

**PROPOSITION TO RATIFY
A GENERAL OBLIGATION BOND ISSUE
TOGETHER WITH ARGUMENTS**

To Be Submitted to the Qualified Voters
of The City of San Diego at the

**SPECIAL MUNICIPAL BOND ELECTION
TO BE HELD ON TUESDAY,
NOVEMBER 2, 1971**

EDWARD NIELSEN
City Clerk

01357

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT
IN THE FOLLOWING FORM)

PROPOSITION A. CITY OF SAN DIEGO BALBOA PARK MUSEUM, GALLERY AND EXHIBITION FACILITIES BOND PROPOSAL: To improve, develop and expand the historical, museum, art gallery, exhibition, cultural, educational and recreational services of the City, shall the City incur a bonded indebtedness in the principal amount of two million eight hundred fifty thousand dollars to permit the acquisition, improvement, construction or completion of the Ford Building and an east wing to the Fine Arts Gallery in Balboa Park, the latter only if matching funds are available from private or other public sources?	YES	
	NO	

This proposition requires a two-thirds vote.

TAX RATE STATEMENT

The estimated tax rate necessary to finance the principal and interest of the proposed bond issue for the acquisition, construction, improvement or modernization of certain improvements, buildings and related facilities for Museum, Gallery or Exhibition use during the fiscal year 1972-73 is eighty-four one hundredths cents (\$.0084) on each one hundred dollars (\$100) of the assessed valuation of the real and personal property within the City. It is estimated that the highest tax rate required to finance the principal and interest of this bond issue will be one and one hundredths (\$.0101) on each one hundred dollars (\$100) of the assessed valuation of the real and personal property within the City and that tax rate will occur in the fiscal year of 1979-80.

W. G. SAGE
City Auditor and Comptroller
By J. J. HOLODNAK
Asst. City Auditor & Comptroller

ARGUMENT FOR PROPOSITION A

For generations, Balboa Park has been the center of the cultural, educational and historical life of San Diegans and for millions of visitors each year. Now voters are asked to approve valued, needed additions to the Park's facilities.

At long last there is a practical plan for meaningful use of the spacious Ford Building as an Aero-Space Museum—a role for which it is ideally suited. For years this great structure has been reduced to a "white elephant" status as a storage warehouse.

Included in the bond issue is \$750,000 which the Fine Arts Society has matched with private funds for a \$1.5 million vital addition to the Fine Arts Gallery for committed collections.

This bond issue **will not increase present property taxes** as bonds will be issued on a schedule to maintain or lower the present tax rate for bond redemption.

Of all San Diego attractions the third largest in attendance are these two institutions combined. Both superb collections were acquired by gift or loan at no expense to taxpayers. Since 1965 the priceless Aero-Space Museum's irreplaceable exhibits have been temporarily housed in the unsafe and inadequate "Electric" building of 1915.

The \$2.1 million expenditure for the Ford Building will assure San Diego having one of the world's truly great museums, displaying vintage aircraft, engines and spacecraft, and aerospace memorabilia, including an outstanding library and archives.

To meet code and safety requirements, and to harmonize with Spanish architecture, the Ford Building must be rehabilitated; but when completed, its value will be more than triple the cost of rework. A magnificent overlook of the City, bay and bridge will then be an added attraction for citizen and visitor alike.

Your YES vote for Aero-Space and Arts will give San Diegans a Better Balboa Park, with long-lived public benefit.

AEROSPACE AND ARTS COUNCIL

PHILIP L. GILDRED
MORLEY H. GOLDEN
BURT F. RAYNES
JOHN P. STARKEY
WILLIAM WAGNER

ARGUMENT AGAINST PROPOSITION A

No argument against this proposition was filed in the Office of the City Clerk.

**CITY OF SAN DIEGO
GENERAL MUNICIPAL ELECTION
NOVEMBER 2, 1971**

**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego and the San Diego Unified School District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

MAYOR



ED BUTLER

EDUCATION:

George Washington
University
Harvard Law School

Ed Butler is experienced in City Government, business management, and the law. 1964 to 1969, he was San Diego's City Attorney, advisor to the Attorney General on obscenity controls, on the Governor's Home Rule Commission and on municipal law committees of the League of California Cities.

Ed Butler served in the Marines in World War II and Korea, rising to Lt. Colonel. He was Senior Vice President of Electro Instruments, and a director of the Chamber of Commerce and Chairman of the Industrial Development Commission.

