

ECCC



El Cerrito Community Newsletter

Volume Five: Number 8

July, 2010



National Junk Food Day - July 11, 2010

Come And See What is Planned For the Mesa Commons Site & The Family Health Centers of San Diego Building on El Cajon Blvd between Dayton & Berting at the Thursday, July 15, 2010 ECCC Meeting

Dale Kelly Bankhead, Assistant Director of Government and Media Relations, Family Health Centers of San Diego, will be our first presenter. She will be discussing the proposed new FHC new center on El Cajon Boulevard between Dayton & Berting Street.

The second presentation at our meeting will be by the interested developer of the Mesa Commons property. This is the cleared 4 acre spot on the north side of El Cajon Blvd. formerly housing the Cash-Lewis building. It's just to the west of the Seminole/El Cajon Blvd. intersection. It is within the College Area planning boundary. This proposed development is within the Rolando Community Council boundaries, but we thought you would be interested in knowing more about the project which is so close to our neighborhood. The developer, Palm Desert Development, has indicated that their plans conform to the multi-family housing project that already has approval for development by the city.

Both of our guests will answer your questions at the end of their presentations.

Silent Auction & Ice Cream Social – ECCC Thursday, August 19th, 2010 Meeting

It's nearly that time of year, when we ask you to clean out your closets, garage or storage space and bring

Neighborhood Meeting – at – Blessed Sacramento Church

Thursday, July 15, 2010

7:00 p.m. Parish Hall

El Cajon Boulevard at El Cerrito Drive

Note: Enter the Parish Hall on the West

**New Development In & Around El Cerrito Family Health Centers Clinic: El Cajon Blvd & Dayton Street
Mesa Common: El Cajon Blvd between Art Street & Seminole Drive**

your unwanted items to our Annual ECCC Silent Auction. Any unwanted gifts, household items you don't use any more, books, DVDs, CD's – anything unusual – ugly or beautiful – lamps, figurines, china, games, etc. All are welcome. Just start collecting now!! We all have a lot of fun and the funds as always go to the printing of the newsletter.

We thought, as funds are tight, that instead of having our annual summer pot-luck we would do an ice cream social.

Printing the ECCC Newsletter

We would like to say a very big appreciative thank you to all the El Cerrito Community members who gave so generously to our urgent request for funds. We received a total of \$490.00. After we have paid for the printing of this month's newsletter, we will have \$433.00 left, enough to pay for August ECCC newsletter to be delivered to your door.

As always, you can send donations to the Post Office Box listed at the bottom of this page, or now you can also make donations online from the ECCC blog page. Type <http://elcerritocommunitycouncil.blogspot.com/> into the address bar of your browser, and look for the "Donate" button at the bottom of the right-hand column.

July in El Cerrito is LIGHT-UP THE NEIGHBORHOOD MONTH – Let's all Do Our Part to Help to Fight Crime

Did you remember to turn on your porch light? A big "cheers" to all of you who did.

Newsletter Donations

The ECCC received donations totaling \$490 for the month of June. The ECCC received \$25 from Joanne Grant, \$25 from Maurize Rios, and \$20 from Mrs. Peacock. Anonymous donations came from – Berting Street \$200, Corinth \$100, 59th Street \$50, Adelaide \$25, Collier Street \$25 and \$20 from 60th Street. Thank you all so very much. **We would ask you to state, either on the enclosed donation slip or your check, whether or not you would like your name and street published in the newsletter.** Again, we can't thank you enough for your generosity. We truly appreciate all you do to print the newsletter.

On-Line Business Improvement District Survey

By Jennifer Finnegan – Executive Director - BID

The College Area Business Improvement District (BID) is conducting a survey to help determine the types of businesses and services that residents would like to see in the ECCC area. This is our opportunity to provide input to the business community.

The survey is short and easy to complete online using the link provided below. You do not need to provide any personal information other than the address where you live. Name and phone/email are optional fields.

The survey will be available until July 15th and I strongly encourage you to take a few minutes to respond to the questions. Click on the link below to access and complete the survey. The information from the survey will only be used by the College Area BID in their efforts to fill commercial vacancies in the area.

Survey Monkey is a free survey tool available on the internet. It is safe and easy to use.

<http://www.surveymonkey.com/s/ZVFWTNF>

Please share this survey with your friends and neighbors; the more responses we have the more likely we can attract the businesses you really want to see. Thank you for taking a moment to complete this 10 question survey; your opinion is very important to us

Community Relations Officer

The new Community Relations Officer on the North side of the Boulevard is Officer Jenny Hall. Her email is jmason@pd.sandiego.gov, and her phone is 619-516-3009.

The College Neighborhoods Cookbook

The College Neighborhoods Cookbook is now available for purchase for only \$13.00. The book features many wonderful recipes and historical information about the College area neighborhoods. Proceeds from the sale of these books will benefit many communities in our area, including ours. If you are interested in purchasing a book, call 619-287-2460 – Jan Riley or e-mail: ECCC@cox.net.

The ECCC Now Has a MySpace Page

Thanks to ECCC Board Member, Maurize Rios, El Cerrito now has a **MySpace** page where residents can view updates and post comments. To view the main page, visit <http://www.myspace.com/533694117>. This page is open to the public, and visitors don't need to join MySpace to view the contents. Keep an eye on this space as it develops.

El Cerrito Neighborhood Patrol
Graffiti appearing in the El Cerrito area. Please go to: (<http://www.sandiego.gov/graffiti/sightings.shtml>).

