

# Office of Councilmember Myrtle Cole

e-Weekly Fourth District Update  
Winter 2013 | February 27, 2014

Public Safety | Infrastructure Improvements |  
Economic Development & Neighborhood Revitalization |  
Quality Jobs & Workforce Development



## Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

## Myrtle's Message

### Skyline Hills Branch Library Project | What's Next?

Infrastructure improvements remain one of my top priorities. We're improving infrastructure in the Fourth Council District. We're making progress with our new Skyline Hills Branch Library. The three (3) short-listed Design-Build teams have submitted their conceptual designs and technical proposals. Now, **we need to hear from you**. The conceptual designs are posted on the Project's webpage. The design boards will also be on display for review during library hours beginning Saturday, March 1<sup>st</sup> at the current Skyline Hills Library. The community has ONE WEEK to cast your individual votes. **Please vote only once**. Thank you.

**Voting will begin NOW** and will conclude by the end of the first week in March.

 **To view the three conceptual designs, to cast your vote and complete the survey, please visit the Skyline Hills Branch Library Project's Featured Webpage:**

<http://www.sandiego.gov/cip/projectinfo/featuredprojects/skylinehills.shtml>

### Neighborhood Revitalization Days | Webster Community

We're filling potholes, paving our streets, cleaning up our neighborhoods, and addressing the areas that impact our overall quality of life. We are "getting things done."

There is no place like home and for those of us who call the Fourth District home – we want it to be a clean and safe place to live. Since I took office eight months ago, we began hosting code enforcement days.

With the help of our City employees, this effort grew to include more than code enforcement. We changed the name to reflect the true nature of what we're doing in the various communities. We are going to every community within the Fourth District. Last week, we visited the Webster Community. We heard the various concerns of the community and the issues are being addressed. It takes all of us working together to "get things done!"



## Connect with Myrtle

**Twitter:** @CD4Myrtle Cole

**Facebook:** <https://www.facebook.com/councilmembermyrtlecolecd4>



## Contact Information

Address: 202 C Street, 10<sup>th</sup> Floor | San Diego, CA 92101  
Office: (619) 236-6644  
Email: [MyrtleCole@sandiego.gov](mailto:MyrtleCole@sandiego.gov)  
Website: [www.sandiego.gov/citycouncil/cd4/](http://www.sandiego.gov/citycouncil/cd4/)

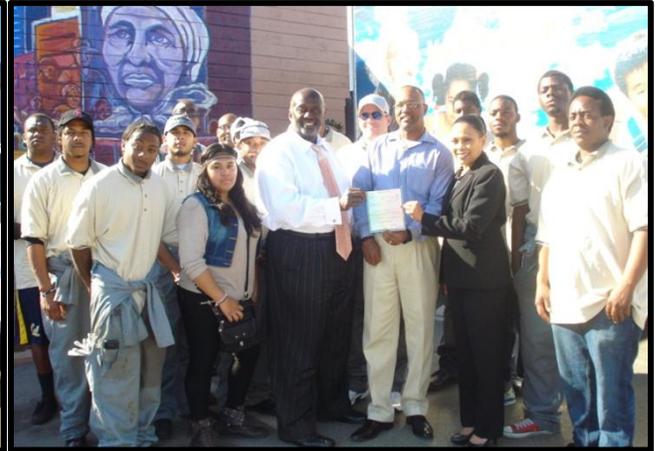


## Photo Gallery | Special Insert



**NEWS** | Councilmember Cole was joined by officials from the Jacobs Center for Neighborhood Innovation, Interim Mayor Todd Gloria, San Diego County Supervisor Ron Roberts, Bishop McKinney, and members of the community for the groundbreaking ceremony for the first Walgreens in the Fourth Council District. “When a national retailer comes to the district, it means **more jobs for our residents** - not only the temporary construction jobs BUT ALSO permanent retail and customer service positions. A 2006 retail analysis showed that our residents spent over \$1.6 billion. A total of \$817 million was spent outside of our district. Now, we can begin to spend our hard-earned dollars right here - in our community,” said Councilmember Cole during official remarks.

