Full text of this proposition follows the arguments.

Official Title and Summary Prepared by the City Attorney

VOTING FOR GENERAL TAXES

Shall the City Charter be amended to require that any new or increased general tax be approved by a two-thirds vote of the qualified City electors prior to being levied by the Council?

CITY ATTORNEY'S IMPARTIAL ANALYSIS

Proposition 218, approved by the voters in 1996, requires that all new local taxes be submitted to the voters before they become effective. Approval by a majority of the City's voters is currently required before the City Council can levy a new general tax, or increase an existing general tax. A general tax is a tax that is utilized for general governmental purposes, unlike a special tax, which is a tax earmarked for a specific purpose. Proposition 218 requires a two-thirds vote to approve a new or increased special tax, such as a school bond measure or a sales tax earmarked for transportation projects.

This Proposition would add section 76.2 to the Charter of the City of San Diego to require a twothirds vote of the City's voters prior to the Council levying a new general tax or increasing an existing general tax. Some of the types of taxes which would be subject to this requirement if Proposition E is approved include sales taxes, development taxes, payroll taxes, business license taxes and transient occupancy taxes.

Proposition E will take effect if passed by a majority of the City's voters, <u>unless</u> Proposition F, which also appears on this ballot, is passed by a majority of the City's voters. If Proposition F is passed by a majority of the City's voters, Proposition E will not take effect unless passed by two-thirds of the City's voters.

CITY MANAGER'S FISCAL ANALYSIS

Proposition E would harm the City's financial flexibility and could cost the taxpayers more money because of increased interest rates. The City could stand to lose millions of dollars in revenue should future "general tax" increases receive majority voter approval but not two-thirds voter approval and City financing costs could increase by millions of dollars if the City's credit rating for financing is downgraded as was the case with the passage of Proposition 218.

PR-09L0-8 **SD 000-000**

ARGUMENT IN FAVOR OF PROPOSITION E

With the economy in decline, and most San Diego businesses, including the tourism industry suffering, the only thing politicians can think about is raising taxes. More taxes in times of economic distress stifle economic growth, shrink personal income, and cost jobs.

San Diego's taxpayers should be protected from the greed, waste and extravagance of the politicians. The Taxpayer Protection Act does this by requiring that tax increases proposed by local politicians be approved by a two-thirds vote of the people. This gives you the voter, control over the city's taxing power, and takes it away from abuse by the politicians.

Anxious to hide tax increases from the people, local politicians are now imposing hidden taxes, such as those buried in our telephone, electric, water and sewer bills. In October 2001, the City Council increased sewer taxes by an astounding 30%. To pay for their extravagances, the politicians want to also increase taxes on hotel guests and businesses, which will result in higher prices for consumers, lower wages, and less benefits for employees. Even the Mayor recently conceded that "it's inappropriate at this time" to consider raising TOT taxes.

By requiring any tax increase proposal to earn real consensus support before going into effect, the Taxpayer Protection Act will improve San Diego's business climate and stimulate economic growth. San Diego workers will be assured that their after-tax income will not shrink due to local tax increases, unless two-thirds of the voters are convinced of such necessity.

The Taxpayer Protection Act will not end tax increases, but it will require that any tax scheme proposed by the politicians have a high level of support before it is enacted.

Increase the power of the people to control tax abuses by the politicians. Vote YES for the Taxpayer Protection Act.

DOUGLAS F. MANCHESTER President Taxpayer Protection Assoc., Inc.

RICHARD V. GIBBONS President Manchester Resorts C. TERRY BROWN
President
Atlas Hotels, Inc.
PETER J. SEPP
V.P. Communications
National Taxpayers Union

GROVER NORQUIST
President
Americans For Tax Reform

PR-09L0-9 SD 000-000

ARGUMENT AGAINST PROPOSITION E

VOTE NO on PROP E

The San Diego County Taxpayers Association, San Diego Police Officers Association, San Diego City Firefighters, the San Diego Regional Chamber of Commerce and Mayor Dick Murphy urge a **NO Vote on Prop E**

The following are four reasons to vote NO on Proposition E.

- It will cost you, the Taxpayers, money as a result of higher interest rates and damage to the City's credit rating.
- 2. It could hurt the City in times of emergency.
- 3. It is not needed. State law already covers this issue.
- 4. It was put on the ballot through a campaign funded by a hotel developer to protect himself, not you.

Proposition E will harm the City's credit rating

The City's independent Auditor and Comptroller says this initiative will harm the City's financial flexibility and could cost taxpayers millions of dollars due to higher interest rates.

Proposition E has no exemption for public emergencies

State law requires voter approval of general tax increases by majority (50% plus 1) and makes allowances for special elections in times of emergency. There are no allowances for emergencies in Proposition E.

Proposition E is not needed–Voter approval for all tax increases is already required in State law The California Constitution already requires voter approval on all local tax increases, including a 2/3 vote for special taxes.

Special Interest Pushing Prop E

Proposition E was funded and placed on the ballot by a San Diego hotel developer who spent more than \$427,000 to promote his agenda at your expense.

Join the San Diego County Taxpayers Association, San Diego Police Officers Association, San Diego City Firefighters, the San Diego Regional Chamber of Commerce and Mayor Dick Murphy and Vote NO on Prop E.

BILL FARRAR RONALD L. SAATHOFF
President President
S.D. Police Officers Assn. S.D. City Firefighters

JESSIE J. KNIGHT DICK MURPHY
President & CEO Mayor
SD Chamber of Commerce City of San Diego

MARY E. BALL President San Diego County Taxpayers Association

PR-09L0-10 SD 000-000

PROPOSED CHARTER AMENDMENT

The portions of the charter to be added are <u>underlined</u> and the portions to be deleted are printed in strike-out type.

THE SAN DIEGO TAXPAYERS PROTECTION ACT OF 2000 CHARTER AMENDMENT

THE PEOPLE OF THE CITY OF SAN DIEGO DO ORDAIN AS FOLLOWS:

SECTION 1. Title

This Charter Amendment shall be known and may be cited as "The San Diego Taxpayers Protection Act of 2000."

SECTION 2. Findings and Declarations

The people of the City of San Diego hereby find and declare all of the following:

- (a) Current law requires that any proposed special tax must be submitted to the voters and approved by a two-thirds vote for the special tax to be levied.
- (b) The taxpayers deserve the same protection for any increase in an existing general tax or any new general tax that might be imposed by the San Diego City Council.

SECTION 3. Purpose and Intent

The people of the City of San Diego hereby declare their purpose and intent in enacting the measure is as follows:

- (a) To require that any increase in an existing general tax or imposition of a new general tax proposed by the San Diego City Council be approved by a two-thirds vote of the qualified electors of the City.
- (b) To provide the taxpayers of San Diego with the same protection that exists for the imposition of any new special tax.

SECTION 4.

The Charter of the City of San Diego is amended by adding SECTION 76.2 to read as follows:

SECTION 76.2 GENERAL TAXES

Notwithstanding any provision of this Charter to the contrary, any increase in an existing general tax or imposition of any new general tax may be levied by the Council only if the proposed levy has been approved by a two-thirds vote of the qualified electors of the City voting on the proposition. As used in this section, a "general tax" is a tax levied for the general fund to be utilized for general governmental purposes.

