

Councilmember Myrtle Cole Council District 4

e-Newsletter
FALL | October 1, 2014



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park/Knox
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

Myrtle's Message

Commission on Gang Prevention and Intervention 2015-2017 Strategic Action Plan

This week at City Council, my Council Colleagues and I listened intently to a presentation on the fundamental elements and three core strategies necessary to effectively impact gang violence in our communities:

- (1) **Prevention:** Start early: preschool education and after-school activities
- (2) **Intervention:** Workforce readiness and employment; youth development
- (3) **Suppression:** Gang Violence Interruption Support for high risk youth and chronic offenders

I am committed to continuing my advocacy for youth development and workforce readiness. I fully support extended program hours for our youth at Park and Recreation Centers. I also proposed the idea of connecting youth who are interested in after-hours programs with senior citizens at senior centers. We asked the commission to provide more details and we look forward to continuing grassroots collaborations as we seek to end gang violence in our neighborhoods.

October is National Domestic Violence Awareness Month #PurplePurse

Councilmember Marti Emerald and I sponsored a proclamation declaring October as National Domestic Violence Awareness Month in the City of San Diego. I joined the purple purse challenge to lend my voice to raising awareness on domestic violence and financial abuse. 1 in 4 women will be a victim of domestic violence during her lifetime. 98% of these women feel trapped because of the financial control the abusers have over them. The Operation for HOPE Foundation (www.operationforhope.org) and the Allstate Foundation are teaming up to help women break free. Learn more at PurplePurse.com. Follow the **#purplepurse** trending on Twitter and Facebook.



Connect with Myrtle

Twitter: @CD4Myrtle Cole

Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>



Contact Information

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🏆 **SPOTLIGHT on the "TASTE OF THE DIAMOND," Thursday, October 9th
6 p.m. – 9 p.m. San Diego Marketplace, 1655 Euclid Avenue, San Diego, CA 92105**

Southeastern Diamond Business District works to enhance the growth and development of the Diamond Business District (Diamond BID) and the surrounding community. Join the "Shop Diamond BID" movement.

- 🏆 The U.S. Department of Labor announced \$50,744,449 in [Workforce Innovation Fund](#) grants to improve federal job training programs. It was an extremely competitive process. **CONGRATULATIONS to San Diego Workforce Partnership, Inc. on their \$6 million grant!** The grants will be used to deliver services more efficiently, facilitate cooperation across federal and state workforce programs and funding streams, and expand partnerships with specific employers or industry sectors to develop programs that reflect current and future skill needs.

Doing Good in the Neighborhood Section

We love hearing from you! Here is some feedback from our constituents:

- 🏆 "Dear Councilwoman Myrtle Cole, I **thank you for all the things you've done in the district.** You and the rest of the council are making San Diego a safer and beautiful place to live in." - Danny Steward
- 🏆 "Honorable Councilmember Cole, **a big thank you for funding of our San Diego Young Artists Music Academy** as we help low income students in Southeastern San Diego." – George Hill, Executive Director
- 🏆 "Good afternoon I would like to thank you for your help! There have been **some great changes in the community** since I came into the district office to meet with Councilmember Cole. The **Bus Stop Bench** by McDonald's & the bench by Popeye's, now kids - families can sit down, relax and wait on the bus! The **limit lines** make a make a huge difference in the community. Drivers and pedestrians are now aware of the signs to stop properly or yield correctly. Thank you!" – Clinton Parker, Skate Everyday
- 🏆 "Thank you and thank you. **I am grateful for the wonderful work that Councilwoman Cole and her staff do.**" - Elizabeth "Lisa" Maldonado Robinson

PHOTO GALLERY



Neighborhood Revitalization | Chollas Lake Cleanup by Ashford University



Arts & Culture | Councilmember Cole is proud to be one of the sponsors for the 16th Annual Trolley Dances that brings new faces to our district. Shows on October 4th & 5th at the Market Creek Amphitheatre. Details: www.sandiegodancetheater.org.