## Photo Gallery | Special Insert



**NEWS** | Councilmember Cole was joined by Neighborhood House Association's President and CEO Rudy Johnson, the Urban League's President and CEO Ray King, Pastor Ray Smith and some of the youth from Connection Hope. In support of Connection Hope's mission to invest in our youth and through a collaborative effort, the keys and title to a vehicle were donated to Pastor Smith's organization. Connection Hope is dedicated to neighborhood revitalization including: cleaning, painting over graffiti, weed abatement, removal of trash and debris on private property. The program will also repair fences, broken pipes, tree removal and assist senior citizens with landscaping needs.

## Photo Gallery | Black History Month Celebrations at City Hall



**NEWS** | Councilmember Cole and the San Diego City Council were honored to proclaim Black History Month in the City of San Diego. Joining in the celebration were the Black Police Officers Association, the Black Employees Association, several SD Firefighters, the Buffalo Soldiers, the Redeemed singers, City employees, and members of the community. The Council meeting began with the presentation of the colors by the Buffalo Soldiers as Redeemed sung the Buffalo Soldiers theme with the legendary lyric, "When will they call you a man?"



**NEWS** | Councilmember Cole was joined by Interim Mayor Todd Gloria, Mayor-Elect Kevin Faulconer, several Council Colleagues, and the Black Employees Association for a special Black History Month Celebration. The event, including a dance performance by World Beat, showcased the integral part that African Americans have played in prospering this great Nation.

# Myrtle is Getting Things Done

## NEWS | You Can Use

-  Councilmember Cole is **continuing her efforts to strengthen the Fourth District neighborhoods** by ensuring fair and equitable delivery of services and facilities. We want to have more libraries, fire stations, parks, street repairs, police protection, new sidewalks, and much more.
-  **The Code Enforcement Section** has issued several Civil Penalty Notices. The use of unpermitted fencing; non-permitted outdoor storage of vehicles; conducting auto repair on a vacant and undeveloped lot; no permits obtained for business signage; and violations of the land development code were cited. These civil penalties may be assessed at a daily rate not-to-exceed \$2,500 per day and a total maximum not-to-exceed \$250,000 per parcel or structure for any related series of violations. **An Abatement Notice and Order** | Abatement Penalty Notices were also issued for two properties that constitute a public nuisance. The property contains a large accumulation of debris, rubbish, tires, dismantled vehicles, hazardous materials, and non-permitted storage. Code enforcement helps to keep our neighborhoods clean and safe.
-  Each year the City of San Diego's **Environmental Services Department** conducts special community clean up events in neighborhoods throughout the City. Areas are selected for these events based upon citizen requests, pledges of community involvement and previous citizen participation levels. On February 19, 2014, we conducted a community cleanup in the South Bay Terrace area. This successful cleanup removed a total of 4.60 tons of waste from the neighborhood.



## PHOTO GALLERY



Neighborhood Market Association's 18<sup>th</sup> Annual Statewide Banquet | Councilmember Cole was one of four legislators honored as **Public Official of the Year**.



San Diego Police Historical Association and San Diego Black Police Officers Association Black History Month Collaborative Event | Special Exhibit of SDPD officers of color in the pre-civil rights era.



San Diego Organizing Project | Leadership Retreat Dinner



Black History Month | George L. Stevens Center: 4th District Seniors Resource Center

## Fourth District Events & Meetings



**FREE FAMILY TENNIS DAY A SUCCESS** | The Mountain View Sports and Racquet Club, located inside MLK Park at 6401 Skyline Drive, San Diego, CA hosted its annual Family Tennis Day and brought the sport of tennis to the community. The event featured a day of tennis and fun for the whole family. There were on-court clinics for adults and kids, prizes, snacks and more! **Free follow-up drop-in classes** will be offered to beginners and intermediates wanting to learn basic tennis skills for the next (6) weeks every Saturday at 10 a.m. | MLK Park. Rackets and balls are provided for the class.

