

City
of
San Diego



Sample Ballot
& Voter Information Pamphlet

**SPECIAL MUNICIPAL PRIMARY ELECTION
FOR MAYOR (Unexpired Term)
TUESDAY, FEBRUARY 25, 1986**

Administered by:

CHARLES G. ABDELNOUR
San Diego City Clerk
202 C Street
San Diego, California 92101
Telephone (619) 236-6420

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

THE LOCATION OF YOUR **POLLING PLACE**
IS SHOWN ON THE BACK COVER

Spanish translation of this pamphlet is available upon request from the Office of the Registrar of Voters.

Este folleto está disponible en español previa petición al Registrador de Votantes.

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CITY OF SAN DIEGO
SPECIAL MUNICIPAL
PRIMARY ELECTION

Tuesday, February 25, 1986

MAYOR (For unexpired term)	Vote for One
JOHN KELLEY Businessman	12 → ○
ED STRUIKSMA Deputy Mayor	13 → ○
BILL CLEATOR City Council Member	14 → ○
ROBERT E. MC CULLOUGH Environmental Designer, Recall Leader	15 → ○
ROSE LYNNE San Diego's Watch-Dogging Conscience, Ombudscientist	16 → ○
WARREN A. NIELSEN Businessman, Community Planner, Activist	17 → ○
FLOYD L. MORROW Attorney, Businessman, Educator	18 → ○
RAYMOND EUGENE PETERS Quality Assurance Inspector/Author	19 → ○
VERNON EDWARD WATTS, JR. Carpenter, Mechanic	20 → ○
ARTHUR FRANKLIN HELLIWELL Semi-retired Christian	21 → ○
NICHOLAS REXFORD WALPERT Businessman	22 → ○
LOCH DAVID CRANE University Professor, Landowner, Manager	23 → ○
MARY CHRISTIAN-HEISING Political Scientist/Community Leader	24 → ○
MAUREEN F. O'CONNOR	25 → ○

MAYOR OF SAN DIEGO



DR. JOHN KELLEY

John believes in applying **CHRISTIAN PRINCIPLES** in government!

John has accepted **JESUS CHRIST** as his **PERSONAL SAVIOUR**: -The most important decision one can make in life - assures a home in **HEAVEN**.

You can accept **JESUS** as **SAVIOUR** by believing the following **BIBLE** verses and **PRAYING**: "Lord forgive all my sins-save me."

"For the wages of sin is death, but the **FREE GIFT** of God is **ETERNAL** life in Christ Jesus our Lord" - Romans 6:23

"For God so **LOVED** the world that He gave His **ONLY BEGOTTEN SON**, that whosoever believes in Him should not perish but have **ETERNAL** life." John 3:16

Jesus said to her "I am the resurrection and the life, he who **BELIEVES** in Me shall Live even if he dies." -John 11:25

"For **ALL** have sinned and fall short of the glory of God." -Romans 3:23

"What must I do to be saved?" -Acts 16:30

"**BELIEVE** in the **LORD JESUS** and you shall be saved." -Acts 16:31

Life's short. Eternity's **FOREVER!**

John will send a **FREE NEW TESTAMENT** to anyone who will promise to read it.
Write: [REDACTED], San Diego, 92109

John listens 24 hour **RADIO** - KECR - (93.3FM) **TUNE IN!**

MAYOR OF SAN DIEGO



ED STRUIKSMA

Deputy Mayor

NEW, VITAL LEADERSHIP

San Diego needs new, vital leadership for the 1990s.

It's time to stop the political rollercoaster.

Deputy Mayor Ed Struiksma can provide San Diego productive, cooperative, stable leadership.

ON-THE-JOB EXPERIENCE

At 39, Ed Struiksma is a recognized leader on the City Council.

He's helped make the important decisions of the 80s effecting our city.

He's part of the team that brought us a new convention center, Horton Plaza and a new downtown, transit consolidation and a new hillside preservation ordinance.

Ed Struiksma has 17 years' experience with the City of San Diego --first as a police officer, now as councilman and Deputy Mayor.

HE'S "SPEAKING OUT" FOR SAN DIEGO

Ed Struiksma speaks out: against offshore oil drilling, for new east-west freeway links.

