



Proudly Representing

- Alta Vista
- Broadway Heights
- Chollas View
- Emerald Hills
- Encanto
- Greater Skyline Hills
- Jamacha
- Lincoln Park/Knox
- Lomita Village
- North Bay Terraces
- Oak Park
- O'Farrell
- Paradise Hills
- Redwood Village
- Rolando Park
- South Bay Terraces
- Valencia Park
- Webster

Myrtle's Message

"The new year stands before us, like a chapter in a book, waiting to be written." – Melody Beattie

Economic Development

Recently, I sat down with a reporter from the U-T San Diego for my first interview of the new year as Chair of the Economic Development and Intergovernmental Relations Committee.

I shared my vision for attracting quality retail and quality jobs to the Fourth Council District so that we can work and spend our hard-earned dollars in our communities.

To that end, Mayor Faulconer and I have scheduled an economic development tour next month with developers to visit areas within my district that are ripe for development projects. The construction of Walgreens is progressing nicely and it is only the beginning. I'll share more information about the tour in future updates. Read the complete article: <http://www.utsandiego.com/news/2015/jan/08/southeast-developer-myrtle-cole-retail-faulconer/>

Neighborhood Revitalization

A vibrant and thriving community that successfully attracts quality investments must be clean and safe. It takes a widespread code enforcement effort. We need your help! Be active in your community groups. Bring any code issues that you see in your daily commute to our attention. It takes all of us working together to keep the Fourth District clean. The City has made it easier for you to report, search and track code enforcement cases and other issues.

Street Division Requests (potholes, graffiti removal, and more): http://apps.sandiego.gov/streetdiv/sreq_t1.jsp

Open DSD (to track reported Code Enforcement Cases and more): <http://www.sandiego.gov/development-services/opensd/index.shtml>



- Select One-**
- Alley in Need of Grading or Repair
 - Asphalt Street Damaged
 - Concrete Street Damaged
 - Cracked or broken sidewalk
 - Curb or Gutter Damaged
 - Debris in Gutter
 - Faded Striping
 - Graffiti Removal
 - Guardrail Damaged
 - Missing Traffic Sign
 - Painted Curb
 - Pedestrian/Handicap Ramp Damaged
 - Ponding in Gutter
 - Pothole
 - Street Flooded
 - Street Light Out
 - Sidewalk and/or Curb Maintenance
 - Sidewalk Cost Share Program
 - Traffic Signs related problem

Connect with Myrtle

Twitter: @CD4Myrtle Cole

Facebook: <https://www.facebook.com/councilmembermyrtlecolecd4>



Contact Information

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Email: MyrtleCole@sandiego.gov
Website: www.sandiego.gov/citycouncil/cd4/



- A Piece of San Diego History: The Port Walk Program** | The Port Walk program celebrates the first phase of the revitalization of the North Embarcadero and Broadway Landing. The walkway at Broadway Landing, just in front of the Broadway Pier is made up of specially formulated pavers, as well as a limited number of tables and benches. Members of the community can have their name, business name or organization engraved on the item, leaving a legacy on San Diego Bay for years to come. To get more information, please visit www.SDPortWalk.org.
- New Year, New You: Take the Challenge** | The Council District Four office is taking the 30-Day Water Challenge (#64ozChallenge) by consuming eight (8oz) glasses of water each day. Water is said to be nature’s elixir and proper hydration helps with healthier hair, increased energy, younger looking skin and more. For more benefits of drinking water, please visit: <http://www.webmd.com/diet/features/6-reasons-to-drink-water>

PHOTO GALLERY



Councilmember Cole in the Community: Proclaiming Martin Luther King, Jr. Recreation Council Day in the City of San Diego during the 5th Annual Community Celebration & Sportsfest honoring the legacy of Dr. Martin Luther King, Jr.



Lynn Sharpe-Underwood Day at City Hall: Councilmember Cole presented a proclamation to the retiring Executive Director of the Commission on Gang Prevention and Intervention. Ms. Underwood has been a staunch and tireless advocate. Thank you, Lynn!



PUBLIC OFFICIAL OF THE YEAR: Councilmember Myrtle Cole was recently honored by the Building Owners & Management Association (BOMA) for her leadership in shepherding the City’s Workforce Housing Offset fee increase, which would provide additional funds for the first time in 18 years for the development of affordable housing in San Diego.

Upcoming City Council, Committee and Outside Organization Committee Meetings Councilmember Cole in Action!

