

City of San Diego



Sample Ballot & Voter Information Pamphlet

SPECIAL MUNICIPAL ELECTION

TUESDAY, JULY 26, 2005

IF YOU INTEND TO VOTE BY MAIL:

- ✓ Save this pamphlet for voting; another will not be sent with your ballot

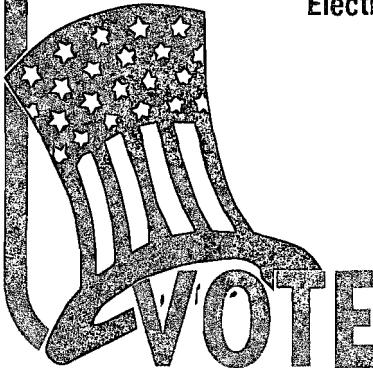
IF YOU INTEND TO VOTE AT THE POLLS:

- ✓ Check back cover for your polling place. Polls open at 7 a.m. and close at 8 p.m.
- ✓ Don't wait! Call before Election Day if directions are needed or check www.sdvote.com
- ✓ Mark and take this pamphlet with you to the polls

FOR VOTER REGISTRATION, ABSENTEE/MAIL BALLOT VOTING
AND/OR POLLING PLACE INFORMATION, CALL (858) 565-5800

Election night results available at
www.sdvote.com

San Diego City Clerk
202 C Street
San Diego, CA 92101
Phone: (619) 533-4000



OFFICIAL BALLOT / BALOTA OFICIAL
CITY OF SAN DIEGO / CIUDAD DE SAN DIEGO
SPECIAL MUNICIPAL ELECTION / ELECCION MUNICIPAL ESPECIAL
Tuesday, July 26, 2005 / Martes, 26 de Julio de 2005

PROP A Mount Soledad Natural Park. Shall the City of San Diego donate to the federal government all of the City's rights, title, and interest in the Mt. Soledad Veterans Memorial property for the federal government's use of the property as a national memorial honoring veterans of the United States Armed Forces?

PROP A Parque Natural Mount Soledad. Debe la Ciudad de San Diego donar al gobierno federal todos los derechos, títulos e intereses de la Ciudad sobre la propiedad del Monumento a los Veteranos Mt. Soledad para que el gobierno federal haga uso de la propiedad como monumento nacional que honra a los veteranos de las Fuerzas Armadas de los Estados Unidos?

YES / SI

NO / NO

CITY OF SAN DIEGO

Proposition A

(This proposition will appear on the ballot in the following form.)

PROP A

Mount Soledad Natural Park

Shall the City of San Diego donate to the federal government all of the City's rights, title, and interest in the Mt. Soledad Veterans Memorial property for the federal government's use of the property as a national memorial honoring veterans of the United States Armed Forces?

This proposition requires approval by a simple majority (over 50%) of the voters.

ARGUMENT IN FAVOR OF PROPOSITION A

Vote YES to save the Mount Soledad Memorial – AS IT IS, WHERE IT IS – with its centerpiece 29-foot cross, walls, and plaques, by transferring it to the Federal government!

Hundreds of thousands of San Diegans have united to **save this historic monument!**

Vote YES to preserve the integrity of the Mount Soledad Memorial by turning the monument into **federal property as a “National War Memorial” protected under the Constitution of the United States!**

The Mount Soledad Memorial was built in **1954** as a tribute to the veterans of the Korean War. Since then, a private group has expanded the site to include a large American flag and plaques and walls dedicated to veterans of all wars.

The people of San Diego treasure this historic memorial and **public asset – AS IT IS, WHERE IT IS.**

Needlessly tampering with the memorial by **removing the cross would have a permanent negative impact on the quality of life and unique landscape of our beautiful city.**

As in the case with Mount Soledad, wherever veterans are honored with the symbols of the fallen, **an intolerant few** will launch **frivolous lawsuits** that **waste our tax dollars** and **threaten our heritage.**

Failure to protect Mount Soledad as it stands today will place many other noble symbols of our past in jeopardy.