Ed Butler served San Diego as Chairman of the successful Save the Torrey Pines Campaign, Chairman of Episcopal Community Services, Chairman of Boy Scout Fair, Director of Economic Opportunity Commission, Scripps Memorial Hospital and United Community Services.

Ed Butler is married, has three daughters. He is ready to be Mayor. When he wins, you win.

MAYOR



PETE WILSON

38

Assemblyman
Attorney

Yale University
University of California
Law School

Marine Corps Infantry Officer

Chairman, Legislature's First Urban Committee.
San Diego's Outstanding Young Man, 1969.
California Council on Drug Abuse.
President's Committee on Environmental Quality.

San Diego needs a mayor who is a problem solver tough enough to buck special interests, with judgment enough to balance environmental and economic health.

Experience? The mayor must be the policy leader of San Diego. For 5 years I've been setting policy for San Diego in the Legislature.

Look at my record: For coastline protection, pure air and open space. For educational opportunity, property tax relief, and positive programs to fight drug abuse.

Who has taken stands against billboards, high rise and deals by developers?

Who has disclosed all his campaign contributions, expenditures, and his own personal assets? I have.

Apply the tests of confidence, experience and leadership.
Together we can make San Diego America's finest city.

COUNCIL DISTRICT NO. 2



MAUREEN F. O'CONNOR

25

SECONDARY TEACHER

Graduate San Diego State

As a native San Diegan, I am earnestly committed to protecting our natural environment, more equitably distributing the tax burden caused by indiscriminate development and population increase, and supporting realistic, sensibly regulated growth programs. I have been active in civic, church and community organizations. I have worked with senior citizens and young people. I shall continue to work toward establishing effective programs for the senior citizen, implementing recreational facilities and providing more convenient, economical public transportation. I DO NOW, AND SHALL CONTINUE, TO MOTIVATE YOUNG PEOPLE TOWARD POSITIVE INVOLVEMENT IN COMMUNITY RESPONSIBILITIES! If elected, I will work to encourage maximum participation in city government through clearer communication and greater fiscal accountability. I am an independent candidate, fully dedicated to representing the people and devoting all my time to being a councilman working for a better San Diego.

COUNCIL DISTRICT NO. 2



LOU RIDGEWAY

██████████ ██████████
"The people gave me the most votes in the primary because my experience makes me the logical choice to solve the pressing problems of rising taxes—ecology—open space—our coastline and bays—transportation—the economy and employment—neighborhood preservation and noise abatement."

Experience

OWNER—The Ridgeway Co. (10 years)

Manufacturers Representatives—Electrical & Electronic Products

PREVIOUS EXPERIENCE: 1. Sales—Marketing Management—Sylvania Electric California and Arizona. 2. Manager—International Divisions General Telephone in Caribbean Area—Experienced in Foreign Trade and Finance, Fluent in Spanish.

BUSINESS ACTIVITIES: San Diego Chamber of Commerce; Volunteer advisor to San Diego businesses for Small Business Administration; Society of Military Engineers.

CIVIC ACTIVITIES: Salvation Army; Neighborhood House; Campus Crusade for Christ; Sheltered Workshops; Project Concern; Navy League; Fine Arts; San Diego Zoo; Museum of Man; Boys Club; YMCA; Toastmasters; Shriners Crippled Children's Hospital.

MILITARY: U. S. Maritime Academy — Subsequent duty as Maritime Engineer.

COUNCIL DISTRICT NO. 4



LEON L. WILLIAMS

Leon L. Williams is warm, sincere, hard-working; City Councilman for three years; strong advocate for **all** people, sensitive to the needs of individuals; effective administrator for 15 years, nine years as administrative assistant to San Diego County Sheriff. Sincere interest in youth evidenced by devoted work with youth groups: Head of Neighborhood Youth Corps six years (3600 youth in the program; considered best in the nation); nominee for Who's Who; outstanding alumnus of San Diego State College; leader in pollution control, and environmental planning and improvement; serves on: California Council on Criminal Justice (Correction Task Force); E. O. C. Board; Executive Board of Boy Scouts of America; Community Welfare Council; San Diego Industry Educational Council; California Vocational Educational Planning Committee. He is an amateur guitarist, photographer and writer.

In summary, Leon Williams is an **action** person, able administrator—sensitive to needs of individuals; concerned and devoted to better government.

COUNCIL DISTRICT NO. 4



ART AKERS

AGE: 51

OCCUPATION:
VICE-PRES. AVEL INC.

