



Sample Ballot & Voter Information Pamphlet

# PRIMARY ELECTION TUESDAY, JUNE 2, 1998

## VOTER ALERT!!! YOUR POLLING PLACE FOR THIS ELECTION IS ON THE BACK COVER

\* POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

\* PLEASE CALL BEFORE ELECTION DAY IF DIRECTIONS ARE NEEDED

\* TAKE THIS PAMPHLET WITH YOU TO THE POLLS

For services available to voters with disabilities see last page.

An information pamphlet concerning State Propositions and Statewide Candidates will be mailed separately by the Secretary of State.

ELECTION RESULTS WILL BE REPORTED ON OUR WEB SITE BEGINNING SHORTLY AFTER 8 P.M. ON ELECTION NIGHT AT: www.sdvote.com

> A Spanish language Voter Information Pamphlet is available upon request from the Office of the Registrar of Voters. (619) 565-5800

Existe un Folleto de Información en Español para el Padrón Electoral y está disponible en la Oficina de Registro del Padrón Electoral. Solicítelo si le es necesario. (619) 565-5800

> Compiled and Distributed by: MIKEL HAAS, REGISTRAR OF VOTERS 5201 Ruffin Road, Suite I San Diego, CA 92123 Phone: (619) 565-5800

### CITY OF SAN DIEGO Proposition A

(This proposition will appear on the ballot in the following form.)



APPROVAL OF ORDINANCE No. O-18443 (N.S) Shall Ordinance No. O-18443 (N.S.) be approved to allow the expansion of the San Diego Convention Center?

### TEXT OF ORDINANCE

#### ORDINANCE NUMBER O-18443 (NEW SERIES) ADOPTED ON November 25, 1997

#### AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND APPROVING THE EXECUTION AND DELIVERY OF CERTIFICATES OF PARTICIPATION, MAKING POSSIBLE THE EXPANSION OF THE SAN DIEGO CONVENTION CENTER

WHEREAS, the existing Convention Center is the cornerstone of San Diego's visitor industry, is a major producer of employment, and infuses \$580 million annually into the regional economy of the San Diego region; and

WHEREAS, the City's financial obligation towards the construction of the expansion to the Convention Center will be paid for by taxes permitted to be collected from persons staying in hotels; and

WHEREAS, numerous large conventions cannot be accommodated because of the size limitations of the existing center and are being lost to Anaheim, San Francisco, Las Vegas and other competing cities which have larger convention centers; and

WHEREAS, the proposed expansion of the Convention Center will increase the regional economic benefit to \$1 billion and create 4,700 jobs for our local economy; and

WHEREAS, on June 21, 1994, the City of San Diego ("City") and the San Diego Unified Port District ("District") entered into a Memorandum of Understanding respecting the expansion of the San Diego Convention Center ("Expansion Project"); and

WHEREAS, to accomplish the construction of the Expansion Project, the City entered into certain agreements with the Convention Center Expansion Financing Authority ("Financing Authority") whereby the District would lease the existing Convention Center and the Expanded Center to the Financing Authority, the Financing Authority would issue lease revenue bonds to finance the construction of the Expansion Project and would award a construction contract, and the Financing Authority would then lease the Existing Center and Expanded Center to the City for a consideration sufficient to pay the debt financing on the lease revenue bonds; and

WHEREAS, the lease revenue financing mechanism, and the ability of the Financing Authority to utilize that mechanism, have been challenged in court by Richard Rider and others ("<u>Rider v.</u> <u>City</u>"); and

WHEREAS, the California Supreme Court has granted Rider's petition for review and will decide the merits of <u>Rider v. City</u>, with an argument date not yet set by the Court; and

WHEREAS, the delay occasioned by <u>Rider v. City</u> is causing the cost of the Expansion project to rise at an estimated rate of \$750,000 per month; and

WHEREAS, the City and the District still desire to proceed with the Expansion Project, and have agreed upon an alternative financing mechanism to accomplish this end; and

WHEREAS, it is the express intention of the City Council that any documents attached as Exhibits hereto, incorporated herein by reference or on file in the Office of the City Clerk, pursuant to state law comprise, together with the text of this Ordinance, the full action of the Council and are necessary for a full understanding of the Council's actions; NOW, THEREFORE,

PR-1690-1

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. <u>Authorization and Approval of the Certificates</u>. The City hereby has determined to authorize and approve the execution and delivery of Certificates of Participation (San Diego Convention Center Expansion) Series 1998A (the "Certificates"), in an aggregate principal amount not to exceed \$210,000,000, said principal amount to provide funds to finance the construction of the Expansion Project as more particularly described below.