Transferring the property to the federal government is the best way to **preserve Mount Soledad** so future generations can **honor those who have sacrificed** to protect the freedoms of this great nation.

In **2004**, the President of the United States signed legislation designating the Mount Soledad site a “National War Memorial.”

Vote YES to transfer the land to the federal government and **permanently preserve Mount Soledad – AS IT IS, WHERE IT IS.**

Honor our Veterans!

Protect our Memorial!

Transfer the Land!

Vote YES on Proposition A!

PHILIP L. THALHEIMER
Chairman
San Diegans for the
Mt. Soledad National War Memorial

CDR RANDY “DUKE” CUNNINGHAM USN (Retired)
United States Congressman
50th District, California

ROGER HEDGECOCK
KOGO Radio Talk show host
Former Mayor of San Diego

RICK ROBERTS
KFMB Radio Talk show host

COL. JERRY COLEMAN, USMC (Retired)
Hall of Fame Broadcaster
Voice of the Padres

ARGUMENT AGAINST PROPOSITION A

STOP THE MT SOLEDAD GIVEAWAY!

RESPECT THE VOTERS DECISION ON PROP K!

STOP THE LAWSUITS!

DON'T LET SPECIAL INTERESTS FORCE THE CITY TO GIVE AWAY ONE OF ITS MOST BEAUTIFUL PARKS! VOTERS ALREADY OVERWHELMINGLY REJECTED PROPOSITION K, REFUSING TO ALLOW THE SALE OF MT. SOLEDAD PARK TO PRIVATE PARTIES. NOW, THESE SPECIAL INTERESTS WANT YOU TO FORCE THE CITY TO GIVE THE PARK AWAY!

SPECIAL INTERESTS, IN UTTER DISREGARD OF YOUR OVERWHELMING VOTE AGAINST PROP K, ASKED CITY COUNCIL TO DONATE MT. SOLEDAD PARK TO THE FEDERAL GOVERNMENT. THE CITY RIGHTLY REFUSED TO GIVE YOUR PARK AWAY AND TO SPEND MILLIONS OF TAX DOLLARS DEFENDING THAT ILLEGAL GIFT. SPECIAL INTERESTS THEN SPENT \$100,000 TO FORCE AN EXPENSIVE SPECIAL ELECTION.

THEY CLAIM THAT IF THE LAND IS TRANSFERRED TO THE FEDERAL GOVERNMENT, THE CROSS CAN REMAIN ON MT. SOLEDAD. THIS IS ABSOLUTELY FALSE! THE CITY'S LAWYERS HAVE ALREADY ADVISED THAT IF THIS PROPOSAL PASSES AND THE CITY IS FORCED TO GIVE MT. SOLEDAD TO THE FEDERAL GOVERNMENT:

1. THE CROSS WOULD HAVE TO BE MOVED BECAUSE COURTS HAVE ALWAYS HELD THAT SIMILAR CROSSES ON FEDERAL LAND ARE ILLEGAL;
2. THE LAND TRANSFER WOULD BE ILLEGAL AND WILL COST TAXPAYERS MORE MONEY IN LAWSUITS;
3. THE COURT COULD FINE THE CITY FOR ITS ILLEGAL ACT.

THE CITY HAS ALREADY SETTLED THE SOLEDAD CROSS CASE. THE SETTLEMENT:

1. GUARANTEES THE MT. SOLEDAD MEMORIAL ASSOCIATION CONTROLS THE MEMORIAL;
2. COMPLIES WITH THE COURT ORDER AND MOVES THE CROSS TO A NEARBY CHURCH;
3. ENDS YEARS OF DIVISIVE LAWSUITS THAT WOULD COST TAXPAYERS MILLIONS.

DON'T LET SPECIAL INTERESTS AND THEIR MICHIGAN LAWYERS GIVE AWAY OUR PARK AT GREAT TAXPAYER EXPENSE!

RESPECT THE VETERANS MEMORIAL AND THE VOTE ON PROP K!

