

Office of Councilmember Myrtle Cole

e-Weekly Fourth District Update
SPRING 2014 | May 15, 2014

Public Safety | Infrastructure Improvements
Neighborhood Revitalization
Quality Jobs & Workforce Development



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

Myrtle's Message

I am proud of the work I have done for the Fourth Council District since I've taken office. During my tenure, I've rolled up my sleeves and continued efforts to strengthen our neighborhoods. My priorities are public safety, infrastructure improvements, neighborhood revitalization, and quality jobs.

We will have **an interim Fire Station** at Skyline Drive and Sychar Road and an **Encanto Rapid Response Team** to improve emergency response times and to help save lives. If you're having an emergency, you don't want to wait unnecessarily for the help of our first responders.

My **job board** on page 4 of this newsletter has connected Fourth District residents with quality jobs and career opportunities. I've heard from many job seekers who were **hired for jobs on my job board**. I **renovated the Tubman-Chavez Center** District Office. I have district office hours on Fridays from 10 a.m. – 2 p.m. No appointment necessary.

I hosted the first Town Hall Meeting with the Chief of Police Shelley Zimmerman to discuss my concerns with effective **community policing** strategies, policies, and programs. I hosted five (5) **neighborhood revitalization days** to clean up our communities. Over 100 tons of waste has been removed, over **2,528 potholes repaired**, and numerous code violations corrected. Every nine days, City crews will continue to saturate the Fourth District to repair potholes. **Our streets are being paved** and **water and sewer pipelines** installed throughout the district. I personally painted **bike lanes** on University Avenue between 58th Street and College Avenue.

I will have a project milestone ceremony for the **New Skyline Hills Branch Library** this month. I will break ground on the **Charles Lewis III Memorial Park** on Friday, May 16th at 10 a.m. right there on Home Avenue. **Kelton Road Pedestrian Improvements** have been made to the tune of \$276,000.

I celebrated a project completion milestone for the **undergrounding of 3.5 miles of overhead utilities** in Lincoln Park. I broke ground on a \$2 million **investment on Holly Drive** to bring long-awaited sidewalks to our neighborhood. I've identified funding for additional **sidewalks** for the district. I broke ground on a **new Walgreens** in the district that will help to recapture some of the \$817 million being spent outside of our communities. I am getting things done for the people in this district.

I'm proud to advocate and shape policy for the Fourth Council District as the **Vice- Chair** of the following:

- **Infrastructure Committee**
- **Public Safety and Livable Neighborhoods Committee**
- **Smart Growth and Land Use Committee**
- **San Diego Workforce Partnership Policy Board**

I know how important it is to have a voice on the committees that make decisions on policies that are important to our communities. I also sit on the MTS Policy Board, an alternate on the SANDAG Public Safety Committee and Co-Chair of the Reinvestment Task Force. My commitment is to our neighborhoods and the families in our district.

Connect with Myrtle

Twitter: @CD4Myrtle Cole

Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>



Contact Information

Address: 202 C Street, 10th Floor | San Diego, CA 92101
Office: (619) 236-6644
Email: MyrtleCole@sandiego.gov
Website: www.sandiego.gov/citycouncil/cd4/

Photo Gallery | A Special Public Safety & Livable Neighborhoods Committee



NEWS | FIRST QUARTER 2014 TRAFFIC STOP DATA

A standing-room only crowd of community groups, activists and concerned residents assembled at Cherokee Point Elementary School for a Special Public Safety and Livable Neighborhoods (PS & LN) Committee meeting to hear the report on the first quarter traffic stop data from the San Diego Police Department. This meeting was a follow-up to a February PS & LN meeting that discussed the racial profiling concerns of communities of color.

As Vice Chair of the Public Safety and Livable Neighborhoods Committee, Councilmember Cole has a vested interest in the ongoing discussion of effective community policing strategies in the Fourth Council District. Known for her strong leadership and decisiveness, Councilmember Cole will ensure that we have ongoing public dialogue. "I appreciate the report and the Department's commitment to collect the data and report out but we need to do better," said Councilmember Cole. **Chief Zimmerman's hotline number is: (619) 531-2672.**

Myrtle is Getting Things Done

NEWS YOU CAN USE

- 
Spotlight on Community Projects, Programs and Services (CPPS): Councilmember Cole supports programs and services that change the trajectory of the lives of young people through workforce development and job training initiatives. One such program is Connecting Hope. Councilmember Cole has provided \$47,000 in CPPS funding to Pastor Ray Smith's Connecting Hope organization through the fiscal agent, the Urban League of San Diego County. Workforce development and connecting residents with quality jobs are two of the Councilmember's top priorities.