- **January 15** | 12:00 p.m. – 1:00 p.m. | Reinvestment Task Force Committee | County Administrative Building. 1600 Pacific Highway, San Diego, CA 92101.
- **January 16** | 10:00 a.m. – 2:00 p.m. | Friday District Office Hours | Tubman Chavez Community Center. 415 Euclid Avenue, San Diego, CA 92114.
- **January 16** | 1:00 – 2:00 p.m. | SANDAG Public Safety Committee | SANDAG Board Room. 401 B Street, San Diego, CA 92101.
- **January 20** | 10:00 a.m. and 2:00 p.m. | San Diego City Council Meeting | City Administration Building. 202 C Street, San Diego, CA 92101.
- **January 21** | 2:00 p.m. - 5:00 p.m. | Infrastructure Committee | City Administration Building, 12th Floor. 202 C Street, San Diego, CA 92101.
- **January 23** | 10:00 a.m. – 2:00 p.m. | Friday District Office Hours | Tubman Chavez Community Center. 415 Euclid Avenue, San Diego, CA 92114.
- **January 23** | 3:00 p.m. - 4:00 p.m. | San Diego Workforce Partnership – Policy Board Meeting | San Diego County Administration Building, Room 310, 1600 Pacific Highway, San Diego, CA 92101.

Upcoming Community Meetings

- **January 15** | 12:00 p.m. – 1:00 p.m. | Martin Luther King Rec. Council | MLK Recreation Center. 6401 Skyline Drive, San Diego, CA 92114.
- **January 15** | 6:00 p.m. – 7:00 p.m. | Lomita Village Town Council | Skyline Park & Recreation Center. 8285 Skyline Drive, San Diego, CA 92114.
- **January 19** | 6:30 p.m. - 7:30 p.m. | Encanto Neighborhood Community Planning Group | Jacobs Center Community Room. 404 Euclid Avenue, San Diego, CA 92114
- **January 22** | 6:30 p.m. -7:30 p.m. | Alta Vista Community Council | Nye Elementary. 981 S. Valencia Parkway, San Diego, CA 92114.

Calendar of Events

- **Mayor's Annual State of the City** | Wednesday, January 14 | 6:00 p.m. Balboa Theatre, 868 Fourth Avenue, San Diego, CA 92101 | Join Mayor Kevin L. Faulconer and the San Diego City Council to the Mayor's Annual State of the City Address. To R.S.V.P visit <http://www.sandiego.gov/mayor/sotc/#>
- **30th Annual YMCA Breakfast** | Friday, January 16 | 6:00 a.m. | Town & Country Resort. 500 Hotel Circle North, San Diego CA 92108 | Join in to pay tribute to Dr. Martin Luther King Jr. in the Human Dignity Award Breakfast. Online registration is open www.jackierobinson.ymca.org/mlk
- **UAAMAC 20th Annual MLK Community Breakfast & Celebration** | Monday, January 19 | 7:00 a.m. | Joe & Vi Jacobs Center for Neighborhood Innovation. 404 Celebration Hall, 404 Euclid Avenue, San Diego, CA 92114. | For more information about the event, please call 619-264-1213.
- **Assemblymember Dr. Shirley Weber State of the District** | Thursday, January 22 | 6:30 p.m. | University of San Diego. Joan B. Kroc School of PEACE Studies Theatre. 5998 Alcala Park, San Diego, CA 92110. For more information call (619) 531-7913.
- **"Working Together, Works" Community Workshop** | Saturday, January 31 | 9:00 a.m.- 12:00 p.m. | Educational Cultural Complex (ECC). 4343 Ocean View Blvd, San Diego, CA 92113. Join this free and beneficial event to hear and ask questions regarding military retiree's social security benefits and entitlements. Additionally, Subject Matter Experts will be available to speak on relevant issues to help all community residents for the loss of a family member.
- **2015 Directing Change Student Film Contest** | Submissions are due February 1, 2015 | Take action by creating 60-Second films to end the silence about mental illness and prevent suicide. The winning student advocates will win cash prizes and get to participate in a meeting with state legislators on these topics and attends the award ceremony in Sacramento. Visit <http://www.directingchange.org>
- **InterAction** | Wednesday, February 11 | 9:30 a.m.- 11:00 a.m. | Lincoln High School. 4777 Imperial Avenue, San Diego, CA 92113. You are cordially invited to attend STAR/PAL & La Jolla Playhouse's "InterAction". Original theater pieces written by students, under the direction of La Jolla Playhouse teaching artist James Pillar, Edwin Garrette, and Lori Williams will be performed by the students themselves.



