



Disaster Preparedness ECCC's Thursday, October 20, 2011 Are you Red Cross Ready?

The ECCC would like to extend an invitation to all the surrounding communities to come and join us for this time-appropriate presentation.

This program was arranged before we had the black-out last month. Most of us came to realize just how unprepared we really are when the electricity goes off and our cell phones, etc., do not work any more. We all have a few candles, bottled water, etc., but is this enough? What happens if the power does not come on 12 hours later and what do we do when its days or even weeks before we get help? In a thirty-minute presentation you will learn to prepare yourself and family members/neighbors for disasters through these Red Cross preparedness steps:

- Making a plan
- Getting a kit
- Being informed

Subjects include:

- Making an emergency plan with your family
- Getting a kit for your family and pets.
- CPR/AED (automated external defibrillator) and first aid training
- Volunteer opportunities at your local American Red Cross.



The Red Cross will also be raffling off a radio, just like the one above! Be prepared wherever you go with the compact Microlink FR160 emergency radio. This self-powered radio can be charged with both solar power and a hand crank, giving you unlimited power for AM/FM radio, NOAA weather channels, emergency lights, cell phone battery life, and more.

The American Red Cross works to prevent, prepare for, and respond to emergencies. American Red Cross speakers provide valuable information on how to prepare yourself and your family for emergencies by following the three steps: Make a Plan; Get a Kit, and Be Informed. Please visit your local Red Cross website for more information: www.sdarc.org"

Update on ECCC's Garage Sale

The ECCC would like to thank all those who participated in the community annual September garage sale. There were over 30 participants.

Our new ECCC garage sale signs gave us great community identity. We found out that a few more signs need to be ordered for next year to cover entrance into the community off University.

El Cerrito Halloween Costume Parade

It is time for the 7th annual El Cerrito Halloween Costume Parade (not to be confused with the **BOO!** parade). Invite your friends and family. We will meet in front of **Blessed Sacrament Church at 4pm on Sunday, the day BEFORE Halloween, 10/30** (please note that we are not parading on Halloween this year!)

- Parade will start promptly at 4:15pm
- Children (and adults if they wish) should come dressed in costume (strollers and wagons are welcome)
- We welcome children of all ages
- Bring a musical instrument or noise maker
- We want the entire community to see all of the El Cerrito Kids in their costumes!

Thank you

By: Officer Jenny Hall - Mid-City SDPD, 810's C.R.O.

"Hello everyone: I wanted to say "Thank You" to all of you from Mid-City Division. Everyone was so appreciative of the food that was given to all of the Officers and staff at the division on Friday, September 9th. Thank you for taking the time out of your busy day, it was and is much appreciated. Take care everyone and please pass along our thanks to everyone who donated. "

7th Annual Boulevard BOO! Parade and Carnival 2011

Halloween never looked so good! The Blessed Sacrament Parish School Boulevard BOO! Parade & Carnival, San Diego's only Halloween Parade, is returning on Saturday, October 22nd. Join us at this celebration of community spirit and cultural diversity sponsored by Campus Plaza Shopping Center. **The fun begins at 10 am with the BOO! Parade**, come early and take a front row seat on the Boulevard. The Parade starts at 59th street and creeps down El Cajon Boulevard heading east to Rolando Boulevard.

This year the parade features Sea World's Shamu as the Grand Marshal. Join us on the march down El Cajon Blvd. with San Diego State University, Ronald Mc Donald, costumed characters, spooky floats, marching bands, vintage cars, zombies, and the Ghost Busters riding in Ecto 1. Also, joining us from San Diego's #1 for New Country, KSON's new morning show John and Tammy!

After the parade the party moves to the BOO! Carnival, located at Clay Park, just one block south of El Cajon Blvd. on Art Street. Enjoy family-friendly fun, great prizes, kid's rides, craft and merchandise booths and a beer garden from 11 a.m. until 5 p.m. Trick-or-Treat in the Haunted Pumpkin Patch, take a swing at Pumpkin Bowling, satisfy your sweet tooth at the Marie Callendar's Pie-Eating Contest or enter one of the costume contests for kids or canines. At the BOO! Carnival stage, dance to the rock and blues music of the Lost Coyotes and enjoy the rhythm of the Bousso African Dance & Drum Ensemble.