Section 2. <u>Description of the Project</u>. The Expansion Project to be financed by the execution and delivery and sale of the Certificates will be located on real property owned by the District. The District has agreed to lease to the City: (i) the existing San Diego Convention Center, and (ii) the Expansion Project, including the real property to be developed in connection with the Expansion Project, together with improvements thereon (the "Facilities"), pursuant to the terms of a Facility Lease (as described below).

Section 3. <u>Source of Revenue For Payment of Certificates</u>. The anticipated source of revenue for payment of the Certificates hereby authorized is the base rental payments to be made by the City to the District under the Convention Center Facility Lease (the "Facility Lease," as more particularly described below).

Section 4. <u>Additional Source of Revenue for Payment of Certificates</u>. Another source of revenue for the payment of the Certificates will be support payments to be made by the District to the City under a Support Agreement, tentatively dated as of March 5, 1996 (the "Support Agreement") between the District and the City. Pursuant to the Support Agreement, the District will pay to the City the sum of \$4.5 million each year for eighteen (18) consecutive years.

Section 5. <u>Authorization and Approval of Facility Lease</u>. The form and content of the Facility Lease, tentatively dated as of January 1, 1998, respecting base rental payments to be made by the City with respect to the Certificates, a copy of which is before this Council and on file in the office of the City Clerk as Document No. OO-18443-1, is hereby approved. The City Manager is hereby authorized and directed, for and in the name of and on behalf of the City, to execute and deliver the Facility Lease in substantially the form presented to and considered at this meeting, and the City Clerk of the City is authorized to attest thereto, with such additions and changes therein as the City Manager shall approve as being in the best interests of the City, and as approved as to form by the City Attorney, and with such other changes that may be required by nationally recognized bond counsel in order to maintain the exclusion from gross income of the interest evidenced and represented by the Certificates, such approval to be conclusively evidenced by the City Manager's execution and delivery of the Facility Lease, which form of Facility Lease is hereby in all respects approved and incorporated by reference and made a part hereof.

Section 6. <u>Authorization and Approval of Trust Agreement</u>. To provide for the execution and delivery of the Certificates, the City hereby authorizes and approves of the execution, delivery and performance of the trust agreement related to the execution and delivery of the Certificates, tentatively dated as of January 1, 1998 (the "Trust Agreement"), by and among the City, the District and the Trustee to be named therein (the "Trustee"), in substantially the form presented to and considered at this meeting a copy of which is before this Council and on file in the office of the City Clerk as Document No. OO-18443-2, with such additions and changes therein as the City Manager shall approve as being in the best interests of the City, and as approved as to form by the City Attorney, and with such other changes that may be required by nationally recognized bond counsel in order to maintain the exclusion from gross income of the interest evidenced and represented by the Certificates, such approval to be conclusively evidenced by the City Manager's execution and delivery of the Trust Agreement, which form of Trust Agreement is hereby in all respects approved and incorporated by reference and made a part hereof.

Section 7. <u>Authorization and Approval of Assignment Agreement</u>. The City hereby approves the form of Assignment Agreement related to the execution and delivery of the Certificates, tentatively dated as of January 1, 1998 (the "Assignment Agreement"), by and between the District and Trustee in substantially the form presented to and considered at this meeting as Exhibit A.

PR-1690-2

Section 8. <u>Amendment of the First Amended and Restated Management Agreement</u>. The existing Convention Center is currently operated by the City through a Convention Center Management Agreement between the City and the District. A First Amended and Restated Management Agreement was approved by the City Council and the District's Board of Port Commissioners on March 5, 1996. The parties have now agreed to enter into a 1997 Management Agreement (the "1997 Management Agreement"), which shall supersede the First Amended and Restated Management Agreement.

Section 9. <u>Authorization and Approval of 1997 Management Agreement</u>. The form and content of the 1997 Management Agreement between the City and the District, whereby the City will manage, operate and maintain the existing and expanded Convention Center, a copy of which is before this Council and is on file in the office of the City Clerk as Document No. OO-18443-3, is hereby approved. The City Manager is hereby authorized and directed, for and in the name of and on behalf of the City, to execute and deliver the 1997 Management Agreement in substantially the form presented to and considered at this meeting, and the Clerk of the City is authorized to attest thereto, with such additions and changes therein as the City Manager shall approve as being in the best interests of the City, and as is approved as to form by the City Attorney, such approval to be conclusively evidenced by the City Manager secution and delivery of said 1997 Management Agreement, which form of said 1997 Management Agreement is hereby in all respects approved and incorporated by reference and made a part hereof.

Section 10. <u>Delegation of Selection of Underwriters</u>. The City Manager is hereby authorized to select a group of investment banking firms to act as the underwriters of the Certificates.