EDUCATION:
El Camino College, San Diego
State, New Mexico A&M, Univ. of
New Hampshire — majored in
Business Administration,
Mathematics, and
Electrical Engineering.

K6BON

District resident property owner 20 years. Active in community affairs, in getting safe school crosswalks, funds for little league, Christmas party for needy children, Scholarships and programs to improve community. Deputy Registrar of Voters for 4 years.

Strong advocate of private enterprise; decreased City spending; controlled growth; adequate Fire & Police protection; taking government away from special interests and returning it to the people.

Veteran of Submarine Service WWII. Member Board of Mountain Valley Taxpayers, Member Board of Balboa Park Men's Golf Club. Past President of Submarine Veterans WWII, Founder, chairman of Balboa Annual Golf Tournament for Scholarship. Active Navy League, F&AM, and Veteran's Employment.

Hold patents in crime detection, prevention, apprehension and other fields.

COUNCIL DISTRICT NO. 6



NAME: BOB MARTINET

OCCUPATION:
SAN DIEGO CITY
COUNCILMAN

Having participated actively as your full time city councilman, I will continue to work in behalf of all San Diego citizens on the many projects that have been started and must be completed.

TAXES: I will continue to work for all San Diego property owners on a program that will reduce property taxes in San Diego next year.

DRUG ABUSE: We are facing a drug crisis particularly among the younger citizens of San Diego. I advocate and support a three pronged approach to this problem, through frank education in schools, better treatment availability in clinics and sterner judicial penalties.

INDUSTRIES: I will continue to encourage light, clean, non-pollutant industries in San Diego that will provide good jobs for all San Diego Citizens.

COMMUNITY PLANNING: I have been working very closely with all town councils and community planning groups to develop and preserve the individual characters of all neighborhoods.

COUNCIL DISTRICT NO. 6



DON HARMAN

Forty years ago I was born in Texas; was schooled there and during twenty years of Marine Corps service. My recent commands were training and artillery. My wife helped me complete college and graduate work at San Diego State in Public Administration and Urban Studies.

Our City is at a crossroads. We face similar problems that Los Angeles mishandled after WWII. We cannot allow ourselves careless, short-sighted growth.

There **are** alternatives to **Property Taxes**. The solutions to our financial problems require boldness and change while retaining responsive, local control of our future.

I present myself to you well prepared through extensive community service and scholarship for this full-time job as your Councilman. I know our problems and what can and should be done.

DON HARMAN asks your vote and trust.

AFFILIATIONS:

Serbian Orthodox Church

Clairemont-Mesa Development Committee, C-III

VFW, Boy Scouts, PTA

Associations: Marine Corps Reserve Officers
Public Administration

COUNCIL DISTRICT NO. 8



JIM BATES

MARKETING ANALYST

University of Colorado
San Diego State College

Veteran—United States Marine Corps

Vice-President, San Diego Jr. Chamber of Commerce

CITY GOVERNMENT SHOULD BELONG TO THE PEOPLE!

Jim Bates will be responsive to **all** the people.

With Jim Bates' extensive business background as bank officer, and aerospace contract administrator Jim Bates will bring to our City Council in-depth experience in cost control.

Jim Bates advocates planned orderly growth as the best solution to problems of overcrowded schools, uncontrolled urban sprawl, smog, traffic congestion and high taxes.

Jim Bates will work to reduce homeowner property taxes.

With his education and experience Jim Bates brings to our city government a businessman's approach to getting value for the expenditure of public funds, and a concerned citizen's approach to our city's problems.

Jim Bates is the overwhelming choice of the eighth district. He will bring **FRESH, BOLD LEADERSHIP** to our City's Government.

COUNCIL DISTRICT NO. 8



HARRY STANDEFER

CONSTRUCTION COST
ENGINEER

Graduate Mt. Ida Normal
Academy

San Diego

Standefer is a 30-year resident of San Diego. He and his four children are taxpayers. Standefer is actively engaged in projects to rehabilitate the older areas of our city . . . to build more parks . . . to save our canyons and open space for children yet unborn. If you want a man for Councilman who is a taxpayer, has created millions in wages . . . helped update our City Charter and helped create a plan for the future of our city, then vote for Harry Standefer.

Councilmen should devote full and undivided time to the office. Our problems are so complex that only a full-time Council can solve them.

Councilmen should be home-owner taxpayers, thereby paying their fair share of city expenses, signifying faith in our City.

Whatever you do, ask questions about the candidates.