



**KEVIN L. FAULCONER**

**COUNCIL PRESIDENT PRO TEM  
COUNCIL DISTRICT 2**

*Passionately and responsibly working to  
improve the quality of life for all San Diegans*

**NEWS RELEASE**

## **Faulconer: “Historic Day for San Diego”**

### ***Coastal Commission approves North Embarcadero Visionary Plan***

**April 13, 2011**

**Contact: Tony Manolatos/619.533.6229**

San Diego City Council President Pro Tem Kevin Faulconer, who chairs the North Embarcadero Visionary Plan Joint Powers Authority, issued the following statement today in response to the California Coastal Commission’s approval of NEVP’s first phase which is expected to break ground in November:

“This is a world-class project, and today is a historic day for San Diego.

“This project opens up the City’s waterfront and creates a new front porch. Park space, walkways and trees will replace concrete and asphalt. I am thrilled this shovel-ready project has finally become a reality.

“The initial phase of the North Embarcadero Visionary Plan will triple the width of the North Embarcadero promenade to 105 feet, add extensive landscaping along Harbor Drive and the west end of Broadway and add a 150-foot-wide, two-acre public open space along the northeast corner of Broadway and Harbor Drive.

“Opening up our waterfront has been a priority of mine for years, and it’s been in the planning stages for at least 10 years. To reach this point means so much to me and to so many other San Diegans.

“There were a lot of people who said this couldn’t happen or wouldn’t happen, and we never gave up. We put together a strong coalition – a group that includes former critics of the plan – to make improvements and bring it across the finish line.

“There’s still a lot of work to do, but we have the right people with the right momentum who all want one thing: Which is to make this waterfront world-class.

“A lot of people helped get us to this point, and I would like to thank all of them, including Port Commissioner Scott Peters, Steve Cushman – aka Mr. San Diego – Fred Maas and Ian Trowbridge, co-chairman of the Navy Broadway Complex Coalition.”

#### **Key Facts:**

- Adds about 12 acres of park and open space, 7 acres of gardens, 5 acres of hardscape and landscape areas and more than 1,700 trees.
- Cost of Phase 1 is \$28.6 million, paid for with redevelopment funds and Port financing.

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