He pledges full implementation of Proposition A, the managed growth initiative passed by voters last November.

He's a native San Diegan who's helping to protect our quality of life --the canyons and coastline that make us unique.

A CONSERVATIVE, REASONED APPROACH

Ed Struiksma's already part of the team managing one of the nation's best-run cities.

He's best-qualified to bring stable, permanent leadership back to San Diego.

ED STRUIKSMA: A LEADER WE CAN COUNT ON

MAYOR OF SAN DIEGO



BILL CLEATOR
CITY COUNCIL MEMBER

CREATING A BETTER SAN DIEGO FOR ALL SAN DIEGANS...

- **BILL CLEATOR** is a man whose word is his bond. Since 1979 as City Councilman, as Deputy Mayor, and Acting Mayor, he's been able to build a consensus on important issues, both on the Council and in the community.
- **BILL CLEATOR** has proven his fiscal responsibility. Year after year he's had the lowest office budget of all council members, and has refused to use city credit cards.
- **BILL CLEATOR's** top priority for San Diego is to increase opportunities for all San Diegans. As Chairman of the Cruise Industry Consortium he's led the successful fight to bring cruise ships to San Diego - building an entire new tourist industry.
- **BILL CLEATOR** is a native San Diegan with a specific platform:
 - Stability and integrity in the Mayor's office.
 - An open door to the Mayor's office.
 - Set aside land for more parks and recreation areas.
 - Give our police force the support it needs.
 - Create positive relations with Mexico.
- **BILL CLEATOR** and his wife Marilyn have dedicated themselves to making San Diego a better place for all San Diegans.

PLEASE VOTE FOR BILL CLEATOR

MAYOR OF SAN DIEGO



ROBERT E. MC CULLOUGH

Environmental Designer

Age: 33 yrs. U.C. Berkeley/Architecture (undergraduate) 1973-1977. Receiptant of REYNOLDS ALUMINIUM PRIZE; BAKEWELL BROWN, WEIHE PRIZE ARCHITECTURE (1975).

Politically active during PROP. 15 Nuclear Safeguards for the licensing of new reactors. Produced documentary on the issues and presented to the registered voters L.A. area via public access broadcasting.

Worked as planner at Berkeley Redevelopment Agency (1974) on "Growth Management Policy" and high density issues. Organized and Led Californians to Save "Belmont Park", petitioned over 6,000 registered voters of San Diego. Submitted the petition to the Mayor of San Francisco to act as Ambassador to the State Assembly to save "Belmont Park" on behalf of the people. Initiated the investigation for "Conflict of Interest" over Belmont Park. Requested the D.A. to investigate District 8 for misappropriation of public funds (credit cards).

Filed a lawsuit for \$10,000,000 against District 8 Councilman and co-defendants for negligence on behalf of the people.

Initiated and led the RECALL of both Mayor and District 8 to restore the image of San Diego.

Petitioned and obtained 500 signatures to implement Stop Signs on highway 1 in Del Mar.

I have lived in San Diego since 1965 and am a product of San Diego's environment.

MAYOR OF SAN DIEGO



ROSE LYNNE

PLEASE DON'T VOTE FOR ME! Instead, vote candidates endorsable by me for their OMBUDSCIENCE* INNOVATION COMPETENCE.

We can "clean up dirty politics" only with candidates who pass OMBUDSCIENCE* INVENTORIES with a very high rating, taking the 2-hour OMBUDSCIENCE* BRIEFING before Feb. 25 with a Very Low Ego-Tripping Quotient.

To date, I flunked almost all major Mayoral candidates in '83 and '84 for failing to take training.

Candidates must take O* -orientation for GREAT CIVIC SOLUTIONS, rather than settle for just mediocre or GOOD ones. Without Ombudscience* awareness, we cannot achieve optimally-managed growth, nor adequately protect our canyons and environment, hope to provide affordable excellent housing, solve problems of children, youth, senior citizens, women, minorities or homeless, etc.

This election may be hazardous to our health and safety. Youth at Risk can be helped adequately only with an OMBUDSCAST* BY OMBUDSCIENTISTS*.