For more information go to www.booparade.com, or follow us on Facebook and Twitter. Jennifer Finnegan, Executive Director, College Area Business District. executivedirector@collegeareabid.com. P.O. Box 151176, San Diego, CA 92175-1176. Phone: (619) 582-1093.

A New Plan for Chollas Triangle

With input from residents of surrounding communities, San Diego City Planners and Consultants have been working on a new Master Plan for Chollas Triangle, the area around University Avenue, 54th Street and Chollas Parkway. At community charrettes (workshops) on October 8 and October 15, residents from the College Area, Eastern Area, and City Heights commented on options for commercial and residential land use, building height, transportation, and open space. This input will be incorporated in a Master Plan document to guide future development at this community crossroads.

The Chollas Triangle site has several opportunities for development. The southern edge includes open space along Chollas Creek available for recreation and native habitat restoration. The western half of the K-Mart building is being remodeled for a Gonzalez-Northgate supermarket. The gas station property on the corner of University Avenue and 54th Street is up for sale, and there is interest in redeveloping the eastern corner of the site.

Residents can still let planners know what they would like to do and where they would like to shop in this corner of the community. Send comments and suggestions on the Chollas Triangle Master Plan to Associate City Planner, Michael Prinz, at MPrinz@sandiego.gov or call 619-533-5931. Learn about Chollas Triangle and the Master Plan on the Eastern Area page of the San Diego City website at

<http://www.sandiego.gov/planning/community/profiles/easternarea/index.shtml>

What is a Charrette?

According to Webster's Online Dictionary, "The word charrette may refer to any collaborative session in which a group of designers drafts a solution to a design problem. While the structure of a charrette varies, depending on the design problem and the individuals in the group, charrettes often take place in multiple sessions in which the group divides into sub-groups. Each sub-group then presents its work to the full group as material for future dialogue. Such charrettes serve as a way of quickly generating a design solution while integrating the aptitudes and interests of a diverse group of people. Compare this term with workshop."

Update on Sober Living Facilities

The following letter was addressed by Councilmember Marti Emerald to Doug Case, Chair, College Area Community Planning Board, with a copy to the ECCC:

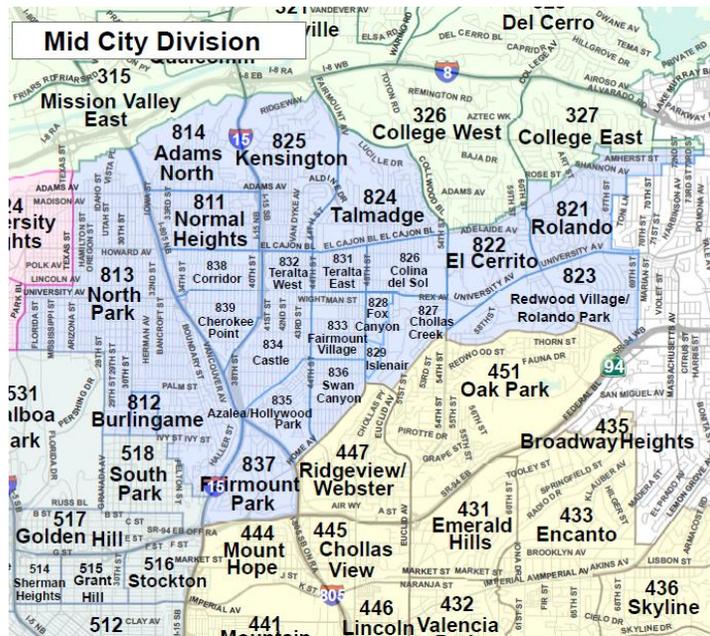
"October 5, 2011: Dear Doug:

I am writing to update you, as Chair of the CACPB and CACC, on the status of my Sober Home Report. This report is an outgrowth of the Sober Home Task Force, which I formed to help find solutions to the issue of the proliferation of Sober Homes, and similar facilities, in single family neighborhoods.