SECTION 5. Severability

If any provision of this Charter Amendment or the application thereof to any person or circumstances is held invalid or unconstitutional, such invalidity of unconstitutionality shall not affect other provisions or applications of this Charter Amendment which can be given effect without the invalid or unconstitutional provisions or application, and to this end the provisions of this initiative are severable.

PR-09L0-11 SD 000-000

CITY OF SAN DIEGO Proposition F

(This proposition will appear on the ballot in the following form.)

PROPF

AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SECTION 226, SUPER MAJORITY VOTE REQUIREMENTS. Shall the City Charter be amended to provide that, in order to be adopted or effective, any Charter amendment, ballot proposal, initiative, statute, law or regulation requiring a greater than simple majority vote of the electorate, and which is proposed to be adopted on or after the date of this election, must be adopted by the same proportionate vote of the electorate?

Full text of this proposition follows the arguments.

Official Title and Summary Prepared by the City Attorney

FAIRNESS IN VOTING

Shall the City Charter be amended so that any Charter amendment, ballot proposal, initiative, statute, law or regulation that imposes a vote requirement of more than a simple majority, and which is proposed to be adopted on or after the date of this election, must itself be adopted by the same proportionate vote of the electorate?

CITY ATTORNEY'S IMPARTIAL ANALYSIS

Current law allows a simple majority of City voters to approve changes to the City Charter, including measures that would impose super majority vote requirements on future actions of the voters. A super majority vote requirement is one which requires approval of a measure by more than a simple majority of the voters.

If passed by a majority of the voters, Proposition F would add section 226 to the City Charter, which would require any action seeking to impose a super majority vote requirement on future voters to itself be approved by the same proportionate super majority vote. For example, a measure seeking to impose a two-thirds vote requirement would only take effect if approved by a two-thirds vote. This requirement would apply to any Charter amendments, ballot proposals, initiatives, statutes, laws or regulations seeking to impose a super majority vote requirement.

This super majority vote requirement would apply to any matter proposed to be adopted during this election, as well as in future elections. For that reason, the passage of Proposition F will change the vote requirement for Proposition E on this ballot. If Proposition F is approved by a majority of the voters, Proposition E will have to be approved by two-thirds of the City's voters to become effective, because Proposition E seeks to impose a two-thirds super majority voting requirement for new or increased general taxes. However, if Proposition F is not passed by a majority of the voters, Proposition E will become effective if approved by a simple majority of the voters.

CITY MANAGER'S FISCAL ANALYSIS

If Proposition F is approved there will be no direct fiscal impact.

PR-09L0-12 SD 000-000

ARGUMENT IN FAVOR OF PROPOSITION F

Vote YES on Prop F

San Diego Police Officers Association, San Diego City Firefighters, the San Diego Regional Chamber of Commerce and Mayor Dick Murphy urge you to vote YES on Proposition F.

Proposition F means "Majority Rules." It stands for Fairness in voting.

UNDER CURRENT LAW:

 A simple majority of voters (50% plus 1 vote) may vote to require a super majority (for example 662/3%) voter approval for future actions.

This gives extraordinary power to the minority. Is it fair for a little more than 1/3 of the voters to prevent laws for the City of San Diego, even if the remaining 2/3 agree with the laws? <u>Under this system</u>, a vote of the minority counts twice as much as a vote of the majority. It destroys the basic democratic concept of "Majority Rules."

UNDER PROPOSITION F:

 A super majority of votes would be required to impose a super majority vote requirement on ballot measures in San Diego.

What does that mean? If, for example, someone proposes a law requiring a 2/3 super majority of voters to increase the amount of money spent on police or fire services, then 2/3 of the voters would have to vote yes on that measure. In short, any law requiring a super majority would require that same super majority to pass.

Proposition F is good government. It's fair. Most importantly, it will protect the time-honored principles of democracy – "Majority Rules."

Vote YES on Proposition F

BILL FARRAR President San Diego Police Officers Assn.

JESSIE J. KNIGHT, JR. President & CEO S.D. Chamber of Commerce RONALD L. SAATHOFF President SD City Firefighters DICK MURPHY Mayor City of San Diego

PR-09L0-13 SD 000-000

ARGUMENT AGAINST PROPOSITION F

San Diego City Council politicians placed this "Super Majority Vote Requirement" on the ballot to preserve their ability to tax unmercifully, and to thwart the will of the 130,000 San Diegans who signed petitions for the Taxpayer Protection Act, which would limit the politicians taxing power.

The politicians' scheme is to get a majority vote on this measure, which would require two-thirds voter approval of the Taxpayer Protection Act. Their goal is to keep the Taxpayer Protection Act from becoming law even if it gets more votes than the politicians "Super Majority" measure.

Confusing? You bet it is. It was designed to confuse. The *San Diego Union Tribune* reported that "City Attorney Casey Gwinn conceded that the strategy of the rival ballot measure is confusing." The Executive Director of the County Taxpayers Association called the measure "kind of goofy."

Political trickery, aided and abetted by sly lawyers! What a way to run a City!

By putting this measure on the ballot, the politicians have proven that they will go to any length to defeat a Charter Amendment requiring greater fiscal responsibility and accountability. Their legal trickery, designed to support tax increases, should be defeated.

Don't be fooled by the phony arguments advanced by the politicians to support their tricks. Without the requirement of a two-thirds majority vote for tax increases, politicians will continue to use our taxes to fund such improprieties as the Charger ticket guarantee, and a subsidized ball park for the benefit of private interests.

The "Super Majority Vote" measure was designed to frustrate enactment of a two-thirds majority vote requirement for tax increases. This measure will only protect the politicians in imposing tax increases without full voter scrutiny or approval.

Defeat political trickery. Vote NO on Super Majority Vote Requirement

DOUGLAS F. MANCHESTER President Taxpayer Protection Assoc., Inc.

RICHARD V. GIBBONS President Manchester Resorts C. TERRY BROWN President Atlas Hotels, Inc. PETER J. SEPP

V.P. Communications National Taxpayers Union

GROVER NORQUIST President, Americans For Tax Reform

PR-09L0-14 SD 000-000

PROPOSED CHARTER AMENDMENT

The portions of the charter to be added are <u>underlined</u> and the portions to be deleted are printed in strike-out type.

SEC. 226 SUPER MAJORITY VOTE REQUIREMENTS

- (a) Notwithstanding any other provision of this Charter, any amendment of this Charter, ballot proposal, initiative, statute, law or regulation of any type, whether proposed to be adopted by the electorate, the City Council, or any other body acting pursuant to this Charter or the Municipal Code, that requires a vote of the electorate in excess of a simple majority for any matter, must itself be approved by a vote of the electorate in the same proportion as proposed, in order to be adopted, valid or otherwise effective.
- (b) This section may be adopted by a simple majority vote, and shall be applicable to any amendment of this Charter, ballot proposal, initiative, statute, law or regulation of any type, as set forth in Subsection (a), proposed to be adopted at the municipal election by which this Charter Section 226 is approved by the electorate, or otherwise adopted on or after the date of that municipal election, and shall not be applicable to any matter adopted or approved prior to the date of such municipal election.

PR-09L0-15 SD 000-000

CITY OF SAN DIEGO Proposition G

(This proposition will appear on the ballot in the following form.)

PROP G AMENDS THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 56.54 PERTAINING TO ALCOHOL CONSUMPTION IN BEACH AREAS. Shall the San Diego

Municipal Code be amended to prohibit alcohol consumption twenty-four hours per day in substantially all of Mission Beach and specified beach areas of Pacific Beach from June 1, 2001, through December 31, 2002?