EDUCATION & EXPERIENCE

Science Teacher; Listed: "Leaders in American Science 1961;" Science Education Researchist; Author, Lecturer, Publisher, Founder of National Communication Laboratories, and of 39 Ombudsman organizations since 1966.

I recommend a City Charter Revision, an Inspector General* and an Ombudscast* Commission, immediately.

*The press might just provide adequate definitions, unlike their stonewalling in the past 3 years.

MAYOR OF SAN DIEGO



WARREN A. NIELSEN

**Businessman, Community Planner-
Activist**

I BELIEVE SAN DIEGO NEEDS A FRESH START, WITH NEW IDEAS TO HELP SOLVE ITS MANY PROBLEMS.

I have prepared myself by education, work, business and political experience to serve as your mayor of the city I love and call my home for 26 years.

I wish to continue to contribute creatively with solutions to San Diego's opportunities to grow and improve for all its citizens.

- **EDUCATION** - NORTHWESTERN UNIVERSITY - B.S. in Education
Science and Math Teacher
UNIVERSITY OF ILLINOIS - B.S. in Engineering
Design Engineer - Ryan, Rohr
California Institute of Technology
- **OWNER:** W. Nielsen Construction Co.
Wanco Properties
- **COMMUNITY ACTIVITIES:**
FATHER OF HELIX HEIGHTS - Alternate site for
Navy Hospital - Kaiser Hospital
FOUNDING MEMBER
Southeast San Diego Chamber of Commerce
Southeast Community Action Council
—Helped stop proposed truck stop for our neighborhood.
Harborview Community Council Park
—Community group for opening on Bay at foot of Crosby Street.

MAYOR OF SAN DIEGO



FLOYD L. MORROW

Attorney, Businessman, Educator

Married to Marlene (Petersen) Morrow, a Pacific Beach native, 32 years. Three Children. Kearny Mesa/Clairemont residents for 26 years.

PROVEN LEADERSHIP

San Diego City Councilmember (12 yrs) -- Deputy Mayor 1972
President, United Nations Association of San Diego (1984-86)
Deputy City Attorney (1963-64) -- President, San Diego Exchange Club (1966)

PROVEN ABILITY

- • • Morrow challenged S.D.G. & E. and unwarranted utility rate increases long before it was popular.
- • • Morrow legislation curbed undue influence by limiting campaign contributions - now a national model.
- • • Morrow initiated Environmental Trust Fund - the foundation of San Diego's highly successful Open Space Program.
- • • Morrow's vision and courage established free enterprise for small businessmen by ending YELLOW CAB monopoly.

MILITARY AND EDUCATION: Enlisted, United States Marine Corps (1951-54). Utilized G.I. Bill to earn business and law degrees from University of Texas. Currently enrolled in Ph.D. program at United States International University in Leadership.

PROVEN INTEGRITY

Mesa College Citizens Advisory Board - 16 years
Basic Economic Education, Inc. - 20 years
San Diego/Leon Mexico Sister City Society - 19 years
San Diego, California, and Texas Bar Associations - 26 years

• • • • • COMMITMENT • • • • •

"To unify all San Diegans and be the finest mayor in 'America's Finest City'."

MAKE MORROW MAYOR - BECAUSE HE'S PROVEN THE BEST FOR SAN DIEGO

MAYOR OF SAN DIEGO



RAYMOND E. "GENE" PETERS

Honesty in elected Government Officials, integrity and faith in the spending of your public funds and the courage and guts to be on the firing line in issues of jobs, community development, Economic Achievements are only a few of the major reasons why I am qualified to be your Mayor.

My previous candidacies include: San Diego City Council (1965) * San Diego Community College Trustee Board (1973) * La Mesa City Council (1980/1981)

My Educational background consist of Business Law * Aerospace Engineering * Real Estate.

A few of my accomplishments include Publisher, Community News Journals (1958-1971) * Co-founder/President, New World Airways, Inc. (Trans-Continental Air Charter) (1969-1975) * Exec. Director, New World Aviation Academy (flight school for teenagers) (1970/1977) * Co-founder/Exec. Vice Chairman, San-Cal Rail Corp. (1974-1978)(conceptual founders of "Tijuana Trolley") * Former Board Member/conceptual co-founder Educational Cultural Complex and San Diego Economic Opportunity Commission, as member and a co-founder * Corporate Exec. Director San Diego "War & Poverty" and "Senior Citizen Projects" (1964-1968) * Member of "The White House Talent Bank" (1974.)