Photo Gallery | Special Insert



Connecting with Constituents | Councilmember Cole stopped by the George L. Stevens Fourth District Seniors Resource Center to have lunch with the seniors and hear their concerns. Rosemary Pope, Executive Director of the Center, surprised the Councilmember with a special gift to commemorate Councilmember Cole being honored as one of the 2014 Phenomenal Women.



Public Safety | On Saturday, Councilmember Cole joined the annual "Cruise for Peace" to promote peace and unity in the community.



Planting Seeds of Hope | Councilmember Cole joined several elected officials and shared inspirational remarks during the recent "Seeds of Hope" Gala benefitting two humanitarian organizations: Roads of Success and Life Without Limbs. Nick Vujicic, the keynote speaker and founder of Life Without Limbs, was born with a rare disorder characterized by the absence of all four limbs. Nick always tells audiences, **"If you don't get your miracle become the miracle for someone else."**



FilAm Fest Day | Councilmember Cole is one of the proud sponsors of the 10th Annual Filipino-American Festival Day bringing arts & culture to the Fourth Council District. During the last nine years, over 100,000 people have attended this festival that supports, preserves, and raises awareness about the Filipino heritage. This week, Councilmember Cole invited festival organizers to City Hall to declare October 4th as FilAm Fest Day in the City of San Diego. FilAm Fest is from 11 a.m. – 6 p.m. on Saturday, October 4th in the beautiful community of Paradise Hills.



Fourth District Events & Meetings

Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

- October 3 | 10:00 a.m. – 2:00 p.m. | Friday District Office Hours | Tubman Chavez Community Center. 415 Euclid Avenue, San Diego, CA 92114.
- October 6 | 2:00 - 5:00 p.m. | San Diego City Council Meeting | City Administration Building, 12th Floor. 202 C Street, San Diego, CA 92101.
- October 7 | 10:00 a.m. – 12 p.m. and 2:00 p.m. - 5:00 p.m. | San Diego City Council Meeting | City Administration Building 12th Floor. 202 C Street, San Diego, CA 92101.
- October 8 | 9:00 a.m. – 12:00 p.m. | Infrastructure Committee | City Administration Building, 12th Floor. 202 C Street, San Diego, CA 92101.
- October 10 | 10:00 a.m. – 12:00 p.m. | SANDAG Policy Board Meeting | SANDAG Board Room, 7th Floor. 401 B Street, San Diego, CA 92101.

Upcoming Community Meetings

- October 2 | 6:00 – 7:00 p.m. | Paradise Hills Recreation Council | Paradise Hills Recreation Center. 6610 Potomac Street, San Diego, CA 92139.
- October 6 | 6:00 – 7:00 p.m. | Greater Skyline Hills Town Council | Skyline Park Recreation Center. 8282 Skyline Drive, San Diego, CA 92114.
- October 9 | 6:00 – 7:00 p.m. | Valencia Park Town Council – O'Farrell Park Town Council | O'Farrell Charter School. 6130 Skyline Drive, San Diego, CA 92114.

