



The Emerald

CITY OF SAN DIEGO

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Looking Forward To Council District Nine

It is a new day in San Diego and a great day for the people who live and work in our new Ninth District. We have a new Mayor with a long and revered track record for supporting diversity in all its shapes, sizes, creeds and political and social persuasions. We have a new City Council dedicated to serving our neighborhoods. The Ninth District consists of a team of dedicated professionals eager to join forces with our diverse, eclectic, inspired and inspirational partners in the community.

Each member of your Team 9 has honed their skills for the past four years serving the people of San Diego's Seventh District by creating safer neighborhoods, bringing resources to communities long overlooked, joining with our neighbors to promote job opportunities, clean the environment and rebuild trust in government. Now we bring our experience to a brand new City Council district, uniting San Diego's inner city neighborhoods, teeming with history, culture, diversity and dedication to community.

Our mission is simple: *Empower constituents to improve their quality of life, economy, and neighborhoods through the effective use of a responsive, transparent, and trustworthy city government.*

Your Team 9 is excited about the possibilities. We have been in the new ninth for months; we have been meeting with our neighbors and have prepared to hit the ground running. We are ready to greet this bright new day... Are you?

Thanks, Marti

District 9 Communities

- Azalea Park
- Castle
- Cherokee Point
- Chollas Creek
- Colina Park
- College Area
- Corridor
- El Cerrito
- Fairmount Park
- Fairmount Village
- Fox Canyon
- Hollywood Park
- Islenair
- Kensington
- Mountain View
- Mt Hope
- Ridgeview
- Rolando
- Southcrest
- Swan Canyon
- Talmadge
- Teralta-East & West

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Safety Speaks

Since taking office in 2008, CM Emerald has chaired the City's Public Safety & Neighborhood Services (PS&NS) Committee. Last month, we highlighted some of her accomplishments. CM Emerald looks forward to the next four years, working to achieve her goals to provide safe neighborhoods and improve your quality of life. CM Emerald's objectives include:



- Expanding the "Neighborhood Beat" program to train over 1,000 community members in life-saving skills. CM Emerald partnered with Rural/Metro Ambulance to host free community CPR trainings throughout the City of San Diego. The program proved to be a huge success and has already trained several hundred residents.
- Leading efforts to prioritize funding for our Police and Fire-Rescue five-year plans by working with the Mayor's office and a City Council to move it forward. The plans aim to restore Police & Fire-Rescue service staffing levels, community-based policing, building fire stations and Department wellness.
- Requiring cameras in taxicabs. Dashboard cameras in taxis are proven to fight crime and protect driver and passenger safety. Councilmember Emerald has docketed the issue at the Metropolitan Transit System Taxicab Advisory Committee and anticipates this critical legislation will pass in early 2013.

The PS&NS Committee will meet on Wednesday, January 16, 2013, at 2pm at City Hall. For more info, contact Committee Consultant Drew Ector, (619) 236-7038 or DEctor@sandiego.gov

Celebrating Community



Councilmember Emerald addressing the Improving Transportation in City Heights (ITCH) working group. Emerald supports efforts to improve transportation opportunities in City Heights



Marti attending the November Ken-Tal Planning Group meeting with Councilmember Gloria

Cleaning up Montezuma Road with College Area neighbors



HAVE A SAFE HOLIDAY AND CRIME-FREE NEW YEAR!



