County of
San Diego
California

Sample Ballot & Voter Information Pamphlet

MUNICIPAL AND DISTRICT
CONSOLIDATED ELECTION
TUESDAY, NOVEMBER 3, 1987

POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.
THE LOCATION OF YOUR POLLING PLACE
IS SHOWN ON THE BACK COVER

To simplify voting on Election Day, take your pre-marked
sample ballot to the polling place shown on the back cover.

Spanish translation is available upon request from the Office of the Registrar of Voters.
La traducción al Español de éste es disponible al solicitarla de la oficina del Registrador
de Votantes.

Compiled and Distributed by:
CONNY B. MCCORMACK
Registrar of Voters
5201–1 Ruffin Road
San Diego, CA 92123
(619) 565–5800

VOTE
MUNICIPAL AND DISTRICT CONSOLIDATED ELECTION
NOVEMBER 3, 1987 - OFFICIAL BALLOT

MEASURES SUBMITTED TO VOTE OF VOTERS

SAN DIEGO COUNTY REGIONAL TRANSPORTATION COMMISSION

A

SAN DIEGO TRANSPORTATION IMPROVEMENT PROGRAM.
To help relieve traffic congestion, increase safety, and improve air quality by providing essential countywide transportation improvements, including:

- Reduced traffic congestion by widening or building Highways 52, 76, 76, 56, 54 and 125;
- Reduced price transit passes for seniors, students, and the disabled;
- Expanded commuter transit services including trolley system extensions to north University City, San Diego Jack Murphy Stadium, San Diego State University, and Santee, commuter rail service to North County, trolley service improvements in South Bay and East County, and express and local bus improvements;
- Increased safety through repair and improvement of local streets and roads; and
- Construction of new bicycle routes

shall the San Diego County Regional Transportation Commission be authorized to establish by ordinance a one-half of one percent transactions and use tax for a period not to exceed twenty years, with the proceeds placed in a special fund solely for transportation improvements?

YES 38
NO 39

CITY OF SAN DIEGO

B

BALBOA PARK AND MISSION BAY PARK PRESERVATION AND IMPROVEMENT BONDS Shall The City of San Diego incur bonded indebtedness in the principal amount of $93,520,000 with $73,860,000 spent for the purpose of park and recreation municipal improvements, including but not necessarily limited to, improvement of water quality in Mission Bay Park; construction of facilities to protect against sewage spills in Mission Bay Park; for reconstruction, structural and safety improvements to buildings and museums in Balboa Park constructed prior to 1935; improvement of beach areas and the shoreline in Mission Bay Park to prevent erosion and the loss of beach area; improved access for senior citizens and handicapped visitors in Balboa Park; and with an additional amount of $19,660,000 spent for the additional purpose of, but not limited to, construction of pedestrian paths and other improvements to Fiesta Island, completion of Crown Point Shores, all in Mission Bay Park, construction of parking and vehicle circulation improvements in Balboa Park and Mission Bay Park, construction of a new municipal gym outside Balboa Park, improvements to the Space Theater and Starlight Bowl, all in Balboa Park, and for payment of all costs and expenses in connection with such acquisition and construction and the issuance of the bonds?

YES 50
NO 51
C BALBOA PARK AND MISSION BAY PARK PRESERVATION AND IMPROVEMENT BONDS Shall the City of San Diego incur bonded indebtedness in the principal amount of $73,860,000 for the purpose of park and recreation municipal improvements, including but not necessarily limited to, improvement of water quality in Mission Bay Park; construction of facilities to protect against sewage spills in Mission Bay Park; for reconstruction, structural and safety improvements to buildings and museums constructed in Balboa Park prior to 1935; improvement of beach areas and the shoreline in Mission Bay Park to prevent erosion and the loss of beach area; and improved access for senior citizens and handicapped visitors in Balboa Park and for payment of all costs and expenses in connection with such acquisition and construction and issuance of the bonds; with the indebtedness in this Proposition, if authorized, to be void if the indebtedness set forth in Proposition B on this ballot is authorized?

YES 60 → 0
NO 61 → 0

D AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY ADDING SECTION 55.1. Notwithstanding any other provision of this Charter to the contrary, the total land and water area of all leases in Mission Bay Park shall not exceed twenty-five percent (25%) of the total dedicated land area or six and one-half percent (6.5%) of the total dedicated water area respectively of the park without such lease being authorized or later ratified by vote of 2/3's of the qualified electors of the City voting at an election for such purpose.

YES 64 → 0
NO 65 → 0

E AN ORDINANCE OF THE PEOPLE OF THE CITY OF SAN DIEGO CHANGING THE APPROPRIATIONS LIMIT FOR FISCAL YEARS 1988 THROUGH 1991. Shall the City of San Diego's appropriations limit for Fiscal Year 1988 provided for in Article XIII B of the California Constitution be revised upward to $298,860,000 (an increase of $52 million) provided this limit is adjusted each year for Fiscal Years 1988-89, 1989-90 and 1990-91 for changes in population and cost of living as provided by the State Constitution to permit the expenditure of anticipated revenues from existing sources to fund needed programs which include, but are not necessarily limited to, police protection, fire protection, refuse collection and disposal, library services, parks, and facility and infrastructure maintenance and capital improvements?

YES 71 → 0
NO 72 → 0

F CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE SAN DIEGO MUNICIPAL CODE. Shall the street now known as Dr. Martin Luther King Jr. Way irrevocably be renamed Market Street?

YES 73 → 0
NO 74 → 0
CITY OF SAN DIEGO (Continued)

G CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE SAN DIEGO MUNICIPAL CODE. Shall the Mission Beach Park property owned by The City of San Diego be restricted to the following uses:
(a) Public park and recreation uses such as grass, picnic areas, public open space, public parking, public recreation and meeting facilities. Expressly excluded are retail and commercial uses except within a historically rehabilitated Plunge Building which would serve park and beach visitors, such as restaurants, fitness center and the like.
(b) Historical preservation uses, such as preservation and rehabilitation of the historic Plunge Building, Roller Rink Building and Roller Coaster where economically feasible.
(c) Incidental and related uses to those uses authorized by (a) and (b) above provided such incidental and related uses are clearly subordinate to the authorized uses and are minor in nature?

H CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE CITY OF SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the City of San Diego Progress Guide and General Plan be amended to impose the following standards on solid waste facilities burning 500 tons or more per day of solid waste?
1. No such facility shall be built that will:
   a. Increase existing levels of toxic air pollutants within the City as those levels are determined by Federal, State or San Diego public agencies; or
   b. Be located within a three mile radius of a hospital, elementary school, or child care center or nursing home for the elderly licensed by a governmental entity; or
   c. Make additional demands on the treated water distribution system within the City.
2. Any such facility built shall include recycling and separation methods whereby major sources of toxic air pollutants, including but not limited to plastics, metals, industrial wastes, and coatings, are removed from the solid waste prior to the incineration.

J AMENDS THE CITY OF SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the Progress Guide and General Plan be amended to shift properties known as LA JOLLA VALLEY, consisting of 5100 acres, from the "future urbanizing" designation to the "planned urbanizing" designation?
# MUNICIPAL AND DISTRICT CONSOLIDATED ELECTION

**NOVEMBER 3, 1987 - OFFICIAL BALLOT**

## CITY OF SAN DIEGO

### MEMBER OF THE CITY COUNCIL

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<td>BYRON WEAR</td>
<td>Businessman/Community Leader</td>
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<td>RON ROBERTS</td>
<td>Architect</td>
<td>4 ✓ 0</td>
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<td>4</td>
<td>GEORGE L. STEVENS</td>
<td>Minister, Congressional Special Assistant</td>
<td>7 ✓ 0</td>
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<td></td>
<td>WES PRATT</td>
<td>County Supervisor Chief Deputy</td>
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<td>6</td>
<td>BRUCE HENDERSON</td>
<td>Community Leader</td>
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<td>BOB OTTILIE</td>
<td>Family Lawyer</td>
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<td>BOB FILNER</td>
<td>Educator and Parent</td>
<td>15 ✓ 0</td>
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<td></td>
<td>MIKE AGUIRRE</td>
<td>Consumer Protection Trial Attorney</td>
<td>16 ✓ 0</td>
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SAN DIEGO CITY COUNCIL
DISTRICT NO. 2

BYRON WEAR
BUSINESSMAN/COMMUNITY LEADER
THE COMMUNITY CHOICE!!!
DISTRICT PRIMARY WINNER!!!

