



The Emerald News

NOVEMBER & DECEMBER 2009 • VOLUME 1 ISSUE 2

Working Together

SERVING THESE COMMUNITIES

- Allied Gardens
- Alvarado Estates
- Chollas Creek
- Colina del Sol
- Redwood Village
- Del Cerro
- Eastern City Heights
- El Cerrito Heights
- Fox Canyon
- Grantville
- Islenair
- Lake Murray
- MCAS Miramar
- Mission Trails Regional Park
- Murphy Canyon Heights
- San Carlos
- SDSU College Area
- Stonebridge
- Tierrasanta
- Part of Oak Park

Team Seven and our great District Seven communities are heading into the home stretch of a productive and challenging year. During these final two months of 2009 we hope you will join us in laying the groundwork for a new year filled with exciting initiatives and tremendous promise.

We have a budget to balance, solar energy and water conservation programs to launch, and plans to keep you safer in your community. We want your ideas to get these important jobs done.

My colleagues and I on the City Council Budget and Finance Committee are hitting the road again with San Diego Speaks, a series of town hall meetings intended to collect your money-saving ideas. It worked this past budget year using your ideas to balance San Diego's budget. Let's do it again!

Our District Seven San Diego Speaks Town Hall Meeting on the budget will be at De Portola Middle School in Tierrasanta Thursday, November 19, from 6 pm - 8 pm.

We have busy days ahead and great things to do together in the next two months, rounding out our first year together in District Seven. I look forward to seeing you and joining you to make local government as great as San Diego. And, from our Team Seven family to yours, have a happy and healthy Holiday Season.

Inside This Issue...

- In the Spotlight.....2
- Zoila's Wall.....2
- Greening of District 7.....3
- Fox Canyon Clean-up.....3
- Calendar of Events.....4
- Photos.....7
- Important Phone Numbers.....8



Community
Representative
Cynthia Harris

In The Spotlight: Cynthia Harris

Team Seven's Cynthia Harris has been very busy piling up pats on the back for her hard work and many accomplishments as our College Area Community Troubleshooter.

From getting streets repaired to shattering several years' worth of bureaucratic log jams to get an eroding hillside repaired (see story below), no job is too big or too small for Cynthia. She is also our Team Seven water policy expert and is helping us create a City sub-metering ordinance that promises to be one of the toughest in California.

When you see Cynthia in your neighborhood please give a big "thumbs up"!



Zoila's Wall

Zoila's Retaining Wall

For fourteen years, Zoila Gudgell has been trying to get the City to fix a sliding hillside which was slowly taking her yard with it. Six months ago, Zoila contacted Community Representative Cynthia Harris, who handles issues for Councilmember Emerald in the College Area. Cynthia contacted the General Services Department and last week, they finished constructing an 8-foot retaining wall. This sturdy wall will stabilize the hillside and should prevent further erosion. And City crews were able to complete this project more cost-effectively than hiring a private contractor.



A Community
Jewel

Lots of Green, Very Little Water

Deep in the heart of El Cerrito, a 1940's-era house is surrounded by juniper, cypress, olive, sycamore, agave, bromeliads, cymbidiums, and ferns. It's quite a collection of drought-tolerant plants – 1000 at last count – and is tended by Lisa Rini and Steve Wallet.

Even with mandatory water restrictions, Lisa and Steve were determined to keep their garden green. "Lisa's garden is truly a jewel in the heart of this community," says Councilmember Marti Emerald, who recently toured this small oasis. "We need to recognize that while watering restrictions are necessary in the face of an ongoing drought, in many cases residents can find new ways to save even more water while keeping our City beautiful and green. We need to encourage this kind of innovation and effort to conserve; not stifle it."

This lush yard requires surprisingly little water, with careful attention paid to weather conditions and the specific needs of each particular plant.

For more information on the Level 2 Drought Alert, please visit:
www.sandiego.gov/water

Curfew Sweep



Each month in San Diego's Mid-City, San Diego Police teams up with parents and volunteers to run a curfew sweep. Make no mistake about it—some streets in San Diego are not safe for children or adults late at night. In the City of San Diego, curfew is 10 pm. If your child is caught out after 10 pm, she or he could be handcuffed and taken into custody.

A recent review of curfew times County-wide revealed that some cities require children under the age of 18 to be home by 10 pm while in others it's 11 pm. It's confusing for parents and children alike. Councilmember Marti Emerald is working with the San Diego Association of Governments (SANDAG) and the Police Chiefs' Association to standardize the curfew time at 10 o'clock, Countywide, so everyone is on the same page, regardless of where they live, and kids are home and safe.

