

SAN DIEGO CITY PAMPHLET

**PROPOSITIONS TO RATIFY
TWO GENERAL OBLIGATION BOND ISSUES
TOGETHER WITH ARGUMENTS**

To Be Submitted to the Qualified Voters
of The City of San Diego

**SPECIAL MUNICIPAL BOND ELECTION
TO BE HELD ON TUESDAY,
SEPTEMBER 18, 1973**

The arguments in support or opposition of the propositions
are the opinions of the authors.

EDWARD NIELSEN
City Clerk

PROPOSITION A

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION A. CITY OF SAN DIEGO PARKS AND RECREATION FACILITIES BOND PROPOSAL: Shall the City incur a bonded indebtedness in the principal amount of twenty-five million dollars (\$25,000,000) to permit the acquisition, construction and completion of parks, beaches and other recreational facilities, with sixty-nine percent (69%) of the total bonds authorized to be allocated for neighborhood and community parks, beaches and other recreational facilities, eighteen percent (18%) to be allocated for Balboa Park and thirteen percent (13%) for Mission Bay Park?	YES	
	NO	

This proposition requires a two-thirds vote.

TAX RATE STATEMENT

Bonds for parks and recreation facilities in the City of San Diego will be issued in five annual amounts of five million dollars (\$5,000,000) commencing with the fiscal year 1974-75.

The tax rate per one hundred dollars (\$100) of assessed valuation of the real and personal property within the City of San Diego necessary to finance the principal and interest of the proposed twenty-five million dollar (\$25,000,000) bond issue is estimated to be:

- a) One and five one-hundredths cents (\$0.0105) for the first fiscal year 1975-76;
- b) Five and thirty-seven one-hundredths cents (\$0.0537) for the first fiscal year after the last sale of the bonds which will occur in fiscal year 1979-80;
- c) Five and ninety-five one-hundredths cents (\$0.0595) for the highest tax rate which will occur in fiscal year 1982-83.

W. G. SAGE
City Auditor and Comptroller

ARGUMENT FOR PROPOSITION A

Proposition A is endorsed by San Diego Taxpayers Association.

Proposition A authorizes The City of San Diego to issue up to \$25 million in general obligation bonds over a five-year period for acquisition and development of additional parks and recreation facilities for the citizens of San Diego.

The primary source of current funding for city parks and recreation facilities has come from bonds approved by voters in 1966. These funds are nearly exhausted, and a new bond issue is necessary to meet our need for more and improved parks and recreation facilities.

Passage of Proposition A will mean more and better recreational facilities for all San Diegans. 69% of the funds from the bonds proposed will be used to acquire, develop or improve 75 neighborhood and community parks, provide additional recreational facilities at public beaches, and city lakes, and construct three additional municipal swimming pools.

Proposition A will finance improved right-of-way for an intra-park transportation system, a botanical preserve, new picnic facilities, bike and jogging trails and extensive landscaping in Balboa Park, one of the city's most beautiful attractions. Funds may be used to match private funds in the restoration of the Ford Building for the Aero Space Museum.

New public areas in Mission Bay, including portions of Fiesta Island and South Shores will be developed for the enjoyment of all San Diegans. Other proposed improvements to Mission Bay Park include bike trails, tennis courts, additional landscaping and improved beach facilities.

We urge you to vote YES on Proposition A for better parks and recreational facilities, and a better quality of life for all San Diegans.

PETE WILSON
Mayor, City of San Diego

RICHARD D. HIBBARD
Pres., S.D. Taxpayers Ass'n.

R. R. RICHARDSON
Sec.-Treas., S.D. Imperial Counties
Labor Council

DEAN R. DUNPHY
Pres., S.D. Chamber of Commerce

LORNA-MARIE ROULEAU
Vice-Pres., 9th Dist. PTA

ARGUMENT AGAINST PROPOSITION A

RENTERS and OWNERS alike please vote NO on Proposition A. This is unwise planning and spending.

