



El Cerrito Community Newsletter

Volume Seven:

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2012

October,



Great News! El Cerrito Now Has Advertising Space in E-mailed Newsletters

At the September meeting the El Cerrito community voted to offer local businesses the opportunity to advertise their services and goods at the end of the ECCC's electronic newsletter. This was done for two reasons:

- To give local businesses another avenue to reach local residents.
- Raise funds for the printing of this newsletter. The e-mailed newsletter currently reaches more than 350 residences.
- The cost of advertising will be \$15 per month per ad and must be in the jpeg format ready for insertion.

Should you wish to advertise, please contact jan.riley@cox.net or 619-287-2460.

Thursday, October 18th, 2012 ECCC Meeting Note: We are back in the Parish Hall

San Diego Pedestrian Master Plan Phase 4 - College Area North of El Cajon Boulevard

Bring your areas of concern to the meeting so we can discuss them. We will be handing out copies of the "College Area Walk Audit Map & Toolbox" for you to complete on your own. I personally can think of two immediate areas of concern - overhanging trees on Collwood and not having sufficient street lights in our community.

The City of San Diego is developing a city-wide Pedestrian Master Plan to improve walking conditions in all communities within the city. The first phase began in 2008 and established the framework for the

project. To ensure that proposed improvements are specific to each location; individual pedestrian plans will be developed for each community in a series of phases. Phases 2 and 3 created pedestrian plans for the first seven communities. Phase 4 continues with an additional seven communities, including College Area. The order of communities being served is dependent on a points system based on existing pedestrian facilities, need, and demand.

The project process will involve the following steps:

- Determine key study areas within community
- Outreach to community
- Prepare projects for each community based on field observations and community input
- Present results to the community
- Prepare the College Area Pedestrian Master Plan

There are two ways for the community to share their ideas and concerns with the project team: conduct a walk audit and/or complete the on-line survey. The Pedestrian Walk Audit tool and College Area Walk Audit map are available on the project website.

The community is encouraged to complete the walk audit, provide marks and notes on the walk audit map, and return to the project manager via email or by mail. Please provide your input and return the walk audits by the end of October. A link to the on-line survey and walk audit materials are available on the project website: <http://www.sandiego.gov/planning/programs/transportation/mobility/pedestrian.shtml>

Once the project team receives the walk audit maps and survey results, the input will be integrated into the proposed improvements and Master Plan.

The next steps following the community input process includes joint community workshops in December 2012, which will be communicated to the College Area Community Planning Group once a meeting time and date are established.

Newsletter Donations

The ECCC truly appreciates your response to our monthly request for funds, but after we pay for October's newsletters, we will only have approximately \$150 in bank. We need around \$220 each month to pay the printer. Any donation, large or small

is greatly needed and appreciated to allow us to keep delivering the newsletter to your door. Hopefully by offering advertising space in our e-mail copy, we will help elevate some of our financial problems.

We'd like to thank those who so generously gave a total of \$100 in September: \$25 In Memory of "Miss Addie" who so generously gave to this newsletter on a regular basis. We received anonymous donations of \$25 each from Adelaide Drive, Barbarossa Drive, and Baylor. We also received \$50 in our PayPal account. Thank you all so very much for your generosity.

You can make your donation to the P.O. Box # or use our Pay Pal link on the ECCC Blog at: <http://elcerritocommunitycouncil.blogspot.com>

Free Community Clean-Up & Recycling Event

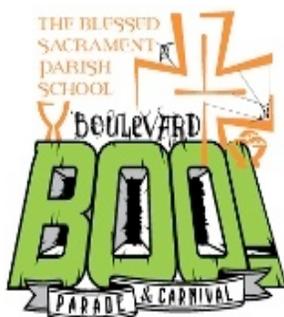
The following streets are scheduled for a mini-community cleanup & recycling event on **Wednesday, October 17, 2012** to Madison from El Cajon Blvd: 55th, 56th, El Cerrito, 58th, Alice and Berting, Gilbert, Dayton, Cajon Way, Siesta. Items accepted:

Recyclables: Appliances, electronics (TV's, computer monitors, VCR's, CPU's); lawnmowers – free of oil and gas; metals, wood & yard trimmings (bundled & tied – not to exceed 50# nor over 6' long).

Non-recyclables: carpeting, junk furniture, mattresses, palm fronds (bundled & tied)

Not Accepted: All light bulbs/tubes; dirt, construction or demolition rubble; hazardous wastes (paint, motor oil, batteries; propane tanks/gas cylinders; tires.