END FIFTEEN YEARS OF EXPENSIVE LITIGATION!

VOTE NO ON THE MT. SOLEDAD GIVEAWAY!

JAMES MCELROY
Attorney

ARVID STRAUBE
Lead Minister,
1st Unitarian Universalist Church

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MAYOR - UNEXPIRED TERM ALCALDE - TERMINO NO EXPIRADO	
Vote for One/Vote por Uno	
<input type="checkbox"/>	DONNA FRYE Councilmember/Business Owner / Concejal/propietaria de empresa
<input type="checkbox"/>	SHAWN A. MC MILLAN Businessman/Attorney / Hombre de negocios/Abogado
<input type="checkbox"/>	THOMAS KNAPP Restaurant Area Supervisor / Supervisor de área de restaurante
<input type="checkbox"/>	ED KOLKER Mediator/Arbitrator / Mediador/Árbitro
<input type="checkbox"/>	JERRY SANDERS Businessman/Retired Police Chief / Hombre de negocios/Jefe de policía retirado
<input type="checkbox"/>	STEVE FRANCIS Businessman / Hombre de negocios
<input type="checkbox"/>	MYKE SHELBY Motorcycle Dealership Owner / Propietario de concesionario de motocicletas
<input type="checkbox"/>	RICHARD RIDER Small Businessman / Empresario de pequeña empresa
<input type="checkbox"/>	JEREMY LEDFORD Businessman / Hombre de negocios
<input type="checkbox"/>	JIM BELL Ecological Designer/Author/Lecturer / Diseñador ecológico/Autor/Profesor
<input type="checkbox"/>	PAT SHEA Businessman/Attorney / Hombre de negocios/Abogado
<input type="checkbox"/>	Write-In

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**CITY OF SAN DIEGO
Mayor**



DONNA FRYE

**The San Diego Way – Working Together to
Create Opportunities and Restore Confidence**

As Mayor, Donna Frye will:

CLEAN UP THE PENSION MESS

- Open Our Books and Complete Financial Audits
- Restore Good Credit
- Roll Back Illegal Benefits

BALANCE OUR BUDGET

- Spend Taxpayers Money Responsibly
- Reduce Use of Outside Consultants
- Collect Outstanding Debt Owed to Taxpayers
- Require Corporate Interests to Pay their Fair Share

MAKE GOVERNMENT OPEN, HONEST AND ACCOUNTABLE

- Conduct the People's Business in Public
- Provide Monthly Budget Statements
- Work with Business, Labor and the Community

IMPROVE THE QUALITY OF LIFE FOR ALL SAN DIEGANS

- Promote Economic Growth in Biotech/Maritime/Solar
- Provide Recreational Opportunities/ Jobs for Youth
- Preserve Our Parks, Beaches, Open Space and Canyons
- Require Infrastructure Improvements
- Make Neighborhoods Clean, Healthy and Safe

STAND UP FOR THE PUBLIC

- Enacted Open-Government Initiative
- Fought for Clean Water Protection Laws
- Supported Affordable Housing Measures

Supporters Include:

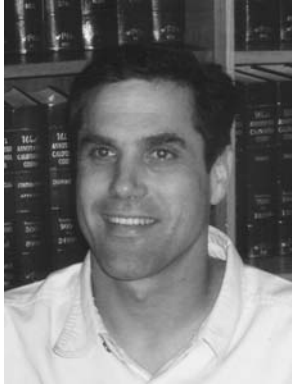
Sierra Club, League of Conservation Voters,
Senator Denise Ducheny, Honorable Howard Wayne

Education/Experience:

Associate of Arts
Bachelor of Business Administration
Chair, Government Efficiency and Openness Committee
Vice-Chair, San Diego River Conservancy

Vote Donna Frye for Mayor. A Leader You Can Trust.

**CITY OF SAN DIEGO
Mayor**



SHAWN A. McMILLAN

San Diego desperately needs a **reordering of priorities**, and a **fundamental restructuring** of our city finances.