YOUR CONTROLLED GROWTH CANDIDATE.

BYRON WEAR grew up in San Diego and is committed to the preservation of neighborhoods and community values.

RECORD OF ACHIEVEMENT

- Helped Stop condominiums on vacant school property.
- Worked to open Collier Sunset Park.
- Fought to REDUCE traffic congestion.
- Worked for stricter controls on development in urbanized communities.
- Fought for canyon preservation and open space in La Jolla, Pacific Beach, Point Loma, Mission Hills and Hillcrest.
- Supported preservation of Famosa Slough.
- Consistently fought for quieter airplanes at Lindbergh Field.
- Working to insure better utilization of our Port.
- Brought largest new business into the Enterprise Zone creating new jobs.
- Supported low cost Senior housing.
- Pledged to revitalize neighborhood watch.

BYRON WEAR has been active in the community for over 20 years.

- Chairman, Peninsula Community Plan Update Committee
- Member, Legislative Affairs, Navy League
- Chairman, America's Cup Way Committee
- Member, San Diego Taxpayers Association, Coastal Area Committee, Old Globe Theatre, Peninsula Chamber of Commerce, Point Loma Naval Task Force, Friends of the Library and Tough on Drugs
- Secretary, Eagle Scout Alumni

BYRON WEAR is an experienced leader with vision and integrity.

Community Leaders all over San Diego support Byron Wear.

BYRON WEAR will be accountable to us.
SAN DIEGO CITY COUNCIL
DISTRICT NO. 2

RON ROBERTS

A PROVEN RECORD

Author of the original Interim Development Ordinance to limit growth in San Diego

Led the fight to preserve canyons and open space

Led the fight to establish a tough sign control ordinance and reduce the number of billboards along highways and city streets

As Chairman of City Planning Commission, instituted new disclosure policies which prohibit votes on development projects unless it has first been established who owns or has an interest in the project.

EXPERIENCED—QUALIFIED

- Architect
- Chairman, Citizens Advisory Committee on Growth and Development
- Graduate, San Diego State University
- Former Chairman, City Planning Commission
- Expert, Land Use Planning
- Married, three children

"The greatest threat facing our quality of life is uncontrolled growth. It overtaxes our sewers, clogs our highways, pollutes our air, and threatens the quality of our parks and open space. It's why I support the Clean Air Initiative, the Parks bond issue, and the original Interim Development Ordinance. As Chairman of the Planning Commission and the Citizens Advisory Committee on Growth and Development, my mission was growth management. It will remain my cause as a member of the City Council."

Ron Roberts
Presently serves as a Congressional Special Assistant. Served over ten years on a county and federal level in this capacity. B.A. from San Diego State University and hold a California State Teaching Credential. Associate Pastor at Calvary Baptist Church. Past Associate Professor at San Diego State University and San Diego City College. Appointed to the San Diego City Charter Review Commission. Participated in drafting the boundaries for School District elections. Appointed to the Stadium Authority Board for two consecutive terms. Served over two years on the Mayor's Advisory Committee to the Model Cities Program. Wrote the County of San Diego’s Affirmative Action Plan. Responsible for bringing the Job Corps Center to San Diego which has provided education and employment training for over 6,000 youth. Assisted small businesses in obtaining over $15 million in contracts. Established narcotics prevention programs in San Diego.

Past member of San Diego Jr. Chamber of Commerce, Urban League, NAACP and National Alliance of Businessmen.

"As a political leader, I will bring together all the elements of the community - young and old, police and parents, clergy and teachers, labor and business - to address the issues that we face."
WHEN EXPERIENCE COUNTS... KEEP WES PRATT ON THE JOB

* Executive Assistant to County Supervisor
* Administrative Assistant to State Assemblyman
* Aide to City Councilman
* Attorney, Graduate of University of San Diego Law School
* Cum Laude Graduate of Drury College
* Active in Big Brothers, Bayview Baptist Church
* Married with three school-aged children

WORKING TOGETHER FOR SAN DIEGO’S NEIGHBORHOODS

Wes Pratt will:
* Solve problems through cooperation, not confrontation
* Seek common sense solutions to managing growth effectively
* Work to preserve and protect neighborhood integrity
* Seek increased cooperation between governmental agencies
* Support increased beat officers for Police Department

A MESSAGE FROM WES PRATT...

Dear Fellow San Diegans:

Thank you for your strong support in the primary election.
I have worked closely with and been endorsed by the two councilmen who you previously elected in District 4.

With your support we can carry on the many important projects now underway.

For a thoughtful, reasoned approach to government, I ask for your vote on Nov. 3.

LET ME KNOW WHAT’S ON YOUR MIND

-- [Signature] --

NCS-1694.1 25-10
YOUR 1st CHOICE
Community leader Bruce Henderson was YOUR FIRST CHOICE in the primary election, winning 4,548 votes - most in the City.

1st CHOICE IN EXPERIENCE
President/Director, Assoc. of Concerned Taxpayers (1978-87)
Director, San Diego Data Processing Corporation (1979-87)
Mayor’s Committee, Balboa Park/Mission Bay Bonds (1986-87)
Co-owner, Henderson & Henderson law firm (1974-87)
Homeowner, District 6 (1980-87)
B.A., Harvard (magna cum laude), (1980-87)
J.D., University of California; Peace Corps volunteer

1st CHOICE OF NEIGHBORHOODS
North City/Mira Mesa: Complete road system; no density increases!
Pt. Loma: Extend airport curfew; stop mini-malls.
La Jolla: Enforce Cultural Zone.
Clairemont/Bay Park: Protect single-family neighborhoods.
Navajo/San Carlos: Approve Clean Air Initiative; finish Rt. 52.
East San Diego: Enforce community plans; add police.

THE RIGHT CHOICE
A proven record of MANAGING GROWTH and LOWERING TAXES:

- Henderson fought excessive building as President of Citizens Coordinate ("San Diego’s oldest and most respected local environmental protection group." - San Diego Tribune)

- Henderson fought to cut property taxes by leading San Diego’s Association of Concerned Taxpayers to victory on Proposition 13.

PLEASE VOTE BRUCE HENDERSON. YOU’LL BE PROUD YOU DID.
Questions? Call [redacted]
SAN DIEGO CITY COUNCIL
DISTRICT NO. 6

Bob Ottillie
Family Lawyer

PHILOSOPHY

"The most important issues facing San Diego are managing our growth, solving our traffic problems, and preserving our open space."

"If there is too much growth, San Diego will strangle on itself. Much of the beauty will be gone in Los Angeles-size traffic jams and New York-size crime problems."

"If there is too little growth, then there won't be the necessary jobs and housing to allow us to work and raise our families."

"What is needed is a balance. There is new leadership at City Hall working to achieve that balance. I can help."

ISSUES

Bob Supports:
- Limiting growth until we get a new Growth Management Plan.
- The Police Review Board.
- The Belmont Park Initiative (Prop. G) to save the park.

Bob Opposes:
- Prop. E which would allow more government spending.