Other references include, Marquis "Who's Who in America" (1976/1977) * Ebony Success Library (1973).

A solid record of leadership and achievements which has helped change the course of San Diego History.

MAYOR OF SAN DIEGO



VERNON EDWARD WATTS, JR.

I was born in Coronado CA. on October 16, 1953, and raised in Bay Park Village, off Morena Bl.

I attended Elementary School, Jr. High and Collage here in San Diego. My main interests have been construction, real estate and a variety of mechanical hobbies.

Being a diversified carpenter/mechanic for over 12 years, has kept my interests and concern on the fast rate of construction through out San Diego and how to deal with maintaining and conserving the conservation of this fine city in witch we live.

I also believe that an "honest", "ongoing" communication system with the Mayor, for the people is vital for the future existance of a "strong" & prosperous San Diego.

With my practical outlook and real learning experiences, combined with the versatility of my communication skills with people from "all" "walks" of life, I believe that I am the "real" "change" this city is looking for.

Thank You.

MAYOR OF SAN DIEGO



ARTHUR F. HELLIWELL

Church Member, Non Denominational

World War II Vet Administration

Horse Racing

War incurred injury for which I receive a pension of \$166.00 per month.

One of highest paid jockey agents in American Racing, received 50% of a prominent jockey's earnings over 25 years while other agents were getting 10% from such riders as "Big Nose" and "Scrooge". Stepped out of racing when ran into trouble with the Racing Authorities when they thought I might reveal where the "bodies" were buried when I had a radio program in 1951 from KFOX in Long Beach which was "From Wire to Wire".

MAYOR OF SAN DIEGO



NICHOLAS REXFORD WALPERT

THERE IS NO BETTER TIME THAN "NOW" TO ELECT **NICHOLAS REXFORD WALPERT** AS MAYOR OF SAN DIEGO. HE IS THE LEADER WE HAVE BEEN WAITING FOR. HE WILL LIFT AMERICA'S FINEST CITY FROM THE QUICKSAND OF LOCAL POLITICAL PROBLEMS TO THE SOLID ROCK FOUNDATION OF STRONG LEADERSHIP THAT WILL GET THE JOB DONE.

WITH MODERATE AN OUTLOOK, KNOWLEDGE OF **SAN DIEGO** AND ITS NEEDS, VISION FOR ITS FUTURE; HE UNDERSTANDS AND CARES ABOUT WORKING CONSTANTLY FOR THAT PROPER BALANCE OUR CITY GOVERNMENT NEEDS TODAY.

NICHOLAS REXFORD WALPERT WILL GET THE JOB DONE. HE KNOWS WHAT HE HAS TO DO AND HE'LL DO IT.

HE IS A **NATIVE SAN DIEGAN** BORN AND RAISED IN AMERICA'S FINEST CITY. FORMERLY WORKING FOR THE POLICE DEPARTMENT AND THAN GOING INTO PRIVATE BUSINESS.

IN THE FINAL ANALYSIS, YOU DO MAKE THE DIFFERENCE. LETS PUT SOME NEW BLOOD IN CITY GOVERNMENT AND GET BACK TO BUSINESS.

MAYOR OF SAN DIEGO



LOCH DAVID CRANE

for Mayor

BACKGROUND: "Of the people"

1. Native, 37 year resident
2. Bachelor's in English; Master's in Education of the Gifted
3. Self-employed writer, photographer, editor since 1975
4. Secondary teacher, university professor since 1969
5. Apartment owner, manager since 1971
6. Professional Magician ("fooling the public" legally)
7. Outspoken, experienced speaker; knows Rules of Order
8. Builder and driver of STAR TRIKE; known as "Captain Kirk"

POLITICAL EXPERIENCE: "I have a dream..."

I am not a Republicrat. I have no huge investors or favors to repay. I will not spend more than my salary to run for this position. For this nonpartisan office, voters should consider charisma, not connections. I am a problem-solver, not a politician.