Calendar of Events

- **Pinned it. Did it. Halloween Decor** | Wednesday, October 1st | 6:00 – 7:00 p.m. | Paradise Hills Branch Library. 5922 Rancho Hills Drive, San Diego, CA 92139.
- **Lomita Village Community Cleanup** | Saturday, October 4th | 7:00 a.m. – 12:00 p.m. | Located on Cardiff St. & Jamacha Road. San Diego, CA 92114. A \$5 donation is requested per vehicle load. All metal will be accepted!
- **FREE WORKSHOP Financial Benefits in Hiring Veterans** | Wednesday, October 8th | 8:00 a.m. – 12:00 p.m. | City Concourse, Terrace Level. 202 C Street, San Diego, CA 92101 | Join the City of San Diego, the State of California Office of Business and Economic Development and representatives of the Armed Forces to learn about incentives and services available to assist business owners with hiring veterans. RSVP at dhunter@sandiego.gov.
- **Project New Village 4th Annual Fannie Lou Hamer Legacy Luncheon** | Wednesday, October 8th | 11:30 a.m. | Joe & Vi Jacobs Center, Celebration Hall. 404 Euclid Avenue, San Diego, CA 92114 | Project New Village will present its 2014 Food Equality Award to individuals and organizations that have generously contributed to their effort to achieve food equality in Southeastern San Diego. To purchase tickets and more information, please call 619-262-2022.
- **Taste of the Diamond** | Thursday, October 9th | 6:00 p.m. – 9:00 p.m. | San Diego Marketplace, 1655 Euclid Avenue, San Diego, CA 92105 | Join the Diamond Business Association Inc. and enjoy delicious menu samples from ten of our unique Diamond District restaurants, bakeries and caterers. It will be an evening of food, fun, live entertainment, lowrider cars on exhibit and prizes. Buy your tickets at www.sdbd.org
- **NOTICE: All San Diego Public Libraries will be closed for Staff Development Day (NLH) | Friday, October 10th |**
- **FREE South Eastern Community Leaders training** | Saturday, October 11th and October 25th | 9:00 a.m. - 1:00 p.m. | Jacobs Center. 404 Euclid Avenue, San Diego, CA 92114 | The National Conflict Resolution Center will be conducting a two-part no-cost training customized for South Eastern Community Leaders focused on: Communication, collaboration, conflict management and diversity. These trainings will increase the capacity of residents to take control of their neighborhoods and create sustainable change. Sign-up at mmeyer@ncrconline.com or 619-238-2400, ext. 225
- **FREE California-Friendly Landscape Training Class** | Saturday, October 11th | 9:00 a.m. - 12:00 p.m. | Montgomery Waller Rec. Center. 3020 Coronado Avenue, San Diego, CA 92154 | Watershed-Friendly Gardening Classes sponsored by the California American Water. Space is Limited, CALL Kristin Otto at 619-522-6407.
- **The Southeastern Public Safety Expo** | Saturday, October 11th | 9:00 a.m. - 12:00 p.m. | Christian Fellowship Congregational Church. 1601 Kelton Road, San Diego, CA 92114 | The United African American Ministerial Action Council invites you to attend the Public Safety Expo with participation of the San Diego Fire Rescue Department and the San Diego Police Department. For more information contact Officer Troy White at 619-515-2700.

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Calendar of Events (Cont.)