Bob and his opponent differ on all these issues.

QUALIFICATIONS

Stanford University Graduate, B.A., Economics
Recipient - Stanford University Alumni Outstanding Achievement Award
Legal Education - University of Iowa/University of San Diego
Operates his own law firm
Member - San Diegans for Parks and Wildlife
Chairman - Youth For Progress (San Diego's oldest juvenile diversion program)
Former Treasurer - Youth Housing Opportunity Project
Member - Save the Coaster Committee
Community Town Council Member
A Record of Dedicated Service to San Diego

- Elected Member and President, San Diego Board of Education
- Chairman, "Schools of the Future" Commission
- Professor of History, San Diego State University, 17 years

A Leader in Protecting Our Environment and Managing Our Growth

- Instrumental in passage of Proposition A, the Managed Growth Initiative
- Endorsed by the San Diego Sierra Club
- Strongly supports Mayor's proposals to limit influence of developers at City Hall

A Concern for Public Safety In Our Neighborhoods

- Working for more police officers and foot patrols
- Organizing community crusade against drugs on our streets
- Previously endorsed by the San Diego Police Officers and Firefighters Associations

An Ability to Get Things Done

- Directed effort to bring San Diego schools "back to basics"
- Brought stronger discipline to the schools, added mandatory homework, and toughened graduation requirements
- The only candidate with proven experience as an elected official in San Diego

As a 45-year-old educator and father of two children, I have always believed a person must roll up his sleeves and work hard to bring about improvements in our community. With your help, we can make a difference.

BOB FILNER

PROVEN AND EFFECTIVE LEADERSHIP
PRIMARY FINALIST

QUALIFICATIONS

- "Most Distinguished Name In San Diego Justice"
  San Diego Daily Transcript (1987)
- Assistant U. S. Attorney, San Diego
  Special Prosecutions Office
- United States Senate
  Assistant Counsel, Permanent Subcommittee on investigations
- California State Legislature
  Deputy Legislative Counsel
- Adjunct Professor of History
  University of Southern California
  Faculty Award, University Continuing Education Association
  Chairman, National Conference on Organized Crime
- Consumer Protection Trial Attorney
- Married, two children
- South Park resident

As a family man I want to protect San Diego and to preserve our natural resources. My vision for a better San Diego would be to implement a four point program to:

1. Manage Growth
   That is why I am the only candidate for this seat who refused developer contributions.

2. Reduce Crime
   As a former Federal Prosecutor and nationally regarded crime expert I will bring new tools to fight crime in San Diego.

3. Improve City Services
   My "Project CANN" program has processed over 50 citizens' suggestions for improving our neighborhoods.

4. Protect Environmental Resources
   I initiated a citizens' lawsuit to clean up San Diego Harbor and will protect Mission Bay.

As your councilperson I will work hard, speak the truth and face the tough issues to serve you and San Diego.

MIKE AGUIRRE
CITY OF SAN DIEGO
Proposition B
(This proposition will appear on the ballot in the following form.)

BALBOA PARK AND MISSION BAY PARK PRESERVATION
AND IMPROVEMENT BONDS Shall the City of San Diego incur
bonded indebtedness in the principal amount of $93,520,000
with $73,860,000 spent for the purpose of park and recreation municipal
improvements, including but not necessarily limited to, improvement of
water quality in Mission Bay Park; construction of facilities to protect
against sewage spills in Mission Bay Park; for reconstruction, structural
and safety improvements to buildings and museums in Balboa Park
constructed prior to 1935; improvement of beach areas and the
shoreline in Mission Bay Park to prevent erosion and the loss of beach
area; improved access for senior citizens and handicapped visitors in
Balboa Park; and with an additional amount of $19,660,000 spent for the
additional purpose of, but not limited to, construction of pedestrian
paths and other improvements to Fiesta Island, completion of Crown
Point Shores, all in Mission Bay Park, construction of parking and
vehicle circulation improvements in Balboa Park and Mission Bay Park,
construction of a new municipal gym outside Balboa Park,
improvements to the Space Theater and Starlight Bowl, all in Balboa
Park, and for payment of all costs and expenses in connection with
such acquisition and construction and the issuance of the bonds?

This proposition requires a two-thirds vote.

City of San Diego Mission Bay Park and Balboa Park Bond Proposal.
Shall the City of San Diego incur bonded indebtedness in the principal amount of
$93,520,000 with $73,860,000 spent for the purpose of park and recreation municipal
improvements, including but not necessarily limited to, improvement of
water quality in Mission Bay Park; construction of facilities to protect against sewage spills in Mission
Bay Park; for reconstruction, structural and safety improvements to buildings and museums in Balboa Park
constructed prior to 1935; improvement of beach areas and the shoreline in Mission Bay Park to prevent erosion and the loss of beach
area; improved access for senior citizens and handicapped visitors in Balboa Park; and with an additional amount of $19,660,000 spent for the
additional purpose of, but not limited to, construction of pedestrian
paths and other improvements to Fiesta Island, completion of Crown
Point Shores, all in Mission Bay Park, construction of parking and
vehicle circulation improvements in Balboa Park and Mission Bay Park,
construction of a new municipal gym outside Balboa Park,
improvements to the Space Theater and Starlight Bowl, all in Balboa
Park, and for payment of all costs and expenses in connection with
such acquisition and construction and the issuance of the bonds?

TAX RATE STATEMENT
The estimated tax rate necessary to pay the principal and interest on the
proposed $93,520,000 general obligation bond issue for Balboa Park and Mission Bay
Park improvements during the first fiscal year after the first sale of the bonds, based
upon projected assessed valuations of property in the City of San Diego, is $.0084 per
$100 of assessed valuation. This is equal to $.84 per $100,000 of assessed valuation.
The estimated tax rate necessary to pay the principal and interest on said
proposed bond issue during the first fiscal year after the last sale of the bonds is $.023
per $100 of assessed valuation. This is equal to $23 per $100,000 of assessed valuation.
The estimated highest tax rate which would be required to pay the principal and
interest on said proposed bond issue will be $.0238 per $100 of assessed valuation.
This is equal to $23.80 per $100,000 assessed valuation and it is estimated that that rate
would occur in fiscal year 1992-93.

The above information is provided pursuant to Section 5301 of the Elections
Code of the State of California.
ARGUMENT IN FAVOR OF PROPOSITION B

The Mission Bay and Balboa Park Preservation Bond presented as Proposition B will finance comprehensive improvements needed to preserve and enhance our City's two finest regional parks, including:

- Facilities to improve water quality in Mission Bay and halt further contamination from sewage spills.
- Improved access for the handicapped and senior citizens to Balboa Park.
- Improvements to Mission Bay shoreline to prevent further erosion and loss of public beach areas.
- Reconstruction of important historic buildings in Balboa Park, particularly those constructed prior to 1935.
- Creation of over 100 acres of new bayfront public park areas along South Shores and throughout Mission Bay.

Proposition B will also fund several other specific park projects, including:

- Construction of restrooms, picnic areas and pedestrian walkways on Fiesta Island in Mission Bay.
- Improvements to the Space Theatre and Starlight Bowl in Balboa Park.
- Construction of a new Municipal Gym outside of Balboa Park.
- Additional parking and traffic improvements in both Mission Bay and Balboa Parks.

Mission Bay's beaches and shoreline are eroding up to seven feet per year. Chronic bay contamination due to sewage spills is an ongoing health hazard. The irreplaceable buildings in Balboa Park are rapidly decaying and some have already been condemned and closed to public use. A YES vote on Proposition B ensures that these problems will be corrected plus finance new improvements critical to the preservation and enhancement of both parks.

All projects were reviewed and approved by a 34 member Citizens Bond Review Committee.