Competing interests make it improbable that a resolution is achievable absent **dramatic change** in the way we decide **where** our money goes.

I support open government, and taxpayer involvement. **Transparency** in government is **essential** to any permanent solution - NO BACK-ROOM DEALS.

No tax money for **boondoggles**.

City workers' salaries and benefits must be brought back in line with the private sector.

I will undertake a good faith effort to negotiate with city employees and pension recipients to achieve this goal.

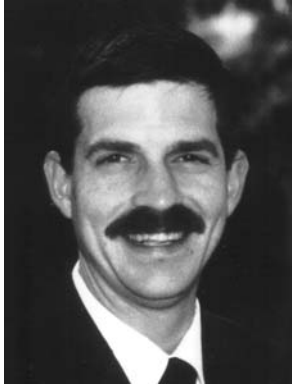
As an attorney, I am uniquely qualified to deal with the complex issues faced by a city contemplating **bankruptcy**. And, in the event that negotiations fail, I am the candidate to **LEAD** San Diego through Chapter 9 bankruptcy.

- 38 year old San Diego native
- Mission Bay High School Graduate
- BA from UCSD, Doctorate of Jurisprudence from Western Sierra
- Taiwanese Chamber of Commerce, Board Member
- Asian Business Association, Board Member
- Active in the community, American Assembly on water reuse
- 15 years in the computer business, substantial trade with Asia and Mexico
- Speak some Spanish and Mandarin Chinese

BEHOLDEN TO NO ONE BUT TAXPAYERS



**CITY OF SAN DIEGO
Mayor**



TOM KNAPP

**San Diego: America's Finest City
Or is it?**

San Diego, a name synonymous with fine beaches, perfect weather nearly year round, the San Diego Zoo, and a beautiful skyline, is now associated with bad decisions and allegations of corruption.

This kettle has been boiling for nearly eight years, and it is about to explode. San Diego's future is set, and it is not a pretty picture. The city is riddled with broken streets and sewers, an under funded retirement system, and the populace wondering how this all happened amidst San Diego's swelling population and housing prices.

Tom Knapp: Mayor for the People of San Diego

I have lived and worked in San Diego all my life and have been put off by the direction our City is headed. I will fight hard in City Hall to do the following:

- Resolve the budget via proper use of city funds and reduction of waste
- Furnish a plan that will ensure our infrastructure is repaired and/or replaced
- Work with Sacramento on issues that greatly impact San Diego, such as the onslaught of illegal aliens and school funding

**CITY OF SAN DIEGO
Mayor**



ED KOLKER

A New Vision

As Mayor of San Diego, Ed Kolker will:

- **Restore** Public Trust in City Government
- **Resolve** the Pension Deficit
- **Negotiate** Common Sense Employee Benefits
- **Listen to** and Speak for the Entire Community
- **Create** an Open Government Environment

Qualifications and Experience

- **Fellow, International Academy of Mediators**
- **Private San Diego Law Practice emphasizing business litigation**
- **Assistant United States Attorney (Civil Division), San Diego.** Awarded Director's Award for Superior Performance in defending the government in cases arising from the insolvency of U.S. National Bank of San Diego and Westgate California Corporation.
- **Founding Chairman, Public Employment Relations Board.** A quasi-judicial office with responsibility for administering public employee collective bargaining for city, county and state employees in the State of Iowa.
- **District Associate Judge** (Iowa) Equivalent to former California Municipal Court
- **Regular Army Infantry Officer**
- **B.A. and Juris Doctorate (With Distinction) degrees;** University of Iowa

Community Involvement

A Rancho Bernardo resident for over 20 years, Ed has served on the Rancho Bernardo Community Planning Board, the Board of Directors of the Rancho Bernardo Chamber of Commerce, the Board of the Rancho Bernardo Sunrise Rotary Club, and is active in his church.

**CITY OF SAN DIEGO
Mayor**



**JERRY SANDERS
Businessman, Retired Police Chief**

CITY HALL MUST CHANGE – OUR FUTURE DEPENDS ON IT

A pension shortfall over \$1.3 billion, bloated bureaucracy, criminal investigations and a culture of secrecy are all the result of failed leadership.