- **Admit One College Prep Academy** | Tuesday, October 14th to Thursday, November 6th, 2014 | San Diego Central Library. 330 Park Blvd, San Diego, CA 92101| The San Diego Public Library is offering a free comprehensive college admissions workshop to high school students. Application available at your local San Diego Public Library branch. For more information: 619-238-6684 and SDLBAcademy@sandiego.gov.
- **Historical Community Celebration Honoring Dr. Charles Ogletree** | Wednesdays, October 15th | 6:00 p.m. | Christian Fellowship Congregational Church. 1601 Kelton Road, San Diego, CA 92114 | Join the Celebration Honoring Dr. Charles Ogletree, recognized as one of the first mentors to President Obama and First Lady Michelle Obama.
- **The Family Arts & Literacy Connection Series** | Thursday, October 16th, 2014 | 6:30-8:00 p.m. | Ray & Joan Kroc Corps Community Center. 6845 University Avenue, San Diego, CA 92115| FREE Family Arts and Literacy Lights. Enjoy a performance by Mariachi Estrellas de Chula Vista and participate in a visual arts project and take home a copy of Frida by Jonah Winter. All programs will take place on Thursdays evenings October 16, November 20, January 29, 2015, February 26, 2015, March 26, 2015 and May 16, 2015.
- **Sunset On the Bay** | Thursday, October 16th, 2014 | 5:30-8:30 p.m. | Bali Hali Restaurant on Shelter Island. 2230 Shelter Island Drive, San Diego, CA 92106| The Urban Corps of San Diego County invites you to join the 25 years celebration of contribution to San Diego's youth and community.
- **Unity in the community: Social Justice Roundtable** | Thursday, October 16th, 2014 | 6:30 p.m. | St. Stephen's Cathedral Church of God in Christ. 5825 Imperial Avenue, San Diego, CA 92114 | The public is invited to attend and participate. Panelists include, Councilmember Myrtle Cole, District Attorney Bonnie Dumanis, Doctor Rodney Hood, Chief Shelley Zimmerman, Attorney Lei-Chala Wilson and Trustee Marne Foster. Moderator Dr. Charles Ogletree. Free Admission.
- **Pre-Holiday Beautification Day** | Saturday, October 18th, 2014 | 8:00 a.m. – 1:00 p.m. | Meet at Woodman St. & Appian Drive, San Diego, CA 92139 | Pre-Holiday Beautification Day to clear trash and weeds, improve landscaping, plant succulents and drought resistant plants. Tools, water and snacks will be provided. Hours qualify as credit toward community service. RSVP at 619-251-6965 and bay.terrace92139@gmail.com.
- **18th Annual Africa Trade and Business Conference** | Saturday, October 18th, 2014 | 8:00 a.m. – 4:00 p.m. | San Diego City Community College. 1551 C Street, San Diego, CA 92101| Imagine creating pure alkaline water from air. Keynote Speaker. Dr. Eric Kashambuzi, 2015 Development Goals, UN Foundation, New York. RSVP www.waterforchildrenafrica.org.
- **Stop the Violence – Peace in These Streets** | Saturday, October 18th, 2014 | 2:00 – 4:00 p.m. | Educational Cultural Complex. 4343 Ocean View Blvd. San Diego, CA 92113 | The San Diego Young Artists Music Academy in partnership with Torrior Official are thrilled to invite you to their upcoming concert to raise awareness about violence in our community.
- **FREE Site Evaluation Workshop** | Saturday, October 25th | 10:00 a.m. - 1:00 p.m. | Montgomery Waller Community Park, Corner of Pal Ave. & Beyer Blvd. San Diego, CA 92154 | Watershed-Friendly Gardening Classes sponsored by the California American Water. Space is Limited, CALL Kristin Otto at 619-522-6407.
- **Freedom Fund Dinner** | Saturday, October 18th, 2014 | 5:30 p.m. | Jacobs Center Celebration Hall. 404 Euclid Avenue, San Diego, CA 92114 | Join the NAACP of San Diego in the fifty-ninth annual Freedom Fund Dinner, "All in for Justice and Equality: Educate and Advocate."
- **People's Produce Farmers Market** | Saturday, October 25th, 2014 | 3:00 – 6:00 p.m. | NEW LOCATION: Chollas Creek Crossings | Join Project New Village in the only outdoor marketplace in Southeastern San Diego that accepts and promotes food stamp/EBT use. Free health screenings, education and referrals available.
- **FREE WORKSHOP Defensible Brush Management** | Wednesday, November 12th | 3:00 p.m. | George L. Stevens Senior Center. 570 S. 65th Street, San Diego, CA 92114| Fire Rescue Department, Park and Recreation, Landscape and Code Enforcement will educate each of us on the best defensible brush management practices to save our house during the fire season.



EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE

1 DE OCTUBRE

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101

(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle

Comisión de Prevención e Intervención de Actividades Delictivas de las Pandillas Plan de Acción Estratégica 2015-2017

Esta semana, mis colegas del Cabildo y yo escuchamos la presentación de los tres elementos claves necesarios para combatir de manera efectiva el impacto de la violencia de las pandillas en nuestras comunidades:

1. Prevención temprana: La prevención temprana inicia en el preescolar durante las actividades extra escolares.
2. Intervención: Preparación, oportunidades de empleo y desarrollo de la juventud.
3. Prevención: Apoyo para jóvenes en alto riesgo e infractores recurrentes.