Proposition B offers the least expensive way of financing improvements to our parks. Bond interest rates are lower. Payback is over a 30 year period, and the bond sale schedule will minimize the burden on taxpayers.

Vote YES on Proposition B and guarantee that our parks will remain civic gems for generations to come.

MAYOR and CITY COUNCIL (8 - 0 vote) GORDON LUCE ERNEST HAHN
Co-Chairman Co-Chairman
Friends of the Parks Friends of the Parks

SIERRA CLUB GREATER SAN DIEGO
San Diego Chapter CHAMBER OF COMMERCE
ARGUMENT AGAINST PROPOSITION B

THIS PROPOSITION IS A BAD CHOICE FOR THE TAXPAYERS OF SAN DIEGO!

- **Evading The Spirit of Proposition 13**

  Politicians are trying to ignore the clear message of the voters who passed Proposition 13. One by one, our local governments are taking the cost of services normally included in their budgets and trying to get the voters to approve special funding for them. This ploy allows the politicians to spend the basic budget on frivolous items, much of it wasted.

- **Tourists Should Pay**

  Improvements to tourist facilities should be paid for by the Transit Occupancy Tax which provides millions of dollars for this purpose. The city should only spend money for tourist facilities up to the amount available from the tax specifically provided for that purpose.

  A 1983 City Manager's report states that the 30,000,000 tourists who visit San Diego each year don't pay their fair share. Tourists frolic while we foot the bill.

- **We Don't Get Full Value**

  We taxpayers don't get a bargain using bonds because we pay twice. The interest will double the expense. This is why "pay as you go" financing is prudent, and why it is the norm in California.

- **Don't Rob Future Generations**

  Ordinarily, improvements to Balboa Park and Mission Bay would be made as funds became available. Now the theory seems to be, "Let's buy it now, and let the next generation pay for it." Local politicians are following the bad example set by the federal government, which, through loose spending, has burdened future generations with an enormous debt.

- **This Is A Tax Increase**

  DON'T BE MISLED! This is a tax increase on all real property in San Diego. Homeowners will pay higher property taxes; renters will pay higher rents. Whether you use the parks or not, you will have to pay.

  \[\begin{align*} & J A C K \ R. \ S A N D E R S, \text{ President} \quad \text{S T E V E N \ C U R R I E, Vice President} \\
  & U n i t e d \ T a x p a y e r s \ o f \ S a n \ D i e g o \\
  & P A T \ \ W R I G H T, \text{ Chairman} \quad \text{D I C K \ R I D E R, Vice Chair} \\
  & L i b e r t a r i a n \ \ P a r t y \ o f \ S a n \ D i e g o \end{align*}\]
CITY OF SAN DIEGO
Proposition C
(This proposition will appear on the ballot in the following form.)

BALBOA PARK AND MISSION BAY PARK PRESERVATION AND IMPROVEMENT BONDS Shall The City of San Diego incur bonded indebtedness in the principal amount of $73,860,000 for the purpose of park and recreation municipal improvements, including but not necessarily limited to, improvement of water quality in Mission Bay Park; construction of facilities to protect against sewage spills in Mission Bay Park; for reconstruction, structural and safety improvements to buildings and museums constructed in Balboa Park prior to 1935; improvement of beach areas and the shoreline in Mission Bay Park to prevent erosion and the loss of beach area; and improved access for senior citizens and handicapped visitors in Balboa Park and for payment of all costs and expenses in connection with such acquisition and construction and issuance of the bonds; with the indebtedness in this Proposition, if authorized, to be void if the indebtedness set forth in Proposition B on this ballot is authorized?

This proposition requires a two-thirds vote.

City of San Diego Mission Bay Park and Balboa Park Bond Proposal. For the purpose of improving Mission Bay Park and Balboa Park,
Shall The City of San Diego incur bonded indebtedness in the principal amount of $73,860,000 for the purpose of park and recreation municipal improvements, including but not necessarily limited to, improvement of water quality in Mission Bay Park; construction of facilities to protect against sewage spills in Mission Bay Park; for reconstruction, structural and safety improvements to buildings and museums constructed in Balboa Park prior to 1935; improvement of beach areas and the shoreline in Mission Bay Park to prevent erosion and the loss of beach area; and improved access for senior citizens and handicapped visitors in Balboa Park and for payment of all costs and expenses in connection with such acquisition and construction and issuance of the bonds; with the indebtedness in this Proposition, if authorized, to be void if the indebtedness set forth in Proposition B on this ballot is authorized?

TAX RATE STATEMENT

The estimated tax rate necessary to pay the principal and interest on the proposed $73,860,000 general obligation bond issue for Balboa Park and Mission Bay Park improvements during the first fiscal year after the first sale of the bonds, based upon projected assessed valuations of property in the City of San Diego, is $.0066 per $100 of assessed valuation. This is equal to $6.60 per $100,000 of assessed valuation.

The estimated tax rate necessary to pay the principal and interest on said proposed bond issue during the first fiscal year after the last sale of the bonds is $.018 per $100 of assessed valuation. This is equal to $18 per $100,000 of assessed valuation.

The estimated highest tax rate which would be required to pay the principal and interest on said proposed bond issue will be $.0188 per $100 of assessed valuation. This is equal to $18.80 per $100,000 assessed valuation and it is estimated that that rate would occur in fiscal year 1992-93.

The above information is provided pursuant to Section 5301 of the Elections Code of the State of California.
ARGUMENT IN FAVOR OF PROPOSITION C

The Mission Bay and Balboa Park Preservation Bond presented as Proposition C will finance certain critical improvements needed to preserve and enhance our City's two finest regional parks, including:

- Facilities to improve water quality in Mission Bay and halt further contamination from sewage spills.
- Improved access for the handicapped and senior citizens to Balboa Park.
- Improvements to Mission Bay shoreline to prevent further erosion and loss of public beach areas.
- Reconstruction of important historic buildings in Balboa Park, particularly those constructed prior to 1935.
- Creation of over 100 acres of new bayfront public park areas along South Shores in Mission Bay.

Mission Bay's beaches and shoreline are eroding at the rate of up to seven feet per year. Chronic contamination of the bay due to sewage spills is an ongoing health hazard. The irreplaceable buildings in Balboa Park are rapidly decaying and some have already been condemned and closed to public use. A YES vote on Proposition C ensures that these problems will be corrected.

All projects were reviewed and approved by a 34-member Citizens Bond Review Committee.

Proposition C offers us the least expensive way of financing these improvements to our parks as bond interest rates are lower, the payback is over a 30-year period, and the bond sale schedule will minimize the burden on taxpayers.

Vote YES on Proposition C and guarantee that our parks will remain civic gems for generations to come.

MAYOR and CITY COUNCIL  
(8 - 0 vote)  
GORDON LUCE  
Co-Chairman  
Friends of the Parks  
ERNEST HAHN  
Co-Chairman  
Friends of the Parks  

SIERRA CLUB  
San Diego Chapter  
LEAGUE OF WOMEN VOTERS  
OF SAN DIEGO
ARGUMENT AGAINST PROPOSITION C

ALTHOUGH $20,000,000 LESS THAN PROPOSITION B, IT'S STILL A BAD DEAL!!

- Evading The Spirit of Proposition 13

Politicians are trying to ignore the clear message of the voters who passed Proposition 13. One by one, our local governments are taking the cost of services normally included in their budgets and trying to get the voters to approve special funding for them. This ploy allows the politicians to spend the basic budget on frivolous items, much of it wasted.

- Tourists Should Pay

Improvements to tourist facilities should be paid for by the Transit Occupancy Tax which provides millions of dollars for this purpose. The city should only spend money for tourist facilities up to the amount available from the tax specifically provided for that purpose.