Section 11. <u>Approval of Form of Certificate Purchase Contract</u>. Subject to the selection of underwriters, the form of Certificate Purchase Contract presented to this meeting is hereby approved, and the City Manager is hereby authorized and directed to execute the same for and in the name and on behalf of the City, with such changes therein as the City Manager shall approve as being in the best interests of the City, and as approved as to form by the City Attorney, such approval to be conclusively evidenced by his execution and delivery thereof; provided, however, that the aggregate principal amount of Certificates which may be issued shall not exceed \$210,000,000.

Section 12. Status of Lease Revenue Financing for the Convention Center Expansion. Except as expressly provided herein, nothing in this ordinance, or in the documents and actions authorized and approved hereby, supersedes or nullifies the actions taken by the Council in adopting Ordinance Nos. O-18270 and O-18271, authorizing and approving the use of lease revenue financing for the Expansion Project. It is the intent of the Council that if the California Supreme Court rules in favor of the City in <u>Rider v. City</u>, then the City shall have the option, at its discretion, to finance the Expansion Project through the lease revenue mechanism already approved by O-18270; provided, however, that notwithstanding the provisions in O-18270 regarding a negotiated sale, the City Manager be and he is hereby authorized: a) to make such changes and amendments to the Certificate Purchase Contract, herein approved, as are necessary to proceed with a negotiated sale of the lease revenue bonds, and b) to use the underwriter selected for the negotiated sale of the Certificates, or alternatively to select another underwriter, for the sale of the lease revenue bonds.

Section 13. <u>Ratification of Actions</u>. All actions heretofore taken by any officers, employees or agents of the City with respect to the execution, delivery or sale of the Certificates, or in connection with or related to any of the agreements or documents referenced herein, are hereby approved, confirmed and ratified.

Section 14. <u>Designated Officer; General Authorization</u>. The City Manager of the City or his designee, any Deputy City Manager of the City, the City Attorney, any Deputy City Attorney, the City Clerk and any Assistant City Clerk of the City (each, a "Designated Officer"), and each of them acting alone or together, are hereby authorized and directed, for and in the name of and on behalf of the City, to take such actions, and to execute such documents and certificates as may be necessary to effectuate the purposes of this Ordinance.

PR-1690-3

Section 15. <u>Notice of Public Hearing</u>. The City Clerk shall cause notice of the public hearing to be held on November 10, 1997, at 10:00 a.m. at the regular meeting place of the City Council of the City, on the approval of the Facility Lease, Trust Agreement and 1997 Management Agreement, and the execution and delivery of the Certificates, to be published at least ten (10) days in advance of such public hearing in the San Diego Daily Transcript, a daily newspaper of general circulation, published and circulated in the City of San Diego, as required by Section 99 of the City Charter.

Section 16. <u>Notice of Adopting of Ordinance</u>. The City Clerk is hereby directed to cause publication of notice of the adoption of this Ordinance for five (5) consecutive days in the San Diego Daily Transcript, a daily newspaper of general circulation published and circulated in the City/County of San Diego, as required by California Government Code Section 6040.1, within fifteen (15) days from the passage hereof pursuant to California Government Code Section 6547.2.

Section 17. <u>Referendum; Effective Date</u>. This Ordinance is subject to the provisions for referendum contained in Section 27.2601 et seq. of the San Diego Municipal Code. Subject to those provisions, this Ordinance shall take effect and be in force thirty (30) days from the date of its adoption and, prior to the expiration of fifteen (15) days from the passage hereof, the City Clerk shall cause this Ordinance to be published at least once in the San Diego Daily Transcript, a daily newspaper of general circulation, published and circulated in the City of San Diego.

Section 18. <u>Title Insurance</u>. The City Manager is hereby authorized to make necessary arrangements with an appropriate title insurance company to issue a title insurance bidder with respect to land that may become the subject of the Facility Lease and to execute any agreement required for retention of such title insurance company or companies.

Section 19. This Ordinance shall take effect and be in force on the thirtieth day from and after its passage.

#### SUMMARY OF ATTACHMENTS

The attachments to Ordinance No. O-18443 will provide for one method of financing the expansion of the San Diego Convention Center. Under this proposed financing, the City will lease the Convention Center from the San Diego Unified Port District, and then sell \$210 million of certificates of participation to investors. Each certificate will entitle the investor to a share of the lease revenues generated under the lease. The sale of the certificates will provide the funds necessary to accomplish the expansion. Payments each year to the investors on the certificates will be made from the annual lease payments made by the City to the Port District. The Port District will agree to assign these lease payments to the investors. The City Council must decide every year whether to make the lease payment or terminate the lease; termination of the lease would release the City from the legal obligation to make lease payments in future years. The Port District will assist in paying the cost of the expansion by contributing to the City \$4.5 million per year for eighteen years. Full payment of the certificates is expected to take thirty years. In addition, the City and the Port District will enter into a new Management Agreement covering the same period as the Facility Lease.

