PROPOSED CHARTER AMENDMENT AND ARGUMENTS

To Be Submitted to the Qualified Voters of The City of San Diego at the

MUNICIPAL PRIMARY ELECTION TO BE HELD ON TUESDAY, SEPTEMBER 21, 1971

EDWARD NIELSEN City Clerk

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION A. CITY OF SAN DIEGO CHARTER AMENDMENT: AMEND SECTION 12 OF THE CHARTER OF THE CITY OF SAN DIEGO.

Amend Section 12 to provide that Councilmen shall not engage in any business or transaction or have a financial or other personal interest, direct or indirect, which is incompatible with the proper discharge of their duties or which would tend to impair their independence of judgment or action in the performance of such duties, and that the rate of pay for each Councilman shall be Seven Hundred Fifty Dollars per month. YES

This proposition amends Section 12 of the Charter of The City of San Diego by deleting certain provisions and by adding new provisions. The portions to be deleted are printed in STRIKE-OUT TYPE and the portions to be added are underlined.

This proposition requires a majority vote.

Section 12. THE COUNCIL.

The Council shall be composed of nine (9) - Councilmen, including the Mayor, and shall be the legislative body of the City, each of the members of which, including the Mayor, shall have the right to vote upon all questions before it.

Councilmen, including the Mayor, shall be elected at a general municipal election held in the odd-numbered years and, except as hereinafter provided, shall hold office for the term of four years from and after 10 a.m. the first Monday after the first day of December next succeeding their election and until their successors are elected and qualified. Upon any redistricting pursuant to the provisions of this Charter, incumbent councilmen will continue to represent the district in which they reside, unless as a result of such redistricting more than one incumbent councilman resides within any one district, in which case the City Council may determine by lot which councilman shall represent each district. At the next municipal primary and general elections following a redistricting, councilmen shall be elected from those districts not represented and from those districts represented by incumbent councilmen whose terms expire as of the general election in said year. If as a result of any redistricting more than a simple majority of the City Council as redistricted shall be elected at the general election next following any such redistricting, the City Council prior to any such election shall designate one or more new districts for which the initial councilmanic term shall be two (2) years in order to retain staggered terms for councilmen. The one-year district residency requirement of Section 7 of this Charter shall not apply to a person, herein called "prospective candidate," who seeks to be a candidate for election or appointment to the office of councilman and is otherwise eligible for the office, if all of the following conditions apply: a redistricting has occurred less than one year before prospective candidate, if elected or appointed, would take office; as a result of the redistricting, the district of prospective candidate's residence has changed to a district in which no councilmanic election will be held at the next succeeding municipal election; prior to filing his candidacy for election or appointment, prospective candidate moves his residence into a district bordering upon the district into which prospective candidate's residence has been placed by the redistricting.

Any vacancy occurring in the Council shall be filled from the District in which the vacancy occurs by appointment by the remaining -6 councilmen; but in the event that said remaining -6 councilmen fail to fill such vacancy by appointment within thirty (30) days after the vacancy occurs, they must immediately cause an election to be held to fill such vacancy; provided, however, that any person appointed to fill such vacancy shall hold office only until the next regular municipal election, at which date a person shall be elected to serve for the remainder of such unexpired term.

It is the duty of councilmen to attend all Council meetings. The Council shall vacate the seat of any councilman who is absent from eight (8) consecutive meetings or fifty percent (50%) of any scheduled meetings within a month unless the absence thereof is excused by resolution of the Council.

The rate of pay of each G <u>councilman shall be Five Thousand Dollars (\$5,000.00) a year Seven Hundred Fifty Dollars (\$750.00) per month.</u>

No councilman shall engage in any business or transaction or have a financial or other personal interest, direct or indirect, which is incompatible with the proper discharge of his duties or which would tend to impair his independence of judgment or action in the performance of such duties.

No 6 councilman shall be eligible during the term for which he was appointed or elected to hold any other office or employment with the City, except as Mayor and a member of any Board, Commission or Committee thereof, of which he is constituted such a member by general law or by this Charter.