Facts to think about:

1. There are now eight thousand acres in San Diego which are owned by the Park and Recreation Dept.
2. Six thousand of these acres are developed and in use as parks. (More than enough)
3. Two thousand acres are undeveloped and are more than adequate for the future.
4. Balboa Park and other parks are not often used to maximum capacity.
5. The Sports Arena and the Stadium could well be turned into parks as they are costly to the taxpayer and serve a small segment of the public infrequently for a large fee.
6. What of the millions spent on the old San Diego Stadium and to have it abandoned. It, too, could be turned into a Mini Park.

What do you know of county ordinances, numbers 4015 and 4049. They can cost you hundreds of dollars.

As for providing for the distant future, perhaps those of the future won't appreciate, need or use what the oracles of today plan for them.

Public Servants today are not honoring what those of the past planned for us, ie, liberties being taken in allowing Balboa Park Land to be used for other than Park purposes. Let it be remembered that public servants are elected and expected to serve, not to dictate to, mislead, confuse or deceive the public.

TAXPAYERS THAT HAVE HAD ENOUGH

FRANK HOGYA
[REDACTED]

JOSEPH P. BABEK
[REDACTED]

FRED A. FLORA
[REDACTED]

PROPOSITION B

(THIS PROPOSITION WILL APPEAR ON THE BALLOT IN THE FOLLOWING FORM)

PROPOSITION B. CITY OF SAN DIEGO PARK RESERVE BOND PROPOSITION: Two-thirds ($\frac{2}{3}$) of the City's Environmental Growth Fund, derived from gas and electric franchise fees, must be used to pay debt service on bonds used to acquire, improve, or maintain park reserve lands for park and recreation purposes.	YES	
Shall the City incur a general obligation bonded indebtedness in the principal amount of twenty-two million five hundred thousand dollars (\$22,500,000) for the acquisition and improvement of Park Reserve lands, pledging in payment of principal and interest thereon two-thirds ($\frac{2}{3}$) of the Environmental Growth Fund authorized by the Charter of The City of San Diego?	NO	

This proposition requires a two-thirds vote.

TAX RATE STATEMENT

Bonds to acquire, improve or maintain park reserve lands for park and recreation purposes in the City of San Diego will be issued in five annual amounts of four million five hundred thousand dollars (\$4,500,000) commencing with fiscal year 1974-75.

The City Council has pledged two-thirds ($\frac{2}{3}$) of the revenue of the Special Environmental Growth Fund for payment of the principal and interest of the proposed twenty-two million five hundred thousand dollar (\$22,500,000) bond issue. The estimated revenue in this fund

should be sufficient to pay all debt service of the bond issue and therefore no tax would be levied for this purpose.

If the City Council had not pledged the above revenue to the payment of the debt service of this bond issue, the estimated tax rate per one hundred dollars (\$100) of assessed valuation of the real and personal property within the City of San Diego necessary to finance the principal and interest of the proposed bond issue would be:

- a) One cent (\$0.0100) for the first fiscal year 1975-76;
- b) Three and seventy-six one-hundredths cents (\$0.0376) for the first fiscal year after the last sale of the bonds which will occur in 1979-80;
- c) Three and seventy-six one-hundredths cents (\$0.0376) for the highest tax rate which would have occurred in fiscal year 1979-80.

W. G. SAGE
City Auditor and Comptroller

ARGUMENT FOR PROPOSITION B

Proposition B is endorsed by San Diego Taxpayers Association.

The citizens of San Diego want to preserve the special character and natural beauty which make this area an ideal place to live. An important element in achieving this goal requires the preservation of land for Park Reserve and general open space. This land must be purchased now while it is still available.

In June 1972 the voters approved a City Charter amendment establishing an Environmental Growth Fund from gas and electric franchise fees. Two-thirds ($\frac{2}{3}$) of this fund is to be used to pay the interest and principal on bonds for the acquisition of Park Reserve lands and their maintenance.

THEREFORE THE CITY'S TAX RATE WILL NOT BE AFFECTED BY PASSAGE OF THIS BOND PROPOSAL.

Proposition B will authorize The City of San Diego to issue up to \$22.5 million in such general obligation bonds for acquisition of these essential Park Reserve lands and will enable the City to acquire and maintain a sizable portion of 11,190 acres designated by the City Council and Planning Commission as Natural Parks.