Thank you Councilmember Cole:

- 
 An excerpt: "I can see that in the short time you have been on the City Council you have **made tremendous progress**. Lots of road work is going on in the area and I hope when it is completed the streets will be resurfaced." – Sonja Cox
- 
 An excerpt: "Dear Councilwoman Cole, I was very touched by the fact that you attended the vigil for Lamar Canady. The internet articles that I checked once I got home all seemed to confirm that **you are a woman who cares and listens and takes action**. Thank you for all you do. Thank you for your heart for the people of the neighborhoods you serve. I am so glad I met you and will keep you in my prayers." - Pam Samuels

PHOTO GALLERY



Meet & Greet the USA National Taekwondo Team | Councilmember Cole was honored to welcome the team to the Fourth Council District and talk about their upcoming competitions. Teamwork makes the dream work.



NEWS | Councilmember Cole presented Special Commendations during the 15th Annual Presidential Volunteer Service Awards Ceremony honoring those with inspirational service achievements.



NEWS | Councilmember Cole was on hand for the 25th Anniversary *Breakfast for MiLady*, "A Tribute to Mothers," hosted annually by Delta Sigma Theta Sorority, Inc. San Diego Alumnae Chapter and the San Diego Delta Foundation, Inc.



Fourth District Events & Meetings

Upcoming Community Meetings

- May 15th | 6 p.m. | Lomita Village Town Council | Skyline Park & Recreation Center, 8285 Skyline Drive
- May 15th | 7 p.m. | Webster Community Council | Webster Elementary School, 4801 Elm Street
- May 19th | 6:30 p.m. | Encanto Neighborhood Community Planning Group | Jacobs Center, 404 Euclid Avenue
- May 21st | 6 p.m. | Knox Town Council | Knox Elementary School, 1098 S. 49th Street
- May 21st | 6:30 p.m. | Paradise Hills Village Council | St. Timothy Church, 2602 Reo Drive
- May 22nd | 6:30 p.m. | Alta Vista Community Council | Nye Elementary, 981 S. Valencia Parkway
- May 22nd | 7 p.m. | Broadway Heights Community Council | Sydney & Rena Blade, 6792 Tiffin Avenue

