

City
of
San Diego



Sample Ballot
& Voter Information Pamphlet

SPECIAL MUNICIPAL ELECTION
TUESDAY, MARCH 15, 1983

Administered by:

CHARLES G. ABDELNOUR
San Diego City Clerk
202 C Street
San Diego, California 92101
Telephone (619) 236-6420

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

THE LOCATION OF YOUR POLLING PLACE
IS SHOWN ON THE BACK COVER

Spanish translation of this pamphlet is available upon request from the Office of the Registrar of Voters.

Este folleto está disponible en español previa petición al Registrador de Votantes.

OFFICIAL BALLOT

CITY OF SAN DIEGO

SPECIAL MUNICIPAL ELECTION

TUESDAY, MARCH 15, 1983

This ballot stub shall be torn off by precinct board member and handed to the voter.

CITY OF SAN DIEGO SPECIAL MUNICIPAL ELECTION TUESDAY, MARCH 15, 1983		
Mayor	Vote for One	
JOHN P. YUSKIW, JR. Potter, Musician	➔	+
DAN RUSSELL Firefighter	➔	+
JERRY PAUL SHINE Plastic Injection Molder	➔	+
BILL CLEATOR Deputy Mayor/Businessman	➔	+
PAUL R. CLARK Day Care School Owner	➔	+
OREN COX Businessman	➔	+
WALTER RICHARD SWEADNER	➔	+
GEORGE E. HOLLIS Optical Manufacturer, Engineer	➔	+
ROGER HEDGECOCK San Diego Board of Supervisors	➔	+
JOE JAFFE College Student/Reformer	➔	+
BILL MITCHELL Councilmember/Former Deputy Mayor	➔	+
ROSALYN Trainer of Great Mayors	➔	+
MAUREEN F. O'CONNOR Commissioner/Former Deputy Mayor	➔	+
ALEX R. H. WEAVER Economist	➔	+
ART WALTERS Singles Group Founder/Leader	➔	+
DON PARKER Christian Businessman	➔	+
RICH RIEL City Council Consultant/Businessman	➔	+
WILLIAM MARTIN ARMSTRONG Unemployed Police Officer	➔	+
JIM CUNRADI Working Class Activist	➔	+
LEON A. HAAKE Marine Engineering Technician	➔	+



BILL CLEATOR

ACTIVE DEPUTY MAYOR

Developed **INDUSTRY/JOB CREATION TASK FORCE** with labor, industry, and government leaders to create jobs in electronics, ship repair, hi-tech, fishing, medical and construction fields.

Ordered City hearings on Bullet Train — must safeguard San Diego environmental balance.

Chairs Rules Committee, City Council meetings.

SUCCESSFUL BUSINESSMAN

Created 50 local jobs — Cleator Furniture.
Created 2,000 jobs — President, Weslock Corporation.
Former President-Director — TRE Corporation (NYSE).

FISCAL CONSERVATIVE

Voted for government spending limits.
Lowest Council office budget.
Opposes use of City credit cards.
Former Director, San Diego Taxpayers Association.

SUPPORTS MANAGED GROWTH — QUALITY OF LIFE

Protect canyons, open space, parks through City acquisition.

TOUGH ON CRIME

Member, Neighborhood Watch.
Created experienced police officer retention program.
Opposes "adult entertainment" businesses in family neighborhoods.

HOMEGROWN SAN DIEGAN

Born, raised, schooled in San Diego.
Married, 3 children.
Chairman, UCP Telethon, 1983.
Will serve San Diego, and will not seek a higher office.



OREN COX

Born in Alabama; College, Auburn, Alabama; Veteran World War II; Resident since 1955; Worked in construction as a ceramic tile setter, carpenter and general contractor; Real Estate sales.

When elected Mayor . . .

First on my agenda would be to help control unemployment. In this way I would work closely with all employers to employ more people.

Cut governmental building costs. Example: On qualified architect plans, eliminate plan check.

Do everything possible as your Mayor to bring utility rates down.

To make it uninviting for criminals. My belief is that victims have more rights than criminals.

Form a Mayors Advisory Committee of Senior Citizens and use their experience and knowledge to the fullest.

Promise to keep in contact with the people and enforce their wishes in every possible way.

My promise to the PEOPLE is to make San Diego a better, less expensive and safer place to live.



ROGER HEDGECK

**San Diegan
Married, father of two boys
Former City Attorney
San Diego County Supervisor**

A RECORD OF ACCOMPLISHMENT — A PLAN FOR SAN DIEGO'S FUTURE

ROGER gets things done:

JOBS

- Leased County parking lot for hotel-commercial project creating 2,000 construction jobs and 1,600 permanent jobs
- Established successful re-training program for laid-off workers
- Working to attract new, non-polluting industries and jobs

QUALITY OF LIFE

- Wrote Growth Management Plan, preserved canyons, created parks in spite of special interest opposition
- Championed in-home care for elderly
- Established Water Independence Project for new water sources

EFFICIENT GOVERNMENT

- Required able-bodied welfare recipients to work for benefits
- Cut size and cost of County government
- Required criminals to pay back court and jail costs

ROGER'S independent leadership will:

- Create jobs and housing while preserving our environment
- Renew downtown without impoverishing our neighborhoods
- Provide long-term water and energy supplies at reasonable cost

ROGER HEDGECK. A MAYOR FOR ALL SAN DIEGO



JOE JAFFE

I'm eighteen years old. I'm in college as a Med Student. I am as intelligent as any of the candidates running for the position. I have not sold out to anyone so I would make my decision based on what I feel is right for San Diego not what is best for special interests.