The Fourth District's Premier Career Center
 South Metro Career Center | 4389 Imperial Avenue | San Diego, CA 92113
 (619) 266-4200 | <http://www.metrocareercenters.org/>

NEW Adecco (Pharmacy Technician) <http://www.indeed.com/jobs?q=addecco+&l=San+Diego%2C+CA>
NEW American Red Cross <http://www.indeed.com/jobs?q=american+red+cross&l=San+Diego%2C+CA>
AMN Healthcare <http://www.indeed.com/jobs?q=AMN+Healthcare&l=san+diego>
AMSEC Trades www.huntingtoningalls.com/careers
Bank of America <http://www.indeed.com/q-Bank-of-America-l-San-Diego,-CA-jobs.html>
NEW California State Personnel Board <http://www.indeed.com/jobs?q=california+state+personnel&l=San+Diego%2C+CA>
NEW CBS Radio (Digital Ad Specialist) www.cbsradio.com
NEW City of Coronado <http://agency.governmentjobs.com/coronado/default.cfm>
NEW City of Chula Vista <http://agency.governmentjobs.com/chulavista/default.cfm>
City of Del Mar <http://www.delmar.ca.us/jobs.aspx?jobID=9>
City of El Cajon <http://agency.governmentjobs.com/elcajon/default.cfm>
City of La Mesa <http://agency.governmentjobs.com/lamesa/default.cfm>
City of National City <http://agency.governmentjobs.com/nationalca/default.cfm>
NEW City of Poway <http://agency.governmentjobs.com/poway/default.cfm>
NEW City of San Diego www.sandiego.gov/empopp/
County of San Diego <http://agency.governmentjobs.com/sdcounty/default.cfm>
Continental Maritime of San Diego <http://www.indeed.com/jobs?q=continental+maritime&l=san+diego+ca>
Cox Communications <http://www.cox.com/aboutus/careers/search-jobs.cox>
NEW Department of Veteran Affairs <http://www.indeed.com/jobs?q=department+of+veteran+affairs&l=San+Diego%2C+CA>
Encore Capital Group <http://encore-jobs.com/>
Family Health Centers of San Diego <https://jobs-fhcsd.icims.com/jobs/intro>
FedEx <http://www.indeed.com/jobs?q=fedex&l=San+Diego%2C+CA>
NEW Geico (Management Development Program) <http://www.indeed.com/jobs?q=geico&l=San+Diego%2C+CA&from=vj>
NEW General Atomics <http://www.indeed.com/jobs?q=General+Atomsics&l=San+Diego%2C+CA>
HD Supply <http://www.indeed.com/jobs?q=hd+supply&l=San+Diego%2C+CA>
Helix Water District www.hwd.com
Heritage Senior Care http://www.heritagekeepers.net/senior_care_employment.php
Hilton <http://www.indeed.com/jobs?q=hilton&l=San+Diego%2C+CA>
Hotel Del Coronado <http://www.hospitalityonline.com/jobs/610934-conference-sales-manager>
Holiday Inn <http://www.indeed.com/jobs?q=holiday+inn&l=La+Mesa%2C+CA&from=vj>
Hyatt Regency www.LaJolla.Hyatt.com
Humana <http://www.indeed.com/jobs?q=humana&l=san+diego+ca>
NEW Indeed San Diego <http://www.indeed.com/jobs?q=&l=San+Diego%2C+CA&from=vj>
NEW Kaiser Permanente <http://www.indeed.com/q-kaiser-permanente-l-San-Diego,-CA-jobs.html>
NEW MANPOWER <http://www.indeed.com/jobs?q=MANPOWER&l=san+diego>
Metro San Diego Jobs www.metro.sandiegojobs.com
MTS http://www.sdmts.com/HR/MTS_HR.asp
NASSCO <http://www.indeed.com/jobs?q=NASSCO&l=san+diego>
Nordstrom's <http://www.dreamjobber.com/jobs/landing.jsp?job=Nordstrom&SID=5388400>
Northrop Grumman <http://www.indeed.com/jobs?q=northrop+grumman&l=San+Diego%2C+CA>
Otay Water District <http://agency.governmentjobs.com/otay/default.cfm>
Pasadena City College http://www.pasadena.edu/Files/Events/19420_File.pdf
Public Consulting Group <http://www.jobs.net/jobs/public-consulting-group>
Point Loma Nazarene University <http://www.indeed.com/jobs?q=point+loma+nazarene&l=San+Diego%2C+CA>
Rady's Children's Hospital <http://www.indeed.com/q-radys-childrens-hospital-l-San-Diego-jobs.html>
Robert Half <http://www.indeed.com/jobs?q=robert+half&l=San+Diego%2C+CA>
NEW Safeway <http://www.indeed.com/jobs?q=Safeway&l=san+diego%2C+ca&from=vj>
SANDAG <http://www.sandag.org/index.asp?jobid=383&fuseaction=jobs.detail>
San Diego Housing Commission <http://agency.governmentjobs.com/sdhc/default.cfm>
NEW San Diego Metro Career Center <http://www.metrocareercenters.org/>
San Diego Police Department Recruitment (SDPD) NOW HIRING www.joinSDPDnow.com
San Diego Workforce Partnership Jobs <http://workforce.org/career-centers>
San Diego Zoo <https://www.hrapply.com/sandiegozoo/Setup.app>
NEW SCRIPPS Careers http://www.scripps.org/about-us__careers
Sears <http://www.searsholdings.com/careers>
NEW Sempra Energy <http://www.indeed.com/jobs?q=sempra&l=San+Diego%2C+CA>
Sharp Healthcare <https://jobs.sharp.com/adhocjobsearch.asp>
NEW Sodexo <http://sodexousa.com/usen/careers/find-job/Search-Jobs/search-jobs.aspx>
TJX Companies <http://www.indeed.com/jobs?q=tjx+companies&l=San+Diego%2C+CA>
UCSD <http://www.indeed.com/jobs?q=ucsd&l=San+Diego%2C+CA>
Union Bank <http://www.indeed.com/jobs?q=union+bank&l=San+Diego%2C+CA&from=vj>
NEW UPS (Product Development Supervisor) <http://jobs-ups.com/>
NEW Wells Fargo <http://www.indeed.com/jobs?q=wells+fargo&l=San+Diego%2C+CA>
NEW YMCA JACKIE ROBINSON (Youth Program Assistant Site Supervisor) www.ymca.org/jobs