Please sign up to receive
ECCC Newsletter news via
E-mail by writing to ECCC@cox.net

Coyotes in Your Neighborhood?

If you have an incident with coyotes, please notify Animal Control at 619-767-2675. You can make a report at any time.

Neighborhood Prosecution Unit Seeks Volunteers for Community-Based Initiatives

The Neighborhood Prosecution Unit of the San Diego City Attorney's office is looking for volunteers to serve on the Mid-City Community Court and the Prostitution Impact Panel. In partnership with the San Diego Police Department, other agencies and the community, these programs combat crimes that impact the quality of life.

MID-CITY COMMUNITY COURT (MCCC)

Do you want to be involved in the criminal justice system? Are you tired of crime negatively affecting your neighborhood or business?

Represent your neighborhood as a Mid-City Community Court Panelist and/or as a MCCC Community Advisory Board Member!

Operating since 2003, the Community Court serves the Mid-City area of San Diego, handling eligible misdemeanor cases that involve quality-of-life crimes committed in the Mid-City area. 600+ offender participants. 2800+ hours of work-service performed in the community

Neighborhood residents and business owners/operators become involved in the justice system and have active roles on the Community Court Sanctioning Panels and Community Court Advisory Board.

Time Commitment:

Attend one 4-hour orientation course.
Then, participate as a panelist when you are available.
MCCC held once a month.
Maximum volunteer time is 2 hours per month.

If you are interested in applying to volunteer with MCCC, please e-mail Court Coordinator Janet Long at jlong@sandiego.gov, or call 533-5668!

PROSTITUTION IMPACT PANEL (PIP)

Is prostitution negatively affecting the quality of life in your neighborhood? Would you like to share those impacts with the people committing the crime? Become a Community Impact Panelist for PIP!

Operating since 2002, the Prostitution Impact Panel provides education and information to offenders about the far-reaching impact of prostitution activity on San Diego communities. 650+ offender participants. 2.3% recidivism rate – less than half the rate before the program started

Among other panelists, P.I.P. sessions include statements from community members describing the effects of prostitution on residents and business owners.

Time Commitment:

Observe one PIP session. Then, participate as a panelist when you are available. PIP held 6 times per year. Maximum volunteer time is 3 hours every two months.

If you are interested in applying to participate in PIP, or if you want to come and observe either program in action, please e-mail Kristin Beattie at kbeattie@sandiego.gov, or call **533-5508!**

For more information about these programs, visit the Neighborhood Prosecution Unit web page at <http://www.sandiego.gov/cityattorney/divisions/npulinks.shtml>

Here Are Some Very Inexpensive Tips On How You Can Protect Yourself & Your Family.

You can buy door and window alarms, these little devices are very inexpensive and very effective; if you sleep with your windows open make sure that your windows have a safety lock open only enough to let the air come in but not a human body.

At night make sure that you have your cell phone or home telephone next to you and program your telephone for speed dial – if you are panicking it is easy to forget essential numbers. In case of break-in, dial 911 from your home phone and do not hang up, walk away and seek shelter, the 911 dispatcher can locate your home and send help.

Have a chair and other kind of furniture in your bedroom that can be use to block the door.

If your car alarm can be activated from your keys, have it next to you when sleeping so you can create a noise and alert the neighborhood. Noise is a great way to deter criminals.

Remember that a female's upper body does not usually have the strength to defend herself from the upper body strength of a male. Legs are much stronger than arms –

so use them to hit back in self defense. Try hitting sensitive male parts and try to reach their eyes.

Plan ahead of time and keep some kind of pepper spray by your bed or use other self defense items. Get to know your neighbors and keep in close contact with them. so you can watch out for each other - the more eyes and ears the better. Have telephone numbers of next door neighbors that you trust to call in an emergency.

Have night lights around the house. They cost only pennies per year. Also, sensor lights and dusk to dawn lights deter criminal activity.

Have a strong male voice on your answering machine. Sensor lights can also be used to activate other devices such as a recorded male voice or a large dog barking to intimidate criminals. Pay attention to your next door neighbors barking dog.

Never stay quiet during an attack. Scream as loud as you can. If possible open the windows so the neighbors can hear you.

If you cannot afford a surveillance system, you can buy a dummy for the price of \$20.00 - \$30.00.

Life alert devices are a great lifesaver for the elderly living alone. If you have one keep it next to you when sleep.

Criminals tend to study your routine before they attack. Report any suspicious activity to the police.

Always have your keys in your hand when walking to the car or front door. Before entering your vehicle check the back seats.

Most importantly join the neighborhood watch on your street. If one is not active on your street go to the next ECCC meeting and suggest it or join the ECCC Neighborhood Patrol.

Local Area Meetings & Committee Groups

<p>ECCC Meeting - Third Thursday at 7:00 pm, Parish Hall, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito</p> <p>ECCC Board Meeting - First Thursday at 7:00 pm, Library, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito</p> <p>Eastern Area Communities Planning Committee - Second Tuesday 7:00 pm, Holy Spirit Catholic Church, 2725 55th St.</p> <p>College Area Community Council – Second Wednesday at 7:00 pm, College/Rolando Library corner of Montezuma & Reservoir</p> <p>College Area Project Review Committee - First Wednesday at 7:00 pm, College/Rolando Library – Corner of Montezuma & Reservoir</p> <p>Crossroads Project Area Committee (PAC) – Fourth Thursday at 6:30 p.m. College Avenue Baptist Church, 3rd floor, Administration Bldg, College Ave.</p>

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