



# THE SPOTLight

News From Councilmember Sherri Lightner  
City of San Diego, District One

October 6, 2014

Representing the communities of:

- Carmel Valley
- Del Mar Mesa
- La Jolla
- Pacific Highlands Ranch
- Torrey Hills
- Torrey Pines
- University City



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## San Diego hosts Binational Economic Development Meeting



*San Diego and Tijuana Councilmembers gathered for a binational economic development meeting.*

On September 24, San Diego and Tijuana officials convened at City Hall for San Diego's first-ever binational meeting between the San Diego Economic Development Committee and the Tijuana Economic Development Commission.

As Chair of the Economic Development Committee, Sherri organized this historic meeting to spur cooperation and collaboration between both cities in an effort to better position our region as a worldwide economic powerhouse.

Sherri said, "I've long been passionate about boosting economic development on both sides of the border, promoting the burgeoning binational megaregion and growing the area as the hub for innovation."

The meeting featured presenta-

tions from organizations on both sides of the border and focused on the need for better collaboration among the academic and business communities with elected officials in promoting the San Diego-Tijuana mega-region.

Afterward, elected officials from Tijuana and San Diego participated in a roundtable with local companies that have operations on both sides of the border, where they discussed how to better take advantage of the skilled workforce in the region.

## Council Initiates University Community Plan Amendment

The question of whether or not to build the Regents Road bridge through Rose Canyon, which separates North and South University City, along with the debate over whether to widen Genesee Avenue to six lanes, have long generated controversy in this community.

The University Community Plan is outdated and has been in need of revamping for several decades. Since taking office, Sherri has been committed to improving the community plan to better reflect the needs of residents and businesses in both North and South University City.

Last week, Sherri brought forward a resolution to the City

Council that initiated an amendment to the community plan.

This was the first step in a process that will include a new analysis of traffic and emergency response times and will include numerous public meetings.

One goal of this process will be to help City planners identify solutions to make sure South University City is more accessible to emergency first responders. Building one or more new fire stations south of Rose Canyon is one of the options that will be explored.

Sherri said, "I am committed to bringing additional fire stations



*Mayor Faulconer joined Sherri in Rose Canyon to announce the community plan amendment.*

to the community and protecting the natural resources such as Rose Canyon that make University City so special."

Sherri looks forward to receiving community input throughout this process and will provide regular updates on upcoming public meetings.

## Development Services Dept. Unveils New Website



As part of the city's ongoing efforts to provide more user-friendly online services, the Development Services Department (DSD) will now provide online access to permitting data.

Using *Google Maps*, the city's new [OpenDSD website](#) uses a software system to manage and track land development permit processing functions. The public will be able to search online

for information about projects and permits, either by address, by project number, or by using the mapping feature.

Available information includes all permit and code enforcement data, permit application information, project descriptions, project status, inspection outcomes, permit types needed, sign-offs from staff, expected fee amounts and staff contact information.

In December, businesses seeking San Diego permits will be able to use OpenDSD to pay and schedule inspections online.

The new website will give the public a better understanding of past, present and future development activity and allow community members to conduct their own research on neighborhood projects and code enforcement issues.

## Avenida de la Playa Infrastructure Project Update



Our office is continuing to work with the La Jolla Shores community as well as City engineers on the Avenida de la Playa construction projects.

The projects involve a series of upgrades to the storm drains, sewer and water mains along Avenida de la Playa, which is the main business district in La Jolla Shores, along with surrounding residential streets.

The first phase of the Avenida

de la Playa storm drain project is still on track to be completed before Thanksgiving.

After phase one, the closed portion of Avenida de la Playa, between Camino Del Sol and Calle de la Plata, will be reopened.

The remaining two phases of work on Avenida de la Playa will not require a 24-hour curb-to-curb street closure, and will allow for the street to be re-

opened while crews are not working.

City staff will continue to work closely with business owners and residents to reduce the project's impact on the community.

All businesses will remain open during construction, and we encourage you to please visit to check out all the great things the La Jolla Shores business district has to offer.

## Bring Your Own Bag: State Passes Plastic Bag Ban



On September 30, Governor Brown signed into law SB270, a bill that will phase out single-use plastic bags in California.

Sherri has long been an advocate of reducing plastic bag use in San Diego and had sought to pass an ordinance restricting their use in our city, so she is pleased that this bill has been passed and will take effect statewide.

The costs to deal with plastic bag litter at our beaches, bays and in our landfill and storm drains amounts to millions of dollars spent every year.

This new law seeks to reduce these costs by prohibiting single-use plastic grocery bags in supermarkets and drugstores starting July 1, 2015. By July 1, 2016, smaller grocery stores

and convenience stores will also need to comply with the new law. Paper bags will be available for a 10 cent charge.

Sherri will continue to partner with the City's Environmental Services Department and local businesses on a series of reusable bag giveaways in the coming months as we transition from plastic bag use.