ARGUMENT FOR PROPOSITION A

It is our feeling that the strong conflict-of interest rule which would be established in our City Charter by approval of the proposition is vital to the strengthening of City government of San Diego. We believe that passage of the measure will spell out for office-holders and office-seekers alike, the high level of dedication and integrity expected of them by the citizens of San Diego. The Charter which governs our actions in carrying out the business of the people should contain in writing the heretofore "unwritten law."

The proposition also includes a modest cost-of-living adjustment in salaries for the eight Councilmen—the first in fifteen years. We feel that the proposed adjustment to \$750 per month is warranted in view of increasing duties which simply do not permit Councilmen to hold fulltime outside jobs. The workload, the responsibilities and the cost-of-living all have increased enormously since 1956 when Council salaries were last adjusted. We hope that you will recognize the need to continue to attract qualified people to guide San Diego's progress. Mayor Frank Curran, whose salary is not affected by this proposition, and Councilmen Sam Loftin and Mike Schaefer, who are retiring from the Council and would not participate in any adjustment in Council pay, join us in urging that you vote "YES" on Proposition "A."

FLOYD L. MORROW Councilman, Fifth District BOB MARTINET Councilman, Sixth District HELEN COBB Councilman, First District

ALLEN HITCH Councilman, Seventh District

ARGUMENT AGAINST PROPOSITION A

Vote a firm "NO" on proposition "A"!

It seems to me that a conflict of interest paragraph in our city charter is not needed because I am certain that any candidate for the San Diego City Council understands that he or she must be honest.

It is my feeling that Councilman should not hold any other job and should work at their job of serving the people full time each day of the week. I think that the budget of a major city of 720,000 people, the needs of our population demands the interest and full time of our elected representatives.

If we as voters refuse to approve any change of salary from the \$417. per month that San Diego Councilman receive that a Charter Review Commission can be appointed to review this matter and can recommend a salary in the neighborhood of \$1500. per month and we could demand that Councilman have no outside income.

ROBERT G. PETERSEN

MAYOR

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION SEPTEMBER 21, 1971

CANDIDATE'S STATEMENT OF QUALIFICATIONS

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

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01314

MAYOR



FRANK CURRAN

AGE: 58

OCCUPATION: MAYOR

Mayor Curran should have a resounding vote of confidence by San Diego because of outstanding public service for 16 years; 8 years on City Council, including 2 years as Deputy-Mayor, 8 years as Mayor. He points to: the metropolitan sewer system, Mission Bay, transit system, stadium, Mission Valley, new skyline, Mayor's job committee, stable employment figures and San Diego's role as a leading tourist mecca. Mayor Curran asks people to look around (Lindbergh Field, Harbor Island, North City) and recall that San Diego is still green, still clean . . . and no machine to rule. Symbolic of our Mayor's leadership, he served as President of the National League of Cities, 1970; on Board of California League of Cities and U. S. Conference of Mayors. He asks, "What other city in America would you rather live in?" then respectfully suggests that you Re-Elect Mayor Curran.

01315

MAYOR



ED BUTLER

EDUCATION: George Washington University Harvard Law School

Ed Butler is experienced in City Government, business management, and the law. 1964 to 1969, he was San Diego's City Attorney, advisor to the Attorney General on obscenity controls, on the Governor's Home Rule Commission and on municipal law committees of the League of California Cities.

Ed Butler served in the Marines in World War II and Korea, rising to Lt. Colonel. He was Senior Vice President of Electro Instruments, and a director of the Chamber of Commerce and Chairman of the Industrial Development Commission.

Ed Butler served San Diego as Chairman of the successful Save the Torrey Pines Campaign, Chairman of Episcopal Community Services, Chairman of Boy Scout Fair, Director of Economic Opportunity Commission, Scripps Memorial Hospital and United Community Services.

Ed Butler is married, has three daughters. He is ready to be Mayor. When he wins, you win.

01316

MAYOR



DAN GRADY

49

DIRECTOR, AMERICAN FREEWAY PATROL

A change will occur in City Hall this year!