Full text of this proposition follows the arguments.

ARGUMENT IN FAVOR OF PROPOSITION G

VOTE YES on this trial period for alcohol free beaches.

Alcohol in crowded public parks creates major public safety problems. Violence, vandalism, teenage drinking, drunk driving, disturbances of all kinds are the inevitable result. That's why every major beach community in Southern California except San Diego prohibits alcohol on the sand. That's why your neighborhood public park is undoubtedly alcohol free.

<u>But</u> at Mission Beach and Pacific Beach where you can drink on the sand, police recorded 17,393 arrests and citations for alcohol violations over a recent 3 year period; that's over a third of such citations for the entire city! Included were 1,361 drunk drivers and 2,583 minors in possession of alcohol. This area has become the center of underage drinking in Southern California. On busy weekends over 50 police officers are often deployed there officers that could be protecting <u>your</u> neighborhood.

In 1991, when La Jolla Shores beach was made alcohol free, reported crimes dropped 80% and arrests dropped 43%. Today, 2 officers are assigned there in the summertime.

Your City Council heard extensive testimony from lifeguards, police and the public, then designated Mission Beach and part of Pacific Beach for an alcohol free trial period. But the alcohol industry, which makes huge profits from beachgoers, financed a signature campaign to force this city wide your

WHO'S MAKING PUBLIC POLICY? THE CITY COUNCIL OR THE LIQUOR STORES?

Opponents of alcohol free beaches claim residents are trying to reserve the beach for themselves. The <u>truth</u> is that senior citizens, families with small children and many tourists shun our beaches because they find drunken behavior there.

Our beaches are for <u>everyone</u>--yet are being disrupted by young rowdies who want to get drunk and make mischief. Vote YES for **SAFE BEACHES**.

JAMES R. MILLIKEN BILL FARRAR Presiding Judge President

Juvenile Court San Diego Police Officers Assn.

CYNTHIA STERLING ROARK
President
Mothers Against Drunk Driving
RONALD L. OTTINGER
Member, Board of Trustees
San Diego Unified School District

WILLIAM BRADSHAW Co-chair San Diegans for Safe Beaches

PR-09L0-16 SD 000-000

ARGUMENT AGAINST PROPOSITION G

It's Our Beach. It's Our Choice!

The San Diego lifestyle includes a campfire on the beach, watching the sunset, and enjoying a cold beverage of your choice at the beach. Yet the San Diego City Council wants to take that choice away from us!

The City Council wants to punish the 99% of law-abiding citizens and take away our right to drink an adult beverage at the beach. Sure it's easier than enforcing the existing laws . . . BUT IT'S WRONG!

Here are the facts:

- San Diego Lifeguards estimated 20,523,424 beach visitors for Pacific Beach/Mission Beach in 2000. (City Council Minutes 4/30/01)
- San Diego Police reported only 1,741 alcohol violations on the beach in PB/MB for the year 2000. (City Council Minutes 4/30/01)
- That is .00008% violations.
- There already is an 8:00 pm to Noon (overnight) alcohol ban on all beaches.

It's time the City improved enforcement in the beach community to prevent crime. It's already illegal to

- · Vandalize public or private property.
- Fight, or threaten individuals.
- Urinate in public.
- Drink underage.

We need enforcement of existing laws to protect the community.

That is why each beach area Town Council:

- Mission Beach Town Council
- Pacific Beach Town Council
- Ocean Beach Town Council

Has voted repeatedly to OPPOSE THIS BAN!!!

Who will this affect most? Hard working citizens who enjoy the beach for free recreation, and taxpayers who have earned the right to enjoy the beach in a legal, responsible way. There already are alcohol free beaches for those who choose.

What's the answer? Beach enforcement patrols with a strong, consistent presence to deter antisocial behavior. It's hard work. But punishing honest, hard-working citizens is NOT the answer!! We need tougher penalties, and tougher enforcement!

Vote No on G!

DR. ROB BUECHEL ROBERT CHUBINSKY
President Vice President

Pacific Beach Town Council Mission Beach Town Council

JULIE DOENGES
San Diegans for Protection of
J.P. HEGEMEYER
Board Member

Responsible Beach Rights Mission Beach Town Council

PR-09L0-17 **SD 000-000**

PROPOSED ORDINANCE

The portions of the Municipal Code to be added are <u>underlined</u> and the portions to be deleted are printed in strike out type.

§56.54 Alcoholic Beverage Consumption Prohibited in Certain Areas

- (a) Definitions. For purposes of this section, the following terms are defined as follows:
 - "Alcoholic beverage" has the same meaning as that set forth in California Business and Professions Code section 23004.
 - "Beach" means the sand or land area bordering the water of an ocean or bay.
 - "Public park" means any property designated, dedicated or developed for park or open space use.
 - "Seawall" means the wall between the beach and the boardwalk.
 - "Sidewalk cafe" has the same meaning as that set forth in San Diego Municipal Code section 101.0550.
- (b) Unless the City Manager or designee has issued a special event permit, or unless otherwise permitted by section 56.54, it is unlawful for any person to consume any alcoholic beverage at any time, upon any public property (not including public parks and beaches except as specifically listed below) and public rights-of-way, including but not limited to public streets, parking lots, sidewalks, alleys, plazas, piers, and seawalls (including on or against seawalls), and including all sidewalks along the outer perimeters of such areas; and upon the following areas, including public rights-of-way within and immediately adjacent to them:

Adams Community Park: Adams Elementary School/Park: Alcott Elementary School/Park: Allen, Dennis V., Neighborhood Park; Azalea Community Park; Balboa Park areas not included in Section 56.54(c)(1); Bay Terraces Neighborhood Park; Bay Terraces Junior High School/Park; Berry Neighborhood Park; Birdland Neighborhood Park (Fletcher Elementary School/Park); Bird Rock Elementary School/Park; Birney Elementary School/ Park; Black Mountain Middle School/Park; Boone Neighborhood Park; Cabrillo Elementary School/Park; Cabrillo Mini-Park; Cabrillo Recreation Center; Cadman Community Park; Cadman Elementary School/Park; Cedar Ridge Mini-Park; Central Mini-Park; Chicano Neighborhood Park: Children's Park & Pond: Chollas Canvon Park: Chollas Lake Community Park; City Heights Community Park; City Heights Mini-Park; Clay Elementary School/Park; Clay Mini-Park; Clay Neighborhood Park; Cliffridge Athletic Area; Colina del Sol Community Park; Crown Point Elementary School/Park; Dailard Elementary School/ Park; Dana Center; Decatur Elementary School/Park; Doyle Elementary School/Park; East San Diego Adult Recreation Club; Edison Elementary School/Park; Emerald Hills Neighborhood Park; Encanto Community Park; Ericson Elementary School/Park; Field Elementary School/Park; Forward Elementary School/Park; Franklin Elementary School/ Park; Gaslamp Square Park; Golden Hill Community Park; Gompers Neighborhood Park; Grant Elementary School/Park; Grant Hill Neighborhood Park; Hardy Elementary School/ Park; Henderson, Willie, Athletic Area; Hollywood Neighborhood Park; Hoover Senior High School/Park; Horton Plaza Park; Hourglass Community Park; Howard Lane Neighborhood Park; "J" Street Mini-Park; Jerabek Elementary School/Park; Juarez Elementary School/ Park; Keiller Neighborhood Park; Kellogg Park, including the boardwalk, seawall and La Jolla Shores Beach; Kelly Neighborhood Park; Kennedy, John F., Elementary School/Park; Kennedy Neighborhood Park; Kensington Neighborhood Park; King, Martin Luther Community Park; King, Martin Luther, Elementary School/Park; "L" Street Mini-Park (at 28th Street); La Jolla Athletic Area (Allen Field); La Jolla Community Park; La Jolla Elementary School/Park; La Jolla Senior High School/Park; La Paz Mini- Park (undeveloped); Laurel Street Mini-Park; Lewis Middle School/Park; Linda Vista Community Park; Lindberg Neighborhood Park; Community Park; Lomita Neighborhood Park; Macdowell Neighborhood Park; Mann Middle School/Park; Marian Bear Memorial Park;