A 1983 City Manager's report states that the 30,000,000 tourists who visit San Diego each year don't pay their fair share. Tourists frolic while we foot the bill!

- We Don't Get Full Value

We taxpayers don't get a bargain using bonds because we pay twice. The interest will double the expense. This is why "pay as you go" financing is prudent, and why it is the norm in California.

- Don't Rob Future Generations

Ordinarily, improvements to Balboa Park and Mission Bay would be made as funds became available. Now the theory seems to be, "Let's buy it now, and let the next generation pay for it." Local politicians are following the bad example set by the federal government, which, through loose spending, has burdened future generations with an enormous debt.

- This Is A Tax Increase

DON'T BE MISLED! This is a tax increase on all real property in San Diego. Homeowners will pay higher property taxes; renters will pay higher rents. Whether you use the parks or not, you will have to pay.

JACK R. SANDERS, President
United Taxpayers of San Diego

STEVEN CURRIE, Vice President
United Taxpayers of San Diego

PAT WRIGHT, Chairman
Libertarian Party of San Diego

DICK RIDER, Vice-Chair
Libertarian Party of San Diego

NPR-1899.8
CITY OF SAN DIEGO
Proposition D
(This proposition will appear on the ballot in the following form.)

D AMENDS THE CHARTER OF THE CITY OF SAN DIEGO BY
ADDING SECTION 55.1. Notwithstanding any other provision of
this Charter to the contrary, the total land and water area of all
leases in Mission Bay Park shall not exceed twenty-five percent (25%) of
the total dedicated land area or six and one-half percent (6.5%) of the
total dedicated water area respectively of the park without such lease
being authorized or later ratified by vote of 2/3's of the qualified electors
of the City voting at an election for such purpose.

Amend the Charter of The City of San Diego by adding Section 55.1 to Article V.
to read as follows:

SECTION 55.1 - MISSION BAY PARK-
RESTRICTIONS UPON COMMERCIAL DEVELOPMENT

Notwithstanding any other provision of this Charter to the contrary, the total land
and water area of all leases in Mission Bay Park shall not exceed twenty-five percent
(25%) of the total dedicated land area or six and one-half percent (6.5%) of the total
dedicated water area respectively of the park without such lease being authorized or
later ratified by vote of 2/3's of the qualified electors of the City voting at an election for
such purpose.
ARGUMENT IN FAVOR OF PROPOSITION D

Mission Bay Park, one of San Diego's greatest open space and recreational resources, was created for your enjoyment and for the enjoyment of visitors to our City.

Mission Bay Park is one of the few open spaces left in San Diego where we can go to enjoy social and recreational activities at no cost.

TO PRESERVE MISSION BAY PARK'S OPEN SPACE RESOURCES,
VOTE YES ON PROPOSITION D

Upon passage of Proposition D, the San Diego City Charter will be amended to allow that no more than 25% of the park's acreage be leased for commercial purposes. Additionally, no more than 6.5% of the park's water surface will be allowed for commercial purposes. This will ensure that Mission Bay Park will remain open public park and open space for future generations.

Although City Council policy provides for these limits, we are rapidly approaching the maximum allowable commercial development. A yes vote on Proposition D will incorporate these limits into the City Charter and ensure that current limits on hotel and other commercial development can be exceeded only by a two thirds vote of the people. Proposition D gives you the voter the opportunity to decide!

VOTE YES ON PROPOSITION D,
KEEP MISSION BAY OPEN PARKLAND

MAYOR and CITY COUNCIL
(8-0 vote)

MIKE GOTCH
San Diego City Councilmember

LYNN BENN, Member
San Diego Planning Commission

STEVE ALEXANDER, Chairman
Mission Bay Park Committee,
San Diego Park and Recreation Board

LUCY KILLEA
Assemblymember, 78th District

ARGUMENT AGAINST PROPOSITION D

No argument against the proposition was filed in the office of the City Clerk.

The People of the City of San Diego do ordain as follows:

SECTION 1. Change of Appropriation Limit. The appropriations limit for fiscal years 1988 through 1991 set pursuant to Article XIIIB of the California Constitution is changed to the extent set forth in Section 2 of this Ordinance.

SECTION 2. Authority to Appropriate Existing Tax Revenue Sources Collected in Fiscal Years 1988 Through 1991. The City of San Diego appropriations limit for Fiscal Year 1988 provided for in Article XIIIB of the California Constitution shall be revised upward to $298,860,000 (an increase of $52 million) provided this limit is adjusted each year for Fiscal Years 1988-89, 1989-90 and 1990-91 for changes in population and cost of living as provided by the State Constitution to permit the expenditure of anticipated revenues from existing sources to fund needed programs which include, but are not necessarily limited to, police protection, fire protection, refuse collection and disposal, library services, parks, and facility and infrastructure maintenance and capital improvements.

SECTION 3. Saving Clause. This initiative ordinance is intended to comply with California Constitution Article XIIIB. If any section, part, clause, form, word or phrase is for any reason held to be invalid, the remaining portions of this ordinance shall remain in full force and effect and shall be interpreted to serve the intent of this ballot proposition.

SECTION 4. Date of Effect. This ordinance shall take effect immediately upon its enactment.

CITY ATTORNEY’S IMPARTIAL ANALYSIS

Article XIIIB of the California Constitution requires voter approval of expenditures in excess of the City’s “Gann Limit”. This limit is calculated upon the expenditure of certain revenues annually adjusted for changes in population and cost of living.

This proposition would approve a four year increase in the limit totaling $52 million adjusted annually for changes in population and cost of living during the period July 1, 1987 to June 30, 1991. This proposition does not raise taxes nor authorize them to be raised. It simply permits your City Council to appropriate funds for the next four years which will be available from present taxes and fees for current City programs including, but not necessarily limited to, police and fire protection, refuse collection and disposal, library services, parks, capital maintenance and improvements. If this measure is not approved by a majority vote of the voters this money must be returned to the taxpayers and these programs may lack sufficient funding for this fiscal year and future years.

JOHN W. WITT
City Attorney
ARGUMENT IN FAVOR OF PROPOSITION E

We urge a **YES** vote on Proposition E.

**PROPOSITION E IS NOT A TAX INCREASE OR A NEW TAX.**

Your vote is necessary to allow the City of San Diego to continue to provide needed programs such as police protection, fire protection, refuse collection and disposal, library services, parks, facility and infrastructure maintenance, and capital improvements.

As a result of State Proposition 4 (which was passed in 1979), the City is required to seek voter approval to utilize revenues from tax sources which are above the Gann appropriations limit. The City is above the limit primarily because the limit employs arbitrarily low nationwide consumer cost indices which do not reflect the cost to California local government of providing services and facilities. Unless this Proposition is approved, any revenues over the appropriations limit must be refunded over the next two years.

We are particularly concerned about the City’s ability to continue to finance current levels of essential services and to provide for facilities in the future. We are requesting that the City’s Gann limit be changed to $298,860,000 so that the City can expend the revenues it expects to receive. Failure to approve the proposition will result in a budget reduction of up to $160 million over the four year period from 1988 to 1991. This shortage of revenue will seriously impact the City’s ability to provide essential services and maintain its facilities.

Don’t forget, not only are you the residents and the voters, you are also the beneficiaries of the services provided by the City and the owners of the capital assets that are called “infrastructure” - public buildings, roads, bridges, recreation centers and police stations. This is your city and your assets we are voting on. Vote **YES**.

JOHN LOCKWOOD
City Manager, City of San Diego

ALICE B. McCauley, President
League of Women Voters-San Diego

KATHERINE L. STROUP, President
Senior Citizens Presidents’ Council

REV. CLYDE E. GAINES
Pastor
ARGUMENT AGAINST PROPOSITION E

The proposal by the City of San Diego that the voters waive the spending limits which the voters enacted by the Gann Initiative should be rejected. This limitation restricts the rate of growth in local government spending based upon the consumer price index and population growth but permits spending for retirement of prior voter approved debt. Despite this the City did not publicly present an analysis regarding the feasibility of using funds in excess of the Gann limit to retire voter approved debt.

