

# Storm Water Status

Water Policy Implementation Task Force  
September 24, 2012



think **BLUE**<sup>SM</sup>  
SAN DIEGO



TRANSPORTATION  
& STORM WATER

# Responsibilities

- Maintaining drainage infrastructure
- Complying with NPDES Permit  
(National Pollutant Discharge Elimination System)
- Improving water quality
- Enforcing Municipal Code and ordinances

# Mission

To protect and improve water quality and to reduce flood risk through efficient storm water management

# Challenges

- Linking Water Quality & Flood Control
- Raising Community Awareness
- Building Internal Systems
- Cost of Compliance

# Responses

- Flood Preparedness Communication
- Neighborhood Asset Inventory
- Integrating Storm Water into ROW and Other Systems (recycling, etc.)
- Raising Public Awareness of Costs and Choices for Response

# Questions?