Marine Street Beach, including the beach, bluffs, stairs, and adjacent public rights-of-way between the northern property line of 274 Coast Boulevard and the westerly extension of the northern side of Westbourne Street;

Marston Middle School/Park; Mason Elementary School/Park; Mata Mini-Park; Memorial Community Park; Mid-City Athletic Area; Mira Mesa Senior High School/Park;

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Mission Beach Park, including the Belmont Park public areas and parking lots, including the boardwalk and seawall, and excluding the beach, as described in Section 56.54(d)(1); Mission Heights Neighborhood Park; Mission Trails Regional Park; Montclair Neighborhood Park; Montgomery-Waller Community Park; Mount Etna Neighborhood Park; Mountain View Community Park; Nestor Neighborhood Park; North Clairemont Community Park; North Mountain View Mini-Park; North Park Community Park; Oak Neighborhood Park; Ocean Beach Elementary School/Park;

Ocean Beach Park, including the boardwalk and seawall, and excluding the beach; as described in Section 56.54(d)(1);

Ocean Boulevard Park (Pacific Beach Park), including the boardwalk and seawall, and excluding the beach, as described in Section 56.54(d)(1);

Old Trolley Barn Neighborhood Park; Pacific Beach Community Park; Pacific Beach Middle School/Park; Pacific Beach Sports Field (Mission Bay Youth Field); Palisades Park North (undeveloped); Palisades Park South (Law Street); Palm Ridge Neighborhood Park, Pantoja Mini-Park; Paradise Hills Community Park; Park de la Cruz; Parkside Neighborhood Park; Penn Elementary School/Park (Athletic Area); Plumosa Neighborhood Park; Point Loma Community Park; Portola Middle School/Park; Presidio Community Park; Rolando Mini-Park; Rose Canyon Park; San Diego School of Creative and Performing Arts; Santa Clara Point; Santa Isabel Mini-Park; San Ysidro Athletic Area (Larsen Field);San Ysidro Col. Irving Solomon Center; San Ysidro Community Park; Serra Senior High School/Park; Sherman Elementary School/Park; Sherman Mini-Park; Silverwing Neighborhood Park; Skyline Community Park; Skyview Neighborhood Park; South Bay Community Park; (South) Clairemont Community Park;

South Mission Beach Park, including the boardwalk and seawall, and excluding the beach, as described in Section 56.54(d)(1);

Southcrest Community Park; Spreckels Elementary School/Park; Standley Junior High School/Park; Sunny Slope Neighborhood Park; Taylor Library Park; Tecolote Canyon Natural Park; Tierrasanta Elementary School/Park; Union Place Circle Park; Valencia Elementary School/Park; Villa del Norte Mini-Park; Vista Terrace Neighborhood Park; Wabash Mini-Park; Wagenheim Middle School/Park; Walker Elementary School/Park; Washington Elementary School/Park; Western Hills Neighborhood Park; Widman, Marie, Memorial Neighborhood Park (Little Encanto Park); Wilson Middle School/Park; 30th Street Mini-Park; 32nd Street Mini-Park (north of Redwood); 39th Street Mini-Park; 41st Street Mini-Park; All parking lots in Mission Bay Park;

All parking lots on the Pacific Ocean between the southern boundary of Sunset Cliffs Park and the southern boundary of Torrey Pines State Park;

The Peninsula of land known as "The Clam" including all areas west of Coast Walk and the La Jolla sea caves, and north of the public parking lots adjacent to 1325 Coast Boulevard which are accessible to pedestrians.

(c) Exceptions to 24 Hour Ban - 12 Hours

It is unlawful to consume alcohol in the following areas between 8:00 p.m. and 8:00 a.m., unless the City Manager or designee has issued a special event permit or unless otherwise permitted by Section 56.54:

- that portion of Balboa Park bounded by Upas Street on the north, Highway 163 on the west, Interstate 5 on the south, and Park Boulevard on the east;
- (2) Cabrillo Heights Neighborhood Park; Carmel Creek Neighborhood Park; Carmel Del Mar Neighborhood Park; Cleator, Bill, Neighborhood Park; Collier Neighborhood Park; East Clairemont Athletic Area; Famosa Slough and Channel; Gershwin Neighborhood Park; Lake Murray Community Park; Montezuma Neighborhood Park; Mount Acadia Neighborhood Park; Murray Ridge Neighborhood Park; Ocean Beach Community Park; Olive Grove Community Park; Pioneer Park (Mission Hills); Presidio Park; Rancho Bernardo Community Park; San Carlos Community Park; Serra Mesa Community Park; Sessions, Kate, Neighborhood Park; Solana Highland Neighborhood Park; Tecolote Community Park.

PR-09L0-19 SD 000-000

(d) Exceptions to 24 Hour Ban - 16 Hours

It is unlawful to consume alcohol in the following areas between 8:00 p.m. and Noon, unless the City Manager or designee has issued a special event permit or unless otherwise permitted by Section 56.54:

- (1) All beaches on the Pacific Ocean and adjacent parks and perimeter sidewalks between the southern boundary of Sunset Cliffs Park and the southern boundary of Torrey Pines State Park that are not included in section 56.54(b);
- (2) All land areas of Mission Bay Park, including Bayside Walk, Ocean Beach Athletic Area (Robb Field) and Dusty Rhodes Park, but excluding parking lots, Santa Clara Point, and Bob McEvoy Youth Fields (Mission Bay Youth Fields).
- (e) Section 56.54 does not prohibit:
 - any person from consuming alcoholic beverages within the defined boundaries of a sidewalk cafe located on the public right-of-way, or on property leased from the City.
 - (2) any business from lawfully selling or dispensing alcoholic beverages in accordance with the requirements of local and state law.
- (f) Notwithstanding the foregoing provisions, for the period beginning June 1, 2001 and ending December 31, 2002, inclusive, the twenty-four hour prohibition on the consumption of alcoholic beverages set forth in section 56.54(b) shall also apply to the beaches facing both the ocean and Mission Bay: (i) in Mission Beach, on the ocean side, from the south jetty, north to Pacific Beach Drive, (ii) in Mission Beach, on the bay side, from the south jetty, north to Zanzibar Court, and (iii) in Pacific Beach, from Pacific Beach Drive, north to Felspar Street. The City Manager may grant permits for the consumption of alcohol in this area in the same manner and to the same extent recognized in section 56.54(b).

