

DON LEE BROADCASTING SYSTEM

COLUMBIA BROADCASTING SYSTEM

DON LEE, Inc.
1012 E. FIRST STREET



SAN DIEGO
CALIFORNIA

June 27, 1931

To the Honorable Members of the Common Council
San Diego, California

Gentlemen:

The Don Lee Broadcasting System which has recently purchased the Local Station KGB have adopted a policy of aiding, whenever possible, the Civic affairs of the cities of California, and strive to cooperate with said cities in furthering publicity for such affairs to such extent as is possible.

We believe that in this day of Radio advancement that one hour programs are tiresome to the Radio audience and that one half hour programs are more acceptable.

We understand that the period for recontracting for the broadcast of the Balboa Organ Recitals is near at hand and we respectfully submit to your Honorable body the following proposition:

That KGB locally broadcast one half hour of this recital every day except Monday (and such other days as some important event might have preference on the air) and in addition the Columbia Don Lee Broadcasting System will, when convenient, carry this program over its chain of stations without any additional charge other than the local charge. We believe that this will enable the City of San Diego to send out over the entire west, and possibly into the east, programs that will be of great benefit to San Diego.

California System
KHJ Los Angeles
KFRC San Francisco
KGB San Diego
KDB Santa Barbara
KMJ Fresno
KFBK Sacramento
KWG Stockton

It is our desire to cooperate with the Honorable Common Council of San Diego in providing the most publicity for the least amount of cost for San Diego and solicit and invite you to submit your reply to Don Lee Broadcasting System.

Yours very truly,

W. H. Heinz Manager
Wm. H. Heinz

Pacific Northwest System
KOIN Portland
KVI Tacoma
KOL Seattle
KFPY Spokane

WHH:NS

269623

Document No. _____

FILED JUN 27 1931

ALLEN H. WRIGHT City Clerk

Communication from
Station K.G.B re
Broadcasting Contract

[Handwritten Signature]
JUN 29 1931

DON LEE BROADCASTING SYSTEM

DON LEE, Inc.
1012 E. FIRST STREET



COLUMBIA BROADCASTING SYSTEM

SAN DIEGO
CALIFORNIA

June 30, 1931

Honorable Members of the Common Council
San Diego, California

Gentlemen:

With further reference to ur communication of June 27 regarding broadcast of the Balboa Park Organ Concert, please be advised that we are prepared to offer the following:

Upon the signing of the contract we will order the telephone company to install the latest pickup equipment, microphones, and amplifiers at the organ pavilion together with double remote control lines to our studios.

The concert will be broadcast one-half hour every day except Monday and such other days as we feel that some other programs should have preference, such as national or local events of general public interest.

In addition to this we will arrange to have this program released from time to time over our network of stations, said times and schedules to be worked out by our Los Angeles office, headquarters for the Columbia Don Lee Chain.

The cost of this service to be \$500.00 per year payable monthly. It is to be understood that the contract, should one be awarded us, must be approved by our general manager, Mr. L. A. Weiss of Los Angeles, before it becomes effective.

In closing may we state again that the Don Lee organization are desirous of cooperating with San Diego to the extent of obtaining for them the greatest possible publicity.

Very truly yours,

Wm. H. Heinz
Wm. H. Heinz Manager

California System

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KFRC San Francisco
KGB San Diego
KDB Santa Barbara
KMJ Fresno
KFBK Sacramento
KWG Stockton

Pacific

Northwest System

KOIN Portland
KVI Tacoma
KOL Seattle
KFPY Spokane

WHH:MH

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JUN 30 1931

ALLEN H. WRIGHT City

Communication
from
Station KGB
re Broadcasting

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