Passage of this proposition will earmark \$19.4 million for planned acquisition of 16 community land parcels (totalling 4,580 acres) over a 5-year period, from funds generated by Park Reserve bonds, Special Assessment Districts, and in those cases where appropriate, Federal Revenue Sharing. This proposition will allocate \$3.1 million for land acquisitions within four of the City's major flood plains — San Dieguito Valley, Los Penasquitos Canyon, Otay River Valley, and Tia Juana River Valley.

By voting YES on Proposition B to establish Park Reserve lands, you are adding your voice to those who want to see San Diego remain a beautiful, enjoyable place **AT NO INCREASE IN YOUR PROPERTY TAX.**

We urge your YES vote.

PETE WILSON
Mayor, City of San Diego

KENNETH R. REARWIN

DEAN R. DUNPHY
Pres., S.D. Chamber of Commerce

RICHARD D. HIBBARD
Pres., S.D. Taxpayers Ass'n.

R. R. RICHARDSON
Sec.-Treas., S.D. Imperial Counties
Labor Council

ARGUMENT AGAINST PROPOSITION B

RENTERS and OWNERS alike please vote NO on Proposition B, another TAX TRAP. We most likely will end up paying for this no matter what we are now told or led to believe. Don't be taken in again. About 65% of San Diego County is NOW owned by public sources, which are tax exempt. This means that about 35% of the land is paying the majority of taxes.

Facts to think about . . .

1. About Fifty four million is the present city debt.
2. Who owns this land to be purchased? Special interest groups or innocent owners?
3. Your home is your basic environment; don't mortgage it anymore!
4. For each million in bonds, spending, etc., we pay about one half million in interest plus the principal.
5. There is much "open space" in the city area, Beautiful Balboa Park and other parks not used to full capacity.
6. Re-assessment and increased tax rates are the ever increasing methods which our public servants use to raise money for their grandiose dreams and desires, the public notwithstanding.

Because of those on fixed incomes and others having a hard time because of the high cost of food, housing, medical, taxes and other necessities of life, we must hold the line on unwise spending. We urge a strong NO Vote on Proposition B on Tuesday, September 18, 1973. Thank You. Let it be remembered that public servants are elected and expected to serve, not to dictate to, mislead, confuse or deceive the public.

TAXPAYERS THAT HAVE HAD ENOUGH

FRANK HOGYA
[REDACTED]

JOSEPH P. BABEK
[REDACTED]

FRED A. FLORA
[REDACTED]

**COUNCIL DISTRICT NO. 1
and
CITY ATTORNEY**

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 18, 1973**

●

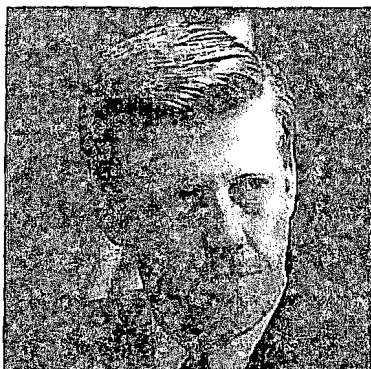
**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

●

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

CITY ATTORNEY



JOHN W. WITT

John Witt, 41, our experienced City Attorney for 4½ years brings with him a record of accomplishment unparalleled in the office. Accomplishments include; establishing a fulltime Consumer Fraud Section protecting both consumers and businessmen, providing the legal framework for an independent Environmental Quality Department to ensure that building projects meet high environmental standards, he successfully represented us in resisting higher telephone and natural gas rates, he drafted the City's new Election Campaign Finance Ordinance which requires full disclosure of contributors, and he reorganized and streamlined the Civil Division to increase efficiency and reduce costs. Witt, a 12-year veteran in the City Attorney's office, has served in every major function of this broad-based department. He has received national recognition as an expert in Labor Relations, Municipal Administration and Cable Television. He is a Marine Reserve, active in Boys' Clubs, scouting, Optimist, Episcopal Church and other community activities.