PR-09L0-20 SD 000-000

SAMPLE

PRIMARY ELECTION - MARCH 5, 2002 - SAN DIEGO COUNTY NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

MEMBER, CITY COUNCIL	KEVIN FAULCONER Community Businessman	210 → ○
DISTRICT NO. 2	WOODY GUTHRIE DECK	211♦○
Vote for One	JIM BELL Environmental Designer/Writer/Lecturer	212 ▶○
	JIM MORRISON Home Office Business Owner	213♣○
	CHUCK BAHDE Local Business Owner	214 ▶ ○
, .	WAYNE RAFFESBERGER Attorney/Small Business Consultant	215♦○
	MICHAEL ZUCCHET Firefighter Community Affairs Director	- 216⊅○



KEVIN FAULCONER

Local businessman/ Mission Bay Committee Chairman

What we love about San Diego – our beaches and bays, pride in our neighborhoods, quality city services we expect as taxpayers – will be lost if our City Council loses sight of what is really important.

My wife Katherine, our young son Jack, and I have the same stake you do in preserving our quality of life.

CLEAN-UP BEACH AND BAY POLLUTION

As Chairman of the Mission Bay Committee, I'm leading the fight to ensure money generated in Mission Bay Park <u>stays there</u> to stop pollution, restore wetlands and enhance public facilities.

FUND THE BASICS FIRST

We can't continue to neglect repairing sewer lines and streets, renovating libraries and lifeguard stations, and maintaining parks. Neighborhood facilities and services are my top priority.

ACCOUNTABILITY TO TAXPAYERS

While I support fair treatment for city employees, our tax dollars must be spent on infrastructure priorities before paying for more unresponsive city bureaucrats.

COMMITMENT TO PROTECTING OUR COMMUNITY

I've served our community for more than a decade – San Diego Park and Recreation Board, Citizens Charter Reform Committee and community activist in Point Loma and the Beach Communities.

With your vote, I will bring that same commitment to City Hall.

Call	me -	

CS-0720-1 SD 000-000



WOODY DECK

What I'm about:

Leadership. I think for myself, not someone else's money.

Real Reform. Not change for the sake of change.

Reducing taxes. Elimination of the City Sales Tax add-ons will fuel growth.

<u>Damage control.</u> I hate lawsuits more than anyone. I hate them even more when they go to trial, and huge judgments are levied against the city.

Things I do:

Pay my utility bills on time, listen well, solve problems effectively, and support my community.

Things I don't do:

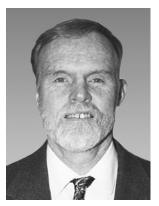
Profit off inside information at the expense of taxpayers, propose laws that people don't support, ignore my constituent's opinions, and file frivolous lawsuits against the city.

What I'll do when elected:

- · Support what's best for San Diego.
- Organize related agencies. I will not allow roads to be torn up for water main replacement one week after they are paved. Communication is everything.
- Allow for the adoption more City Council Districts as suggested by the City Charter Committee of 1987 to allow for the fairest representation of San Diego. Downtown and Mission Beach just don't share the same interests.
- I will be accountable for every action I make as council member. If I do something, I'll explain why.

http://

CS-0720-2 SD 000-000



JIM BELL

Integrity, Honesty, Commitment SDSU graduate 50-year resident of San Diego Member, Mayor Murphy's Citizen's Environmental Advisory Committee

GOOD GOVERNMENT – I promise to reduce waste, <u>stand up to special interests</u> and protect our quality of life.

PROTECT OUR COMMUNITIES – Taxpayers and residents of the District deserve to have their quality of life protected from overdevelopment to preserve the identities of each community for our families to enjoy. Reduce traffic and improve walkability of neighborhoods. I will listen to Community Planning Groups when making decisions.

PUBLIC SAFETY – Reduce crime by increasing local employment opportunities and by working closely with law enforcement to keep neighborhoods safe.

CLEAN PARKS, BAYS, BEACHES, SURFZONE & OCEAN

TAXPAYER WATCHDOG – Development should pay its own way. Advocate on Regional Energy Advisory Committee for energy security and independence, consumer choices, and increased oversight. Efficiency improvements in city-owned facilities alone would save taxpayers \$50 million/year.

FISCAL RESPONSIBILITY – Preserve property rights and promote local economic development.

"The Harry Truman of San Diego"

"Give 'em Hell, Vote for Bell"

Endorsed by Sierra Club

Endorsed by Congressman Bob Filner

www

Please email or call with any questions or to volunteer.

CS-0720-3 SD 000-000



JIM MORRISON

Resided in San Diego for 42 of my 45 years.

Resident of Pacific Beach

In our neighborhood, I call the city and I do get things fixed, give me the chance to fix things in your neighborhood.

Having lived in San Diego all of my life, I am aware of the city's needs and I bring to you not so much titles and accomplishments from the past, but ideas for today and tomorrow.

Occupation: Home-Office Business Owner

Pacific Beach Town Councilmember

Past member Pacific Beach Community Planning Committee, chaired the subcommittee on traffic Represented Pacific Beach at the citywide Community Planners Advisory Committee for Transportation

Volunteered for the Kendall-Frost Mission Bay Reserve

I WOULD LIKE TO HELP YOU AND THE FUTURE OF SAN DIEGO

Housing, Education, Infrastructure, and Traffic

We must build affordable downtown highrise condominium and apartments. They are imperative to insure lower rents and housing prices throughtout San Diego, as well as preserving our neighborhoods and precious backcountry.

We must build and repair the infrastructure, everything from rail lines to the east, port of entry at Tijuana International airport, cargo piers and cranes for San Diego bay, expansion of Lindbergh field, libraries, streets, sidewalks, and waterpipes.



Thank you for your time

CS-0720-4 SD 000-000



CHUCK BAHDE ("Body")

Local since 1959 **Community Leader** Homeowner

Had Enough . . . ?

- 30' height limitation waiver at NTC?
- Pay raises for retiring bureaucrats?
- Sewer rate increases, but continuing pollution?
- SeaWorld owner Anheuser-Busch's below market lease?

Then elect, one of us, a business owner who's independent; not beholden to Big Developers or Labor Unions. CHUCK BAHDE will work for our community.

University California, San Diego, Honors Graduate. Point Loma HS; Correia JHS; Cabrillo Elementary. Bilingual: Spanish.

Experience,

Commercial Property Manager. Real Estate Broker, 20 years.

Local Government, 1974-1983,

Deputy Assessor; Land Use Planner; Social Services Worker.

Community Commitment,

Save Our Heritage Organization; Sierra Club; Bicycle Coalition; Board of Realtors, "Outstanding Contributions".

Kiwanis International, "Distinguished Service".

Chamber of Commerce (Jaycees), "Outstanding Member", leader,

"Americas' Finest City Week" revival.

Belmont Park Coaster Restoration; Mission Hills Business Association; Barnes Tennis Center.

- BAHDE SOLUTIONS for "Lean & Clean" government will deliver services efficiently and effectively. The Board of Supervisors officially recognized my cost-savings innovations.
- To protect our children from unnecessary burden, I am against tax increases, unless need specific and voter-approved.
- Clean bays and beaches and basic city services will get highest budget priority.
- I support an empowered Ethics Commission.

please vote - CHUCK BAHDE -

CS-0720-5 SD 000-000



WAYNE RAFFESBERGER

Age: 50

WAYNE RAFFESBERGER: THE ONLY CANDIDATE WITH THE EXPERIENCE, PROVEN TRACK RECORD, AND INDEPENDENCE WE NEED TO PROTECT OUR QUALITY OF LIFE.