## **CITY ATTORNEY'S IMPARTIAL ANALYSIS**

On November 25, 1997, the San Diego City Council adopted Ordinance No. O-18443 (N.S.), which approved the execution and delivery of Certificates of Participation, making possible the expansion of San Diego Convention Center, which is owned by the San Diego Unified Port District but managed by the City. This Ordinance approved a Facility Lease, a Trust Agreement and Assignment Agreement between the City, the Port District and a Trustee. These documents provide one method of financing the expansion of the San Diego Convention Center.

The City Council approved this financing method to proceed with the Convention Center expansion, after a previously approved method of financing was delayed by the <u>Rider v. City</u> lawsuit, which challenges the earlier method of financing. The Council has now placed this alternative financing plan on the ballot for approval by the voters following the qualification of a referendary petition.

Under this proposed financing, the City will lease the Convention Center from the Port District, (through the Facility Lease). The Port District will assign its right to those lease payments to the Trustee (through the Assignment Agreement). The Trustee will then make available \$210 million in certificates of participation, to be purchased by investors. Each certificate will entitle the investor to a share of the revenues generated under the Facility Lease. Payments each year to the investors will be made from the annual lease payments made by the City. The financing documents do not identify the specific source of revenue to make the lease payments; however, the City may use tax revenues paid by visitors to the City who stay in hotels and motels within the City limits (also known as transient occupancy taxes) to make the annual lease payments. The financing documents do not address or govern the cost of the project.

The City Council must decide every year whether to make the lease payment or terminate the lease; termination of the lease would free the City from the legal obligation to make lease payments in future years but could adversely affect the City's bond rating. Full payment of the certificates is expected to take thirty years, with an annual payment of approximately \$14 million to \$16 million. The Port District will assist in paying for the expansion by contributing to the City \$4.5 million per year for eighteen years. Finally, the City and the Port District will enter into a new Management Agreement for the Convention Center, covering the same period as the Facility Lease, whereby the City will continue to manage the Convention Center.

A "Yes" vote on this proposition will approve the use of certificates of participation to pay for the Convention Center Expansion. A "No" vote will disapprove the use of certificates of participation and repeal the Ordinance. The vote on this measure will have no legal effect on the pending <u>Rider</u> lawsuit or the previously approved method of financing. If the City wins the <u>Rider</u> lawsuit, it will have the option to use the previously approved lease revenue financing method instead of the certificates of participation.

The above statement is an impartial analysis of Ordinance No. O-18443 (N.S.). If you desire a copy of the Ordinance No. O-18443, please call the elections official's office at (619) 533-4025 and a copy will be mailed to you at no cost. Alternatively, the full text of the ordinance will be available at the City's Internet Web site, http://www.sannet.gov.

PR-1690-5

## **ARGUMENT IN FAVOR OF PROPOSITION A**

#### NO COST TO LOCAL TAXPAYERS

Proposition A permits much-needed expansion of the San Diego Convention Center. The expanded center will generate 4,000 additional permanent jobs, over \$900 million annually for our local economy, and ensure continued growth of hotel visitor tax revenues to support basic city services for residents – <u>all at no cost to local taxpayers</u>.

#### PAYING OFF FOR SAN DIEGO

The Convention Center has been <u>one of San Diego's best public investments</u>, hosting over 400 major conventions, attracting more than 2.1 million conventioneers, generating over \$3 billion in regional economic impact, creating 7,500 jobs countywide, contributing to revitalization of downtown, the Gaslamp Quarter and the waterfront.

#### REDUCING THE TAX BURDEN ON RESIDENTS

Fueled by the Convention Center, hotel visitor tax receipts have more than doubled in just seven years, now totaling over \$80 million per year. They support basic city services like police and lifeguard protection, maintenance and improvements to Balboa Park and Mission Bay, the Trolley, and cultural organizations like Children's Museum, Old Globe, and the Aerospace and Natural History Museums. Continued growth of tax revenues paid by visitors reduces the tax burden on residents.

#### LOSING OUT TO THE COMPETITION

Our Convention Center cannot accommodate larger conventions, which are being lost to convention centers in Los Angeles, San Francisco, Anaheim and Las Vegas, all at least twice the size of our center. Delays caused by opponents have already cost San Diego over 70 major conventions and more than \$600 million in conventioneers' spending. That's why the Mayor and City Council adopted this ordinance to expedite the expansion.

#### PAID FOR BY HOTELS AND VISITORS

<u>Don't be fooled by opponents' deceptive claims</u>. The San Diego County Taxpayers Association confirms that the expansion will be paid for with hotel taxes paid by visitors and lease payments from hotels near the center, <u>not your taxes</u>.

