



THE SPOTLight

News From Councilmember Sherri Lightner
City of San Diego, District One

July 14, 2014

Representing the communities of:

- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Torrey Hills
- Torrey Pines
- University City



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City Implements Neighborhood Parking Protection Plan



Overnight parking restrictions targeting oversized vehicles such as recreational vehicles,

trailers and campers will go into effect on Aug. 1 for all of San Diego's streets.

After years of debate the City Council is enacting an ordinance that prohibits oversized vehicles from overnight parking.

The proliferation of parked oversized vehicles has become a public safety, environmental and quality of life issue that many District One residents have complained about for years.

City residents have reported vehicles parking in front of homes and business for weeks or even months, taking up parking spaces, blocking views and limiting access to driveways and alleys.

The new vehicle ordinance prohibits the parking of oversized

vehicles between 2 and 6 a.m., and within 50 feet of an intersection at any time.

Exemptions are in place for delivery trucks and school buses, and residents can apply for \$2 permits for recreational vehicles to park for 24 hours, giving owners time to load and unload for trips.

San Diego Police will be charged with enforcing the new citywide ordinance. Violations will come with a \$100 fine.

Council Committee Supports Open Data Policy

On July 2 the City Council's Economic Development & Intergovernmental Relations (ED & IR) Committee approved an Open Data Policy that will increase efficiency and transparency in local government, and enhance access to public information.

As chair of the ED & IR committee, Sherri said the policy will help transform the City's technology operations and make public information and government data available in more user friendly formats.

This action is an important step forward in creating an open data portal and providing city residents and businesses easy access to select data, while still respecting cyber security and other

privacy concerns.

The committee-approved policy recommends hiring a chief data officer and modernizing the city's website.

"Modern and innovative technology will ensure that San Diego becomes a 21st century, world-class city that uses data-driven solutions to deliver public services," Sherri said.

In December 2013, the full City Council approved a resolution in support of creating an Open Data Policy and directed the ED & IR Committee to seek more public input and work with City staff to finalize a draft policy.

Open data advocates, technology experts, and council and mayoral



staffers along with the City's Independent Budget Analyst collaborated to bring forward the draft policy.

"We are making our government more open, transparent and accountable, while tapping into the potential of open data," said Sherri.

"It will have great benefits for the city, our residents, entrepreneurs and the local economy."

The proposed Open Data policy will be heard by the full San Diego City Council later this year.

Beat the Heat at County Cool Zone Sites



With the summer heat upon us, the County of San Diego is launching its 2014 Cool Zones program, providing more than 100 locations where residents can go during extremely hot weather.

The Cool Zones program includes air-conditioned buildings where locals—particularly seniors— can go to beat the heat. The sites encourage people to share air conditioning during the heat of the day, lowering

individual usage and helping to conserve energy for the whole community. Participating cool zones include several in Council District One:

- University City Library
4155 Governor Drive
- Carmel Valley Library
3919 Townsgate Drive
- La Jolla Community Center
6811 La Jolla Blvd.

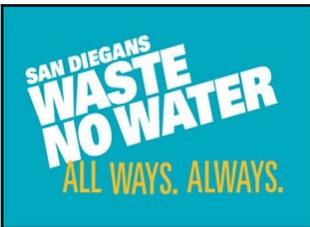
For more information, call (800) 510-2020, or visit online at:

www.sdcountry.ca.gov/hhsa/programs/ais/cool_zones

Tips to Beat the Heat

- Avoid using the oven.
- Air out hot cars before getting into them.
- Never leave children or pets inside vehicles at any time, even with the windows cracked.
- Drink more fluids than usual, even if you do not feel thirsty.
- If safe, leave windows open at night.
- If affordable, install outdoor awnings or sunscreens.

City Calls for Voluntary Water Conservation Measures



Sherri is joining city officials in supporting a “Declaration of a Water Emergency” that calls for voluntary measures to conserve water in the City of San Diego.

The declaration (Drought Response Level 1, Drought Watch Condition), asks San Diegans to take voluntary steps to reduce water demand in anticipation of a supply shortage.

In early May the City Council unanimously supported the

declaration that went into effect July 1 due to drought conditions in California.

San Diego is facing an ongoing water supply shortage and a long, dry fire season ahead, so Sherri asks that residents do what they can to conserve water.

Voluntary measures include:

- Watering landscape only during 3 assigned days per week

- Limiting the use of fire hydrants to fire fighting, construction, health and safety
- No irrigation during rain
- Using a hose with a shut-off nozzle or timer for outdoor irrigation
- Using recycled water for construction purposes

San Diego residents also are encouraged to report water waste by calling the hotline at: (619) 533-5271.

Carmel Valley Gardens Win Water Wise Contest



Carmel Valley residents Ameila Lima and Nancy Dalton were among winners of the California Friendly Landscape Contest.

The annual competition is sponsored by the City of San Diego’s Water Conservation program and other local water agencies throughout the region.

This year 12 awards were given to residents from Oceanside to Otay

Mesa who have made the move from grass to California-friendly plants.