"Most Qualified"

Wayne Raffesberger brings a lifetime of experience as a civic and community volunteer, businessman, attorney and former policy advisor to two councilmembers.

"Proven Track Record"

Wayne Raffesberger has led successful community efforts to protect Famosa Slough, expand the city's commitment to water reclamation, restore white street lights downtown, block plans for a massive homeless housing shelter at NTC and limit Lindbergh Field expansion.

"Independent"

Wayne Raffesberger is endorsed by respected community leaders, not special interests. He'll be "Nobody's candidate but yours."

"HISTORY of Involvement"

- Past President, Point Loma Association
- · Past director, Peninsula Community Planning Board
- Member, NTC Base Reuse Committee
- City Manager's Water Conservation Task Force
- · Past director, Peninsula YMCA
- · Co-Chair, Downtown Courts and Jails Committee
- · Co-founder, Downtown San Diego Partnership
- Past President, Stanford University local alumni association
- Recipient, 2001 Point Loma Association's Lighthouse Award for Outstanding Community Involvement
- Recipient, Downtown San Diego Partnership's Vision Award

"My wife Kaye and I have lived in Point Loma for twenty years. I would appreciate your vote and input --

-- Wayne

CS-0720-6 SD 000-000



MICHAEL ZUCCHET Firefighter Community Affairs Director

Endorsed by:
San Diego City Firefighters
San Diego Police Officers Association
League of Conservation Voters San Diego

Michael Zucchet is a native San Diegan, third-generation Council District 2 resident and Point Loma homeowner with his wife Teresa, an elementary school teacher/counselor. Michael grew up on our beaches and attended our public schools . . . he understands our issues and concerns.

Now, more than ever, public safety must be our top priority.

Endorsed by San Diego's Firefighters and Police Officers, Michael Zucchet has made our neighborhoods safer:

- Secured millions for fire station upgrades in Point Loma, Mission Hills, Ocean Beach, Pacific Beach, Downtown.
- Helped reform San Diego's paramedic system into nationally recognized service with faster 911 response.
- · Worked with police to reduce crime around Mission Bay.

Everyone talks about clean beaches and bays. We need action.

Michael Zucchet is the candidate with the experience and commitment necessary to solve pollution problems. As President of the League of Conservation Voters San Diego, Michael will hold the City and developers accountable for environmental impacts.

Demand experience and qualifications.

- B.A., Environmental Studies/Business Economics, U.C. Santa Barbara
- Master's, Environmental Management, Duke University
- Vice President, Pacific Beach Town Council
- Elected Member, Pacific Beach Planning Committee
- · Appointed to City's Select Committee on Government Efficiency/Fiscal Reform



CS-0720-7 SD 000-000

Sample ·

PRIMARY ELECTION - MARCH 5, 2002 - SAN DIEGO COUNTY NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

	GIII GI GAIL BIEGG	
MEMBER,	DWAYNE CRENSHAW Community Development Director/Educator	210∳○
CITY COUNCIL DISTRICT NO. 4	CHARLES L. LEWIS Councilman's Chief of Staff	211 → ○
Vote for One	TONJA MC COY Businesswoman/Economic Development Coordinator	212⇒○
	MARISSA ACIERTO Businesswoman	213 → □
	FULBERTO RODRIGUEZ Banker	214≯○
	ROBERT TAMBUZI Social Services Administrator/Organizer	215⊅⊂
	MILTON GALE Material Handler	216⊅○
	JAMES GALLEY Water Treatment Plant Operator	217 → □
	ORAN BROWN Businessman/Publisher	218⊅○
	BUTCH HUBBLE ' Police Sergeant	- 219 → □



DWAYNE CRENSHAW Community Development Director/ Educator

Dwayne Crenshaw was born and raised in the 4th District. With his father, Reverend Booker T. Crenshaw as his role model, Dwayne has served our community all his life – as a youth mentor, neighborhood planning volunteer, and classroom teacher.

Dwayne Crenshaw is uniquely qualified to fight for us. He is the only candidate with hands-on experience in state, county, and city government.

Dwayne has secured funds for redevelopment projects in our community. Dwayne will continue to obtain public and private dollars for the 4^{th} District with his:

\$30 million "Working Plan for Working People"

- Affordable Housing: <u>\$9.9 million</u> for home ownership, housing rehabilitation programs and cracking down on slumlords.
- Economic Development: \$8.5 million to create 1,000 jobs and bring businesses and services to our community like Market Creek Plaza, where Dwayne is a leader on the development team.
- Infrastructure: <u>\$7.2 million</u> to improve parks, repair streets and sidewalks, build new libraries, and meet other critical needs.
- Education: <u>\$4.4 million</u> to recruit quality teachers, improve school facilities, increase safety, and expand before and after-school programs.

Vision, Experience, and Leadership

Vote for Dwayne Crenshaw for City Council "From the Heart of Our Community"

www

CS-0740-1 SD 000-000



CHARLES LEWIS

Chief-of-Staff Deputy Mayor George Stevens

The Experience We Need.

- 10+ years solving problems in every community in our District.
- Helped establish 23 Neighborhood Councils.
- 10+ years fighting for our fair share of funding.
- Liaison, Metropolitan Transit Development Board, CALTRANS, Reinvestment Task Force, Public Safety/Neighborhood Services Committee.

"With Charles Lewis, we've made terrific progress reducing crime and revitalizing neighborhoods. We will be in excellent hands with Charles Lewis on the Council."

-- Deputy Mayor George Stevens

Leadership for Our Future.

- JOBS/ECONOMIC DEVELOPMENT. I will continue to <u>attract new business</u> (major markets/ retail centers), <u>revitalize Business Improvement Districts</u>, and <u>create more jobs/ increase job</u> training.
- AFFORDABLE HOUSING/UTILITIES. Create new housing; Assist first time home-buyers; Bring sky-high rents/outrageous electric rates under control.
- FIGHTING GANGS/ČRIME. Reinvigorate Community Oriented Policing. Expand After School, Mentoring and Gang Diversion Programs.

Community Commitment. Community Values.

Charles grew up in our community, graduating from Morse HS and San Diego State University. Charles serves on the Diabetes Association and Encanto Boys & Girls Club Boards. Charles and Carlette Lewis live in Paradise Hills and attend New Creation Church.

Elect Charles Lewis Fighting for <u>Our Neighborhoods!</u>

Endorsed:

Councilman George Stevens * Assemblyman Juan Vargas

CS-0740-2 SD 000-000



TONJA MCCOY **Masters Degree Political Science**

What Every Voter Wants

Tonja brings a new vision to our community. She's youth oriented and entreprenerial! with jobs and community building goals.

21st Century Leadership

Tonja represents the community. She's committed to improving the standard of living for working class people as well as focusing on issues such as Women's Rights, Senior Livelihood and Consensus Building within diversified communities.