#### FOR INFORMATION CALL

SCOTT BARNETT Executive Director San Diego County Taxpayers Association SUSAN GOLDING Mayor City of San Diego ANNE EVANS Chairman Greater San Diego Chamber of Commerce JERRY BUTKIEWICZ Secretary-Treasurer San Diego-Imperial Counties Labor Council

REINT REINDERS President & CEO San Diego Convention & Visitors Bureau

## ARGUMENT AGAINST PROPOSITION A

#### DON'T TRUST CITY HALL!

The same politicians who contrived the disastrous stadium ticket guarantee say the convention center expansion will cost us nothing. Don't believe them.

#### THE EXPANSION WILL COST A FORTUNE

\$210,000,000 in bonds with interest costs \$480,000,000 - \$16,000,000 annually for 30 years.

## NO COST CONTROLS WHATSOEVER

As in 1983, this measure provides no guarantee that project costs won't exceed the current budget. In 1983 we gave the politicians a blank check. Never again! We were told in 1983 that the Convention Center would cost only \$95 million. The final cost: \$204,909,310.

This time, if expansion costs double, taxpayers would be forced to pay almost a billion dollars! We need a guaranteed final cost before we give our approval.

#### VISITORS WON'T PAY THE FULL COST

We calculate that new taxes from the expansion will fall millions short annually, cutting vital funding of police, fire, street repairs, libraries. . . .

## THE TOURIST INDUSTRY SHOULD PAY

San Diego's tourist industry grossed \$4.4 billion last year. To them, \$16 million in yearly payments is peanuts – less than 1% of gross. These private dollars, not your taxes, should pay for the expansion.

## IT WALLS OFF OUR BAY

The expansion, with the proposed new high-rise hotels, would rob us forever of our precious bay view.

#### SEND 'EM A MESSAGE

Our tax dollars should be spent on vital public services, not ruinously expensive special-interest subsidies.

#### VOTE "NO"!

In 1981 we rejected a San Diego taxpayer-financed Convention Center. In 1983, with a cash-rich Port paying, we approved. Today hotel owners are trying to get in our pockets again.

#### REJECT CORPORATE WELFARE

If an environmentally acceptable expansion makes economic sense, let the private sector fund it!

Learn more at http:	
BRUCE HENDERSON President Association of Concerned Taxpayers	LUCY GOLDMAN Businesswoman
RICHARD RIDER Candidate San Diego County Treasurer/ Tax Collector	FRED SCHNAUBELT San Diego City Councilman 1977-81
IOLIN .	COLEMAN

San Diego Citizen and Reform Party Member

## Sample

## PRIMARY ELECTION - JUNE 2, 1998 SAN DIEGO COUNTY - OFFICIAL BALLOT

# **CITY OF SAN DIEGO**

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MEMBER,	DAVID DIEHL Community Leader/Newspaper Publisher	262♥○
CITY COUNCIL DISTRICT NO. 2	MICHAEL ZUCCHET Educator and Economist	263♦○
Vote for One	BYRON WEAR Deputy Mayor	264 ♦ ◯
	VONN MARIE MAY Paralegal/Cultural Resource Planner	265♦○

PROP A	APPROVAL OF ORDINANCE No. 0-18443 (N.S) Shall Ordinance No. 0-18443 (N.S.) be approved to allow the expansion of the San Diego Convention Center?		ÝES∳⊖
		<b>269</b>	NO 🄶 🔿

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N-11-13

N SD 098-014

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DAVID DIEHL Community Leader/Newspaper Publisher

Dear Neighbor,

As a teacher, lawyer, newspaperman and small business owner, I know the problems of people in our district.

A founder of the Ocean Beach Planning Board, I've fought for over 25 years as an unpaid community activist for grass roots democracy, a livable future and an end to special interest domination of city government.

As your councilman, I pledge to:

#### PULL THE PLUG ON CORPORATE WELFARE

Corporate Interests are grabbing tax breaks, subsidies, sweetheart deals and direct handouts totaling millions of city taxpayer dollars a year.

I'll introduce a SHOW ME ORDINANCE declaring every city taxpayer funded business incentive an <u>illegal gift of public property</u>, unless justified by a detailed, independent, cost-benefit analysis PROVING a net economic benefit to the citizens of San Diego.

#### SAFEGUARD SAN DIEGO'S UNIQUE QUALITY OF LIFE

Our City Planning Department has been abolished, community control of development has been taken away from our elected Community Planning Boards, and our coastal 30 foot height limit is threatened by proposed high rise development, I'll fight to restore our City Planning Department, return local land use decisions to our communities and save our precious coast.

Thank you, David Diehl

N SD 098-038

CS-1692-1



## MICHAEL ZUCCHET Born and Raised in San Diego Educator and Economist

Master's Degree from Duke University Environmental Studies Instructor U.S. Department of Energy Economist Teacher at School for Special Education Children

San Diego deserves better! Our neighborhoods and streets have taken a back seat to the special interests. Michael Zucchet will bring much-needed common sense, fiscal responsibility, and leadership to City Hall!