Calendar of Events

- **MEET THE MAYOR Neighborhood Event!** Thursday, May 15th | 5 p.m. – 6:30 p.m. at the George Stevens Senior Center. 570 65th St., San Diego, CA, 92114
- **Activating Chollas Creek** through Art & Sustainable Design | Now through May 31st, 8 a.m. – 5 p.m. Provide feedback on art and landscape design plans for Chollas Creek Restoration Project. Joe & Vi Jacobs Center, 1st Floor Lobby, 404 Euclid Ave.
- **Charles Lewis III Memorial Park Groundbreaking Ceremony**, Friday May 16th at 10 a.m. 4750 Home Avenue, San Diego, CA 92105.
- **FREE Mini Community Cleanup and Recycling Event for Knox Community** | Saturday, May 17th by 8 a.m. at the collection point. Bring your junk furniture, mattresses, appliances, sofas, etc. Please call Officer Alvarado at (858) 627-3317 for event information and recycling area map.
- **The Center for World Music FREE** Multicultural World Music and Dance Festival, Saturday, May 17th, 11 a.m. – 3 p.m. Market Creek Plaza Amphitheater. www.centerforworldmusic.org
- **FREE Celebration of Community Fun** | Saturday, May 17th 12:45 p.m. – 2:30 p.m. | Mountain View/Beckworth Branch Library, 727 San Pasqual St., San Diego, CA 92113. For more information, please call Ms. West at 619.795.0257.
- **9th Annual Community Spring Fest** | Saturday, May 17th | 10 a.m. – 2:30 p.m. | Webster Elementary School, 4801 Elm Street, San Diego, CA 92102. For more information, please contact Ed Smith 619.507.4961.
- **Women Community Leaders Appreciation Day** - Keynote Judge Mablean Ephriam | Sunday, May 18th at 8 a.m. St. Stephens Cathedral Church of God in Christ. Distinguished honorees: Dr. Shirley Weber, Councilmembers Myrtle Cole and Marti Emerald, Superior Court Judge Randa Trapp, Rabbi Laurie Coskey, Dr. Paula Cordeiro, and Elizabeth Bustos, Director of Community Relations San Ysidro Health Center.
- **FREE Mini Community Cleanup and Recycling Event** | Wednesday, May 21st by 8 a.m. at the collection point. Bring your junk furniture, mattresses, appliances, sofas, etc. Please call Officer Alvarado at (858) 627-3317 for event information and recycling area map.
- **Project New Village presents the movie ARISE!** Sunday, May 25th at 2 p.m. Malcolm X Library, 5148 Market Street.
- **Cruzin for Peace** | FREE Celebration of community, peace, and unity. May 31st 11 a.m. – 3 p.m. MLK, Jr. Park, 6401 Skyline Drive, San Diego, CA 92114.
- **Money Mondays – FREE financial/entrepreneur workshop** | Monday, June 2nd at 6 p.m. Jacobs Center for Neighborhood Innovation, 404 Euclid Avenue, San Diego, CA 92114.
- **FREE BBQ hosted by Paradise Hills/Penn Field Recreation Council** | Thursday, June 5th from 5 p.m. – 6 p.m. at Penn Athletic Field, 2550 Dusk Drive, San Diego, CA 92139. First come first serve.
- **BAPAC's Annual Walk-a-thon Honoring the Father2Child Program** | Saturday, June 7th | 7 a.m. – 11 a.m. Chollas Lake Park, 6350 College Grove Drive, San Diego, CA 92115. Registration fee is \$25. For more information and registration, please contact Alyce Pipkin-Allen at 6192640753 or alyce10@yahoo.com.
- **Walls of Excellence Induction Ceremony 2014** | Office of Councilmember Cole Ceremonial Event | Saturday, June 7th 10:30 a.m. Imperial Avenue at the NW corner of Willie James Jones Avenue. This ceremony recognizes exemplary students from the four high schools in the Fourth Council District: Gompers Preparatory Academy, Lincoln High, Morse High, and San Diego Creative and Performing Arts School. The event is FREE and Open to the PUBLIC!
- **Jackie Robinson Family YMCA** | Summer Day Camp, June 16th – August 29th (No Camp July 4th). Ages 5-13 Day Camp hours: 9 a.m. – 4 p.m. (Free extended Camp 7 a.m. – 9 a.m. and 4 p.m. – 6 p.m.) For more information, please call (619) 264-0144 ext 111 or email: jreeves@ymca.org.



Myrtle's Job Board – Look who's hiring NOW!



The Fourth District's Premier Career Center
South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113
(619) 266-4200 | <http://www.metrocareercenters.org/>