My position is simple, I'm against large campaign spending and political favors. I have not had any experience in a government office, but there are officials who have held office for 15 years and have done nothing to benefit the voters who put them in office. Because I am young, I have the enthusiasm and desire to do the best job. I am not hampered by old ideas or preconceived notions, so I can bring a fresh perspective to the job. A vote for me is a vote for innovation and initiative.



BILL MITCHELL

**Councilmember/Former Deputy Mayor
UCLA Graduate Business Administration**

— NATIVE SAN DIEGAN —

Bill Mitchell won office in 1977 walking 500 miles and talking with 100,000 San Diegans, and he continues to walk the neighborhoods today.

CRIME — Founded Neighborhood Awareness Against Crime and I REPORT CRIME. San Diego was the only major city with a reduction in neighborhood crime from 1980-82.

"Councilman Mitchell does more than just talk about making San Diego a safer place to live — He moves actively ahead toward reaching this goal."

Police Chief, San Diego

SAN DIEGO POLICE OFFICERS ASSOCIATION ENDORSEMENT, 1981

GROWTH — Upholds community plans, fights against insensitive development and works successfully to preserve open space and historical sites.

ECONOMY — Supports bringing clean industry to San Diego generating new jobs.

GOVERNMENT SPENDING — Bill's first action when he took office was to lead cutting the budget \$25 million.

BILL MITCHELL assures our quality of life — ELECT Bill Mitchell OUR MAYOR.



MAUREEN O'CONNOR

City Council	1971-1979
Deputy Mayor	1977
Chair, Mayor's Crime Commission	1980
Port Commissioner	1980-present
Transit Commissioner	1977-present
Vice Chair, California Housing Finance Agency	1977-1979
Chair, Public Services and Safety Commission	1978-1979

Dear Fellow San Diegan:

We built the trolley.
We have preserved San Diego's shorelines.
We have created one of the best ports in the nation.

But we still have problems.

Our utility rates are too high.

Our crime rate is not low enough.

There are too many unemployed San Diegans.

We do not have enough affordable housing.

Our land and water must be guarded.

In order to lead, a Mayor must have the experience to find a better path and the courage to follow it.

I believe that I have the experience. I hope you think I have the courage.

Sincerely,

Maureen O'Connor



ART WALTERS

As founder and leader of the Singles Graduates Discussion Group, Art Walters has learned to elicit the best from an impressive range of guest speakers and Group members. In the course of weekly discussions some of our city's most energetic minds have probed an extraordinary range of issues, seeking to understand urgent contemporary concerns. True leadership rests on a foundation of intellectual and personal self-confidence, qualities Art can project onto our nascent metropolis.

Art believes San Diego is still impacted by an unwarranted sense of inferiority. Our city has a magnificent assemblage of high-quality minds, suffused with energy and confidence, welcoming challenge and waiting for a government that will recognize their value and inspire them to civic duty.

There should be no doubt that San Diegans can accomplish whatever they wish, and Art asserts that that knowledge is the single most important qualification a candidate can offer.



RICH RIEL

ARE YOU HAPPY WITH YOUR ELECTED OFFICIALS? Doesn't it seem unusual for candidates to spend \$750,000 for a job that pays \$30,000? A vote for one of the big spenders is a vote for more of the same. A vote for me is a vote against large contributions and current government practices.

I grew up in Mission Hills when there were no hotels on Mission Bay. I graduated from San Diego High when it still looked like a "Gray Castle." While I earned a college degree from The Citadel, Mission Valley changed from cow pastures and riding trails to shopping centers and hotels. I support a charter amendment to stop all sales of City-owned land and limit the mayor's office to 2 terms. I cannot change what has occurred, but I prize what we have lost. If you love San Diego, trust me to protect our City and open space.



WILLIAM MARTIN ARMSTRONG

VOTE FOR A CHANGE

Recently stated: "The only way to get the Mayor's job is to get the people jobs." I will find or create jobs, for the people, with the people.

Politically created jobs cost more than they earn. San Diego has a tremendous amount of natural and human resources. I know this city and I know what needs to be done. Without trying, I have created jobs and helped others obtain employment. Now it is my turn to help myself, by helping those who will elect me. Is "money the mother's milk of politics?" Remember, the Mayor's office is non-partisan. I urge: Keep your money and vote for a change. Our city, our future, depends upon us. I will do everything within the power of this office to serve and protect the citizens of America's Finest City. "In God we trust," and pray.

Thank you all.