The proposed waiver for fiscal years 1988 through 1991 is projected to add $160 million to the City's general fund, available for ongoing operational expenses. Meanwhile, voters are asked to approve specific increases in San Diego's indebtedness through the issuance of general obligation bonds, as well as a higher sales tax, to fund various local and regional capital improvements.

Proposition E will only create a temporary increase in general fund revenues, but may foster bureaucratic reliance upon inflated budgetary levels, leading to future budget crises and waiver requests after 1991.

The growing number and frequency of bond propositions and proposed tax increases indicates the historic failure of government to adequately reserve for and fund the ongoing cost of needed capital improvements out of the general fund.

To the extent new bonds or higher taxes are needed for capital improvements, specific projects should be put to a vote. For that reason, and given the future budgetary problems inherent in a temporary increase in general fund revenues, this proposition deserves a resounding NO vote from the taxpayers of the City of San Diego.

The San Diego Taxpayers Association
CITY OF SAN DIEGO
Proposition F
(This proposition will appear on the ballot in the following form.)

F CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE SAN DIEGO MUNICIPAL CODE. Shall the street now known as Dr. Martin Luther King Jr. Way irrevocably be renamed Market Street?

AN ORDINANCE IRREVOCABLY RENAMING DR. MARTIN LUTHER KING, JR. WAY AS MARKET STREET.

BE IT ORDAINED, by the People of The City of San Diego, as follows:

This legislation repeals San Diego City Council Resolution Number R-265534 (which changed the name of that street formerly known as Market Street from Harbor Drive to Iona Drive to Dr. Martin Luther King Jr. Way) and affirms that the said street shall irrevocably be renamed Market Street.

ARGUMENT IN FAVOR OF PROPOSITION F

Proposition F will reverse the City Council's action which changed the name of MARKET STREET to Dr. Martin Luther King, Jr. Way.

We urge your supportive vote on this Proposition for the following reasons:

- MARKET STREET has been a major commercial thoroughfare in downtown San Diego since 1915. As such it represents a significant part of San Diego's culture and heritage.

- MARKET STREET runs directly through the MARINA REDEVELOPMENT and GASLAMP QUARTER areas where the City is committed to the restoration of many older historical buildings. The name of MARKET STREET plays an important and relevant role in this redevelopment effort.

- The City Council’s decision to change the name of MARKET STREET was contrary to the majority of community input and was not in accordance with the City Manager's recommendation. In response to the City Council's action, over 79,000 voters exercised the initiative process to bring this issue to the ballot.

The question is not the good intent of the City Council, but rather the cancellation of an important part of San Diego's heritage. The City Council selected the wrong street to honor Dr. Martin Luther King, Jr.

WE URGE YOUR YES VOTE TO BRING BACK MARKET STREET TO DOWNTOWN SAN DIEGO.

VOTE YES ON PROPOSITION F

MATEO R. CAMARILLO
San Diego Businessman

TOD FIROTTO, Chairman
Keep Market St. Initiative Committee

FRANK E. SALAZAR
Market Street Property Owner and Businessman

FRANK HARTUNG
42 Year Market Street Businessman

E. G. GRAMMAN
Market Street Property Owner and Businessman

NPR-1899.12 25-41
ARGUMENT AGAINST PROPOSITION F

A NO VOTE ON PROPOSITION F WILL PRESERVE
MARTIN LUTHER KING WAY IN SAN DIEGO

A NO vote on Proposition F will:

- Preserve Martin Luther King Way in San Diego
- Demonstrate San Diego's recognition of and honor for this great American
- Uphold our reputation as America's Finest City

The citizens of San Diego face a critical issue on November 3 – an issue with tremendous civic implications.

In April of 1986, San Diego designated Martin Luther King Way to express civic support of the first federal holiday honoring Nobel laureate Dr. Martin Luther King Jr.

Now, a small group of people have organized to rename the street. These people have done so, however, without fully considering the serious impacts of that action.

San Diego recognized Dr. King's tremendous contributions by designating the street in his name – just as was done for other great patriots in American history. Washington, Lincoln and Jefferson are only a few of the American heroes with streets honoring them in San Diego.

The issue has very real national implications as well.

With the events surrounding the America's Cup victory and the upcoming 1988 Super Bowl to be held in San Diego, our city has been, and will continue to be, the subject of national attention.

Let's continue to keep that attention in a positive vein.

Martin Luther King Way travels through communities from San Diego Bay to the east. It transcends boundaries, and so does the issue of revoking its designation.

This is not an issue of race, creed or political perspective – this is an issue of national pride.

The citizens of America's Finest City must demonstrate to our community and to the nation that we recognize the tremendous contributions and honor the memory of Dr. Martin Luther King Jr.

KEEP MARTIN LUTHER KING WAY
VOTE NO ON PROPOSITION F

The Mayor and City Council
City of San Diego
(5 - 3 vote)

Susan Golding
County Board of Supervisors

Rev. George Walker Smith
Community Leader

Mike Madigan
Businessman

Ralph Pesqueira
Owner, El Indio Restaurants
CITY OF SAN DIEGO

Proposition G

(This proposition will appear on the ballot in the following form.)

G

CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE SAN DIEGO MUNICIPAL CODE. Shall the Mission Beach Park property owned by The City of San Diego be restricted to the following uses:

(a) Public park and recreation uses such as grass, picnic areas, public open space, public parking, public recreation and meeting facilities. Expressly excluded are retail and commercial uses except within a historically rehabilitated Plunge Building which would serve park and beach visitors, such as restaurants, fitness center and the like.

(b) Historical preservation uses, such as preservation and rehabilitation of the historic Plunge Building, Roller Rink Building and Roller Coaster where economically feasible.

(c) Incidental and related uses to those uses authorized by (a) and (b) above provided such incidental and related uses are clearly subordinate to the authorized uses and are minor in nature.

AN ORDINANCE AMENDING THE SAN DIEGO MUNICIPAL CODE BY ADDING THE FOLLOWING SECTIONS RELATING TO RESTRICTING THE USE OF MISSION BEACH PARK

BE IT ORDAINED, by the People of The City of San Diego, as follows:

Section 1. From and after the effective date of this measure, the Mission Beach Park property owned by the City of San Diego shall be restricted to the following uses:

(a) Public park and recreation uses such as grass, picnic areas, public open space, public parking, public recreation and meeting facilities. Expressly excluded are retail and commercial uses except within a historically rehabilitated Plunge Building which would serve park and beach visitors, such as restaurants, fitness center and the like.

(b) Historical preservation uses, such as preservation and rehabilitation of the historic Plunge Building, Roller Rink Building and Roller Coaster where economically feasible.

(c) Incidental and related uses to those uses authorized by (a) and (b) above provided such incidental and related uses are clearly subordinate to the authorized uses and are minor in nature.

Section 2. Immediately following the effective date of this measure, the City Council shall initiate a program to carry out the provisions of this measure by amending the appropriate planning and zoning documents applicable to the Mission Beach Park property so that they are consistent with this measure. This program shall include, as necessary, amendments to the Progress Guide and General Plan, Mission Beach Local Coastal Program, Mission Beach Planned District Ordinance, Mission Beach Precise Plan, and all applicable City Zoning Ordinances.