- America's Job Exchange** www.americasjobexchange.com
- Best Buy Jobs in San Diego** <http://www.bestbuy-jobs.com/search?q=San+Diego>
- California State Personnel Board** <http://jobs.ca.gov/Job/JobSeekers>
- Center for Sustainable Energy** <http://energycenter.org/jobs/executive-assistant>
- Chef Works** <http://www.chefworks.com/uniforms/about/careers/>
- City of Coronado** <http://agency.governmentjobs.com/coronado/default.cfm>
- City of Chula Vista** <http://agency.governmentjobs.com/chulavista/default.cfm>
- City of Del Mar** <http://www.delmar.ca.us/jobs.aspx?jobID=9>
- City of El Cajon** <http://agency.governmentjobs.com/elcajon/default.cfm>
- City of La Mesa** <http://agency.governmentjobs.com/lamesa/default.cfm>
- City of National City** <http://agency.governmentjobs.com/nationalca/default.cfm>
- City of Poway** <http://agency.governmentjobs.com/poway/default.cfm>
- City of San Diego** <http://agency.governmentjobs.com/sandiego/default.cfm>
- County of San Diego** <http://agency.governmentjobs.com/sdcounty/default.cfm>
- Cox Communications** <http://ww2.cox.com/aboutus/careers.cox>
- Department of Veteran Affairs** <https://www.usajobs.gov/>
- Donovan State Prison** http://cphcs.hodesiq.com/bl_joblist.asp
- Family Health Centers of San Diego** <https://jobs-fhcsd.icims.com/jobs/intro>
- FedEx** <http://www.fedex.com/us/careers>
- Frito Lay** www.fritolayemployment.com
- GadBall** <http://www.gadball.com/jobs/results.aspx?r=25&c=san+diego&s=ca>
- Hartford** www.thehartford.com
- Higher Education** <http://www.higheredjobs.com/>
- Hilton San Diego Bayfront** <http://www.hiltonsandiegobayfront.com/index.php?page=careers>
- Hilton Worldwide Careers** www.hiltonworldwide.com/careers
- Hotel del Coronado** <http://www.hoteldel.com/employment.aspx>
- Humana** http://www.jobs.net/jobs/humana-veterans/all-jobs?SiteID=TNALERT_JobsNearYou
- Indeed San Diego Jobs** <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>
- MetroSanDiegoJobs.com** (Thousands of jobs) <http://www.metroсандiegojobs.com/jobs.asp>
- MTS** http://www.sdmts.com/HR/MTS_HR.asp
- Navy Region Southwest** <http://navylifesw.com/sandiego/about/jobs/>
- Neighborhood House Association** <http://www.neighborhoodhouse.org/career-opportunities/nha-job-announcements/#sthash.hQBxk4j0.dpbs>
- Nordstrom's** <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>
- North County Transit District** <http://agency.governmentjobs.com/nctd/default.cfm>
- Northrop Grumman** https://ngc.taleo.net/careersection/ngc_pro/jobsearch.ftl?lang=en
- Otay Water District** <http://agency.governmentjobs.com/otay/default.cfm>
- Pasadena City College** <http://www.pasadena.edu/HR/classified-jobs.cfm>
- Petco Park** <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>
- Port of San Diego** <http://agency.governmentjobs.com/portofsd/default.cfm>
- Qualcomm (Hundreds of Jobs)** <http://www.qualcomm.com/careers>
- Robert Half** <http://www.indeed.com/jobs?q=company%3A%22Robert+Half%22&l=San+Diego%2C+CA&from=vj>
- SANDAG** <http://www.sandag.org/index.asp?fuseaction=jobs.openings>
- San Diego Community College District** <https://www.sdccdjobs.com/>
- San Diego County Regional Airport Authority** <http://agency.governmentjobs.com/sdairport/default.cfm>
- San Diego Housing Commission** <http://agency.governmentjobs.com/sdhc/default.cfm>
- San Diego Metro Career Center** <http://www.metrocareercenters.org/>
- San Diego Performing Arts** <http://www.sdartstix.com/jobs>
- San Diego Police Department Recruitment (SDPD) NOW HIRING**
www.joinSDPDnow.com
- San Diego State University (SDSU)** <https://careers-sdsurf.icims.com>
- San Diego Workforce Partnership Jobs** <http://workforce.org/career-centers>
- Connect 2 Career Summer Jobs** 
- San Diego Zoo Safari Park** <https://www.hrapply.com/sandiegozoo/Setup.app>
- SCRIPPS Careers** http://www.scripps.org/about-us__careers
- SeaWorld** www.seaworldjobs.com
- Sears** <http://www.searsholdings.com/index.htm>
- Sharp Healthcare** <https://jobs.sharp.com/adhocjobsearch.asp>
- Sheraton San Diego** www.sheraton.jobs/sandiegomarina
- Sodexo** <http://sodexousa.com/user/careers/find-job/Search-Jobs/search-jobs.aspx>
- THR Staffing** <http://www.thrstaffing.com/>
- TJX Companies** TJ Maxx, Marshall Jobs, Home Goods <http://www.tjxjobs.com/index.asp>
- Tyson Foods** <http://www.tysonfoodscareers.com/>
- UCSD** <http://blink.ucsd.edu/HR/employment/jobs/bulletin.html>
- UPS** <http://jobs-ups.com/>
- USA Jobs** <https://www.usajobs.gov/>
- Wells Fargo** <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>
- YMCA** www.ymca.org/jobs

Just a Few of the Jobs Available...

Business Systems Analyst, San Diego Regional Airport Authority: \$55k-\$88k Annually

To apply for this job NOW:
<http://agency.governmentjobs.com/sdairport/default.cfm>

Executive Assistant, to COO, MTS: \$41,512 - \$64136
To apply for this job: www.sdmts.com

Director, Marketing & Communications – Port of San Diego: \$8,639.17 - \$11,770.92 Monthly
To apply for this job:
<http://agency.governmentjobs.com/portofsd/default.cfm>

CONNECT 2careers SANDIEGO



Want a job this summer? Are you 16-21 years of age?
Do you live in the City of San Diego?