CITY ATTORNEY



JIM WEBB

Jim Webb is an attorney with extensive experience in protecting citizen rights, especially in the areas of consumer fraud, false advertising, environmental destruction, conflict of interest by elected officials—crimes in which San Diegans are the victims. His reputation in this area is unmatched. Jim organized Advocates, (now Webb, Welles, Isaac and Freedman) a public interest law firm specializing in representation of middle income people. He is on the Attorney General's Task Force on Consumer Protection, Sub-Committee on Land Use, San Diego County Bar Association Group Legal Committee and the Legal Aid Board of Directors. He is attorney for the Environmental Action Council, the Solana Beach Town Council, the Minority Contractors Association, the Middletown Homeowners' Association, and the Tierrasanta Homeowners Association. It's time we had the protection we pay for. It's time we had a City Attorney with experience and desire to enforce the law. It's time for JIM WEBB.

**COUNCIL DISTRICT NO. 1
and
CITY ATTORNEY**

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 18, 1973**

●

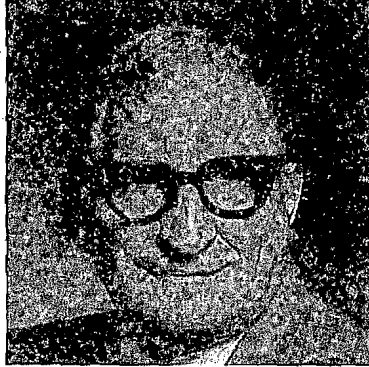
**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

●

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

COUNCIL DISTRICT NO. 1



GIL JOHNSON

**OCCUPATION: San Diego City
Councilman**

Gil Johnson stands out on the City Council as a full-time leader and advocate for the issues that concern you.

Consider his voting record. He has:

—Supported every major effort to control San Diego's growth, after carefully studying both the environmental and economic effect of those decisions.

—Strongly backed the city's campaign spending limitation law, the toughest on the books anywhere in this country.

—Voted to halt the proliferation of unsightly signs and supported restrictions designed to protect coastal vistas from high-rise development and designed to ease parking congestion in areas with new high-density apartments and buildings.

—Demanded, as a fiscal conservative on the Council, the greatest value received and performance for your tax dollar.

Since November, 1971, Gil has worked for you more than 65 hours each week. He is experienced, thoughtful, and dedicated. He deserves your continued support.

COUNCIL DISTRICT NO. 1



HELEN LASSEN SCANTLIN
(MRS. HOWARD L.)

As Executive Director of the Environmental Alliance Council, Inc., I have been a leader in co-ordinating organizations and community groups in the protection of San Diego's natural resources. I believe citizens must have more control over their community's future. A referendum on the ballot to control migration growth I support as voters could decide if we're to become another Los Angeles. A degree in Social and Political Science from California State University—San Diego has trained me in research. Leadership in many organizations during my 28 years here has included the Sierra Club, San Diego Audubon Society, American Association of University Women, and Los Penasquitos Canyon Committee.

COUNCIL DISTRICT NO. 1



TONY YUSUNAS

Age 45, [REDACTED] University City 10 years, San Diego 14 years. Self-employed insurance agent 10 years with business office located in University City. Prior experience as retail credit manager and automobile finance.

Schooling includes three years business administration at Northern Illinois, University of Illinois and Northwestern. Off-duty classes attended at University of Denver and University of Alaska while serving as enlisted man in U. S. Air Force 1948-1952 working in public information. Received honorable discharge.

Civic work in the community has been devoted to youth activities:

Cubmaster Pack # 271; Marcy, Marston and Clairemont PTA; Little League; University City Optimist; and Knights of Columbus # 4958.

Actively worked in school bond elections, UC Civic Assn., UC Development Assn., University Forum, Standley Park Council, and South University City Branch Library.

Born in DeKalb, Illinois. Married Mary in Chicago in 1953. Has 7 children.

**COUNCIL DISTRICT NO. 3
and
CITY ATTORNEY**

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 18, 1973**

**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

COUNCIL DISTRICT NO. 3



HENRY L. LANDT
San Diego City Councilman
Age — 64

Attended local schools;
San Diego State
Graduate, University of Oregon
School of Architecture

Councilman Landt for 5 years has vigorously, with distinction, represented the people of San Diego as a Councilman and as Deputy Mayor in 1971.