Continuaré alzando la voz a favor brindar más oportunidades para el desarrollo de la juventud. Apoyo el programa de horarios extendidos para nuestros jóvenes en parques y centros recreativos. También propuse fortalecer los lazos de la juventud con nuestros adultos de la tercera edad y crear programas extraescolares en nuestras casas de retiro comunitarias. Solicitamos a la Comisión que nos brindara más detalles sobre las posibles opciones que tenemos para implementar este programa y continuaremos esta colaboración comunitaria para erradicar la violencia de las pandillas en nuestras comunidades.

Octubre: Mes Nacional contra la Violencia Domestica

#PurplePurse

La Regidora Marti Emerald y yo proclamamos el mes de Octubre como el Mes contra la Violencia Domestica en la Ciudad de San Diego. Me uno al reto y portare mi bolsa color morado para alzar la voz en contra de la violencia domestica y abuso económico. 1 de cada 4 mujeres es actualmente victima de la violencia domestica. 98% de estas mujeres creen que no pueden alzar la voz ya que quienes ejercen la violencia contra ellas también ejercen un control económico sobre ellas. La Fundación HOPE y la Fundacion Allstate unen sus fuerzas y lanzan "The Operation" con la finalidad de liberar a las víctimas de violencia domestica. Para conocer más sobre este proyecto visita PurplePurse.com y sigue es hasta #purplepurse en Facebook y Twitter.



The Fourth District's Premier Career Center
South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113
(619) 266-4200 | <http://www.metrocareercenters.org/>