A draft report has been completed and has been forwarded to Councilmember Sherri Lightner, Chair of the Land Use and Housing Committee (LU&H). I have requested that Councilmember Lightner docket the report at LU&H as soon as possible. Councilmember Lightner is forwarding the report to the City Attorney for review prior to docketing. It is my understanding that the report will come before LU&H before the December holiday break.

Members of the College Area and adjacent communities are encouraged to attend and testify at that time. The report will be available for public review when the item is officially docketed (approximately one week before the hearing).

I am sensitive to the needs of people who sincerely want to rehabilitate themselves. However, I would like to emphasize my continued support for the adoption of additional regulations pertaining to these facilities, in order to protect and preserve the quality of life in our single-family neighborhoods. Warm Regards, Marti Emerald, Councilmember, Seventh District, City of San Diego. cc: Jan Riley, El Cerrito Community Council



SDPD's Eastern Division Takes over the College Area North of El Cajon Blvd

By: Lt. Dawn Summers

On September 17, 2011, SDPD's Eastern Division is officially responsible for service to the College area north of the Boulevard. The new area will be divided into two beats: College West (Beat 326) and College East (Beat 327). College west will have the borders of I-8 (north), College Avenue (east), Fairmount Avenue/Collwood Blvd. (west) and El Cajon Blvd. (south). College East (Beat 327) will have the borders of I-8 (north), College Avenue (West), El Cajon Blvd. (south) and 70th Street/Mohawk Street/Keeney Street/Saranac Street (East). CRO Ed Zwibel will have maps available upon request.

Eastern Division personnel are excited about providing service to the new area, especially those officers who have done so in the past.

Lieutenants Dawn Summers and Ken Stewart have been busy throughout the summer attending community meetings and developing an operational plan with the commanding officers and staff of San Diego State University. The "College Car" is still in place and Eastern officers working our "C" squad will be spending a majority of their time, during peak seasons, addressing calls in the area.

Acting Sergeant Dean Thomas, who was the CRO for the area when he worked Mid City Division, will be in charge of Eastern Division's "C" squad. **Officer Meghan Bisesto**, who worked Mid City Division for many years, will also be a member of "C" squad and she will be the liaison to the community, as well as handling the citations generated from the enforcement in the area. The squad will have four other officers, working Wednesday through Sunday, from five in the evening to three in the morning. **Captain Brian Ahearn** and Eastern Division personnel look forward to meeting the citizens in the area and working together to resolve any issues. Listed below are contact numbers for Eastern Division:

Captain Ahearn: 858 495-7922

Lt. Dawn Summers: 858 495-7906

Acting Sergeant Dean Thomas: 858 495-7911

CRO Ed Zwibel: 858 495-7943

Update from El Cerrito Patrol

SDPD reports that there is again an uptick in the theft of **catalytic converters in the Mid-City area**. A catalytic converter can be removed from a car in less than 2 minutes and they are easy to fence. Please report any suspicious activity to **619-531-2000**.

Police reports can now be submitted online. Visit the SDPD web site at:

<http://www.sandiego.gov/police/crimereports/stataccess.html> for more information.

Also, Mid City's Police Department has new responsibilities. Oak Park and Ridgeview went to Southeastern Division and Mid City picked up North Park and Burlingame. As a result, Talmadge and Kensington are now in the 820's

College Area Communities - NEW Deputy City Attorney/Neighborhood Prosecutor

By: **Kristin Beattie, Acting Chief Deputy City Attorney**
 "Hello College Area! I know the transition of your police service from Mid-City to Eastern Division has been official for a few weeks now, but I've just returned from vacation and wanted to get a final word out to you. It's been my honor and privilege to work with you and your communities over the past six years. We've solved a lot of problems, and chipped away at some really longstanding issues in the community. I know you will all continue to move forward with your new police and prosecutor partners.