The city's financial meltdown threatens our future: Pot holes, library cutbacks, aging safety equipment, park maintenance and other basic services.

“When United Way was under fire, Jerry Sanders came in as our CEO, slashed the bureaucracy and restored public trust.”

--Former United Way Board Member Tom Wornham

A DETAILED FINANCIAL RECOVERY PLAN

Taxpayers deserve the truth. Jerry will cut bureaucracy, make it more accountable to residents, roll back benefits we can't afford, restore the city's credit rating and stop the secret meetings.

“Before Jerry was appointed chairman, the Red Cross had lost its credibility. He brought in a respected management team, cut expenses and made our finances transparent.”

--Red Cross Board Member Joe Craver

THE COURAGE TO MAKE TOUGH DECISIONS

Jerry Sanders made life-and-death decisions as our city's police chief, helped make San Diego's neighborhood-oriented policing a national model, reduced crime by over 40%, and helped thousands of residents make their neighborhoods safer.

For more info: [REDACTED]

**CITY OF SAN DIEGO
Mayor**



**STEVE FRANCIS
Businessman**

Like you, I love San Diego. Eighteen years ago my wife Gayle and I chose San Diego as the best place in America to start our family. From our kitchen table we built a business that now employs 7,000 people.

SAN DIEGO IS A CITY IN CRISIS. I have the experience, knowledge, and toughness to solve that crisis. I'm the candidate from outside City Hall.

MY PLAN WILL:

- Balance the budget **without raising taxes**. I won't punish people for politicians' mistakes.
- Solve the pension crisis **without declaring bankruptcy**. I won't give up on our city.
- **Cut pay and perks of anyone** who created this crisis.

AS YOUR MAYOR:

- **I won't take a salary** until we turn our city around, and won't join the corrupt pension system.
- I'll open city hall's books and meetings, and require the city to compete with the private sector to **encourage accountability and cut waste**.
- I'll protect services important to our families, like after-school programs for our kids, and **keep the Cross on Mt. Soledad**.

With your vote we'll solve this crisis and preserve our quality of life.

STEVE FRANCIS FOR MAYOR
Turning San Diego Around!



**CITY OF SAN DIEGO
Mayor**



MYKE SHELBY

Has been a successful businessman, political and community activist, president of the chamber of commerce at JFK International Airport. He's often been recognized for his achievements including San Diego Homefront Hero Award, ADL Torch of Liberty Award, and been inducted into the Sturgis Motorcycle Freedom Fighter Hall of Fame. He's a Vietnam Vet, married with four grown children and owns San Diego Harley-Davidson.

Our first priority is that every citizen, city employee, visitor, and investor be confident that we are America's finest city.

The pension fund situation must be fixed. Spending and the bureaucracy must be brought under control. We do not have a corrupt city, but any corruption must be stamped out. We must become a city of One and end divisive politicking.

No threats of bankruptcy! That is not an option financially, spiritually, or morally. To attract the best and brightest we must inspire local business and investors, tourist, conventions, sports events and educators. Responsible development should be encouraged, and our borders must be secure.

There is much that is inspirational about San Diego, especially Mt. Soledad, our National Veteran's Memorial with its 43' high cross which must be protected. Myke Shelby will lead San Diego and inspire leadership in others.

**CITY OF SAN DIEGO
Mayor**



**RICHARD RIDER
Taxpayer Activist
Small Business Owner
Retired Navy Supply Officer – Commander**

Endorsed by the **Howard Jarvis Taxpayers Association PAC!**

Richard Rider is the foremost taxpayer advocate in San Diego. His landmark lawsuit overturning an illegal 1989 county half-percent sales tax saved taxpayers over **\$3.3 BILLION** – including the rebate of over \$300,000,000 already collected.

RIDER can win – Placed 3rd in 6-candidate 1992 County Supervisor race with 19.4% of vote.