Landt is experienced and knowledgeable in City affairs having voluntarily served 17 years on the Planning Commission and Board of Zoning Appeals.

Landt is a stabilizing influence on the Council. A retired successful businessman, he devotes fulltime to the Council and is known for intelligent, common-sense decisions.

Landt, a life-long resident, has extensive knowledge of your City and its history. He will continue to devote his energies to maintaining a healthy economy and industrial base while preserving the social and physical environment.

A vote for Councilman Landt is a vote of insurance that your voice in preserving and developing this City will be maintained.

COUNCIL DISTRICT NO. 3



RON BREEN

Marketing Analyst

**B.A. Public Administration
and Urban Planning**

As a candidate for the City Council from the 3rd district, I feel, the primary issue in this campaign is economic responsibility in city government.

I believe, my education and professional experience, as a marketing analyst and as the administrative analyst of the Neighborhood Youth Corps, has provided me with the type of background necessary to deal with the massive budgeting problems which face San Diego.

It is my opinion, that with the proper budgeting techniques, we can cut the cost of local government as well as redirect existing funds to better serve the citizens of this district.

I feel, it is time the City Council reordered its' priorities so that the human concerns of our citizens are placed above those of capital improvements.

If you believe as I do, I ask you to vote September 18th for Ron Breen.

COUNCIL DISTRICT NO. 3



L. R. "LEE" HUBBARD, JR.

As native San Diegans my family and I feel most responsive to the city we love so dearly. Both my wife and I graduated from San Diego State University and we feel the responsibility of community life quite strongly. I became a self-employed businessman in 1956 by borrowing on a life insurance policy. It hasn't always been easy but today we have over 150 union employees.

I believe in strong management and responsible administration of the laws and ordinances we have developed.

I know the problems of the small home owner and will do my best to keep property taxes as low as possible.

Crime is a growing problem in our city and I will work to increase the ability of the Police Department to cope with it.

If I am elected, I will devote full time to my job as your representative on the council.

COUNCIL DISTRICT NO. 3



BILL MARTINEZ

As a resident of San Diego for over 15 years I earned a degree in Public Administration and Urban Studies from San Diego State University and began work for the San Diego Human Relations Commission as a Public Service Intern. I organized budgets and screened members which utilized my past experience when I worked as Assistant Personnel Manager for State Industries. I am employed by Operation SER as a Human Resources Administrator. I have obtained my Adult Teaching Credential in Public Administration which combined with the salary for City Councilman would enable me to support myself and still devote full time to the City. My community activities span from social service organizations to planning and advisory groups. I feel that my education and experience has focused on local government and I am confident that I can provide the leadership and knowledge San Diego needs to move ahead in the future.

**COUNCIL DISTRICT NO. 5
and
CITY ATTORNEY**

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 18, 1973**

**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

COUNCIL DISTRICT NO. 5



FLOYD L. MORROW
Councilman and
Attorney-at-Law

Born January 20, 1933 Wichita Falls, Texas
51/54 Sergeant, United States Marines—Korean Service
54/59 Business Degree, (1957)—Law Degree, University of Texas
59/62 Ryan Aeronautical Co., Legal Staff
62/64 Deputy City Attorney, San Diego
64 to present—Attorney-at-Law and Councilman

Married to Marlene Petersen Morrow, June 1954, three children. Resident of Kearney Mesa for 14 years.

Past Affiliations: President San Diego Exchange Club, Chairman—March of Dimes—San Diego County, California's League of Cities—Revenue and Tax Committee, Deputy Mayor—City of San Diego—1972, Lecturer at San Diego State University.

I share your pride in San Diego's designation as "America's Finest City". San Diego must continue as a beautiful city and not only maintain, but enhance the quality of life.

I'm proud of my contributions toward these goals and will continue to achieve and seek a better life for all of us with your support.

COUNCIL DISTRICT NO. 5



JOHN D. ARVIZU

42

Right of Way Representative

Graduate, Kearny High,
San Diego City College

JOHN ARVIZU—a mover—a doer. He will FIGHT corruption in government; FIGHT excessive spending of your tax dollars; FIGHT for support of Law Enforcement; FIGHT pollution; FIGHT for better use of parks and open space; and FIGHT for YOUR representation on ALL issues.