The Greening of District Seven

In the last edition of *The Emerald News*, we told you about the Greening of Greenbrier, a lovely street in Allied Gardens that needed more trees. Well, those trees were recently planted, thanks to the San Diego Urban Corps and a small army of volunteers. The trees look great! So great in fact, that Team Seven has decided to take this Urban Forestry program to all our neighborhoods in District Seven.

We'll roll out the Greening of District Seven in early 2010. For more information, contact Chris Pearson at: cpearson@sandiego.gov.

Fox Canyon Clean-up

Residents of Fox Canyon have been busy. In September, a group of 22 volunteers scoured the neighborhood for trash. By lunchtime, they had collected 27 huge trash bags full of litter.

On October 24th, Fox Canyon Neighborhood Association teamed up with the City of San Diego's Environmental Services Department and went after the big stuff. In all, they collected almost 26 tons of non-recyclable trash and 6½ tons of recyclables consisting of metals and appliances. Fox Canyon looks great due to the efforts of these volunteers!

Each year the City's Environmental Services Department conducts special community clean-ups throughout the City. Areas are selected based on citizen requests, pledges of community involvement and previous citizen participation.

Contact www.sandiego.gov/environmental-services.com for more information.



Fox Canyon Neighborhood

MARTI'S MISSION STATEMENT

Enable and empower constituents to improve their quality of life, economy, and neighborhoods through the effective use of responsive, transparent, and trustworthy government.

Councilmember
Marti Emerald is
focused on
maintaining and
enhancing the
District's
Communities
by preserving
important
neighborhood
public services
such as
libraries, parks,
police, fire, and
public safety.

Which City Services Will Be On The Chopping Block?

As the City of San Diego struggles with a record budget deficit of \$179 million, Councilmember Marti Emerald wants to know which City services you think are essential and which services you think you could manage without.

“San Diego Speaks” is a series of town hall meetings set up in each district throughout the City to hear what you have to say.

Councilmember Emerald and her Team Seven Staff are making the rounds, attending each Community Council meeting in District Seven asking just that. Please look for us and share your ideas.

Mark Your Calendar:

Youth Summit, Clarke Middle School, Nov. 14, 11:00 am–5:00 pm. Learn more about the mentoring-leadership program for kids.

Harvest Festival. Nov. 14, Harriet Tubman Village Charter School..

Redwood Village Dumpster Day, Nov. 14, across the street from Darnell Elementary School. For more information contact: Anna Orzel-Arnita at redwoodvillage@hotmail.com

Rolando Village Dumpster Day, Nov. 21, Rolando Methodist Church, 8:00 am–1:00 pm. Contact Jim Hintzman at hintzman@cox.net

Free Clean-up & Recycling Event Rolando, Nov. 21, 8:00 am–1:00 pm. For more information: www.sandiego.gov/environmental-services/geninfo/bring

Lake Murray Playground Project, Dec 5, 11 am - 2 pm, kick off event. www.lakemurrayplaygroundproject.org

Fox Canyon Association Meeting, Dec. 8, 6:15 pm. Installation of new board members and a Christmas Potluck. Lots of ethnic dishes. Contact foxcanyon@aol.com

Winter Celebration & Tree Lighting, Dec. 11, 5pm - 8 pm, College Ave & El Cajon Blvd. Music, face painting, fun for the whole family.

Grantville-Allied Gardens Kiwanis Annual Christmas Tree Sale, Nov. 29–Dec. 23. Open Daily until 8:00 pm.

Annual BOO! Parade a Spirited Success

Thousands turned out for the 2009 Boo Parade and Carnival in the College Rolando area. Kids in costumes, the Headless Horseman, and Capt. Jack Sparrow were highlights. Councilmember Marti Emerald was the Grand Marshall. Great food and fun and lots of ghosts and goblins for this Spooktacular kick-off for Halloween and the Holidays.



Hallopalooza in Tierrasanta was a howling good time for kids of all ages!



Late-Breaking News From the Salvation Army Ray and Joan Kroc Center:

Free hearing, vision,
and developmental
screenings, Nov. 14,
10 am - 1 pm. At the
Kroc Center,
6845 University Ave.

619-442-4014

THE ANNUAL WINTER WONDERLAND

The "Must-Do" of
the Holiday
season!