Section 3. Definitions. For purposes of this Initiative measure, the following words and phrases shall have the following meanings:

(a) "Mission Beach Park" shall mean that real property together with fixtures and appurtenances owned by the City of San Diego and generally described as follows: Pueblo lands - Portion of lot 1803 West of Mission Boulevard, South of Ventura Place, North of San Fernando Place and East of Ocean Front Walk.
(b) "Effective date" means the date upon which this measure is enacted by the City Council, or the date upon which it is approved by the voters, whichever occurs first.

Section 4. Implementation. The City Council, City Planning Commission, and City staff are hereby directed to take any and all actions necessary under this initiative measure, including but not limited to adoption and implementation of any amendments to the Progress Guide and General Plan, Mission Beach Local Coastal Program, Mission Beach Planned District Ordinance, Mission Beach Precise Plan, all applicable City Zoning Ordinances, or City Code, reasonably necessary to carry out the intent and purpose of this initiative measure. Said actions shall be carried out forthwith.

Section 5. Guidelines. The City Council may adopt reasonable guidelines to implement this initiative measure following notice and public hearing, provided that any such guidelines shall be consistent with the intent and purpose of this measure.

Section 6. Exemptions for Certain Projects. This measure shall apply to all proposed development or redevelopment of Mission Beach Park except a development or redevelopment proposal which has obtained a "vested right" as of the effective date of this measure. For purposes of this measure, a "vested right" shall have been obtained only if each of the following criteria is met:
(a) The project has received its final discretionary approval; and
(b) Substantial expenditures have been incurred in good faith reliance on the final discretionary approval; and
(c) Substantial construction has been performed on the property in good faith reliance on the final discretionary approval.

The "substantiality" of the expenditures incurred and of construction performed and the question of whether or not such expenditures and construction were in "good faith" are questions of fact to be determined on a case by case basis by the City Council following application by the landowner or developer and upon notice to the interested public, and following public hearing.

Section 7. Amendment or Repeal. This measure may be amended or repealed only by a majority of the voters voting at an election thereon.

Section 8. Severability. If a section, subsection, sentence, phrase, clause, or portion of this initiative is for any reason held to be invalid or unconstitutional by any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this initiative. It is hereby declared that this initiative and each section, subsection, sentence, clause, phrase, part, or portion thereof would have been adopted or passed irrespective of the fact that any one or more sections, subsections, sentences, clauses, phrases, parts or portion be declared invalid or unconstitutional.
Your public parkland is being turned into a shopping center. Commercial development in Mission Beach Park must be limited to truly recreational and visitor-serving parkland uses, and the historical remnants of the Mission Beach Amusement Center (Belmont Park) must be preserved.

The City has allowed demolition of the Plunge Building. However, passage of this proposition will:

- limit park uses to public parking and recreational open space;
- help protect the National Landmark roller coaster; and,
- make a clear statement that voters MUST NOT be ignored on critical issues important to all San Diegans.

The people of San Diego do not need a 70,000 sq. ft. shopping center at the beach. The park is heavily used as oceanfront access and parking is already inadequate. This development will add to existing traffic congestion and is encroaching on existing beach parking.

Thoryk/MacHutchin/Davis have first option on the roller coaster site if the City does not extend the Coaster lease in December. These are the same developers who demolished the historic Plunge Building. A YES vote will help save the Coaster, not endanger it.

The Thoryk/MacHutchin/Davis project should be stopped before another valuable and irreplaceable park is destroyed forever. Will Balboa Park be next? The people of San Diego must send a message to the City Council about our public parks. We must protect and preserve our parklands.

DO NOT BE MISLED! THE PROPOSITION IS NOT FLAWED. THE COURTS MAY DECIDE THAT DEVELOPMENT HAS NOT PROCEEDED "IN GOOD FAITH" AND, THEREFORE, MAY NOT BE EXEMPT FROM THIS MEASURE.

Vote YES on PROPOSITION G

MAYOR MAUREEN O'CONNOR

DAN ALLEN, Past Chair
Coastal Area Committee
Park & Recreation Board

HELEN DUFFY, President, for
Mission Beach Town Council

JUDY SWINK
Coaster Supporter

CATHY SCOTT, Treasurer
Save Mission Beach Park Committee
ARGUMENT AGAINST PROPOSITION G

SAVE THE HISTORIC ROLLER COASTER
VOTE NO ON “G”

The intended goal of Proposition G was commendable: protect our parkland from commercial development and restore the historic roller coaster. But the measure was poorly drafted and filed too late. It will accomplish precisely the opposite result from that intended.

If Proposition G Passes:

* It will be impossible to operate the roller coaster and economically unfeasible to restore it.
* The commercial redevelopment now under construction at Mission Beach Park is exempt from the restrictions of the measure and will not be affected whether it passes or not.

If you agree that there should be no further commercial development in Mission Bay Park, but want to protect the Belmont Park roller coaster from demolition, there is a much better alternative on the ballot. Proposition D prohibits further commercial development in Mission Bay Park without endangering renovation of the roller coaster. We urge its adoption.

Remember -

* a YES vote on Proposition G will NOT stop the redevelopment project at Mission Beach Park, but it WILL endanger the restoration of the historic roller coaster.
* a NO vote helps ensure preservation of the roller coaster.

Vote NO on Proposition G

CAROL LINDEMULDER
PHIL KLAUBER, Past President
San Diego Historical Society

CHUCK GREEN, Former President
KATHRYN CAPUTO, Past President
Mission Beach Town Council
Mission Beach Precise Planning Group

MARIE BURKE LIA
Historic Properties Attorney
CITY OF SAN DIEGO
Proposition H
(This proposition will appear on the ballot in the following form.)

H

CITY OF SAN DIEGO INITIATIVE MEASURE. AMENDS THE CITY OF SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the City of San Diego Progress Guide and General Plan be amended to impose the following standards on solid waste facilities burning 500 tons or more per day of solid waste?
1. No such facility shall be built that will:
   a. increase existing levels of toxic air pollutants within the City as those levels are determined by Federal, State or San Diego public agencies; or
   b. be located within a three mile radius of a hospital, elementary school, or child care center or nursing home for the elderly licensed by a governmental entity; or
   c. make additional demands on the treated water distribution system within the City.
2. Any such facility built shall include recycling and separation methods whereby major sources of toxic air pollutants, including but not limited to plastics, metals, industrial wastes, and coatings, are removed from the solid waste prior to incineration.

ADDS TO THE CITY OF SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN AN AMENDMENT TO READ AS FOLLOWS:

AN AMENDMENT OF THE GENERAL PLAN OF THE CITY OF SAN DIEGO TO ADD SOLID WASTE INCINERATION STANDARDS TO THE ENERGY CONSERVATION ELEMENT GUIDELINES AND STANDARDS TO PROVIDE AS FOLLOWS:

In order to protect the public health, safety and general welfare of the people and to foster a physical environment in San Diego that will be most congenial to healthy human development, the following standards are required for solid waste facilities that will burn 500 tons or more per day of residential, commercial or industrial solid waste.

1. No such facility shall be built that will:
   a. increase existing levels of toxic air pollutants within the City as those levels are determined by Federal, State or San Diego public agencies; or
   b. be located within a three mile radius of a hospital, elementary school, or child care center or nursing home for the elderly licensed by a governmental entity; or
   c. make additional demands on the treated water distribution system within the City.
2. Any such facility built shall include recycling and separation methods whereby major sources of toxic air pollutants, including but not limited to plastics, metals, industrial wastes, and coatings, are removed from the solid waste prior to incineration.
ARGUMENT IN FAVOR OF PROPOSITION H

Why have the San Diego Lung Association, San Diego Allergy Society, National Association of Registered Nurses and San Diegans for Clean Air taken strong positions against the so-called "Waste to Energy" SANDER plant in Kearny Mesa?

They know while "waste-to-energy" sounds good, the incinerator industry really is proposing a garbage-burner, a 190-foot-high pollution-spewing smokestack, for San Diego, already the nation's 5th-most air polluted city.