- **Neighborhood Unity Foundation New Cycle of Mini Grants to the Community | Mandatory Orientation** | Saturday, March 1<sup>st</sup> | 10 a.m. – 1 p.m. | Morse High School Auditorium | 6905 Skyline Drive, San Diego, CA 92114. The community can apply for grants from \$500 up to \$5,000. Any questions, please call (619) 527-4570.
- **Lincoln High School | Parent & Community Walk-through** | Thursday, March 6<sup>th</sup> | 8 a.m. – 11:30 a.m. | RSVP and for more information, please contact Ms. Gina Montijo, Parent Academic Liaison at (619) 266 – 6561 or email: gmontijo-garcia@sandi.net
- **Paradise Hills Library | Musical Storytime for Toddlers** | Thursday, March 6<sup>th</sup> at 10:30 a.m. 5922 Rancho Hills Drive, San Diego, CA 92139. (619) 527-3461 or [www.sandiegolibrary.org](http://www.sandiegolibrary.org).
- **Paradise Hills Recreation Council Meeting** | March 6<sup>th</sup> | 6 p.m. | Paradise Hills Recreation Center | 6610 Potomac, San Diego, CA 92139
- **Now Accepting Applications for High School Essay Contest | DEADLINE March 7<sup>th</sup>** | SD Cesar Chavez Committee. **Enter Here:**  
[http://www.sdchavez.org/programs/essay.htm?utm\\_source=House+List&utm\\_campaign=26d699ed9c-Final\\_HS\\_Essay\\_Reminder3\\_9\\_2011&utm\\_medium=email&utm\\_term=0\\_fe05bba26d-26d699ed9c-311151769](http://www.sdchavez.org/programs/essay.htm?utm_source=House+List&utm_campaign=26d699ed9c-Final_HS_Essay_Reminder3_9_2011&utm_medium=email&utm_term=0_fe05bba26d-26d699ed9c-311151769)
- **World Premiere: A Tribute to Soul Music** | March 7<sup>th</sup> at 8 p.m. | Educational Cultural Complex Theatre | 4343 Ocean View Blvd. San Diego, CA 92113. For more information and tickets, please call (619) 283.4574 or [www.IARPPLAYERS.ORG](http://www.IARPPLAYERS.ORG)
- **8<sup>th</sup> Annual San Diego FIRST Robotics Competition and VIP Reception** | March 8<sup>th</sup> | Valley View Casino Center | 3500 Sports Arena Blvd. | 8 a.m. check-in | Event website: [www.sandiegoregional.com](http://www.sandiegoregional.com)
- **Skyline Hills Branch Library** | 480 S. Meadowbrook Drive, San Diego, CA 92114 | Events:
  - March 7<sup>th</sup> | 3:30 p.m. – 4:30 p.m. | Dr. Seuss Day
  - March 14<sup>th</sup>, 21<sup>st</sup>, and 28<sup>th</sup> | 3:30 p.m. | Fun Friday
  - March 17<sup>th</sup> | 10 a.m. – NOON | Resume Writing & Interview Techniques
  - March 25<sup>th</sup> | 2 p.m. | Covered California (presented by 2-1-1 San Diego)
- **21<sup>st</sup> Annual San Diego Latino Film Festival** | March 13<sup>th</sup> – 23<sup>rd</sup> | Please Visit:  
<http://www.kintera.org/AutoGen/ECommerce/Catalog.asp?ievent=160776&en=8hJFKROvH7LOK1MyE6LLLYMJLLOLYPDJILUJ8OQJvE&CategoryID=1015149>
- **San Diego Black Police Officers Association** | March 15<sup>th</sup> at 9 a.m. | The No Meeting Breakfast | Bistro 60 | 5997 El Cajon Blvd.
- **Let's Talk: Community Trauma** | Tuesday, March 18<sup>th</sup> | 6 p.m. – 8 p.m. | Malcolm X Library | 5148 Market Street, San Diego, CA 92114.
- **Behavioral Health Emergency Response Plan Forum** | March 25<sup>th</sup> | 3 p.m. – 4 p.m. | Malcolm X Library | Multipurpose Room | 5148 Market Street, San Diego, CA 92114.
- **Join the Retired Senior Volunteer Patrol** | San Diego Police Department is looking for volunteers. | 50 years of age; valid CA's driver's license; attend academy and pass background check. For full list of requirements and for more details, please call Tom at (619) 527-3578.