PLATFORM: "Live Long and Prosper"

- Provide a DIAMOND COMMUTER LANE; extend the trolley
- Residents need AFFORDABLE HOUSING, not convention centers
- Oppose smog from the north, SEWAGE from the south
- Save the Giant Dipper ROLLERCOASTER as a symbol of "life, liberty, and the pursuit of happiness" in California
- Preserve frequent OPEN SPACE, bays, parks
- Expect WORKFARE PARTICIPATION when we provide food and shelter to families
- Restore LEADED GAS for vintage, custom vehicles

MAYOR OF SAN DIEGO



MARY CHRISTIAN-HEISING

POLITICAL SCIENTIST

SAN DIEGO HAS BECOME HOME FOR MANY OF US WHO HAVE COME FROM ALL OVER THE UNITED STATES. WE NOW FACE A CHANGE IN MAYORAL LEADERSHIP OF OUR "HOME". AS A LONG-TIME RESIDENT, I BELIEVE THAT SAN DIEGO NEEDS NEW LEADERSHIP TO CARRY OUT THE INTENT OF PROPOSITION A -- MANAGED GROWTH. **MARY** WILL WORK TOWARD A BALANCE OF OPEN SPACE; PUBLIC BEACH ACCESS; IMMEDIATE ACTION FOR OVERCROWDED JAIL CONDITIONS; AFFORDABLE HOUSING FOR SENIORS, DISPLACED, HOMELESS. JOB PROGRAMS; WHOLESOME ACTIVITIES FOR OUR YOUTH; HANDICAPPED; HELPLESS.

MARY CHRISTIAN-HEISING: QUALIFICATIONS; PUBLIC SERVICE:

- CHAIRMAN, SAN DIEGO HOUSING ADVISORY APPEALS BOARD UNDER OUR PRESENT SENATOR
- HONORARY MAYOR OF PACIFIC BEACH.
- CO-FOUNDER, SAN DIEGO NATIONAL WOMEN'S POLITICAL CAUCUS
- CHARTER SECRETARY, NAVY LEAGUE WOMEN'S COUNCIL; USO BOARD
- PRESIDENT, SAN DIEGO CANYON PRESERVATION ASSOCIATION
- BA SAN DIEGO STATE UNIVERSITY; POLITICAL SCIENCE/JOURNALISM (CURRENTLY WORKING TOWARD MASTERS DEGREE)
- MARRIED: TO JOHN, FORMER NAVY COMMANDER
- FOUR GROWN DAUGHTERS, GRADUATES OF OUR OWN UCSD; THREE ARE ENGINEERS
- MARY AND JOHN ARE ACTIVE CHURCH PARTICIPANTS

MARY CHRISTIAN-HEISING ASKS FOR YOUR VOTE! LET US WORK TOGETHER FOR A HAPPY PRODUCTIVE 1986 FOR YOUR FAMILY AND OURS AND RETIRE THE TWEEDLEDEE AND TWEEDLEDUM CANDIDATES OF YESTERYEAR!

WRITE: **MARY**

LA JOLLA, CALIFORNIA 92038

MAYOR OF SAN DIEGO



MAUREEN O'CONNOR

Port Commissioner	1980-1985
Transit Commissioner	1977-1981
Chair, San Diego Crime Commission	1980
City Council	1971-1979
Deputy Mayor	1977
Vice-chair, California Housing Finance Agency	1977-1979

Dear San Diegan,

After 15 years of working closely with the citizens of San Diego, I look back and see much that we can be proud of -- the Trolley, a sound Growth Management Plan, preserving our shorelines, the Neighborhood Watch Program and much more.

The task facing the next Mayor is to build on this sound base and move San Diego into the 1990's as a proud, vibrant and livable city. That's why I believe it is so important that we:

- Work to restore faith in the integrity of City Government. That's why I proposed a spending limit for this election and was the first candidate to sign the Fair Political Practices Code of Ethics.
- Return control of our neighborhoods to the residents. That's why I have refused to accept campaign contributions from developers. The next Mayor must be free to make decisions on development based on what is right for San Diego -- not campaign I.O.U.'s.
- Live up to our Growth Management Plan.

Thank you,
Maureen O'Connor