But for this change to be meaningful it must be total. Replacing one professional office holder with another is not enough. As a citizen candidate for Mayor, I will represent ALL the people.

Unlike other candidates, I do not seek office for vindication . . . nor as a stepping-stone toward higher office . . . nor as a puppet for special interests . . . but rather to serve you and make San Diego a better place to live for you and me.

As a conscientious parent, successful businessman, graduate engineer (MIT) and former Naval officer, I know how to identify and solve problems. As an active participant in civic and school affairs, I have worked with youth, minorities, senior citizens, professionals and labor. As Mayor, I will put this valuable experience to work for you. I ask for your vote.



MAYOR

NAME: TOM HOM

AGE: 44

OCCUPATION: BUSINESSMAN

The campaign for Mayor is now ending. I have tried to communicate with you about the many important issues confronting our city.

The programs and philosophy which I bring to you are not pie-inthe-sky programs, but rather a responsible approach to resolving many of our city problems. My past record as Councilman, Deputy Mayor and State Assemblyman, I feel, reflects this.

As a native San Diegan, I will work toward creating more permanent jobs; eliminating tax waste to keep taxes down; preserving Balboa Park and creating new park lands; increasing senior adult services; reducing crime and welfare through vocational education; and preserving our free enterprise system way of life.

It has been a joy and challenge to have served you these past eight years both at the local and state level.

I need your support to continue serving San Diego.

MAYOR



NAME: ALAN LITTLEMORE

AGE: 39

EDUCATION: Graduate: Pasadena Playhouse; acting-directing major

MEMBERSHIPS:

Sierra Club, Zoological Society, National Parks Conservationists

What this city needs is a CHANGE!

The abuse of the taxpayer can only be curbed by the forming of taxpayer unions and associations. Then and only then, using the threat of non-payment of taxes, can the taxpayers speak to the city from a position of strength.

The anger and resentment of the minorities is real and justified. As mayor I am determined to expose these injustices, and move the city in a direction to end this violation of human rights.

San Diego's air pollution will be intensely serious if overpopulation and vested interest groups are not controlled. Our city's needs are those of citizen sacrifice in regard to our social and ecological future.

The strength of the people lies in the honesty of the government.

I need YOUR vote.



MAYOR

MIKE SCHAEFER

OCCUPATION: LAWYER; COUNCILMAN

EDUCATION: Graduate: University of California Georgetown Law Center

01319

"San Diego needs a change . . . but not a complete change".

Councilman Mike Schaefer is the **ONLY** candidate, incumbent excepted, who has participated in every major city decision of past six years. His "PROGRAM FOR PROGRESS":

- ★ Adequate police and firefighter pay
- ★ Low-cost spay and neuter clinic, to prevent future pollution by excess cat and dog population
- ★ 10% reduction in City property taxes, by trimming budget fat, nonhire of nonessential employees, and expansion of tax base
- * COURTESY in all city contacts with citizens; scheduling of Council matters with proper respect for the citizen's time

Councilman Mike Schaefer is the **ONLY** candidate having held responsible positions with federal, state and local government.

Mike Schaefer, after 8 years as Deputy City Attorney and Councilman, is ready to be Mayor.

"San Diego needs a change . . . but not a complete change". Make Mike Mayor.

MAYOR



VIRGINIA W. TAYLOR

RESEARCH ANALYST

Medical at Redlands and UC, Berkeley; continuing at Mesa, SD State Colleges

01320

Virginia's first concern is YOU, expressed continuously as a private citizen: as Chairwoman, countywide environmental quality committee: on State environmental committees; in Comprehensive Health Planning; as volunteer teacher; with Headstart; Chairwoman/Incorporator of City/ County War Against Litter.

She has won national recognition including a Presidential Citation and \$200,000 swimming pool grant for US/Mexico Border Program. Active environmentalist, Virginia headed the Rubbish Roundup, collecting $1,065,000 \ \#$; is consultant for conservationists in Europe.

Virginia opposes the use of **your** tax dollars for private business, the multi-million dollar Mission Valley flood channel, sewer lines in Penasquitos Open Space and all PREMATURE DEVELOPER PROJECTS.

