

FRANKLIN 6353



RADIO BROADCASTING STATION

KFSD

Airfan Radio Corporation, Ltd. u. s. grant hotel San Diego, California

PLEASE ADDRESS ALL COM-MUNICATIONS TO AIRFAN RADIO CORP., LTD. U. S. GRANT HOTEL SAN DIEGO, CALIFORNIA

June 23rd, 1931

To the Honorable Mayor and Council of the City of San Diego, Mr. Allen H. Wright, City Clerk, City Hall, San Diego, California.

Gentlemen:

KFSD continues to receive favorable comment on the broadcasts of the Great Spreckels Outdoor organ in Balboa Park, as well as on the other special features such as the Indian Day, Flag Day, Memorial, Easter, University of Southern California Woman's Glee Club and other programs which have been made possible through our arrangement with you.

As the term of our agreement is nearing its close, we take this opportunity of again calling to your attention the advertising, educational and cultural value of this series of broadcasts.

In a recent report, the 1930 census is quoted as showing 254 radio sets per 1000 population in California, so your presentation of these splendid programs makes them available to nearly every home in Southern California.

We enclose herewith copies of agreement for the ensuing twelve months on the same basis as at present.

Yours very truly,

AIRFAN RADIO CORPORATION, LTD.

GLC:A Enc--contract

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