On that subject, I'm proud to have the opportunity to "introduce" you to your new **Neighborhood Prosecutor: Deputy City Attorney Karolyn Westfall**. Karolyn is an experienced prosecutor, and has worked with various SDPD Divisions while assigned to NPU. Her contact information is kwestfall@sandiego.gov, **619-533-5676**.

Officer Jenny Hall and I have met with the Community Liaison Officer for your service area, **Mehgan Bisesto** and I've also met with Karolyn about many of the ongoing projects and community concerns in the College Area. For

the next 6 months, I'll be "Acting Chief" of our Unit while our supervisor is out of the office on maternity leave. As always, I'm happy to talk to any of you and all my contact information is the same. Thank you." Kristin Beattie, Acting Chief Deputy City Attorney, Neighborhood Prosecutor and SDPD Vice Liaison, San Diego City Attorney's Office. 619.533.5508

Councilmember Mart Emerald's Update

On September 13, the City Council approved modifications to the City's Emergency Water Regulations, which require that **leaks be repaired within 72 hours in all instances.** Customers will now be required to stop or repair all water leaks upon discovery or within 72 hours of notification by the City. This applies regardless of whether a drought is declared and any Drought Response Level water use restrictions are currently in place.

The City Council also authorized the funding, advertisement, award, and execution of three major construction contracts. These contracts will repair and slurry seal approximately 90 miles of asphalt streets throughout the City. Funding in the amount of \$10,562,980 is expected to be available to be expended from Prop 42 funds. Work is anticipated to begin in February 2012, subject to weather. ECCC's streets to be repaired are: **60th Street, Adams Avenue, Alice Street, & Ashby Street.**

Check out the City's new Street Repair website for updates:

<http://www.sandiego.gov/mayor/pdf/streetrepaviupdates.pdf>

Newsletter Donations – Thank You for Your Help

Your help and support is always truly appreciated. Please use the form at the bottom of the newsletter to donate or you can also use our PayPal link on the ECCC Blog at: <http://elcerritocommunitycouncil.blogspot.com/> Donations large and small keep us printing this newsletter. Thank you

College Car Program Recognized

Councilmember Marti Emerald presented a proclamation from the City Council to San Diego Police Chief William Lansdowne and SDSU Police Chief John Browning declaring September 13, 2011 "College Car Day" in recognition of the joint-agency initiative. The program includes staffing a police vehicle that focuses on reducing disturbances in the College Area on weekends and other nights.



NEIGHBORHOOD MEETING

Thursday, October 20, 2011

7:00pm to 8:30pm

Blessed Sacrament Parish Hall

Disaster Preparedness

Guest Speaker: The American Red Cross of San Diego

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Do ___ Do Not ___ print our name(s) in the newsletter. Send donation to

ECCC, P.O. Box 151268

San Diego, CA 92175-1268

Local Area Meetings & Committee Groups

ECCC Meeting - Third Thursday at 7:00 pm, Parish Hall, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito Drive

ECCC Board Meeting - First Thursday at 7:00 pm, Library, Blessed Sacrament School, El Cajon Boulevard & El Cerrito Drive

Eastern Area Communities Planning Committee - Second Tuesday 7:00 pm, Holy Spirit Catholic Church, 2725 55th St.

College Area Community Council - Second Wednesday at 7:00 pm, College/Rolando Library corner of Montezuma & Reservoir

College Area Project Review Committee - First Wednesday at 7:00 pm, College/Rolando Library - Corner of Montezuma & Reservoir

Crossroads Project Area Committee (PAC) - Fourth Thursday at 6:30 p.m. College Avenue Baptist Church, 3rd floor, Administration Bldg, 4747 College Ave.

Jan Riley, Editor – 619-287-2460

Loud Parties on For Disturbances Call 619-531-2000

El Cerrito Community Council, P.O. Box 151268, San Diego, CA 92175-1268. (ECCC@cox.net) 619-287-2460