As your City Council representative, Mike will:

- Revitalize our neighborhoods by fixing potholes and broken sidewalks and restoring community character.
- Make our children a priority by improving service at neighborhood libraries and ensuring that community parks and recreation centers are safe and clean.
- Improve our quality of life by cleaning our polluted beaches and bays and preserving public access to Bahia Point and our coastline.
- Enhance police and fire protection to reduce crime in beach areas and protect our neighborhoods.

Dear Neighbor,

Are you as fed up as I am with the stadium ticket guarantee and other special interest projects? As your Councilman, I will fight for OUR priorities. Let's work together for better neighborhoods and a better San Diego – I appreciate your vote!

- Michael Zucchet

MICHAEL ZUCCHET ... A COUNCILMAN WHO WILL WORK FOR YOU! Call

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CS-1692-2



BYRON WEAR Deputy Mayor 43, Married, two children 34-year resident

Endorsed by Police Officers, Firefighters, and Lifeguards Associations

#### **BYRON WEAR KEPT HIS PROMISES!**

He fought for public safety, eliminated government waste, and improved our neighborhoods. Byron will continue to bring leadership, integrity and <u>common sense</u> to City Hall and respond to <u>our</u> basic needs.

#### BYRON WEAR ... A RECORD OF ACCOMPLISHMENT!

- Established Coastal Infrastructure and Stormwater Diversion Programs to Protect our Coast
- Increased Street Repair Funding
- · Implemented Overhaul of San Diego's Aging Sewer and Water System
- Improved Park Facilities
- Reopened Dana School
- Supported Juvenile Intervention Efforts, Teen Curfew, and School After-Hours Programs
- Funded Downtown Parking Improvements
- · Completed Naval Training Center Land Use Plan
- · Supported Battered Women and Veterans Housing

#### **BYRON WEAR SUPPORTS**

- Public Safety as our Top Priority
- · Traffic and Infrastructure Improvements
- · Additional Mission Bay Park Funding
- Convention Center Expansion
- Neighborhood Revitalization, Community Clean-Ups, and Tree Plantings
- Improved Public Library Facilities

Byron Wear chaired the Select Committee on Government Efficiency/Fiscal Reform, which saved \$25 million annually, earning the San Diego Taxpayers Golden Watchdog Award.

Byron Wear is an Eagle Scout and Little League coach. He cares about <u>our</u> neighborhoods and <u>our</u> community.

BYRON WEAR ... WORKING FOR US!

CS-1692-3



## VONN MARIE MAY

52

Paralegal and Cultural Resource Planner

Education: Highland Christian College/Business Administration, UCSD/Legal Assistant Certificate, USC/Historic Preservation Certificate. Ms. May has over fifteen years of professional experience in land planning and research with an emphasis on environmental, historical, and cultural studies.

I have watched San Diego change and grow in the last few decades. Some of that growth was good, some of it was very unfortunate. I know we can do better. Now with the economy heating up the residents must participate in defining the area. San Diego is at the threshold-coming of age-as a significant city of the future. We must remain strong on issues that protect the character defining features of this area that sell themselves; bays, beaches, undulating topography, aesthetic and civic minded projects.

Advocate for:

- Public agency accountability
- · Public participation and equity in decision making
- Responsible, sustainable, quality growth of the built environment, new and old Bothered by:
  - · Inappropriate priorities of the city Can you say 'infrastructure'?
  - · Deals behind closed doors is that in the public interest?
  - · Leadership weakness No 'art' of the deal here
  - · Lack of stewardship of public land Come on down

N SD 098-041

CS-1692-4

## Sample

## PRIMARY ELECTION - JUNE 2, 1998 SAN DIEGO COUNTY - OFFICIAL BALLOT

# CITY OF SAN DIEGO

CITE OF SAN DIEGO				
MEMBER, CITY COUNCIL	GEORGE STEVENS City Councilman, Fourth District	262 ♠ ◯		
<b>DISTRICT NO. 4</b>	JIMMIE SOBER Mediator/Planner/Administrator/Manager	<u>263</u> ♦ ○		
Vote for One				

	expansion of the San Diego Convention Center?	269	NO 🌩 🔿
PROP A	APPROVAL OF ORDINANCE No. 0-18443 (N.S) Shall Ordinance No. 0-18443 (N.S.) be approved to allow the		YES D

N-11-14

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GEORGE STEVENS Councilmember District Resident: 35 years Korean War Veteran

A Councilmember who fights for us. Our streets are safer. Our district has the lowest crime rate in the city and, with God's help, we will lower it even more. We have jobs and businesses coming into the district. I ask your support to continue the work we've started

Fighting Gangs/Crime

#### • 10 PM Teen Curfew.

## Closed drug houses, crack houses and liquor stores that sold drug paraphernalia and alcohol to minors

- Unsolved Murder Task Force.
- Operation Shutdown infiltrate and prosecute gangs.
- · More Police patrols and Community Based Policing.