NEW Adecco <http://www.indeed.com/jobs?q=adecco&l=San+Diego%2C+CA>
NEW America's Job Exchange (Jobs in San Diego) <http://www.americasjobexchange.com/>
AMN Healthcare <http://www.indeed.com/jobs?q=AMN+Healthcare&l=san+diego>
Bank of America Jobs in San Diego <http://www.indeed.com/q-Bank-of-America-l-San-Diego,-CA-jobs.html>
NEW CACI International Inc. <http://www.indeed.com/jobs?q=CACI+International+Inc.&l=San+Diego%2C+CA>
NEW California State Personnel Board <http://www.indeed.com/jobs?q=california+state+personnel&l=San+Diego%2C+CA>
City of Coronado <http://agency.governmentjobs.com/coronado/default.cfm>
City of Chula Vista <http://agency.governmentjobs.com/chulavista/default.cfm>
City of Del Mar <http://www.delmar.ca.us/jobs.aspx?jobID=9>
City of El Cajon <http://agency.governmentjobs.com/elcajon/default.cfm>
City of La Mesa <http://agency.governmentjobs.com/lamesa/default.cfm>
City of National City <http://agency.governmentjobs.com/nationalca/default.cfm>
City of National City (Food Services Worker) <http://www.nationalcityca.gov/jobs>
City of National City (Library Assistant) <http://www.nationalcityca.gov/jobs>
NEW City of Poway <http://agency.governmentjobs.com/poway/default.cfm>
NEW City of San Diego www.sandiego.gov/empopp/
NEW COCA COLA <http://www.indeed.com/jobs?q=coca+cola&l=san+diego%2C+ca>
County of San Diego <http://agency.governmentjobs.com/sdcounty/default.cfm>
Cox Communications <http://www.cox.com/aboutus/careers/search-jobs.cox>
NEW Department of Veteran Affairs <http://www.indeed.com/jobs?q=department+of+veteran+affairs&l=San+Diego%2C+CA>
Family Health Centers of San Diego <https://jobs-fhcsd.icims.com/jobs/intro>
NEW Geico <http://www.indeed.com/jobs?q=geico&l=San+Diego%2C+CA&from=vj>
NEW Gold Toe Stores Inc. (Asst. Manager) Send resumes to Michael Lang: MLang@gildan.com
Heritage Senior Care http://www.heritagekeepers.net/senior_care_employment.php
Hilton San Diego Bayfront <http://jobs.hiltonsandiegobayfront.com/jobs>
NEW HP Jobs in San Diego <http://www.indeed.com/jobs?q=hp&l=San+Diego%2C+CA>
NEW Humana (Sr. Software Developer/Architect) <http://www.jobs.net/jobs/humana-veterans/job/Sr-Software-Developer-Architect>
NEW Humana (Tech Support Engineer) <http://www.jobs.net/jobs/humana-veterans/job/Technical-Product-Support-Engineer>
Indeed San Diego <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>
Kaiser Permanente <http://www.indeed.com/q-kaiser-permanente-l-San-Diego,-CA-jobs.html>
MANPOWER <http://www.indeed.com/jobs?q=MANPOWER&l=san+diego>
MTS http://www.sdmts.com/HR/MTS_HR.asp
NASSCO <http://www.indeed.com/jobs?q=NASSCO&l=san+diego>
Navy Exchange Service Command https://www.mynavyexchange.com/work4us/types_of_careers.html
Nordstrom's <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>
NEW Northrop Grumman <http://www.indeed.com/jobs?q=northrop+grumman&l=San+Diego%2C+CA>
Otay Water District <http://agency.governmentjobs.com/otay/default.cfm>
Petco Park <http://www.indeed.com/jobs?q=petco+park&l=San+Diego%2C+CA>
Pet Smart <http://www.indeed.com/jobs?q=company%3A%22PetSmart%22&l=San+Diego%2C+CA&from=vj>
Point Loma Nazarene University <http://www.pointloma.edu/experience/offices/administrative-offices/human-resources/job-seekers>
NEW Port of San Diego <http://agency.governmentjobs.com/portofsd/default.cfm>
Rady's Children's Hospital <http://www.indeed.com/q-radys-childrens-hospital-l-San-Diego-jobs.html>
NEW Robert Half (Technology, Finance & Accounting) <http://www.indeed.com/jobs?q=robert+half&l=San+Diego%2C+CA>
NEW Safeway <http://www.indeed.com/jobs?q=Safeway&l=san+diego%2C+ca&from=vj>
SANDAG <http://www.sandag.org/index.asp?fuseaction=jobs.openings>
San Diego Futures Foundation TechWORKS (Adult Program) <http://sdfutures.org/programs/techworks>
San Diego Futures Foundation IT Technician Pathway (Youth Program) <http://sdfutures.org/programs/it-technician-pathway>
San Diego County Regional Airport Authority <http://agency.governmentjobs.com/sdairport/default.cfm>
San Diego Metro Career Center <http://www.metrocareercenters.org/>
San Diego Police Department Recruitment (SDPD) NOW HIRING www.joinSDPDnow.com
San Diego State University (SDSU) <https://careers-sdsurf.icims.com>
NEW San Diego Unified School District <http://www.indeed.com/jobs?q=San+Diego+Unified+School+District>
San Diego Workforce Partnership Jobs <http://workforce.org/career-centers>
San Diego Zoo Safari Park <https://www.hrapply.com/sandiegozoo/Setup.app>
SCRIPPS Careers http://www.scripps.org/about-us__careers
NEW Sears <http://www.indeed.com/jobs?q=Sears&l=San+Diego%2C+CA&from=vj>
NEW Sempra <http://www.indeed.com/jobs?q=Sempra&l=San+Diego%2C+CA>
Sharp Healthcare <https://jobs.sharp.com/adhocjobsearch.asp>
Sodexo <http://sodexousa.com/us/en/careers/find-job/Search-Jobs/search-jobs.aspx>
UPS <http://jobs-ups.com/>
Wells Fargo <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>
YMCA www.ymca.org/jobs