

PROPOSED CITY WATER SUPPLY GOALS, REV. 3/19/13

1. Based on the average treated water consumption between 1995 and 2005 of 166 gallons per capital per day, reduce that 30% (to 116 gallons per capital per day) by 2025 and 40% (to 100 gallons per capita per day) by 2035, not including use of recycled water.
[Note: Water purification is expected to steadily increase in the coming years, regardless of how successful conservation is, so either recycled water should not be credited toward reduction in consumption or the reduction targets should be raised.]
2. Based on anticipated delivery of approximately 200,000 acre feet of imported water from the County Water Authority in 2015, reduce the volume of purchases of water originating outside the County 12% by 2020 and 35% by 2035.
[Note: These figures are only slightly more aggressive than those in the Long-Range Water Resources Plan, which assumes relatively minimal availability of recycled water and credits conservation water toward the reduction in importing]
3. Increase production of recycled water, from indirect potable reuse and/or other sources, to 10% of total treated water delivered within the City by 2025 and 35% of total by 2035. Adjust these goals upward if indirect potable reuse is increased at a greater rate than currently anticipated and/or if direct potable reuse is instituted.
4. Establish a program for treatment and recycling of storm water, based on a collaborative study between the Public Utilities Department and the Transportation & Storm Water Department, with a goal of commencing implementation of such a program by 2020.
5. Expand the program for conversion of landscaping to drought-tolerant planting, to include an annual minimum of 1,000 residential lots and 200 commercial sites, based on a rebate of up to \$3,000 per single-family residential lot and up to \$9,000 per commercial site.
[Note: This is a substantial increase from the program's current activity level but only a slight increase in the City's financial commitment.]