#### Jobs/Economic Development

- \$100.000 Youth Employment Program.
- \$200.000 Community Center.
- \$500.000 Senior Center
- \$525.000 Jamacha Boulevard street widening
- \$800.000 Martin Luther King Freeway signs.
- \$1,300.000 Apprenticeship Training Center
- \$2,000.000 Post Office site.
- \$4,300,000 Recreation Center
- \$7,500.000 Library and Performing Arts Center

#### **Community Revitalization**

- · Paved over 50 miles of streets.
- · Filled pot holes.
- · Installed hundreds of traffic signals, stop signs, and speed humps.
- Planted over 700 trees.
- · Removed graffiti daily.
- · Assisted over 550 first-time home buyers.
- · Removed bug lights and replaced them with bright lights.

#### Supported by:

Firefighters, Police Officers, Municipal Employees, Seniors, and Community Leaders

#### George Stevens - Making our Community Better

CS-1694-1

N SD 192-032



## JIMMIE SOBER

Dear Neighbor,

We are persons of various cultures with skins of varying hues. Each of us, important to the other. We must move from things which divide. **WE MUST** work togather. Strength is in unity.

WE MUST educate our children. <u>NOT</u> in basketball, but to become educators, scientists, writers, and business persons. WE MUST expand "Headstart," and stop social promotion.

**WE MUST** have a strong economy. <u>And</u>, **WE MUST** include all Americans. Tourism is important, but our citizens cannot own homes or send their children to college on the wages earned there. We need more industry, <u>and</u> more from industry.

Friends, there is so much to say, so little space. I have a vision for our people which is <u>inclusive</u>, <u>not divisive</u>. A vision which I believe we all share. With time, and your cooperation, all of our citizens lives can be improved. We must do it togather. We can leave none behind.

I am asking for your vote, so that I may lead you. Judge me not on the color of my skin, but on the content of my character. MARK, JIMMIE SOBER, ON YOUR BALLOT.

N SD 192-033

# Sample

## PRIMARY ELECTION - JUNE 2, 1998 SAN DIEGO COUNTY - OFFICIAL BALLOT

# CITY OF SAN DIEGO

MEMBER, CITY COUNCIL	J. BRUCE HENDERSON	262⊅○
DISTRICT NO. 6	JAMES "JIM" HART Aircraft Maintenance Special Projects	263♦○
Vote for One	VALERIE STALLINGS - Councilmember	264⊅○

	APPROVAL OF ORDINANCE No. 0-18443 (N.S) Shall		
PROP A	Ordinance No. 0-18443 (N.S.) be approved to allow the expansion of the San Diego Convention Center?	268	YES ₽○
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N-11-12

N SD 174-014

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## J. BRUCE HENDERSON

Married, Homeowner, BA Harvard, JD Berkeley

#### Deeds, not words

- Blowing the whistle on the Chargers' agreement and ticket guarantee. Then, taking action. -Suddenly: \$18,000,000 from Qualcomm for the stadium expansion.
- Placing Convention Center expansion <u>DEBT</u> on the ballot We <u>voters</u> can now decide to end corporate welfare.
- Blowing the whistle on "toilet-to-tap." That's after fighting wrong-headed federal mandates - saving us \$3,000,000,000. The Union said 12/24/95:

It was Henderson – as a . . . City Council member in the late 80's – who first questioned plans for . . . the sewage system.

He drew attention to  $\ldots$  scientists who challenged the notion that more sewage treatment is always environmentally desirable,  $\ldots$  he was a key player in the ensuing battle.  $\ldots$ 

The result: About \$3 billion in savings for sewer ratepayers.

#### There's so much more to do

For example, shouldn't we -

- · Fill potholes, trim trees, repair sidewalks before the storms.
- · Open branch libraries Sundays and evenings.
- · Establish work camps for criminals helping us become America's Safest City.
- · Work to keep baseball at Qualcomm Stadium.
- · Aggressively manage our region's explosive growth.

#### No third terms

I believe the loophole allowing incumbents a third term is wrong. Two Terms IS The Limit!

N SD 174-039

Questions? Call

CS-1696-1



JAMES "JIM" HART Candidate Dist. 6

#### PROLOGUE

My first promise is to my family, to continue playing catch every day after work with my son.

## A FRESH START

Over the last few years there has been controversy and divisions of opinion on many issues in San Diego. What is done is done. It is time to unite and enthusiastically support our communities common interests. From the magnificent Qualcomm Stadium to the beautiful downtown improvements. With a positive outlook we will all profit many times over. From the businesses we all work in to the vivaciously healthy environment coming to fruition.