# Myrtle's Job Board – Look who's hiring NOW!



The Fourth District's premier job seekers' resource for assistance with  
Career planning & Job search services:  
South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113  
(619) 266-4200 | <http://www.metrocareercenters.org/>

**Adecco** <http://www.indeed.com/jobs?q=adecco&l=San+Diego%2C+CA>  
**AMC Theaters**  
[https://storefront.kenexa.com/amc/cc/CCJobDetailAction.ss?command=CCViewDetail&job\\_REQUISITION\\_NUMBER=3537](https://storefront.kenexa.com/amc/cc/CCJobDetailAction.ss?command=CCViewDetail&job_REQUISITION_NUMBER=3537)  
**Best Buy Jobs in San Diego** <http://www.bestbuy-jobs.com/search?q=San+Diego>  
**CACI International**  
[http://careers.caci.com/job/San-Diego-ENGINEERING-TECHNICIAN-III%2C-SAN-DIEGO%2C-CA-Job-CA92101/2612580/?feedId=4&utm\\_source=Indeed](http://careers.caci.com/job/San-Diego-ENGINEERING-TECHNICIAN-III%2C-SAN-DIEGO%2C-CA-Job-CA92101/2612580/?feedId=4&utm_source=Indeed)  
**California State Personnel Board** <http://jobs.ca.gov/Job/JobSeekers>  
**Center for Sustainable Energy** <http://energycenter.org/jobs/executive-assistant>  
**Chef Works** <http://www.chefworks.com/uniforms/about/careers/>  
**City of Coronado** <http://agency.governmentjobs.com/coronado/default.cfm>  
**City of Chula Vista** <http://agency.governmentjobs.com/chulavista/default.cfm>  
**City of El Cajon** <http://agency.governmentjobs.com/elcajon/default.cfm>  
**City of La Mesa** <http://agency.governmentjobs.com/lamesa/default.cfm>  
**City of National City** <http://agency.governmentjobs.com/nationalca/default.cfm>  
**City of San Diego** <http://agency.governmentjobs.com/sandiego/default.cfm>  
**County of San Diego** <http://agency.governmentjobs.com/sdcounty/default.cfm>  
**Cox Communications** <http://ww2.cox.com/aboutus/careers.cox>  
**Department of Veteran Affairs** <https://www.usajobs.gov/>  
**Donovan State Prison** [http://cphcs.hodesiq.com/bl\\_joblist.asp](http://cphcs.hodesiq.com/bl_joblist.asp)  
**Family Health Centers of San Diego** [www.fhcsd.org](http://www.fhcsd.org) or <https://jobs-fhcsd.icims.com/jobs/intro>  
**FedEx** <http://www.fedex.com/us/careers>  
**Frito Lay** [www.fritolayemployment.com](http://www.fritolayemployment.com)  
**GadBall** <http://www.gadball.com/jobs/results.aspx?r=25&c=san+diego&s=ca>  
**Higher Education** <http://www.higheredjobs.com/>  
**Hilton San Diego Bayfront** <http://www.hiltonsandiegobayfront.com/index.php?page=careers>  
**Hilton Worldwide Careers** [www.hiltonworldwide.com/careers](http://www.hiltonworldwide.com/careers)  
**Hotel del Coronado** <http://www.hoteldel.com/employment.aspx>  
**Humana** [http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT\\_JobsNearYou](http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT_JobsNearYou)  
**Indeed San Diego Jobs** (Safeway & Coca Cola for new job titles)  
<http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>  
**Kaiser Permanente** <https://kp.taleo.net/careersection/external/jobdetail.ft?job=622568>  
**MetroSanDiegoJobs.com** (Thousands of jobs) <http://www.metro-sandiegojobs.com/jobs.asp>  
**Navy Region Southwest** <http://navylifesw.com/sandiego/about/jobs/>  
**Nelson Staffing**  
<http://www.nelsonjobs.com/Job/JobSearch.aspx?OriginatingBusinessUnitID=4&BusinessUnitID=4&Search=1/>  
**Nordstrom's** <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>  
**North County Transit District** <http://agency.governmentjobs.com/nctd/default.cfm>  
**Northrop Grumman** [https://ngc.taleo.net/careersection/ngc\\_pro/jobsearch.ft?lang=en](https://ngc.taleo.net/careersection/ngc_pro/jobsearch.ft?lang=en)  
**Otay Water District** <http://agency.governmentjobs.com/otay/default.cfm>  
**PepsiCo Jobs in San Diego**  
<http://www.indeed.com/jobs?q=company%3A%22PepsiCo%22&l=San+Diego%2C+CA&from=vj>  
**Petco Park** <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>  
**Port of San Diego** <http://agency.governmentjobs.com/portofsd/default.cfm>  
**Qualcomm (Hundreds of Jobs)** <http://www.qualcomm.com/careers>  
**Robert Half** <http://www.indeed.com/jobs?q=company%3A%22Robert+Half%22&l=San+Diego%2C+CA&from=vj>  
**Safeway** <http://www.indeed.com/cmp/Safeway>  
**SANDAG** <http://www.sandag.org/index.asp?jobid=346&fuseaction=jobs.detail>  
**San Diego Community College District** <https://www.sdccdjobs.com/>  
**San Diego County Regional Airport Authority** <http://agency.governmentjobs.com/sdairport/default.cfm>  
**San Diego Housing Commission** <http://agency.governmentjobs.com/sdhc/default.cfm>  
**San Diego Jobs Today (Thousands of Jobs)** <http://www.sandiegojobstoday.com/>  
**San Diego Metro Career Center** <http://www.metrocareercenters.org/>  
**San Diego Performing Arts** <http://www.sdartstix.com/jobs>  
**San Diego Workforce Partnership Jobs** <http://workforce.org/jobs-sdwp>  
**San Diego Zoo Safari Park** <https://www.hrapply.com/sandiegozoo/Setup.app>  
**SCRIPPS Careers** [http://www.scripps.org/about-us\\_careers](http://www.scripps.org/about-us_careers)  
**SeaWorld** [www.seaworldjobs.com](http://www.seaworldjobs.com)  
**Sears** <http://www.searsholdings.com/index.htm>  
**Sharp Healthcare** <https://jobs.sharp.com/adhocjobsearch.asp>  
**Sheraton San Diego** [www.sheraton.jobs/sandiegomarina](http://www.sheraton.jobs/sandiegomarina)  
**TJX Companies** TJ Maxx, Marshall Jobs, Home Goods <http://www.tjxjobs.com/index.asp>  
**Tyson Foods** <http://www.tysonfoodscareers.com/>  
**UCSD** <http://blink.ucsd.edu/HR/employment/jobs/bulletin.html>  
**UPS** <http://www.upsjobs.com/>  
**U. S. Navy Jobs** <https://www.usajobs.gov/>  
**USA Jobs** <https://www.usajobs.gov/GetJob/ViewDetails/356971200>  
**Wells Fargo** <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>  
**YMCA** [www.ymca.org/jobs](http://www.ymca.org/jobs)