High School & College Students Apply now!!

We can connect you to jobs in high demand industries!

- Biotech
 - Entertainment
 - Hospitality
 - Tourism
 - Computer technology
 - Recreation
 - Small business consumer services
- \$8.00 - \$15.00 / hour**

JOB OPENINGS

APPLY ONLINE @ www.C2Csd.org

San Diego
WORKFORCE
PARTNERSHIP

For more information on participation contact us:
C2CSD@workforce.org | (619) 228-2945 | www.facebook.com/CONNECT2careersSD
3910 University Ave., Suite 400 | San Diego, CA 92105 | www.workforce.org



MENSAJE SEMANAL DE LA OFICINA DE LA REGIDORA MYRTLE COLE 15 DE MAYO

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

Mensaje de Myrtle

Estoy orgullosa del trabajo que he hecho por el Cuarto Distrito del Consejo desde que he asumido el cargo. Durante mi mandato, he seguido los esfuerzos para fortalecer nuestros vecindarios. Mis prioridades son la seguridad pública, mejoras en la infraestructura, revitalización de vecindarios, y empleos de calidad.

Tendremos una **estación de bomberos interino** en Skyline Drive y Sychar Road y un Equipo de Respuesta Rápida en Encanto para mejorar emergencias y para ayudar a salvar vidas. Si tiene alguna emergencia, usted no quiere esperar innecesariamente por la ayuda de nuestros socorristas.

Mi **boletín de anuncios de trabajo** en la página 4 de esta hoja informativa ha conectado a residentes del Cuarto Distrito con trabajos de calidad y oportunidades profesionales. He escuchado de muchos **solicitantes de trabajo que han sido alquilados por medio de mi boletín. He renovado el Centro Tubman Chavez, la oficina del Distrito.** Tengo horas de Distrito los viernes de 10 a.m. – 2 p.m. No se necesita cita.

He organizado la primera junta de ayuntamiento con la Jefa de Policía Shelley Zimmerman para debatir mis preocupaciones con estrategias eficaces de la **comunidad policial**, pólizas, y programas. He organizado cinco (5) días de **revitalizaciones de vecindarios** para limpiar las comunidades. Más de 100 toneladas de basura han sido removidas, más de **2,528 baches reparados**, y numerosas violaciones de código corregidas. Cada nueve días, personal de la ciudad continuaran saturando el Cuarto Distrito para reparación de baches. **Nuestras carreteras están siendo pavimentadas, tuberías de agua y drenaje instaladas** por todo el distrito. Yo personalmente pinte **carriles de bicicletas** en la Avenida University entre la Calle 58 y Avenida College.

En este mes, tendré una ceremonia para la **Nueva Biblioteca Skyline Hills**. Romperemos tierra en el **Parque Memorial Charles Lewis III** el viernes, 16 de mayo a las 10 a.m. por la Avenida Home. Por una suma de \$276,000 se han hecho **Mejoramientos peatonales** en la **Calle Kelton**.

Celebré una terminación de las etapas del proyecto para las **3.5 millas de servicios generales bajo tierra** en Parque Lincoln. Quebré tierra en una **inversión de \$2 millones en La Calle Holly** para traer esperadas banquetas a nuestra vecindad. He identificado financiación adicional para más **banquetas** en el Distrito. Quebré terreno en una **nueva Walgreens** en el Distrito que ayudara a recuperar algunos de los \$ 817 millones que se gasta fuera de nuestras comunidades. Estoy haciendo las cosas para la gente en este distrito

Estoy orgullosa de defender y dar forma a la política para el Cuarto Distrito del Concejo como **Vice-Presidente** de lo siguiente:

- **Comité de Infrastructure**
- **Comité de Public Safety and Livable Neighborhoods**
- **Comité de Smart Growth and Land Use**
- **Consejo de Política de San Diego Workforce Partnership**

Sé lo importante que es tener una voz en los comités que toman decisiones sobre las políticas que son importantes para nuestras comunidades. También me siento en el Consejo de Política de MTS, un suplente en el Comité SANDAG Public Safety, Copresidente en Reinvestment Task Force. Mi compromiso es con nuestros vecindarios y las familias en nuestro distrito.