Dec. 16, 6 pm at
the Kroc Center.
Ice skating, face
painting, cookie
decorating, and of
course, Santa
with gifts for the
good little girls
and boys.

Thursdays With Marti

Often, the best way to get to know the people in the community and what really concerns them is to get out into the neighborhoods. So every Thursday, Councilmember Marti Emerald will be in a different community from 9:30 am - 2:30 pm.

Marti's Thursday schedule:

- 1st Thursday: College - Rolando Library
- 2nd Thursday: San Carlos Recreation Center
- 3rd Thursday: Tierrasanta Library
- 4th Thursday: AM: Allied Gardens Library
PM: Allied Gardens Recreation Center

Please contact your Community Representative to schedule a meeting with Marti.

Your Community Representatives:

Xema Jacobson—Chief of Staff, Tierrasanta, Marine Corps Air Station Miramar, and Military issues.
(619) 236-7178 and xjacobson@sandiego.gov

Marisa Berumen—Alvarado Estates and Fox Canyon Neighborhood.
(619) 236-6435 and mberumen@sandiego.gov

Cynthia Harris—College Area, College View Estates, Saranac-Mohawk, Dennstedt Point, El Cerrito, and Stonebridge.
(619) 533-5897 and crharris@sandiego.gov

Kim Nguyen—City Heights, Rolando Park, Rolando Village, Redwood Village, and Oak Park.
(619) 236-7042 and klnguyen@sandiego.gov

Chris Pearson—Allied Gardens, Del Cerro, Grantville, Lake Murray, Navajo, San Carlos, and Mission Trails Park.
(619) 236-6677, (619) 846-1095 and cpearson@sandiego.gov

H1N1 (Swine) Flu Information: www.211sandiego.gov

Power Line Undergrounding Schedule:

www.sandiego.gov/undergrounding

Councilmember Marti Emerald's City Website:

www.sandiego.gov/citycouncil/cd7

Snapshots



Fall Fiesta Fundraiser for the Alpha Project at Mission Trails Regional Park

Zoila's retaining wall



Elam's Hallmark Gold Crown Store Grand Opening in Tierrasanta



Fox Canyon clean-up



San Diego Police conducted a foot patrol to locate and document transient camps in the San Diego Riverbed



Lisa's & Steve's drought-friendly garden

DISTRICT 7 LIBRARIES

Allied Gardens

5188 Zion Avenue
San Diego, CA 92120
(619) 533-3970

College-Rolando

6600 Montezuma Road
San Diego, CA 92115
(619) 533-3902

City Heights

3795 Fairmount Avenue
San Diego, CA 92105
(619) 641-6100

Oak Park

2802 54th Street
San Diego, CA 92105
(619) 527-3406

San Carlos

7265 Jackson Drive
San Diego, CA 92119
(619) 527-3430

Tierrasanta

RECREATION CENTERS

Allied Gardens Rec. Center

5155 Greenbrier Avenue
San Diego, CA 92120
(619) 235-1129

Colina Del Sol Rec. Center

5319 Orange Avenue
San Diego, CA 92115
(619) 235-1144

San Carlos Rec. Center

6445 Lake Badin Avenue
San Diego, CA 92119
(619) 527-3443

Tierrasanta Rec. Center

11220 Clairemont Mesa Blvd.
San Diego, CA 92124
(858) 573-1393

IMPORTANT PHONE NUMBERS

Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach & Bay Advisory	619-338-2073
Birth & Death Records	619-237-0502
Brush/Weed Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Code Violations	619-236-5500
Curb Violations	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
Fire Stations	619-533-4300
Graffiti	619-525-8522
Hazardous Materials Hotline	858-694-7000
Housing Commission	619-231-9400
Humane Society	619-299-7012
Noise Regulation	619-236-5500
Office of Small Business	619-685-1390
Park & Recreation	619-525-8219
Parking Citations	619-236-7145
Police: Non Emergency	619-531-2000
Pot Hole Hotline	619-527-7500
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Sewer Repair/Spills	619-515-3525
Sidewalk Maintenance	619-527-7500
Social Services Information	211
Storm water Pollution Hotline	619-235-1000
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
Tree Maintenance	619-527-7500
Vector Control	858-694-2888
Waste Reduction & Disposal	858-492-5010
Water Emergency	619-515-3525
Water Utilities	619-515-3500
Zoning Regulation Info	619-236-5555