HOME SAFETY TIPS

- ★ Be extra cautious about **locking doors and windows** when you leave the house, even if you will only be gone for a few minutes.
- ★ If you're out for the evening: Turn on lights and a radio or TV so it looks like someone's home.
- ★ Don't display gifts in view of your windows or doors.
- ★ When going on trips or just out for the evening, use **automatic timers** to turn indoor lights on and off to make it appear you are home.
- ★ Consider **informing your neighbors if you will be away** from your house for an extended period of time; ask them to watch your house and to park in your driveway occasionally.
- ★ Don't forget to have mail and newspapers stopped – or have a trusted neighbor collect them.
- ★ Immediately after Christmas, **mark all new gifts** with your California Driver's license or I.D. number.
- ★ If you have **house guests**, familiarize them with your security precautions and make sure they follow them.
- ★ Be sure any holiday decorations are **child-proofed** (secure trees, double check the safety of electrical decorations).
- ★ **Don't advertise what you got for Christmas by putting the boxes out on trash day.** Break the boxes down and put them in dark trash bags or take them to the dump yourself.



SHOPPING SAFETY TIPS

- ⊗ **ALWAYS BE AWARE OF WHO IS AROUND YOU. KEEP YOUR EYES PEELED!**
- ⊗ **DO NOT LEAVE ANYTHING VISIBLE IN YOUR CAR.** Be sure to lock the car, close the windows, and hide shopping bags and gifts in the trunk.
- ⊗ Shop early in the day to avoid excessive crowds. If you must shop in the evenings, shop with a friend.
- ⊗ **Keep your money safe.**
 - Carry your purse in front of you, next to your body, with the purse flap against you.
 - Carry your wallet in your front pocket.
 - Carry only the charge cards you will need.
 - Do not carry large sums of cash.
- ⊗ When charging an item, ensure you **get your credit card back.**
- ⊗ Don't overload yourself with packages and **don't allow your attention to be distracted** from your purse or packages.
- ⊗ **Park in well-lit areas**, as close as possible to store entrances.
- ⊗ **Be particularly aware of persons in the parking lot**, especially anyone near your car.
- ⊗ Try not to park next to large vehicles (such as vans, trucks and SUVs) where people could surprise you.
- ⊗ Shopping with kids? **Teach your children** to go to a store clerk and ask for help if you become separated in a store or shopping mall.
- ⊗ Don't hesitate to **notify store security** if you see suspicious activity.
- ⊗ If you have to wait for a ride, wait in a busy, well-lit place.
- ⊗ **If you are a victim of a crime, report it to the police immediately**

Northgate Markets & Teen Challenge Adopt A Block!



Marti with representatives from the Gonzalez Northgate Market, Teen Challenge, and the City.



Last year, residents brought to light the persistent graffiti and litter along 54th Street between University Avenue and Lea Street. Tagging marked trees, boulders, walls, street signs, utility boxes, light posts and more, while litter accumulated along the sidewalk. Neighbors made efforts to clean the area with their own supplies, but the graffiti and litter only returned.

Gonzalez Northgate Market, at 54th & University, and Teen Challenge International’s San Diego branch, located on Lea Street stepped up to meet the challenge. They have adopted the block to provide regular clean-ups.

District 9 worked with the City’s Street Division to install three Adopt a Block signs at 54th & University and encouraging others to “give back” to the community. Kudos to an inspiring example of business and nonprofit leaders partnering to improve the local community.

Mission Statement
 Empower constituents to improve their quality of life, economy, and neighborhoods through the effective use of a responsive, transparent, and trust-worthy city government.

Our Goals

1. Provide Safe Neighborhoods
2. Empower People
3. Deliver Resources
4. Create Economic Opportunity
5. Promote Trust In Government

Giving Mid City Youth A Voice

On November 13, the City Council voted 7-1 in support of CM Emerald’s sponsored legislation to add two youth designated seats to the City Heights Area Planning Committee (CHAPC). This 20-seat committee advises the City on important land use and planning decisions affecting the community, including development projects.

“One of my priorities is delivering resources to our neighborhoods, and that means hearing from all of my constituencies—including our youth—on which the resources they need for a healthy, successful quality of life,” said CM Emerald. “City Heights is one of San Diego’s youngest communities, and establishing a place at the table of a City-recognized group like CHAPC is an important step toward ensuring the youth voice is heard.”

