



CONSUMER NEWS

SAN DIEGO CITY ATTORNEY'S OFFICE

CONSUMER PROTECTION DAY

February 2010

You are invited to attend the Consumer Protection Day event entitled "Dollars & Sense: Tips for Teens and Adults" which will take place on March 13, 2010, from 9:30 a.m. to 2:30 p.m. at the Scottish Rite Event Center in Mission Valley.

Consumers can learn about Financial Planning and Literacy, How to Avoid Scams and Fraud, and Cyber-Security. Admission and parking are free. There will be exhibitors from over 35 agencies, including law enforcement and regulatory agencies from the city, county, state, and federal government.

The event is hosted by the San Diego City Attorney's Office, San Diego Better Business Bureau, and the San Diego District Attorney's Office. It is part of a nationwide Consumer Protection Week which is focusing this year on consumer education for young adults.

Everyone is invited, regardless of age, but young consumers will find the information especially helpful. Presenting sponsors of the event are ESET and San Diego County

Credit Union. Attendees will receive free raffle tickets for prizes.

Every year, thousands of consumers are ripped off by unscrupulous con artists in person and on the internet. Attendees of this event will receive information that could save them thousands of dollars and the heartache that results from being victimized by scam artists. Government agencies will have information for attendees to help them make wise consumer decisions and they will have information about careers in their agencies. Food will be available for purchase at the event.

Come take advantage of this free event and learn invaluable information.

LOCATION:

The Scottish Rite Event Center is conveniently located in Mission Valley, just south of Interstate 8. The address is 1895 Camino Del Rio South. Take the Mission Center Road exit from Interstate 8. Admission and parking are free.

AGENDA:

9:30-10:00 Registration
10:00-10:30 Keynote Speaker
10:30-11:15 Financial Literacy Education
11:15-12:15 Consumer Protection Scams & Tips
12:15-1:00 Visit Exhibitor Tables
1:00-2:00 Cyber Security
2:00-2:30 Raffle Drawings

FUNDRAISING OPPORTUNITY:

Civic and non-profit groups interested in fundraising can take advantage of a program that awards the group \$500 for bringing 100 people to the event. Call the Better Business Bureau for details: (858) 637-6199 (ask for Andrea McNelis).

NATIONAL EVENT:

The local Consumer Protection Day event is part of National Consumer Protection Week. The Federal Trade Commission has established a webpage about this national event with helpful information for consumers, at

www.consumer.gov/ncpw

The City Attorney's Office also maintains a website with helpful information for consumers:

www.sandiego.gov/cityattorney

The Community Justice Division includes a Consumer and Environmental Protection Unit and newsletters are posted every month on the website from this unit. In addition, recent prosecutions are highlighted on the City Attorney's site. The Unit staffs a hotline for consumers to report possible violations like false advertising.

**San Diego
City Attorney's Office
Consumer and Environmental
Protection Unit
(619) 533-5600**

This newsletter was written by
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