



News from

Interim Mayor Todd Gloria

City of San Diego

NEWS RELEASE

For immediate release: November 27, 2013

Contact: Katie Keach, 619-847-8274

Interim Mayor Gloria Appoints Three Deputy Chief Operating Officers *Three Dedicated Employees will Continue Forward Progress*

SAN DIEGO, CA (November 27, 2013) – Interim Mayor Todd Gloria today announced the appointment of three Deputy Chief Operating Officers (DCOO) who will each oversee the management of related departments and ensure effective and efficient service for the City. In a memorandum to the City Council, Tony Heinrichs was named DCOO of Public Works, Jeff Sturak was named DCOO of Internal Operations, and Ron Villa was named DCOO of Neighborhood Services. The appointments are effective December 9, 2013.

“These individuals are all well-suited for their new roles, and I trust them to work with our dedicated City employees to serve San Diegans proudly and effectively,” said Interim Mayor Gloria. **“I appreciate their willingness to step up to these leadership positions and assist me, our Chief Operating Officer, and our Assistant Chief Operating Officer in accomplishing our shared goals.”**

As the DCOO of Infrastructure/Public Works, Heinrichs is responsible for directing and coordinating managerial activities of the Public Works business center, which includes the following departments: Environmental Services, the Office of ADA Compliance & Accessibility, Public Utilities, Public Works, and Transportation & Storm Water.

Heinrichs will leave his position as Director of the City’s Public Works Department. He previously served as Director of the City’s Storm Water Department, Senior Director of Facilities and Chief Engineer for the San Diego Unified Port District, and held positions at Boyle Engineering Corporation and Science Applications International Corporation. Mr. Heinrichs is a retired Navy Captain and served 24 years in the United States Navy Civil Engineer Corps. Mr. Heinrichs earned his MBA from Golden Gate University, and his Masters and Bachelor of Science in Civil Engineering from the University of Louisville.

Sturak, the DCOO of Internal Operations, will be responsible for managing Analytics and Performance Management, Communications, the Docket Office, Human Resources (including Customer Service, the Citizens’ Review Board on Police Practices, and the Human Relations Commission), Information Technology, Purchasing and Contracting (including Equal Opportunity Contracting and Living Wage), and Real Estate Assets.

Sturak leaves his position as Director of the Financial Management Department, which he has held since March of this year. He served in various capacities in that department from 2003-2005 and also worked in the Office of the Independent Budget Analyst and the Office of Special Events, as well as for the American Red Cross as a Disaster Logistics Associate. He earned a Bachelor of Arts in Political Science from Point Loma Nazarene University and currently resides in North Park.

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Villa, the DCOO of Neighborhood Services, will oversee the Commission for Arts & Culture, Development Services, Library, Park & Recreation, and the Department of Planning, Neighborhoods, and Economic Development.

Villa is a 27 year employee of the City of San Diego and will depart from his position as the Administrative Services Manager of the San Diego Police Department after eight years. He has also held multiple positions in the Financial Management Department, including serving as Director, as well as in the Water Department and Wastewater Department earlier in his career. He was educated at San Diego State University, where he earned a Bachelor of Arts in Public Administration.

The City Council unanimously approved Interim Mayor Gloria's proposal to strengthen San Diego's management structure in October. The changes will result in more proactive decision-making and effective provision of public service.

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**OFFICE OF INTERIM MAYOR TODD GLORIA
CITY OF SAN DIEGO**

MEMORANDUM

DATE: November 27, 2013
TO: Honorable City Councilmembers
FROM: Interim Mayor Todd Gloria *Todd Gloria*
SUBJECT: Appointment of Deputy Chief Operating Officers

In October, you unanimously supported my proposal to strengthen the City of San Diego's management structure, including the addition of three Deputy Chief Operating Officers (DCOO). I am pleased to announce the promotion of three talented individuals to these positions, effective December 9, 2013.

Jeff Sturak is the Deputy Chief Operating Officer, Internal Operations and will be responsible for managing the Internal Operations business center, which includes Analytics and Performance Management, Communications, the Docket Office, Human Resources (including Customer Service, the Citizens' Review Board on Police Practices, and the Human Relations Commission), Information Technology, Purchasing and Contracting (including Equal Opportunity Contracting and Living Wage), and Real Estate Assets.

Mr. Sturak leaves his position as Director of the Financial Management Department, which he has held since March of this year. He served in various capacities in that department from 2003-2005 and also worked in the Office of the Independent Budget Analyst and the Office of Special Events, as well as for the American Red Cross as a Disaster Logistics Associate. He earned a Bachelor of Arts in Political Science from Point Loma Nazarene University and currently resides in North Park.

Ron Villa will serve as the Deputy Chief Operating Officer, Neighborhood Services. The Neighborhood Services business center includes the following departments: the Commission for Arts & Culture, Development Services, Library, Park & Recreation, and the Department of Planning, Neighborhoods, and Economic Development.

Mr. Villa is a 27 year employee of the City of San Diego and will depart from his position as the Administrative Services Manager of the San Diego Police Department after eight years. He has also held multiple positions in the Financial Management Department, including serving as Director, as well as in the Water Department and Wastewater Department earlier in his career. He was educated at San Diego State University, where he earned a Bachelor of Arts in Public Administration.

Tony Heinrichs has been selected as the Deputy Chief Operating Officer, Infrastructure/Public Works. As the DCOO of Infrastructure/Public Works, Mr. Heinrichs is responsible for directing and coordinating managerial activities of the Public Works business center, which includes the following departments: Environmental Services, the Office of ADA Compliance & Accessibility, Public Utilities, Public Works, and Transportation & Storm Water.

Mr. Heinrichs will leave his position as Director of the City's Public Works Department. He previously served as Director of the City's Storm Water Department, Senior Director of Facilities and Chief Engineer for the San Diego Unified Port District, and held positions at Boyle Engineering Corporation and Science Applications International Corporation. Mr. Heinrichs is a retired Navy Captain and served 24 years in the United States Navy Civil Engineer Corps. Mr. Heinrichs earned his MBA from Golden Gate University, and his Masters and Bachelor of Science in Civil Engineering from the University of Louisville.

I appreciate their willingness to step up to these leadership positions and assist me, our Chief Operating Officer, and our Assistant Chief Operating Officer in accomplishing our shared goals. These individuals are all well-suited for their new roles, and I trust them to work with our dedicated City employees to serve San Diegans proudly and effectively.

Thank you for your continued confidence in moving San Diego forward.

cc: Honorable Jan Goldsmith, City Attorney
Scott Chadwick, Chief Operating Officer
Stacey LoMedico, Assistant Chief Operating Officer
Andrea Tevlin, Independent Budget Analyst
Judy Von Kalinowski, Human Resources Director