Listed in WHO'S WHO IN AMERICAN POLITICS, a research analyst, she served five years in Budget Review with United Community Services.

Virginia and Wayne live in North Park with two daughters.

MAYOR



EDUCATION: B/A Degree, Georgetown University

UNBOUGHT . . . UNBOSSED JACK WALSH SAYS WHAT OTHERS ARE SAYING:

"The Walsh campaign will be unique . . . an appeal to put San Diego first. He wants to keep San Diego free from careless urban development, Los Angeles-type sprawl." (*Joe Holmes Commentary*)

"Walsh blames today's tax rebellion on premature subdivision growth supported by officials unconcerned about the inevitable skyrocketing costs of public services that must be paid by property owners throughout the city . . ." (San Diego Magazine)

Walsh: "The problems of youth, drugs, and human relations are real. There are the senior citizens and their problems, brought on by taxes, and the greatest drain on taxes is new construction." (San Diego Union)

"Walsh led a one-man crusade to involve County government in drug abuse treatment and education." (San Diego Magazine)

"Walsh's theme is poison to San Diego empire builders, the big folks . . . the only folks it will appeal to will be the voters." (Holmes Commentary)



MAYOR

NAME:

AGE: 38 OCCUPATION: Assemblyman, Attorney

PETE WILSON

EDUCATION: Yale University University of California Law School

MILITARY: ACHIEVEMENTS: Marine Corps Infantry Officer

Outstanding first-year legislator, 1967. San Diego's Outstanding Young Man, 1968. California Council on Drug Abuse. President's Committee on Environmental Quality.

San Diego in the 1970s will require a mayor who is a problem solver, tough enough to buck powerful special interests, with judgment enough to balance environmental quality with economic health.

He must be honest-personally and politically-not a man with something for everybody, proposing over-simplified solutions for complex problems.

How do you measure candidates? Look past the rhetoric to the record. Apply the test of performance.

Ask yourself what candidate really has done something about air pollution, our coastline, drug abuse. Who really cares about halting spiraling property taxes?

San Diego still has time to do it right. That's why I want to lead this city in the 70s.

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COUNCIL DISTRICT NO. 2

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION SEPTEMBER 21, 1971

CANDIDATE'S STATEMENT OF QUALIFICATIONS

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COUNCIL DISTRICT NO. 2



NAME: STEPHEN P. CUSHMAN

AGE: 30

OCCUPATION: BUSINESS ADMINISTRATION

EDUCATION: BA Degree, Business Administration, California Western University

01324

"A course of thoughtful action is my objective. Fiscal responsibility, city planning and public transportation are my major areas of concern."

"Segments within our community have ignored the dangers of indiscriminate growth and have failed to establish reasonable municipal spending patterns. We must avoid becoming a suburb of Los Angeles."

"I am a fourth generation San Diegan and I treasure the quality of living in this community. Together we can maintain and improve it."

PERSONAL HISTORY: Married, two children, named as one of San Diego's ten outstanding men in 1970, past and/or present director or officer of more than 20 community organizations and businesses.

CANDOR . . . ACTION . . . UNDERSTANDING

A TRUE REPRESENTATIVE FOR THE PEOPLE OF SAN DIEGO

COUNCIL DISTRICT NO. 2



BOB MILLER

SUPERIOR COURT CLERK

LICENSED PUBLIC ACCOUNTANT

0132

Law Degree LL.B.

My professional training and experience fits me for this office, dealing with people and problems peculiar to government. When President of the San Diego County Employees Assn. and President of the California Superior Court Clerks Assn. and presently as Secretary of the Ocean Beach Town Council, Inc., I have become familiar with the legislative processes on all governmental levels.

My concern in seeking this responsibility is to promote: respect for tax dollars; cooperation with all governmental jurisdictions, with emphasis on local control; and adherence to law and order; and tax relief for the home owner.

A Marine veteran and home owner for twenty-five years in Point Loma and Ocean Beach, I am beholden to no person or group in seeking this office. Integrity is an indispensable ingredient in public service. My income tax returns are available to anyone.