POLITICAL SCIENCE -YOUTH EDUCATOR

- Candidate San Diego School Board Race received 92,840 votes
- California State Assembly Internship
- · Washington, DC Political Science Internship
- Hawaii Legislative Internship
- Board member San Diego City College Students In Free Enterprise
 Vice President National Council Negro Women
- · Recipient Eureka Fellowship
- Camp Director Executive for CEO
 Youth Mentor Juvenile Mediator

LEADERSHIP

- Founder/CEO of Millennium Entrepreneurs
- · Featured on First Lady Hillary Clinton's Web site, Initiative for Hispanic Youth
- · Recipient of Channel 10 Leadership Award
- Camp highlighted in The Wall Street Journal & USA Today
- Spotlighted on Channel 4 San Diego Insider & on Channel 6 Freshpoint Teen Show

PERSONAL BACKGROUND

- Member Bethel A.M.E. Church
- · Coordinator Community Economic Development, San Diego State University
- · Post Graduate Certificate Economic Development, San Diego State University
- Masters Degree Political Science, University of Hawaii
- · Bachelors Degree International Studies, Chaminade University Hawaii

CS-0740-3 SD 000-000



MARISSA ACIERTO

Businesswoman

District Resident for Over 30 Years

Community leaders and residents of District 4 are agreed that our district is a miniature United Nations, meaning, it is a microcosm of cultural and ethnic diversity.

Cognizant of this, I am anchoring my campaign on promoting diversity. I promise a leadership that sees no color and a leadership that cares.

I will work towards the following goals - - the "three Rs" of my campaign:

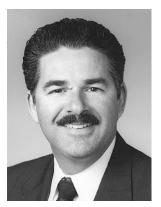
- Revitalizing our neighborhoods through safer communities. We can achieve this by increasing police visibility through an expanded police force and by supporting neighborhood watch in every community.
- Reviving the local economy by inviting business and industry to relocate to the district, and thus create more job opportunities for residents.
- Reinvigorating the district through cultural, social and ethnic awareness. Our diversity is our greatest asset. With that in mind, I will promote education, programs and projects that protect and respect our ethnic backgrounds.

In addition, I will also work to beautify our neighborhoods by paving roads and walkways, planting trees and shrubberies along major streets, and encouraging residents to organize a manpower pool from which to draw resources to recreate our neighborhoods.

MARISSA ACIERTO

or at

CS-0740-4 SD 000-000



FULBERTO RODRIGUEZ

Banker Married Homeowner Vietnam Veteran

TIME FOR CHANGE

Dear Neighbor;

Regardless of race, religion, or gender this community needs your help. I'm your neighbor, I'm asking for your help in changing the ways we manage our resources.

It's time for this neighborhood to get involved today to shape tomorrow.

We need a member of this community, a businessperson, who lives, works and understands our community to represent us at the city council.

I am not asking you for money, nor seeking endorsements from any organization.

What I'm asking for is your help in getting elected. I am asking you to vote for me.

The days of one leader are gone. We need to build partnerships with community, churches and schools.

We need to reform local government. Shift the decision making back to the neighborhoods, rebuild streets, and sidewalks.

Get involved; vote for a better tomorrow.

- Vice-President/Branch Manager San Diego National Bank at the Southeastern office for 7 years.
- Computer Analysts for 18 years for organizations such as SDG&E, PSA, General Dynamics.
- Degrees : Business Administration/Computer Science

"Thanks for your consideration"

FULBERTO RODRIGUEZ
WWW

CS-0740-5 SD 000-000



ROBERT CUNNINGHAM-TAMBUZI

Social Services Administrator/Organizer Married: 18 years **District Homeowner**

Endorsed by: Sierra Club California, San Diego Chapter

"My experience as an activist and community servant has prepared me".

Creating Good Jobs

- Create a Living Wage Ordinance
- Appointment of Labor-endorsed Civil Service Commissioner
- · Fight for a "Jobs Impact Report" on all major development projects
- Stronger protection of the city pension funds

Affordable Housing

- Moratorium on demolitions/conversions
 Expand the Housing Trust Fund
- · Fight for rent stabilization
- Promote non-profit housing development
- · Support Inclusionary Housing efforts

Environmental Protection

- Stop beach pollution by repairing sewers/storm drains
 Increase TransNet funding for infrastructure improvements
- Fight for improved water quality

Community Development

- · Work to increase the presence of neighborhood groups
- · Place neighborhoods first
- Maintain a Council District Office
- · Protect council district gains

Community Leadership

Co-director: Project New Village and Children Having Children, Inc. Member: Lincoln Park Wellness Village, San Diego County's Childhood Lead Poisoning Prevention Committee, Jacob Center's Community Investment and Ownership Committee, Central Regional Alliance Committee on Housing, and San Diego's Cold Weather Shelter Program.

On behalf of my wife and children, I ask for your vote and support.

"Making it Better Together"

CS-0740-6 SD 000-000



MILTON GALE

I oppose issuing new liquor licenses in the 4th District.

I have been active in military, civic, labor and religious groups since 1963. U.S. Army 1963-1965
American Legion 1969-1979
Adjutant to Post 625 from 1976 to 1977
Chula Vista Presbyterian Church 1980-1996
Usher 1985-1988
Deacon 1988-1991
U.S. Air Force Reserve 1982-1985
4th District Advisory Council 1977-1982

My main career was Quality Assurance Specialist for the Department of the Navy. I retired in 1995 as a GS-11 step 8.
I was nominated to San Diego County Grand Jury in 1995 and 2001.

I have been a member of American Federation of Government Employees since 1988.

I was Executive Vice President of AFGE Local 3723 from March 1998 through September 2000.

CS-0740-7 SD 000-000



JAMES GALLEY

- As Councilman I will hold the government accountability to taxpayers, fiscal reform and commitment to our neighborhoods.
- I understand the effects of over burdensome taxation and regulations on our economy. I will
 use my private sector expertise to reform local government by demanding more fiscal
 responsibility and greater accountability at City Hall.
- I will work to improve our quality of life by placing our neighborhoods ahead of special interest groups, and promote moral and religious family values.
- Increased police presence and implement crime reduction projects.

I have served in a variety of roles including:

- · Husband, Father and Grandfather
- · Scout Master
- · Sailor and Soldier, Disabled Vietnam Veteran
- · Personnel Administration Specialist for 6th Army
- · President of J.A.M.E.S. Company, Construction
- Vice President of AFSCME, AFL-CIO Local 127
- State Certified Water Treatment Plant Operator

I began my public service for the city of San Diego in the Park and Recreation Department. I then transferred to the Water Department for which my duties included repairing water, sewer equipment and training personnel in the sewer inspection program. For the past 8 years I have worked at the City's Water Treatment Plant's producing safe, clean and inexpensive water that comes from your tap.

CS-0740-8 SD 000-000



ORAN BROWN

Education: BS degree - Business Administration

Businessman/Publisher Martial Status: Single

Age: 35

"Thanks for your vote!" Oran Brown

"I have a dream for district four and if you live in district four, this dream includes you!"

Together we can turn this dream into reality:

- Creating a safe and healthy environment for our children
- Providing affordable Elder Care Services
- Uniting a multicultural community together for the interest of all.

Bringing Diversity and Employment to District Four

For the past five years I have collaborated with over 150 esteem local, state and federal companies to our community, to hire citizens residing in district four.

I plan to implement public meetings and forums where everyone can meet to discuss and resolve community problems, issues and concerns.

- Education
- Inclusion in San Diego affairs
- · Preventing imprisonment of our youths
- Affordable housing
- Economic empowerment
- · Recycling our dollars

One community tied together with one goal. Vote for the most qualified candidate, the candidate who has a dream and shared vision for a better tomorrow, Oran Brown.