For further information about the proper disposal of "not accepted" waste items or questions about ESD's programs: **858-694-7000**



8th Annual Boulevard BOO! Parade and Carnival 2012

Halloween never looked so good! The Blessed Sacrament Parish School Boulevard BOO! Parade & Carnival, San Diego's only Halloween Parade, is returning to the College Area on Saturday, October

27th. Join us at this celebration of community spirit and cultural diversity sponsored by Campus Plaza Shopping Center. The fun begins at 10 am with the BOO! Parade. Come early and take a front row seat on the Boulevard. The Parade starts at 59th street and creeps down El Cajon Boulevard heading east to Aragon Drive. This year the parade features local celebrity Kimberly King as the Grand Marshal. Expect to see the usual ghouls marching down El Cajon Blvd. SDSU Pep Band, Ronald McDonald, the Wells Fargo Stage Coach, the spooky Blessed Sacrament Parish School float, Killer Pumpkins, the Ghost Busters riding in Ecto 1 as well as some fresh faces.

After the parade the party moves to the BOO! Carnival, located at Clay Park, just one block south of El Cajon Blvd. on Art Street. Enjoy family-friendly fun, carnival games offering prizes, kids rides, delicious food, craft and merchandise booths and a beer garden from 11 a.m. until 5 p.m. Trick-or-Treat in the Haunted Pumpkin Patch, take a swing at Pumpkin Bowling, satisfy your sweet tooth at the Marie Callendar's Pie-Eating Contest or enter one of the costume contests for kids or canines. At the BOO! Carnival stage you can enjoy local bands playing your favorite tunes. For more information go to www.BooParade.com, or follow us on Facebook. Produced by the College Area Business District **(619) 582-1093**.



**October 31, 2012
Is
El Cerrito's
Halloween Costume
Parade**

It is the time for the 8th annual El Cerrito Halloween Costume Parade (not to be confused with the BOO Parade). Please invite your friends and family. As in years past, Kevin Delgado will be parade marshal and will lead the parade on drum.

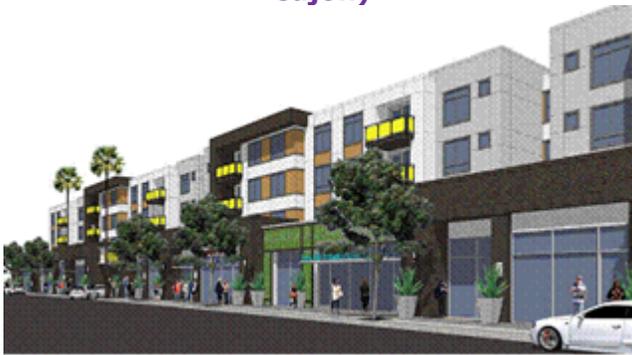
We will meet in front of Blessed Sacrament Church at 4pm on Halloween (Wednesday, October 31). Parade will start promptly at 4:15 p.m. Typically, the parade lasts about a half hour.

- Children (and adults if they wish) should come dressed in costume (strollers and wagons are welcome).
- Children of all ages are welcome
- Bring a musical instrument or noise maker. The parade route will be as follows: Start at Blessed Sacrament, north on El Cerrito, west on Madison, north on 55th Street, (NEXT PART IS NEW THIS YEAR) east and then south on Redland Drive, end at the corner of Redland and Adams. Feel free to join and/or leave the parade at any point.

- As in years past, we will end the parade at Newell and Gladene Booth's magnificent home at the northeast corner of Redland and Adams. Our generous hosts will provide cold beverages at parades end. Be sure to give the Booths a shout out thanks.
- Neighbors are invited to contribute potluck finger foods (healthy snacks such as fruit are encouraged)
- If you do not plan to march, please plan to watch.
- We want the entire community to see all of the El Cerrito Kids in their costumes! Spectators are welcome to watch from their homes along the parade route, or to bring chairs to set up on the lawn in front of the Booths' home at Redland and Adams.

If you have questions, concerns or want to make suggestions contact Heidi Feldman at 619-255-6236.

Carmel Luxury Apartments (63rd and El Cajon)



The project will consist of 332 luxury apartments and 10,000 square feet of retail along El Cajon. The project will be four-story wood construction with a concrete parking garage with adequate on-site parking. The project will have resort-style amenities, including a fitness center and pool. The unit interiors will include quartz counter-tops, upgraded appliances/flooring and full-sized outdoor decks. Construction is anticipated to start in early 2013 with a completion date sometime in 2014.

Code Compliance Complaint Forms

You can now fill out your code compliance forms online: <http://www.sandiego.gov/nccd/report/investigation.shtml>

San Diego Museum Council's "Kids Free in October" is back.