Arvizu has received more than 10 outstanding achievement awards for community involvement. He's on the board of directors of the American Public Works Association, Jaycees, American G. I. Forum, and Boy's Club.

Arvizu's work with youth of our community includes Cub Scouts, Boy Scouts, Pop Warner, Little League, Bobby Sox and he's vice president of Parents for Madison High Boosters.

Arvizu has been responsible in obtaining land for baseball diamonds for the Bobby Soxers which has been dedicated as **ARVIZU PARK** — another outstanding milestone in his dedication to the public need.

COUNCIL DISTRICT NO. 5



TED GAVETT

Ted Gavett, a Serra Mesa resident for 15 years, born St. Louis, Mo., married, one daughter. Served his country 30 years, Navy, enlisted and commissioned.

Gavett believes that being where the "action is" is the best way to prepare for a seat on our City Council. He is a proven "DOER" with vision and ability.

Gavett has held offices as president or chairman in Community, Youth, Church, Club and City services as appointee, electee or volunteer.

Current activities include Central Area Park and Recreation Committee; Chairman, Mayor's Committee, Youth Employment, Youth Employment Summertime; War Against Litter; Citizen's Advisory Committee & Kearney School District Committee on "Goal Setting"; Youth for Understanding; Church Elder; Sight Conservation Clinic; President, Lion's Club; LDO Association; City of San Diego Charter Review Committee, 1969.

Ted Gavett has been where the "ACTION" is.

COUNCIL DISTRICT NO. 5



RAY LUSSA

Age: 29

Occupation: Self-employed
businessman

Education: A.A. Degree, Accounting,
City College; B. S. Degree, Market-
ing, San Diego State; Attending
Western State College of Law.

I am a candidate for City Council because I am not satisfied with the representation we are receiving. Over the past eight years the cost of administering city government has increased 431%. Homeowners and those on fixed incomes have borne the brunt of this fantastic increase. An accessible councilman could have helped cut these costs by reflecting the concerns of the voters. YOUR voice deserves to be heard, and not lost in existing red-tape. Service in the Air Force, with the City College Advisory Board, San Diego Jaycees, United Crusade loaned executive, and chairman of the Girl Scout's long-range planning committee has taught me to listen as well as lead. Look around. Join other dissatisfied voters. Make your vote count. Remember Ray Lussa Sept. 18.

COUNCIL DISTRICT NO. 5



VICTOR MIRANDA

Vic has lived at [REDACTED] [REDACTED] in Serra Mesa for the past 16 years and is married to Regina Travens Miranda.

He believes in full time representation with no outside interests or obligations; economy in government; open space and land conservation—preserve what is left of our city of charm, beauty and culture; supplementing the tax dollar with the tourism room tax and collective bargaining.

Vic is a Navy veteran and earned his Associate in Business EDP at Evening College and Associate in Criminal Justice at Miramar College.

He is a member of the St. Columba Parish Council and Men's Club, Knights of Columbus, VFW Post 3788, Fleet Reserve Association, Holy Family Guild, Zoological Society and National Geographic.

Vic is a field representative with the City and was previously in EDP as a programmer and analyst.

**COUNCIL DISTRICT NO. 7
and
CITY ATTORNEY**

**CITY OF SAN DIEGO
MUNICIPAL PRIMARY ELECTION
SEPTEMBER 18, 1973**

●

**CANDIDATE'S STATEMENT
OF QUALIFICATIONS**

THIS PAMPHLET DOES NOT CONTAIN A COMPLETE LIST OF ALL THE CANDIDATES. A COMPLETE LIST OF CANDIDATES APPEARS ON THE SAMPLE BALLOT.

●

San Diego Municipal Code on Elections Section 27.2204 provides that each candidate for elective office in the City of San Diego, the San Diego Unified School District, and the San Diego Community College District may prepare a Statement of Qualifications to be submitted to all voters of each district. The following statements have been prepared and filed by the Candidates and are distributed at the candidate's expense.