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COUNCIL DISTRICT NO. 2



MAUREEN F. O'CONNOR

25

SECONDARY TEACHER

Graduate San Diego State

As a native San Diegan, I am earnestly committed to protecting our natural environment, more equitably distributing the tax burden caused by indiscriminate development and population increase, and supporting realistic, sensibly regulated growth programs. I have been active in civic, church and community organizations. I have worked with senior citizens and young people. I shall continue to work toward establishing effective programs for the senior citizen, implementing recreational facilities and providing more convenient, economical public transportation. I DO NOW, AND SHALL CONTINUE, TO MOTIVATE YOUNG PEOPLE TOWARD POSI-TIVE INVOLVEMENT IN COMMUNITY RESPONSIBILITIES! If elected, I will work to encourage maximum participation in city government through clearer communication and greater fiscal accountability. I am an independent candidate, fully dedicated to representing the people and devoting all my time to being a councilman working for a better San Diego.

9-21-197/

COUNCIL DISTRICT NO. 2



LOU RIDGEWAY

INDEPENDENT BUSINESSMAN

92106, Tel.

OWNER—The Ridgeway Co.

Manufacturers Representatives—Electric & Electronic Products

PAST BUSINESS EXPERIENCE: 1. Sales — Marketing Management — Sylvania Electric California and Arizona. 2. Manager — International Division—General Telephone in Caribbean Area — Experienced in Foreign Trade and Finance; Fluent in Spanish. World Wide Travel for Business.

OTHER CREDENTIALS: California Real Estate License; California Life & Casualty Insurance Licenses; Registered Representative—National Association of Security Dealers; California Teaching Credential; Aircraft Pilot.

BUSINESS AFFILIATED ACTIVITIES: San Diego Chamber of Commerce; Volunteer Advisor to San Diego small businesses for Small Business Administration; Society of Military Engineers.

CULTURAL—CIVIC ACTIVITIES: Fine Arts, Zoo, Museum of Man, Globe Guilders; Neighborhood House; Navy League; Campus Crusade for Christ; Project Concern; Salvation Army; Boys Club; Toastmasters; YMCA; Shriners Crippled Children Hospital.

MILITARY: U.S. Maritime Academy—Subsequent duty as Marine Engineer. SAN DIEGO RESIDENT — 17 years.

COUNCIL DISTRICT NO. 4

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION SEPTEMBER 21, 1971

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COUNCIL DISTRICT NO. 4



LEON L. WILLIAMS

Leon L. Williams is warm, sincere, hard-working; City Councilman for three years; strong advocate for all people, sensitive to the needs of individuals; effective administrator for 15 years, nine years as administrative assistant to San Diego County Sheriff. Sincere interest in youth evidenced by devoted work with youth groups: Head of Neighborhood Youth Corps six years (3600 youth in the program; considered best in the nation); nominee for Who's Who; outstanding alumnus of San Diego State College; leader in pollution control, and environmental planning and improvement; serves on: California Council on Criminal Justice (Correction Task Force); E. O. C. Board; Executive Board of Boy Scouts of America; Community Welfare Council; San Diego Industry Educational Council; California Vocational Educational Planning Committee. He is an amateur guitarist, photographer and writer.

In summary, Leon Williams is an action person, able administrator ----sensitive to needs of individuals; concerned and devoted to better government.

COUNCIL DISTRICT NO. 4



ART AKERS

AGE: 51

EDUCATION:

El Camino Jr. College, San Diego State, New Mexico A & M, Univ. of New Hampshire — majored in Business Administration, Mathematics, and Electrical Engineering.

01330

District resident property owner 20 years. Active in community affairs, in getting safe school crosswalks, funds for little league, Christmas party for needy children, Scholarships and programs to improve community. Deputy Registrar of Voters for 4 years.

Veteran of Submarine Service WWII. Member Board of Mountain Valley Taxpayers, Member Board of Balboa Park Men's Golf Club. Past President of Submarine Veterans of WWII, Founder, chairman of Balboa Annual Golf Tournament for Scholarship. Active Navy League, F & AM, and Veteran's Employment.