**EL MENSAJE SEMANAL DE LA REGIDORA MYRTLE COLE
1 DE ENERO**

202 C STREET, 10TH FLOOR SAN DIEGO, CA 92101
(619) 236-6644

Orgullosamente Representando:

Alta Vista, Broadway Heights, Chollas View, Emerald Hills, Encanto, Greater Skyline Hills, Jamacha, Lincoln Park, Lomita Village, North Bay Terraces, Oak Park, O'Farrell, Paradise Hills, Redwood Village, Rolando Park, South Bay Terraces, Valencia Park, Webster

El Mensaje de Myrtle

Desarrollo Económico y Relaciones Intergubernamentales

Recientemente el periódico U-T San Diego me realizó mi primera entrevista como Presidenta del Comité de Desarrollo Económico y Relaciones Intergubernamentales.

Compartí mi visión sobre como atraer nuevos negocios y crear empleos de calidad en nuestro distrito para que nuestro dinero se mantenga en nuestras comunidades.

Para apoyar esa idea, el Alcalde Kevin Faulconer y yo hemos organizado una visita con desarrolladores para promover el desarrollo económico de nuestro distrito. La construcción de Walgreens sigue su curso y esto es solo el principio. Próximamente compartiré más detalles sobre esta visita. Para leer el artículo, visita: <http://www.utsandiego.com/news/2015/jan/08/southeast-developer-myrtle-cole-retail-faulconer/>.

Revitalización Comunitaria

Para que nuestras comunidades atraigan inversión de calidad están deben de ser limpias y seguras. Esto requiere un gran esfuerzo y necesitamos tu ayuda. Por favor participa en tu grupo comunitario y haznos saber cualquier violación al código municipal. Todos tenemos que trabajar para mantener un Distrito 4 limpio. La Ciudad de San Diego ha facilitado este proceso con la política de datos abiertos que permite reportar y buscar en los archivos casos de interés.

Solicitudes a la División de Vialidades: (Baches, reportes de grafiti, etc.):
http://apps.sandiego.gov/streetdiv/sreq_t1.jsp

Open DSD (Dar seguimiento a casos de violación del código municipal):
<http://www.sandiego.gov/development-services/opendsd/index.shtml>