### FULLY ENGAGED AND IN CONTACT

A 6 th. district representative will be available 24 hours a day and 7 days a week facilitating a resolution to your interests. I will always be in reach to every citizen in the district. I will keep informed by you, as well as keep you informed..

## SMOOTH ROADS TO SUCCESS

The pot holes on Clairmont Mesa, at Hornblend and Morrell, on Balboa and Garnet, in the neglected allies, at business entry ways, will be promptly repaired.

#### EMERGENCY PREPAREDNESS PLANNING

A complete review of readiness.



### VALERIE STALLINGS Councilmember

## THE CHOICE IN THIS ELECTION IS CLEAR:

Continued neighborhood improvement through hard work and cooperation,

or

## A return to neighborhood neglect and political grandstanding.

## VALERIE'S HARD WORK HAS MADE A DIFFERENCE FOR OUR NEIGHBORHOODS

Crime is down 28% in the district because of additional police, citizen involvement, and our neighborhood approach to policing.

Our local economy is healthier then ever because I helped eliminate red tape and unnecessary restrictions.

We've begun repairing and upgrading our streets, sidewalks and parks, which had been ignored prior to my election.

A few specific examples:

CLAIREMONT 10 parks upgraded with tot lots Canyon and graffiti clean-ups

PACIFIC BEACH Business Improvement District Rose Creek nature project clean-up

KEARNY MESA Preserved Missile Park Future library on Aero Drive Code enforcement to rid neighborhood blight LINDA VISTA Genesee Avenue landscaping Health Care Center expansion

**Expanded Citizens Patrols** 

SERRA MESA

MISSION VALLEY Sidewalk, street and lighting projects; murals, banners and benches Mission Valley trolley line

#### THE COURAGE TO DO WHAT'S RIGHT

The only member of the council who opposed the Chargers' lease - I voted 'NO' 17 times!

Improved service from your council office while maintaining the lowest council budget in the city.

ENDORSED BY SAN DIEGO POLICE OFFICERS AND FIREFIGHTERS ASSOCIATIONS

## Sample

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# CITY OF SAN DIEGO

MEMBER, CITY COUNCIL	JUAN VARGAS San Diego City Councilmember	262♦○
DISTRICT NO. 8	DAVID GOMEZ Small Business Owner	263♠○
Vote for One		

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N SD 185-014

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## JUAN VARGAS City Councilman

#### Endorsed by: San Diego Police Officers Association San Diego City Fire Fighters

Every day I look forward to working with people in our community to build a better future for our children.

#### SAFER NEIGHBORHOODS.

- · Crime is down more than 45% since I took office. But, any crime is too much. We can do better.
- · We opened a new police station on Coronado Ave. in Nestor.
- · Soon, we will build another police station on the corner of 25th and Imperial.
- We've torn down crack houses, closed liquor stores that sold drug paraphernalia, enforced the teen curfew, and cracked down on gangs.

I'm working to put more cops on the streets and give them the tools they need to protect our families.

#### **BUILDING COMMUNITIES.**

- New jobs in Otay Mesa.
- · Community Service Centers in Otay, Golden Hill and San Ysidro.
- · New fire stations in Otay Mesa and Golden Hill (award winning).
- · Landscape and rebuilding of Palm Ave. (Orchid award winner.)
- · New shopping centers, Graffiti Clean-Ups, and our fair share of city services.

On behalf of my wife and daughter, I appreciate your past support. I ask for your continued support.

N SD 185-032

Juan Vargas

Building Our Future Together

CS-1698-1



## DAVID GOMEZ

South Bay resident 37 years. Small Businessman 22 years. <u>STRONG</u> Community leader.

As a community leader David has fought for services and rights when the South Bay was overlooked.

For Example:

- Led the fight to clean up sewage flow from Tijuana and WON! Recognized by Vice President
  of the United States, Mayor of San Diego, and local Congressman for his leadership in
  demanding a solution to the raw sewage.
- · Led South Bay contingent to stop Twin Ports!

Gomez represents the South Bay on several influential boards and commissions:

- · Chairman, Congressional Border Task Force.
- President, Citizens Revolting Against Pollution.
- Former chairman and current member, Otay Mesa/Nestor Planning Committee.
- · Former member, Otay Mesa Community Council.
- · Member, City of San Diego Oversight Committee Clean Water Act.
- Member, San Diego Mayor's Voter Rights Task Force.

The South Bay is a diverse and unique area which I recognize and have always fought for. My main concern is crime, from drugs and gangs to border related problems.

We must continue to build our border infrastructure (905 Freeway extension and Job Train from Mexico) for safety, a strong commerce, and more jobs. As City Councilman, I will fight for the quality of life the South Bay deserves. -

CS-1698-2

N SD 185-033