Hold patents in crime detection, prevention, apprehension and other fields.

Am Executive Vice President, Chairman of the board of AVEL INC., am responsible for weekly civilian payroll and direction of policies and overall growth of corporation.

COUNCIL DISTRICT NO. 4



THOMAS H. MCPHATTER, JR.

EDUCATION:

BA Political Science, BD Theology, Johnson C. Smith University, Charlotte, North Carolina. Continuing studies UCSD and Institute of Industrial Relations, New York.

01331

Rigger, Pastor St. Paul's Presbyterian Church, Kansas City, Missouri, Religion and Race Consultant.

Military: Marine Sgt., WWII, Lieutenant Commander USN Chaplain, Navy Reserve, Chaplain Company.

- HONORS: In Who's What and Why in Missouri, 1956-57. Presented Key To City, San Diego, 1963. Life Membership PTA 1968. Dictionary of International Biography 1970, Marquis Who's Who in the West, 1971, Lifetime Membership Urban League, Omega Psi Phi Fraternity.
- COMMUNITY SERVICES: Moderator of Presbytery of Kansas City, 5th District. Chaplain American Legion Missouri, President Eisenhower Minority Advisory Committee, 12th District Representative Omega Psi Phi, Southeast Development Committee, Southeast YMCA, CURE, Area Park Committee, ABC Club Board President.

He believes in our Democracy, "Law and Justice"; that citizens need more voice in government. A Peoples Candidate presenting "A Choice and not Chance".

COUNCIL DISTRICT NO. 6

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION SEPTEMBER 21, 1971

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COUNCIL DISTRICT NO. 6



NAME: BOB MARTINET

AGE: 45

OCCUPATION: SAN DIEGO CITY COUNCILMAN

EDUCATION: A. A. Degree, Pasadena City College Attended USC.

∩1333

I am proud of my record and my work for the residents of District 6.

Well planned community growth with open spaces and maintained landscaping is something I worked for long before I became a City Councilman. And this, along with keeping City expenses down, has been one of my highest priorities since I took office.

We can solve San Diego's most pressing problems with a unified resident-councilman effort.

I am willing to make that effort, and I ask you, the residents of Mission Beach, Pacific Beach and Clairemont to join with me.

I know District 6 for it is my home, my community, as well as yours. Let's continue to take positive steps to make it an even better place to live.

Bob Martinet, a good man for a great City.

COUNCIL DISTRICT NO. 6



NAME: DON HARMAN

AGE: 40

OCCUPATION: PUBLIC ADMINISTRATOR

EDUCATION:

BA, (MA requirements fulfilled) Public Administration and Urban Studies, San Diego State College

The greatest problem which faces every city in this country today is rising TAXES. But increasing TAXES will not alone solve urban problems. Elected officials have always relied upon PROPERTY TAXES as the primary means for running the affairs of government. We must find an alternative and more equitable means for financing public operations while at the same time reducing unnecessary legislative expenditures. The recent defeat of local bond issues proves that the majority of citizens feel the cost of public finance has become too great for the benefits they are receiving.

"TAXATION WITHOUT REPRESENTATION" still continues today as it did in 1776 because many legislative decisions only benefit special interest groups, not the general public. If elected, I pledge only to make those decisions that will benefit everyone.

COUNCIL DISTRICT NO. 6



JACK MURRAY

MANUFACTURING

18 year resident of this district, presently employed by Electro Dynamics in charge of manufacture of electronics hardware. Has held position of plant superintendent and responsible administrative and management positions requiring proficiency in administration, budgets, contracts and procurement. Past 7 years of personal life dedicated to youth.

Seeks office for the following reasons:

- TAXATION: Learn to budget within our income. To budget and then raise taxes accordingly is unsound.
- HONESTY and INTEGRITY: The moral posture of our elected officials must be "IS IT RIGHT?"
- RAPID TRANSIT and POLLUTION: Rapid transit studies through the use of available scientific expertise and not hysteria is needed to curb pollution.
- YOUTH: Revitalize moral leadership to deal with the infectious and debilitating forces which desecrate our true treasure, our youth.