CS-0740-9 SD 000-000



BUTCH HUBBLE

San Diego Police Sergeant Retired Navy Submarine Officer District Homeowner: 16 Years

The San Diego Police Officers Association and Deputy Sheriffs Association endorse Butch Hubble for City Council. Why? With over 35 years of public service to our country, Butch has proven leadership and management skills needed to lead our District.

JOBS AND EDUCATION

Quality jobs with fair wages and benefits must be developed within the Fourth District. Butch will also work hard for better after school programs.

COMMUNITY SAFETY

As a Police Officer and District Activist, Butch has learned first hand how to serve our communities. Butch initiated legislation to eliminate drinking of alcohol on public streets in the Fourth District. His efforts caused public parks and right-of-ways to become more family oriented.

REBUILDING NEIGHBORHOODS

As a leader, Butch has been credited with:

- · Reduction of crime
- · Critical street repairs
- New streetlights
- · Employment opportunities
- Traffic controls
- Removal of over 240 tons of trash and eyesores from our communities

These are building blocks for old-fashioned neighborhood Pride and Respect.

"Friends, with your support, I will build on the progress we have made and fight for a brighter future for all residents."

Thank you Butch Hubble

CS-0740-10 SD 000-000

Sample

PRIMARY ELECTION - MARCH 5, 2002 - SAN DIEGO COUNTY NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

MEMBER, CITY COUNCIL DISTRICT NO. 6 Vote for One	DONNA FRYE City Councilmember	210 → ○
	THOMAS W. MARTIN Financial Fraud Examiner	211 → ○
7010 101 0110		



DONNA FRYE
City Councilmember

Endorsed by: San Diego Police Officers Association San Diego City Firefighters League of Conservation Voters

I'm thankful for the community support that opened up city hall for everyone. I'm fighting hard for our neighborhoods and have already obtained funding for:

- · Clairemont Boys and Girls Club
- · East Clairemont Athletic Field
- · Kearny Mesa Recreation Center
- · Linda Vista Civic Association Senior/Disabled Program
- · Linda Vista Town Center Master Plan
- Mission Bay Pollution Prevention Program
- Mission Valley and Serra Mesa/Kearny Mesa Libraries
- · North Clairemont Tot Lot
- San Diego River Bikepath
- Serra Mesa Cabrillo Heights Comfort Station
- · Serra Mesa/Mission Village Tree Planting

I ask for your vote so we can continue to:

- Ensure that development complies with Community Plans
- Expand Branch Library services
- Expedite undergrounding of utilities
- Protect and preserve our canyons, open space and public parkland
- · Reduce sewage spills and prevent polluted runoff
- · Repair/replace aging infrastructure
- · Slow down traffic in our neighborhoods

I will continue to listen to and show respect for all members of our community, and never forget that I work for you! Together we will continue making our community an even better place in which to live, work and play. Thank you for your support.

CS-0760-1 SD 000-000



THOMAS W. MARTIN

Community Leader/ Financial Fraud Examiner

The Right Choice for Better Communities

www

San Diego's 6th District needs a Council Member willing to make a difference in protecting our quality of life. I will work with City Hall to improve our community. I've lived in the community for 40 years, what affects you, affects me.

EXPERIENCE

- Clairemont Town Council President
- · Clairemont Mesa Planning Committee
- · S.D.P.D. Crisis Intervention Team
- Marine Corps Air Station Community Leaders Forum
- San Diego Metropolitan Transit District Advisory Board
- Balboa Avenue Citizens Advisory Committee
- City of San Diego Neighborhood Code Compliance Volunteer

LEADERSHIP

Thomas W. Martin is <u>not</u> a career politician. He has the experience, education, ethics and integrity to provide the leadership the 6th District needs. Working with community leaders we have developed a strategy for improving our community and getting back to the basics.

"Six Points for Progress in the 6th District"

- 1. Schools / Education
- 2. Traffic / Transportation
- 3. Libraries
- 4. Environment / Preservation of Open Space
- 5. Economic Development / Growth
- 6. Community Involvement / Improvement

To learn more, visit our website at: www.

With your vote we can make a difference!

Phone

CS-0760-2 SD 000-000

SAMPLE

PRIMARY ELECTION - MARCH 5, 2002 - SAN DIEGO COUNTY NONPARTISAN - OFFICIAL BALLOT

CITY OF SAN DIEGO

MEMBER,	YOLANDA ESCAMILLA University Administrative Assistant/Mother	210→○
DISTRICT NO. 8 Vote for One	RALPH INZUNZA City Councilman	211 → ○



YOLANDA ESCAMILLA Education, Health and Tenant Rights Activist

First university graduate in my family and long time resident of District 8, youth and community organizer, PTSA President, public school, health and tenant rights advocate. UCSD staff member and a strong advocate for higher education. I will never sell out my principles to the big money interests that control our district.

I WILL FIGHT FOR:

- · Affordable and dignified housing;
- Democratically run educational and law enforcement institutions;
- · Union jobs and a livable wage;
- Community control over energy and water resources;
- Protection of human and civil rights;
- A clean and safe environment for our children;
- · Expanded health and emergency services;
- Funding for cultural and youth programs;

Justice and Dignity! Vote Yolanda Escamilla for San Diego City Council 8th District!



Como Concejal de la Ciudad, NUNCA, entregaré mis principios a los ricos que intentan monopolizar el poder político en nuestro distrito. Unidos venceremos.

LUCHARÉ POR:

- · Vivienda digna.
- Control comunitario de la energía y el agua potable.
- La protección de los derechos humanos y civiles.
- Un medio ambiente limpio y seguro.
- Servicios de salud y emergencia.
- Desarrollo cultural y programas juveniles.
- Control popular de instituciones educacionales y policiacas.
- Trabajos sindicalizados

iJusticia! iDignidad! iYolanda Concejal Distrito 8!

CS-0780-1 SD 000-000



RALPH INZUNZA
San Diego City Councilman

Promises Made. Promises Kept.

Ralph Inzunza stopped Brown Field Airport expansion!

- In the Fall of 2000, Ralph Inzunza pledged to stop Brown Field Airport expansion.
- On October 1, 2001, Brown Field Airport expansion was stopped!

Ralph Inzunza has worked hard for our neighborhoods.

- Ralph fought to put 200 cops on our streets and open 2 police substations.
- Ralph established an Ethics Commission to maintain integrity in local politics.
- Ralph helped start "Graffiti Busters" to paint over graffiti within 48 hours.
- Ralph helped establish "Drug Free Zones" around schools and increase after-school tutoring/mentoring programs.
- Ralph helped open 2 new fire stations and secure fire/rescue equipment for San Diego's firefighters.
- At budget time, Ralph fought for our fair share of city resources.

Community Commitment. Community Values.

Ralph is a native San Diegan who grew up in South Bay. A San Diego State graduate, Ralph worked for 6 years as chief-of-staff to then-Councilman Juan Vargas. Ralph lives in Otay Mesa with his wife, Ana, a public schoolteacher. They are expecting their first child in May.

Re-elect Ralph Inzunza Working Hard for <u>Our</u> Neighborhoods!

Endorsed:

San Diego City Firefighters * Assemblyman Juan Vargas San Diego Police Officers Association * Supervisor Greg Cox

CS-0780-2 SD 000-000