Youth members must be between 16 and 18 years of age, reside in the community, and will have the same rights and privileges as their adult colleagues. CHAPC voted in favor of adding the two youth seats to its roster in 2010, but the proposal remained mired in City bureaucracy. CM Emerald worked with CHAPC and the Council President’s office to bring this amendment to CHAPC’s bylaws before her colleagues.

Councilmember Emerald thanked the youth who spoke before Council and recognized community leaders including CHAPC Chair Emeritus Jim Varnadore, current Chair Patty Vaccariello, Vice Chair Katt Eaton, and Mark Tran, Youth Community Organizer with the Mid City CAN, for their role in establishing the youth seats.



Councilmember Emerald joins City Heights youth with Mark Tran from Mid City Community Advocacy Network, as they celebrate their victory outside the City Council Chambers.

December Community Events



San Diego Food Bank Holiday Food Drive

Runs November 1st to December 31st, 2012

Help feed hungry San Diegans this season. Your food donation may be delivered directly to the Food Bank

9850 Distribution Ave.

San Diego 92121

9am to 4pm

Monday through Friday

sandiegofoodbank.org/about-events/holiday-food-drive-

Wednesday, December 5 and Wednesday, December 12, 2012 – San Diego Pedestrian Master Plan (PMP) Open Houses

The PMP will help guide planning and implementation of pedestrian improvement projects. We encourage you to participate to discuss the planning process, review recommendations and share concerns and ideas for your community. Communities to be discussed include: College, Kensington/Talmadge, Midway/Pacific Highway, Old San Diego, Ocean Beach, Pacific Beach and San Ysidro. The December 5th Open House will be at the College-Rolando Library, 6600 Montezuma Road, from 5 to 8pm. The December 12th meeting will be at the Caltrans Headquarters, Garcia Room, at 4050 Taylor Street from 5 to 8pm. Project website: www.sandiego.gov/planning/programs/transportation/mobility/pedestrian.shtml

Saturday, December 8, 2012 - Bike the Boulevard's Second Anniversary

Bike the Boulevard with bike enthusiasts and the El Cajon Boulevard Business Improvement Association from 12pm to 5pm. The fun starts at Live Wire, 2103 El Cajon Blvd, and ends at College Billiards, 5303 El Cajon Blvd. For more: www.theboulevard.org

Tuesday, December 11, 2012 - Fox Canyon Neighborhood Association's Winter Holiday Celebration

Residents and friends of Fox Canyon, join in the holiday festivities from 6:15pm to 7:45pm at Auburn Park, 5123 University Avenue. Contact Jose Lopez at foxcanyonn@aol.com for more info.

Tuesday, December 11, 2012—City Heights Business Association Holiday Mixer

Join City Heights neighbors and business owners to network at this year's holiday business mixer to 6 to 8pm at the City Heights Wellness Center, 4440 Wightman Street, Suite 200. There will be food, drinks and raffles! For more: www.cityheightsba.org

Friday, December 14, 2012 – Santa Visits the College Rolando Library

Santa will be stopping by at 10am at the library located at 6600 Montezuma Road! For more events at the library, visit: www.collegerolandolibrary.org

Tuesday, December 18, 2012 – Rolando Community Council Holiday Party

Residents and friends of Rolando, come have fun and mingle with your neighbors at this year's holiday party starting at 7pm, located at the Christian Reformed Church, 6745 Amherst Street. More on the RCC: www.rolandocommunitycouncil.org

Thursday, December 20, 2012 – El Cerrito Holiday Potluck and Raffle

The El Cerrito Community Council would like to invite every resident and business owner in El Cerrito to make merry with friends and neighbors, and take home great prizes! come and meet your neighbors. Festivities will begin at 7pm at the Blessed Sacrament Parish Hall, 4540 El Cerrito Drive. For more, e-mail: ECCC@cox.net

For Up-To-Date Community Events and News For District 9



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concerns? Send
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