Roster of 36 Kids Free in October participating museums: Barona Cultural Center & Museum, Birch Aquarium at Scripps, California Surf Museum, Coronado Museum of History & Art, Flying Leatherneck Aviation Museum, Gaslamp Museum at William H. Davis House, Heritage of the Americas Museum,

Japanese Friendship Garden, La Jolla Historical Society, Living Coast Discovery Center, Lux Art Institute, Marston House Museum & Gardens, Mingei International Museum, Museum of Contemporary Art San Diego, Museum of Making Music, Museum of Photographic Arts, Oceanside Museum of Art, Reuben H. Fleet Science Center (gallery only), San Diego Air & Space Museum, San Diego Archaeological Center, San Diego Automotive Museum, San Diego Botanic Garden, San Diego Children's Discovery Museum, San Diego History Center, San Diego Model Railroad Museum, San Diego Museum of Art, San Diego Museum of Man, The NAT (San Diego Natural History Museum), The New Children's Museum, Tijuana Estuary Visitor Center, Timken Museum of Art, USS Midway Museum, Veterans Museum & Memorial Center, Visions Art Museum, Water Conservation Garden, Women's Museum of California.



Emergency Notification System

AlertSanDiego is now available in accessible formats. Accessible AlertSanDiego provides emergency management the capability of alerting and informing residents of San Diego County who are deaf, blind, hard of hearing and deaf/blind before, during, and after a disaster.

Accessible AlertSanDiego sends accessible alerts and information to internet and video capable devices, such as computers, cell phones, smart phones, tablet computers, and wireless Braille readers. These alerts are offered in American Sign Language (ASL) with English voice and text.

Check the Accessible AlertSanDiego box during registration to receive AlertSanDiego notifications in accessible formats. Visit: <http://www.readysandiego.org/alertsandiego/>

A Message from Family Health Centers of San Diego

Help Our Newborn Patients This Holiday Season!

We would be honored if you would "adopt" our Baby Boutique program this holiday season by purchasing new or gathering gently used items from friends and family.

Our prenatal program cares for over 3,500 moms and newborn babies each year. We provide classes to educate new parents on how best to care for their infants. For their attendance participants earn "Baby Bucks" which they can use to shop in our Baby

Boutique for items their babies need.

Needed Right Now

Diapers
Kangaroos/Carriers
Clothing NB - 18 Months
Playpens
Boppy Pillows
Nursing Covers
Feeding Chairs
Potty Chair
Car Seats (New)
Strollers

Always Needed

Toys
Sippy Cups
Diaper Rash Cream
Baby Shampoo
Baby Wash
Washcloths
Blankets
Combs/Brushes
Manicure Sets
Pacifiers



Please drop off your unwrapped donations on:
**Saturday December 8, 2012 from 12pm-3pm or
Friday December 14, 2012 from 3pm to 7pm at:
Family Health Centers of San Diego's Baby Boutique,
1827 Logan Ave Suite 2, San Diego, CA 92113.**

If you have any questions or to make a donation please contact Jamie Willeford at **619-515-2562.**

NEIGHBORHOOD MEETING

**Thursday, October 18, 2012
7:00pm to 8:30pm
Blessed Sacrament Parish Hall
(El Cajon Boulevard at El Cerrito Drive)**

**San Diego Pedestrian Master Plan Phase 4 -
College Area North of El Cajon Boulevard**

Bring your areas of concern to the meeting so we can discuss them. We will be handing out copies of the "College Area Walk Audit Map & Toolbox" for you to complete on your own.

Our Community Officers, police, fire, etc., will give their monthly reports and answer any questions you may have.

**ECCC @cox.net
Jan Riley, Editor - 619-287-2460**

PLEASE HELP US KEEP PRINTING THE NEWSLETTER THROUGH YOUR DONATIONS

I/we donate \$_____ to the printing of the El Cerrito Community Council Newsletter.

Name(s) or Company Name (if corporate sponsor): _____

Address: _____

Phone #(s): _____

Do ___ Do Not ___ print our name(s) in the newsletter. Send donation to:
**ECCC, P.O. Box 151268
San Diego, CA 92175-1268**

Emergency Police, Fire & Ambulance: 911

**Fire Department (Complaints)
619.533.4411**

**Fire Department (Non-Emergency)
619.533.4300
www.sandiego.gov/fire
sdfd@sandiego.gov**

**Fire Department (Prevention)
619.533.4400**

**Graffiti Control - 619.525.8522
www.sandiego.gov/gra**

**Police Non-Emergency
619-531-2000
(858) 484-3154**

**Abandoned Vehicles (Tow Request)
619.531.2844
www.sandiego.gov/police/services/units/traffic/abandonedvehicle/72hr.shtml**

**Planning Division, City of San Diego
236-6153**

**San Diego State University Police
594-790**

