

DRAFT GOAL: REDUCTION IN PER CAPITA WATER CONSUMPTION

The City has set a target to reduce gallons per capita per day (“gpcd”) of potable water consumption, by 2020, to 95% of 149 gpcd, or 142 gpcd. The Task Force recommends further reducing residential potable water gpcd, by 2025, to __% of __gpcd, or __gpcd, and, by 2035, to __% of __gpcd, or __gpcd. The Task Force further recommends that the City study commercial and industrial water usage and prepare recommendations for potential further reductions in commercial and industrial potable water consumption, by 2025 and 2035, that are not likely to make such commercial and industrial users uncompetitive or result in such users relocating from San Diego to other areas where there are less stringent water use restrictions. The task Force also recommends that any reductions in potable water consumption that are achieved through the use of recycled water should not be credited toward the target reductions set forth in this recommendation.