**MENSAJE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE**  
**26 DE FEBRERO**  
202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101  
(619) 236-6644

**Orgullosamente Representando:**

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

***El Mensaje de Myrtle***

**Proyecto de la Biblioteca de Skyline Hills | ¿Qué sigue?**

Los proyectos de infraestructura son una de mis prioridades. Estamos mejorando la infraestructura en el Distrito 4 y seguimos avanzando con el proyecto de la nueva biblioteca de Skyline Hills. Al momento hay tres propuestas técnicas y de diseño conceptual. **Queremos escucharte** por eso las propuestas ya están serán publicadas en el sitio web de proyectos de la Ciudad y la comunidad tendrá UNA SEMANA para votar por el diseño que más les guste para su biblioteca.

Podrán votar desde ahora hasta finales de la primera semana de marzo.

- Para votar, realizar la encuesta y ver los diseños conceptuales de la Biblioteca de Skyline Hills Branch:  
<http://www.sandiego.gov/cip/about/comment.shtml>

**Revitalización Comunitaria | Webster**

Estamos reparando los baches, pavimentando nuestras calles, limpiando nuestras comunidades y tratando de mejorar nuestra calidad de vida. Estamos trabajando para ti.

No hay como el hogar, y para aquellos que llamamos hogar al Distrito 4, queremos que nuestro hogar sea un lugar limpio y seguro en donde vivir. Desde hace 8 meses que asumí mi cargo, empecé a organizar jornadas de limpieza y revitalización comunitarias.

Con ayuda de trabajadores de la Ciudad, este esfuerzo creció y pasó a ser más que un día de limpieza. Hemos cambiado el nombre para reflejar lo que queremos lograr en nuestras comunidades. Estaremos organizándolos en todas las comunidades del Distrito 4. La semana pasada visite la comunidad de Webster. Escuche las preocupaciones de sus habitantes y estamos trabajando en ello. ¡Todos tenemos que trabajar juntos!