Rider is adamant – **NO NEW OR INCREASED TAXES.**

NO FEES for trash collection.

RIDER REFUSES to accept a city pension.

RIDER says: We **MUST** solve our city's fiscal meltdown by forcing DRAMATIC labor union concessions on the pensions. They work for us – not the other way around.

RIDER adds: If the unions **refuse**, replace government jobs wherever possible with working folks in the private sector who will provide needed city services for FAR less cost – often providing better service as well.

- **Stop cutting city services – instead, cut city COSTS.**
- **Leave the Soledad Cross alone.**
- **End pro sports subsidies.**

Qualifications: BA in Economics, UNC
Retired Navy Reserve Supply Corps Commander, Vietnam Vet
20 years experience as stockbroker and financial planner
Owner, family telecommunications brokerage business



**CITY OF SAN DIEGO
Mayor**



JEREMY LEDFORD

I was born and raised in La Mesa. I married my high school sweetheart, and we purchased our home in San Carlos 11 years ago and began raising our family. I attended SDSU before receiving my Bachelors in Business Administration from the University of Phoenix night school. Being a fourth generation San Diego native and a father of three young children, I'm frustrated at the direction San Diego is headed. It is time for a citizen to step forward and right the ship. Coming from a non political background, I owe no favors. This will allow me to stick to my only agenda, which is getting San Diego back, up and running correctly.

A Few Key Issues:

- Fare Wage Act: Must be repealed immediately. It will cost San Diego Millions.
- 6 to 6 after school program: Must be reinstated. For the relatively small savings, it is far too large a sacrifice
- Mt. Soledad Memorial: Must do what it takes to keep it where it is. The politically correct hysteria must stop.
- Our borders: Must stop the flow of illegal immigration, for our safety, as well as the self-respect of the Mexican people.

Elect Jeremy Leford for Mayor of San Diego

**CITY OF SAN DIEGO
Mayor**



JIM BELL
The Right Leader For Challenging Times

As Mayor I'll:

- 1. Renegotiate or break the pension plan agreement. The solution is to tie pension benefits to the economic performance of its investment portfolio. We pay our taxes and fees to keep our city running. Not to subsidize a pension plan run amuck.**
- 2. Create a solid economic foundation by making our city renewable energy, water and food self-sufficient through the development of our abundant renewable resources.**

Renewable energy development is key. Just 20% coverage of our city's roofs and parking lots with solar (PV) panels will generate enough electricity to supply all our energy needs -- including enough to power large scale reverse osmosis systems to convert seawater into freshwater and to power the rapid growth of local food production for local consumption.

The more local control we have over our supply of energy, water and food, the stronger and more secure our economy and way of life will be. Additionally, self-sufficiency in these essentials will add \$25 billion of new economic activity to our city's economy each year.

Details? XXXXXXXXXX click [Jim's New Book](#) to read or print out free copies.

**CITY OF SAN DIEGO
Mayor**



PAT SHEA

THE ONLY ORDERLY PROCESS BY WHICH TO PROTECT TAXPAYERS

PAT SHEA is:

- the only candidate that successfully restructured a government in financial crisis;
- brought **School Districts** and **Cities** in Orange County quickly through the largest government financial crisis in history;
- Married to **DIANN SHIPIONE**, the only Pension Board member that warned of the financial scandals and stood up when no one else would.
- the only candidate with the experience to move San Diego through a structured financial reorganization in a year with **no tax increases or sales of City properties**.
- a native of San Diego, and holds degrees from Stanford and Harvard University. He was **Chairman** of the **San Diego Convention Center**, and the **City's Ballpark Task Force**.

He is married to **DIANN SHIPIONE** and has one daughter, Kelly, now a senior in college.

Friends:

Anyone not prepared to enter into a financial reorganization of San Diego either does not understand how serious our problems are, or isn't being honest with you. There is only one orderly process to protect taxpayers.

I will always keep your government open and accountable.

With your support we will get through this and restore our future.

Pat Shea