Warning: The greatest danger now is in La Jolla, San Carlos, Del Cerro, Tierrasanta, Scripps Ranch, Clairemont, and Mira Mesa. But, other incinerators are planned in our area. Much more is at stake than the incinerator industry's hoped-for millions in profits.

Our landfill problem must be solved with recycling and appropriate technology, not with giant incinerators that will contaminate our air, and produce very expensive electricity.

The proposed garbage-burning plant will burn 2,250 tons of garbage daily, creating up to 7.5 tons of toxic pollutants each day for us to breathe. Even with sophisticated filtering, the incinerator will emit dioxins, mercury, lead, sulfur dioxide, oxides of nitrogen and other toxics and heavy metals known by doctors to cause cancer, respiratory diseases and serious allergies.

The health hazard is greatest for children, seniors, pregnant women, and the sick.

This initiative creates reasonable standards for dealing with solid wastes. Supporters of SANDER have carelessly waved aside health concerns. One of their health risk analyses was so biased, they received sharp criticism from the county Air Pollution Control District which accused SANDER forces of "ignoring current and proposed emission controls; incorrect emission characterization, and, incorrect projections."

Unlike the incinerator industry, the doctors opposing this facility are not trying to make a sale. Their interest is in our good health.

VOTE YES FOR CLEAN AIR. TRASH TO POLLUTION IS NO SOLUTION.

VOTE YES ON PROP. H

WARREN W. PLESKOW, M.D., President
San Diego Allergy Society

LINDA MICHAEL, Chairperson
Sierra Club, San Diego Chapter

ABBE WOLFSHEIMER
Councilmember, City of San Diego

LAWRENCE W. STIRLING
Assembly Member, 77th District

KENNETH LASSER, M.D.
Co-Chairman, San Diegans for Clean Air
ARGUMENT AGAINST PROPOSITION H

Trash.
San Diegans generate enough trash to fill Jack Murphy Stadium every two weeks. Over 1 1/2 million tons a year, more than 3,000 pounds for every San Diegan. And San Diego is running out of precious open space for new landfills. Our last remaining landfill will close in five to seven years!

Solutions to our trash crisis are not simple and the proposed SANDER waste-to-energy facility is a necessary solution to this growing problem.

The City Council has made a commitment to recycle at least 25% of our trash. But we still need SANDER to reduce our reliance on landfills.

A NO vote on Proposition H will only allow the environmental review on SANDER to proceed so we can learn if it is a safe alternative to landfilling.

Don't Be Misled. Vote NO On Proposition H.

Proposition H will doom San Diego to landfills as our only solution to the trash crisis and will cost taxpayers millions of dollars each year.

Landfills are unsafe and pollute the air. This measure will force San Diego to turn an additional 880 acres of open space into a landfill. They have been shown to contaminate the soil and groundwater and produce toxic air emissions and dangerous methane gases.

Vote No On Proposition H.

Supporters of Proposition H want to tie the City's hands by placing a moratorium on the waste-to-energy technology in San Diego. They are asking you to make this decision before you have the facts! Before environmental studies by California Air Resources Board, the Local Air Pollution Control District and the Environmental Protection Agency are even completed on the proposed SANDER project.

Vote No On Proposition H. It's the wrong approach for San Diego.

Let's:
- Finish the environmental studies
- Limit our reliance on polluting landfills
- Save open space
- Pitch-in on recycling

Help Solve The Trash Crisis.

BILL CLEATOR
City Councilmember

LEE GRISSOM, President
San Diego Chamber of Commerce

JOYCE URBAN
Environmental Consultant

NORMAN ROBERTS
Waste Management Consultant

ART LUJAN, Business Manager
San Diego Building
Trade Council/AFL-CIO
CITY OF SAN DIEGO
Proposition J
(This proposition will appear on the ballot in the following form.)

J AMENDS THE CITY OF SAN DIEGO PROGRESS GUIDE AND GENERAL PLAN. Shall the Progress Guide and General Plan be amended to shift properties known as LA JOLLA VALLEY, consisting of 5100± acres, from the "future urbanizing" designation to the "planned urbanizing" designation?

AMENDMENT OF THE PROGRESS GUIDE AND GENERAL PLAN FOR THE CITY OF SAN DIEGO PURSUANT TO THE PROVISIONS OF THE PLAN ADOPTED BY THE VOTERS ON NOVEMBER 6, 1985:

Shall the Progress Guide and General Plan be amended to shift properties known as LA JOLLA VALLEY, consisting of 5100± acres, from the "future urbanizing" designation to the "planned urbanizing" designation?

CITY ATTORNEY'S IMPARTIAL ANALYSIS

This measure is a proposed amendment to the Progress Guide and General Plan which would shift approximately 5100 acres of land known as LA JOLLA VALLEY within the City from "future urbanizing" to "planned urbanizing". It is the second measure to be brought to the voters under Proposition A of November 1985.

Future urbanizing land is mostly vacant and is to be held as an "urban reserve" rather than be developed before "planned urbanizing" areas have been developed fully.

Proposition A approved by the voters in November 1985, requires that land shifts from "future urbanizing" be approved by a majority vote of the people. Therefore these 5100 acres cannot be shifted from "future urbanizing" unless this measure passes by a majority vote.

The City Council of San Diego previously reviewed this matter and, on September 11, 1984, approved an amendment to the Progress Guide and General Plan to shift the 5100 acres known as LA JOLLA VALLEY from "future urbanizing" to "planned urbanizing". The project as proposed consists of development of a Christian Graduate University and an industrial park on a 1,750 acre site. While approving the shift and the project, the Council imposed a moratorium on the remaining 3,350 acres of the 5100 acre parcel which would prohibit residential development until 1995.

However, the passage of Proposition A in November of 1985 now requires voter approval of the City Council decision on LA JOLLA VALLEY.

University Development, Inc. is the present owner of this 5100 acre parcel and has requested this vote to change its present designation of "future urbanizing" to "planned urbanizing". This change in designation, therefore, will confirm the prior City Council action and is necessary before any land use or developmental approvals can be sought or granted.

JOHN W. WITT
City Attorney
ARGUMENT IN FAVOR OF PROPOSITION J

No argument in favor of the proposition was filed in the office of the City Clerk.

ARGUMENT AGAINST PROPOSITION J

IF YOU ARE OPPOSED TO:
* RUNAWAY GROWTH
* TRAFFIC CONGESTION
* AIR POLLUTION
* INADEQUATE SERVICES AND PUBLIC FACILITIES

THEN VOTE NO ON PROPOSITION J

The La Jolla Valley property constitutes a significant portion of our urban reserve - the land that was set aside under the adopted Growth Management Program to meet our future housing and job needs.

There is no need to open up the La Jolla Valley Property for development. There is enough land in the city's existing community plan areas to meet the projected demand for housing and job production.

The opening up of the La Jolla Valley property for development would:
* Encourage runaway growth
* Increase traffic congestion
* Promote urban sprawl and the "Los Angelization" of San Diego
* Place greater pressure to prematurely develop land set aside for our future housing and job needs
* Directly conflict with the adopted Growth Management Program

If Proposition J is approved, the citizens will have given away their right to decide the disposition of this property. This is your one and only chance to say NO!

In the last three years, growth in San Diego has been greater than ever before and has severely impaired our ability to provide adequate services and public facilities. We are currently working together to manage growth through the development of a new growth management plan. Proposition J, which is growth inducing and continues urban sprawl in San Diego, is in direct conflict with this on-going effort.

Let's Control Growth in San Diego. Vote NO on Proposition J.

The Mayor and City Council
(7 - 1 vote)

Sierra Club, San Diego Chapter
San Diegans for Managed Growth

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