

THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

January 14, 2011

Sherri Adds 8.6 Miles of Streets to Repair List

Responding to [Sherri's recent request](#), the City's Street Division has added an additional 8.6 miles of District 1 streets to the City's upcoming resurfacing list. This represents an additional \$4.8 million investment in some of the worst sections of pavement in our neighborhoods, based on concerns we have heard from residents and field observations made by Council District 1 staff.

Now included in the FY2011 street resurfacing program are sections of Genesee Ave., Prestwick Dr., Del Mar Heights Rd., Rancho Peñasquitos Blvd., and others. The full list of additional streets can be [found on Sherri's website](#).

"Improving the condition of our City's streets will enhance the quality of life for our neighborhoods and make it more attractive to do business in our communities," Sherri said.

Previously, the City issued a \$103 million bond in the spring of 2009 that will allow us to tackle a number of the \$1 billion in deferred maintenance projects that have stalled due to lack of funds. This includes the resurfacing of 281 miles of City streets, including sections of La Jolla Village Dr., Carmel Mountain Rd., and Nobel Dr., among others. Other streets that have previously been added to the list for scheduled resurfacing can be found on [a map on Sherri's website](#).

If you have any questions about these repairs or suggestions for additional streets to repair, please contact us.



Working for You in Sorrento Valley



Before December's storms, several biotechnology business in the Sorrento Valley business park near Roselle Street and Sorrento Valley Boulevard contacted

Sherri about flooding that had previously affected their businesses.

Sherri worked with the City's Storm Water Department, BIOCOM and the individual businesses to push for emergency permits from Federal and State agencies to commence much-needed vegetation and sediment removal from the storm channels. This included a call from Sherri to the Regional Water Quality Control Board to request the permits be expedited.

District One Responds to Winter Storms



Many businesses and residents were affected by flooding, downed trees and other damage from December's intense storms. It's our priority to respond quickly to calls related to storm damage and work with City staff to make repairs.

City Council met for a specially scheduled meeting on January 4, 2011 to declare a local emergency regarding the 2010 winter storms.

This action allows the City to receive financial assistance for recovery through the California Disaster Assistance Act, which could pay for some of the public safety and public works costs related to storm response.

If you see any residual damage, including downed trees, clogged storm drains and even pot holes, please contact the City Streets Division at (619) 527-7500, or report online at [Street Division Service Request](#).

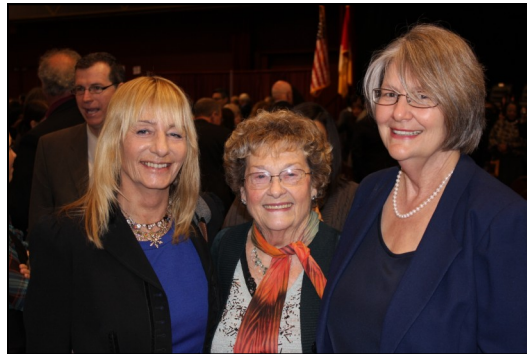
The County Office of Emergency Services is collecting information from private property and business owners on property damage losses within San Diego County. Please call them at 858-565-3490 to report any private property losses.



Sherri presents a certificate of promotion to a 4th grade student at the San Diego Police Department's 75th Annual School Safety Patrol ceremony on December 11th. Police Chief William Lansdowne looks on.



Boy Scouts from Troop 4 in La Jolla visited Sherri's office on January 11th. Troop 4 is the oldest Boy Scout troop west of the Mississippi.



Sherri says goodbye to departing City Councilmember Donna Frye at the City Council Inauguration Ceremony on December 6th.

2011 Committee Assignments Announced

Sherri looks forward to serving you on a number of committees, boards, and commissions in 2011.

Her appointments include:

Council Committees:

- [Land Use & Housing](#) (Chair)
- [Budget & Finance](#)
- [Rules, Open Government & Intergovernmental Relations](#)
- [Natural Resources & Culture](#)

Outside Organizations:

- [Los Peñasquitos Canyon Preserve Task Force](#)
- [San Dieguito River Valley Regional Open Space Joint Powers Authority](#)
- [Metropolitan Transit System \(MTS\) Board](#)
- [MTS Executive Committee](#)
- [SANDAG Board of Directors](#)
- [SANDAG Borders Committee](#)
- [SANDAG Regional Planning Committee](#)
- [SANDAG Energy Working Group](#)
- [Local Agency Formation Commission](#)

La Jolla Business Improvement District Update: New Merchants Organization Coming Together

La Jolla business and community leaders have been hard at work on the formation of a new group to operate the Village's Business Improvement District. Committees have recently been working on items such as selecting the name for the new group: the La Jolla Village Merchants Association, drafting bylaws, and formulating a draft budget.



The next step will be to hold an election to fill the new board of directors for the group. The group will be comprised of 15 directors with staggered terms. Nomination forms were recently mailed out to all business owners who operate a business in the Village within the boundaries of the Business Improvement District.

