

# General Priorities:

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## •Rate Structure:

Consider a responsible and defensible rate structure that may include tiered rate or allocation pricing structure that encourages conservation and discourages waste.

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## •Stormwater Re-Use:

Rainwater collection and re-use for irrigation. Diversion of stormwater to local reservoirs and underground aquifers, including Low Impact Development.

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## •Grey Water Use:

Remove potential barriers and streamline implementation of grey water use for irrigation purposes.

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## •New Technologies:

Partnerships with businesses and organizations that incubate practical new technologies and scientific research to assist the City in developing a sustainable water supply, and maximizing efficiencies and savings to ratepayers.

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## •Water Quality:

Maintain high water quality and support appropriate water quality regulatory requirements for potable, non-potable, as well as wastewater and stormwater discharges.

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## •Water Conservation:

Support water conservation during both wet and dry weather periods. This includes goals stated in the Urban Water Management Plan and Senate Bill No. 7 requiring a reduction in per capita water consumption of 20% by 2020.

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## •Indirect Potable Reuse:

Support indirect potable reuse if the Water Purification Demonstration Project is successful.

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## •Non-potable Recycled Water Use:

Support cost-effective expansion and simplification of regulatory approval for the use of non-potable recycled water.

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## •Water Assessment Related to Land Use:

Support the use of Water Supply Assessments related to land-use decisions.

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## •Develop New Cost Effective Water Supply Sources:

Support new cost-effective water supply sources such as, but not limited to: desalination, water transfers, local groundwater recharge and use, etc.

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## •Increase Regional Water Storage Capacity:

Support the construction of regional storage reservoirs or enlargement of existing reservoirs as needed.

# Focus on Reliability:

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# Focus on Independence:

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# Focus on Environmental Sensitivity:

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