In summation Jack Murray feels that we need leadership which will reflect concern for the moral and practical interests of the community.

COUNCIL DISTRICT NO. 6



NAME: PETER RIOS

AGE: 40

OCCUPATION: ACCOUNTANT-SELF-EMPLOYED

EDUCATION:

AA Degree—Accounting Attended—San Diego State College School of Business International Accountants Society Chicago, Illinois

01336

EXPERIENCE:

10 yrs. in the field of Accounting.

Private & Public Accounting.

- Member of Optimist International; The San Diego County Businessmens Forum.
- Have done youth work. Participated in various community projects. My 14 yrs. in this area has made me very much aware of the needs of our community, particularly District 6.

COUNCIL DISTRICT NO. 6



NAME: HANK ROSS

AGE: 42

STEP IN THE RIGHT DIRECTION, for effective representation of your district. Elect a candidate who has been and will continue to work for you.

In Hank's door-to-door campaign to meet the people he found people interested in their government but lacking confidence in their representatives. THIS IS A MAJOR ISSUE!

High taxes, is another. As a property owner and working citizen he has felt the tax bite too—there must be a better way. You can feel confident he will work very hard to find a feasible method to lower taxes.

Congestion in our streets, drugs, VD, balance of open-space and development, high-rise and transportation are only some of the problems facing us. With Hank's knowledge of how to use the facilities you pay for and his ability to relate to people and their problems, he will serve effectively as Councilman for the 6th District.

COUNCIL DISTRICT NO. 6



RUBY ZELLMAN

All my life I have worked for my Community, City, County, State and Federal Government.

Over 20 years served San Diegans on numerous Civic and Community Organizations — Charter member of several — presently President Kearny Mesa Town Council — Executive Secretary Kearny Vista Planners, Employment — Housing, Ecology — Environment. Erosion — pollution — "PIONEERED" Tecolote Open Space.

Will be FULL time Councilman — Keep 24 hour open door. Serve the needs of ALL the people. Support ECONOMY and EFFICIENCY. Vote when necessary to spend millions, but never to waste 50 cents.

Am concerned with plight of Citizens on SMALL or FIXED incomes.

Will at all times conduct the affairs of this Office with FAIRNESS, HONESTY, EFFICIENCY and DIGNITY.

Home owner / reside with husband and 14 year old son, Paul.

I believe in San Diego, our people and our future, and in proper use of NATURAL and HUMAN resources.

I need and solicit your vote.

COUNCIL DISTRICT NO. 8

CITY OF SAN DIEGO MUNICIPAL PRIMARY ELECTION SEPTEMBER 21, 1971

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COUNCIL DISTRICT NO. 8



HARRY C. ACTON

BUSINESS EXECUTIVE; MAGAZINE EDITOR

I will bring a "common sense" business approach to all phases of councilmanic duties. Close scrutiny will be given spending of tax dollars to eliminate any possibility of excessive, wasteful expenditures.

Properly controlled industrial development is imperative to welfare and growth of our community. I will work to encourage industrial expansion.

A "common sense" approach must be taken in apprising the needs of senior citizens that they may share in the benefits and beauties of San Diego.

Laws must be enforced and crime halted. I am disturbed with the alarming increase in crime, drug abuse, alcoholism, venereal disease, pornography. Respect for law and order must be maintained, and law enforcement officers supported.

I will listen, and be guided by the wishes of the people in making decisions. Honesty and "common sense" in office is my promise.

COUNCIL DISTRICT NO. 8



FRED E. ANDERSON

As a City Councilman and a graduate of the Dale Carnegie School, my prime concern would be to establish a better relationship between the city and the voters. Through difficulties with my carport, I came to know just how unimportant the feelings of the citizenry are to the "public" servants supposedly working for our well-being. Further contact through my councilman, brought further disappointment. The more I delved into the workings of local Government, the more frustrated I became. In my occupation, I've watched contractors short-change the city and the taxpayers on many major construction jobs. I've seen a distrust of local Officials, and mismanagement of taxpayers' money. I intend to serve to alleviate these problems, and to serve the best interests of the people. It's time someone arose from the ranks of the ordinary citizen to challenge the professional politician.