COUNCIL DISTRICT NO. 7



LARRY BARNES
Businessman

Larry believes that your Councilman has a unique opportunity to personally work with interested citizens, and he would like to work with you to help keep our town a good place to live.

Larry will bring a working approach to the City Council, and use his business experience to cut unnecessary expenses and move toward tax relief.

Larry sees our natural resources as our greatest asset, and will preserve our canyons, open space, and control our growth by proper planning.

Larry has lived in San Diego for fourteen years. He served in the NAVY during the Korean War, and he has long been active in community affairs. He now operates his own business.

As a businessman, Larry has been particularly aware of the past instability of our local economy. He will work to attract new business to San Diego, to insure jobs and create a self-sufficient, balanced economy.

COUNCIL DISTRICT NO. 7



JIM ELLIS

My name is Jim Ellis and as your neighbor in District 7, I share your concern over growth, the need for parks and open space, the increase in burglaries, air pollution, and congested highways. As your full time councilman, I will work diligently to solve those problems and to build a strong economic base which will provide us with jobs and a high quality of life.

My educational training, coupled with my business and military career, gives me invaluable experience in providing you with the leadership you expect. After serving twenty-one years as a naval aviator and retiring with the rank of Commander, I founded and am currently president of Pacific Car Rental. I have a B.A. in Political Science and graduate studies toward an M.S. in International Affairs. I am 44 years old and live at [REDACTED] with my wife Barbara and four children.

COUNCIL DISTRICT NO. 7



JOHN HOBBS

Age: 38

Occupation: Educator

It is time the Seventh District and the City had decision-makers who understand fully the local political process and who have experience in working with the major problems before the Council. John is a Political Scientist who has worked with government for over ten years. He knows how government should work for its citizens. More than this however, he has confronted the major problems facing the City. Seventy-five percent of Council time is devoted to land use problems, one of John's major areas of emphasis. He is a member of: Attorney General's Task Force on Land Use, Unified Port District Environmental Advisory Board, Chamber of Commerce Planning Division, Citizens Coordinate Land Use Chairman, County Off-road Vehicle Committee, College Area Council, Audubon Society. Make government work for you effectively. Elect John Hobbs.

COUNCIL DISTRICT NO. 7



EVONNE SCHULZE

Communications Consultant

Graduate—Northwestern University,
Evanston, Illinois

EVONNE SCHULZE WILL BE A FULL-TIME CITY COUNCIL REPRESENTATIVE.

Evonne has called for reordering city priorities to emphasize **HUMAN NEEDS** as well as capital improvements.

With experience and education in communications, Evonne will encourage the community to become involved by the continued accessibility of **VOLUNTEER NEIGHBORHOOD OFFICES** as direct lines of communication between citizens and City Hall.

As a member of **LEAGUE OF WOMEN VOTERS** and other community organizations, Evonne will seek new answers to better the **QUALITY OF LIFE** in San Diego.

Evonne stresses the need for more concern on the part of elected officials regarding the impact of planning policy on **JOBS** as well as **ENVIRONMENT**. She believes that by creative, forward looking community planning we can keep San Diego the place in which we want to **LIVE**, our children can **GROW UP** and their children will **WANT TO STAY**.

COUNCIL DISTRICT NO. 7



JAMES SHEREMETA

AGE: 34

Married, Three Children

OCCUPATION: Realtor, Publisher,
Producer

EDUCATION: University of
Saskatchewan, Mesa College,
City College

NOMINATED SAN DIEGO'S OUTSTANDING YOUNG MAN, 1973

With the confidence of government both local and national at a very low point in American history, my number one priority will be to bring integrity and professional leadership to the Seventh District with no special interests or favors due any one person or group but for all people—with full disclosure and unity.

At this printing my ten local issues are: TAXES, GROWTH, TRANSPORTATION, SENIOR CITIZENS, ENVIRONMENT, COMMUNICATIONS, LAW & ORDER, DRUGS, VENEREAL DISEASE, STADIUM. For detailed information on these or other issues call [REDACTED].

JAMES SHEREMETA'S education, unique and varied business experience brings to city government a profit oriented approach to the city budget with an emphasis on reducing the taxpayers' burden before a taxpayers' revolt ensues. PLEASE VOTE.