If you are a business owner in the La Jolla BID, please consider getting involved. To nominate yourself or an employee of your company to serve on the board, please click on this link: [La Jolla BID Updates on the CD1 Website](#). Nomination forms are due on Tuesday, January 25 at 5:00 pm.

After nominations have been received, ballots will be prepared and mailed out to all BID members. Ballots will be due back by Wednesday, February 16 and will be counted on Friday, February 18, at which time the new board of directors will be announced.

For more information, please contact Mike McLaughlin at (619) 295-5171 or mike@tmc2020.com.

Calling for a Comprehensive Water Policy

In December, Sherri sent [a memo](#) to Councilmember Alvarez, Chair of the Natural Resources and Culture Committee, calling for work to begin on development of a comprehensive water policy for the City of San Diego.

“Decreasing our dependence on imported water by developing new local sources will give us more control over the price of water,” Sherri said.

Sherri is working to create a new, comprehensive water policy that contains guiding principles for the City Council’s decisions on issues such as the Urban Water Management Plan and the Long-Term Water Resources Plan.

Some of the principles Sherri would like to include in the comprehensive water policy include a new, tiered water rate structure that incentivizes conservation, increasing the use of purple pipe water for irrigation and offering more economic incentives for customers to save water.

[Read Sherri’s memo calling for a comprehensive water policy.](#)

New Rebates for Water Conservation



The City recently unveiled a rebate program for certain types of outdoor irrigation and landscape installations that conserve water.

The rebates are for both residential and commercial customers.

[Read more about new rebates for water conservation.](#)

Sherri to Lead the City on Land Use Issues



Sherri leads the Land Use & Housing Committee during her first meeting as Chair on January 12th.

Sherri has been named Chair of the City Council’s Land Use & Housing Committee for 2011.

She plans to use her time as Chair to move the City forward in a number of areas, including promoting initiatives for community gardens, identifying a location for next year’s temporary winter homeless shelter, and creation and funding of affordable housing.

Currently, Sherri is gathering stakeholder input from throughout the City on priorities for the upcoming year. This includes outreach to such diverse groups as the Save Our Heritage Organization, the Housing Commission, the Chamber of Commerce Transportation & Land Use Committee, the Building Industry Association and Community Planning Groups. Please contact us with your ideas and suggestions for the committee.

City to Consider Water Rate Increase

The City Council will hold a public hearing on January 24, 2011 to consider a water rate increase as a result of price increases by the City’s main water suppliers.

More information and a [protest form that can be submitted by mail](#) are located on the Water Department website: www.sandiego.gov/water



Sherri declared December 5, 2010 to be “Esther Viti Day” in the City of San Diego, honoring the long-time La Jolla community volunteer also known as the Bench Lady, the Trash Lady, and the Hat Lady.

New Team Member Joins District One Staff



Nika Bukalova

Nika Bukalova has joined our staff as the Consultant for the Land Use & Housing Committee.

Prior to joining our office, Nika served as a Research Analyst with the City’s Office of the Independent Budget Analyst.

Nika completed her Bachelor’s degree in Political Science and International Affairs at The George Washington University and a Master’s degree in Political Science at San Diego State University. Her experience includes serving as an instructor in Political Science and American Government at San Diego State University, as well as work in both government and non-profit organizations in Washington, D.C.

**Please Join Us for the
Torrey Pines Corridor
Update Meeting**

WHEN: Wednesday, January 19th
6:00 p.m.

WHERE: La Jolla Recreation Center
615 Prospect Street

WHAT: Sherri will be joined by City engineers to provide the community with an update on the progress of the design phase of the Torrey Pines Corridor Project.

The project will provide traffic calming and pedestrian and bicycle safety improvements along with slope stabilization on the section of Torrey Pines Road from La Jolla Shores Drive to Prospect Place.

Best wishes for 2011



Ernie Lippe, Sherri, Sandy Lippe, and Bruce Lightner at the University City Holiday Tree Lighting on December 13th.



Sherri waves to the crowd as she walks in the La Jolla Christmas Parade on December 5th.

Your Community Representatives

If you have a concern or question about an issue in your neighborhood, please contact our constituent services representative or your community representative. We're here to help!

Constituent Services (street repairs, water leaks, traffic issues, code compliance, etc.)

Janie Hoover jmhoover@sandiego.gov (619) 236-6611

La Jolla

Erin Demorest edemorest@sandiego.gov (619) 236-6611

Black Mountain Ranch / Del Mar Mesa / Rancho Peñasquitos / Torrey Highlands

Stephen Heverly sheverly@sandiego.gov (619) 236-6611

Torrey Pines

Mo Kantner mkantner@sandiego.gov (619) 236-6611

University City / UCSD

Jesse Mays jmays@sandiego.gov (619) 236-6611

Carmel Valley / Pacific Highlands Ranch / Torrey Hills

Mel Millstein mmillstein@sandiego.gov (619) 236-6611



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