COUNCIL DISTRICT NO. 8



JIM BATES

MARKETING ANALYST

University of Colorado San Diego State College

Veteran—United States Marine Corps

Vice-President, San Diego Jr. Chamber of Commerce

CITY GOVERNMENT SHOULD BELONG TO THE PEOPLE!

Jim Bates will be responsive to all the people.

With Jim Bates' extensive business background as bank officer, and aerospace contract administrator Jim Bates will bring to our City Council in depth experience in cost control and budget analysis.

Jim Bates will work to reduce homeowner property taxes.

The City Council has a role to play in getting our unemployed back. to work. With his labor contacts and as Job Fair co-ordinator Jim Bates worked hard for expanded employment opportunities. As your City Councilman he will continue that work.

With his education and experience Jim Bates brings to our city government a businessman's approach to getting value for the expenditure of public funds, and a concerned citizen's approach to our city's problems.

COUNCIL DISTRICT NO. 8



RON BREEN

OCCUPATION: ADMINISTRATIVE ANALYST

EDUCATION:

High School: USD BA in Public Administration and Urban Planning, S. D. State University

Ron Breen opposes increases in homeowner's property taxes.

As a member of the S. D. Taxpayer's Association and Consumer Aid of San Diego, Ron seeks protection for taxpayers and consumers. He proposes the creation of a governmental Watchdog Agency made up of economists and local citizens, to evaluate and justify the use of the taxpayer's dollar in city spending.

Ron seeks coordinated and comprehensive Urban and Environmental planning. He supports the opinions and needs of all San Diegans and not just those of vested interest groups.

As a city councilman, you will find Ron Breen not only in the council chambers, but working with you in your community, in the interests of all San Diego.

Ron calls for honesty in politics, and as an example will open his campaign and in-office records to public inspection.

COUNCIL DISTRICT NO. 8



MICHAEL "PAT" FLANAGAN

AGE: 56

OCCUPATION: VICE PRES. SHEETMETAL # 206 JOURNEYMAN

01344

EDUCATION: High School Graduate, 1 yr. Electrical Eng.

I am definitely dedicated to Labor, and do believe that City Government should be restored to the people.

There may be some benefit to a City Mgr. form of Government but it has failed to serve cities as large as San Diego.

Gross mismanagement in results as losing our "Rockets" in addition, not trying to attract Industries and spearheading and built an economic concentration in the downtown area of which peoples opinion was a distinct **NO** in several consecutive elections insofar as the Cedar Street Mall is concerned decentralization of City services a police substation in the 8th Dist.

Wife---Marie.

COUNCIL DISTRICT NO. 8



FREDERICK HETTER

Son of career naval officer and educated at Harvard, Georgetown and University of San Diego.

Attorney in private practice since 1968. Military intelligence and military security officer during Korean War. European Writer for news associations 1953-55. Graduate studies in political science and history. Writing for Educational Research and United Auto Workers. Deputy in private non-profit immigration agency. Professor in History and Political Science for over six years. Presently with home, Law Practice and property in Park West area. Able and willing to devote time and energy to needs of the varied people of this neglected district.

COUNCIL DISTRICT NO. 8



HARRY STANDEFER

CONSTRUCTION COST ENGINEER

Graduate Mt. Ida Normal Academy

01346

, San Diego 92105

STANDEFER is fully aware of the responsibilities of a Councilman. For ten years he has spearheaded projects that are changing the face of the older areas. This necessitated working closely with the City Manager's Department, the Planning Department, and the City Council.

In 1962 and again 1969 he was chosen to study and help revise the City Charter. He organized the first outlying community planning group (there are now 25). He served on the committee to formulate the City General Plan and the General Plan for the Mid-City area.

Standefer was nominated for 1969 Governor's award for creative citizenship. He was declared "Outstanding Citizen of the Day" by Station KSON, and his biography appears in the current issue of WHO'S WHO IN THE WEST. Find STANDEFER on your sample ballot and mark it.