## Sherri Around Town



Left to right, from top: 1. Cheering on the La Jolla lifeguards during the 61st Annual Lifeguard Relays at Mission Beach. 2. Celebrating the grand opening of the VA San Diego Sorrento Valley Clinic with CEO Jeff Gering. 3. Joining Principal Jerry Jones for the first assembly of the year at the brand new Solana Ranch Elementary School in Pacific Highlands Ranch. 4. Proclaiming September as Ovarian Cancer Awareness Month with the Ovarian Cancer Alliance of San Diego. 5. Touring the construction site of the new Jacobs Medical Center at UCSD, which will open for patient care in summer 2016 with 245 patient beds, 14 operating rooms and a natural birthing center. 6. Recognizing our Summer 2014 Connect2Careers intern Jennifer Brice, a great addition to our office who participated in the San Diego Workforce Partnership's program to give young adults exposure to potential careers. 7. Meeting with Slovak Republic President Andrej Kiska (2nd from left), Slovak Ambassador Peter Kmec (far left), and ESET Founder Dr. Anton Zajac (right) to discuss innovation and economic development. 8. Honoring La Jolla Kiwanian Dan Stinemates for 40 years of service to his community. 9. Cleaning up La Jolla Shores beach with I Love a Clean San Diego on Coastal Cleanup Day, where volunteers collected 83 pounds of trash and 18 pounds of recycling.

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## Local Business Spotlight: Carnitas Snack Shack

Sherri often likes to highlight a new or unique business in District 1.

**This month's selection:**

**What:** Carnitas Snack Shack-Carmel Valley

**Where:** 12873 El Camino Real, Suite M4, San Diego, 92130

**What you'll find:** The "SnackShack" serves slow food-inspired, pork-centric American cuisine, snacks and locally sourced craft beers daily from 11 a.m. to 11 p.m.

**The upside:** In 2011, Chef Hanis Cavin and Sara Stroud opened Carnitas Snack Shack in North Park. With its success, Carmel Valley residents will now get to enjoy a new culinary experience at Del Mar Highlands Town Center with the opening of the second "SnackShack."

**For information:**  
[www.carnitassnackshack.com](http://www.carnitassnackshack.com) or  
 (858) 350-7675



Outdoor patio at the SnackShack-Carmel Valley.

# Working Hard for You and Your District 1 Neighbors



Need assistance in getting a pothole fixed? Call Sherri's office at (619) 236-6611. We are here to help.

## Filled Potholes

- Nobel Drive at La Jolla Village Square
- Southbound La Jolla Shores Drive near Downwind Way
- Pearl and Girard
- Calle Madrigal and Via Estrada
- Half Moon Bay Drive
- Vantage Way
- Boquita Drive
- Recuerdo Drive
- La Jolla Parkway
- Mercado Drive
- Torrey Pines Rd. at La Jolla Shores Drive

## Cleanups and Repairs

- Asphalt repairs at Paseo del Ocaso and Calle de la Plata
- Asphalt repairs at Paseo del Ocaso and Paseo Dorado
- Trimmed tree blocking traffic signal on La Jolla Shores Drive at Torrey Pines Rd.
- Asphalt repairs on Ivanhoe at Silverado and at Park Row
- Asphalt repairs in bike lane on Torrey Pines Rd. and in 1400-1600 blocks

## Streetlights and Traffic Signals

- Repaired broken traffic signs at Boquita and Del Mar Heights Rd.
- Repaired traffic sign at Carmel Country Rd. and Caminito Clasica
- Repaired streetlight at Eads and Silver
- Repainted faded crosswalks on La Jolla Blvd.
- Repaired streetlight on Ardath Court
- Adjusted traffic signal timing at Via Alicante and Gilman Drive

Sherri is on the Web at

[sandiego.gov/citycouncil/cd1/](http://sandiego.gov/citycouncil/cd1/)

## Follow Sherri:



Facebook: [www.facebook.com/Sherrilightner](http://www.facebook.com/Sherrilightner)



Twitter: [www.twitter.com/#!/Sherrilightner](http://www.twitter.com/#!/Sherrilightner)



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## Important City Department Contact Numbers

Need help with an issue in your neighborhood? Here are some important City numbers you can call, or please don't hesitate to contact Sherri's office for assistance.

<b>Emergency (Police, Fire, Medical)</b>	<b>911</b>
<b>Non-Emergency Police (Minor crime report)</b>	<b>619-531-2000</b>
<b>Graffiti Removal</b>	<b>619-525-8522</b>
<b>Pothole Repair</b>	<b>619-527-7500</b>
<b>Street Lights</b>	<b>619-527-7500</b>
<b>Illegal Dumping</b>	<b>858-694-7000</b>
<b>Missed Trash Pick Up</b>	<b>858-694-7000</b>
<b>Neighborhood Code Compliance</b>	<b>619-236-5500</b>
<b>Building Permit Information</b>	<b>619-446-5000</b>
<b>Lifeguard Information</b>	<b>619-221-8899</b>
<b>Traffic Division</b>	<b>619-495-7800</b>
<b>Dead Animal Pick-Up/Animal Control</b>	<b>619-767-2675</b>
<b>Abandoned Vehicle</b>	<b>619-531-2000</b>