For District One residents who are considering making the switch to a water-wise garden, there are numerous resources available to help.

The City’s Public Utility Department offers rebates for lawn replacement.

The San Diego County Water Authority offers a free step-by-step guide that provides do-it-yourself instructions for homeowners who want to convert their landscapes into a more water efficient oasis.

In addition, there are demonstrations and workshops held throughout the year at the Water Conservation Garden at Cuyamaca College in El Cajon.

Sherri Around Town



Sherri welcomes Mayor Kevin Faulconer (center) and Police Chief Shelley Zimmerman to a special meeting for Council District 1 residents at the La Jolla Rec Center. Community leader Joe LaCava (left), kicked off the public forum that attracted a standing-room only crowd that voiced concerns and top neighborhood priorities.



After nearly two years of being closed, Sherri joins Councilmembers Scott Sherman (center) and Lorie Zapf (left) to reopen overnight camping at Kumeyaay campgrounds in Mission Trails Park. Overnight camping is now available on Friday and Saturday nights, and costs \$20 per night, per campsite, with parking for one vehicle included. Each site includes a fire ring, picnic table and mulch-covered tent area.



As part of San Diego Startup Week held in July, Sherri joined Mayor Kevin Faulconer (center) and CyberTech's Darin Andersen to cut the ribbon for the opening of iHive, a shared workspace and incubator program focusing on the Internet of Things in downtown San Diego.

Construction Update on La Jolla Lifeguard Stations

For more than a decade, Sherri has been working to get new lifeguard towers built at La Jolla Shores, Children's Pool and La Jolla Cove in order to improve our lifeguards' ability to protect our beaches.

Last summer, construction was completed on the new La Jolla Shores tower. However, there was a glare issue with the glass that was recently repaired. Sherri is pleased that the City's Public Works Department

worked diligently to finish the work before the busy summer season.

The La Jolla Cove Lifeguard tower project is underway and moving ahead as scheduled. In addition, construction is on track to resume later this summer on the La Jolla Children's Pool tower. There was an unexpected delay in mid-May following the end of the seal pupping season due to a nesting sea gull.



La Jolla Shores lifeguard station is one of the city's busiest.

Local Business Spotlight: Café Cantata

Sherri often likes to highlight a new or unique business in District 1. Here is this month's selection.

Who: Café Cantata

Where: 2720 Via de la Valle

What you'll find: Café Cantata is a rustic designed coffee shop that opened in June in the Flower Hill Promenade Mall in Del Mar.

It serves home-style breakfast dishes, sandwiches and salads from 7 a.m. to 9 p.m. daily.

The upside: Café Cantata is the latest restaurant concept from Johan Engman, founder and owner of The Fig Tree Café in Pacific Beach, Pt. Loma and Hillcrest.

For information: (858) 927-7297



Johan Engman welcomes guests to his new Del Mar eatery.

Working Hard for You and Your District 1 Neighbors



Need assistance in getting a pothole fixed? Call Sherri's office at (619) 236-6611. We are here to help.

Cleanups and Repairs

- Cleaned out storm drains on La Jolla Farms Road
- Repaired utility box at La Jolla Boulevard and Bird Rock Avenue
- Repainted red curb along Torrey Pines Road
- Repainted faded striping for the crosswalk along Coast Boulevard at Jenner
- Repainted crosswalks at Scripps Street and Governor Drive

- Cleaned up storm drain at Girard and Prospect
- Repainted lane striping on Via La Jolla Drive from Gilman to Nobel
- Replaced pedestrian crossing signs and barricades at Genesee and La Jolla Village Drive
- Repainted left turn arrow and line striping for westbound Pearl Street, turning left onto La Jolla Boulevard
- Installed lane sign at La Jolla Village Drive and Torrey Pines Road
- Repaired uprooted street on Park Row

City Streetlights and Traffic Signals

- Replaced lights in the crosswalk on south Coast Boulevard
- Repaired streetlights on La Jolla Shores Drive at Calle Frescota
- Repaired streetlights in the 8400 block of La Jolla Shores Drive
- Readjusted the sign for El Camino Real on eastbound Via de la Valle
- Repaired streetlight pole at Dunemere/Glenview and La Jolla Boulevard

Sherri is on the Web at

sandiego.gov/citycouncil/cd1/

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Twitter: www.twitter.com/#!/SherriLightner



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Important City Department Contact Numbers

Need help with an issue in your neighborhood? Here are some important City numbers you can call, or please don't hesitate to contact Sherri's office for assistance.

Emergency (Police, Fire, Medical)	911
Non-Emergency Police (Minor crime report)	619-531-2000
Graffiti Removal	619-525-8522
Pothole Repair	619-527-7500
Street Lights	619-527-7500
Illegal Dumping	858-694-7000
Missed Trash Pick Up	858-694-7000
Neighborhood Code Compliance	619-236-5500
Building Permit Information	619-446-5000
Lifeguard Information	619-221-8899
Traffic Division	619-495-7800
Dead Animal Pick-Up/Animal Control	619-767-2675
Abandoned Vehicle	619-531-2000