



Elliot Hirshman
President
San Diego State University

cordially invites you and a guest to the

**Zahn Center Anniversary Celebration and
Entrepreneur Week Kickoff**

featuring student projects and
recognizing

Irwin Zahn
Chief Executive Officer
Moxie Foundation

Monday, March 11, 2013
4 to 6 p.m.

Parma Payne Goodall Alumni Center
1897 Aztec Walk, San Diego, CA
(directions on reverse)

Please RSVP by March 1 to Kavalya Young
619-594-6062 or kyoung@mail.sdsu.edu

Directions to Parma Payne Goodall Alumni Center:

From the West:

From I-8, take the Mission Gorge Road/Fairmount Avenue exit.

Move to the right lanes to Fairmount Avenue South.

Follow Montezuma Road up the hill.

Turn left on 55th Street.

Make an immediate left at the Hardy Avenue stoplight to enter Parking Structure 5.

From the East:

From I-8, take the College Avenue exit.

Keep left at the fork and follow the sign for College Avenue South.

Turn left at College Avenue.

Turn right onto Montezuma Road.

Turn right on 55th Street.

Make an immediate left at the Hardy Avenue stoplight to enter Parking Structure 5.

Complimentary parking is available on the lower level only. Please follow the directional signs.

The Parma Payne Goodall Alumni Center is located on the north side of the parking structure, across the street from Viejas Arena.

Enter the Alumni Center through the rotunda located on 55th Street.