



The City of San Diego Web Design Specifications

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Design

Departments chose from a selection of ADA compliant templates in designing their websites. Although the templates allow only minimal customization, the header and rotating carousel feature found on many department home pages gives the user an immediate visual representation of what page they are visiting. The layout of the website templates was designed to provide a cohesive look and feel throughout to ensure continuity and ease of navigation, and to provide a uniform website branding that assures users they are on the City's official website. The location of the City Seal, the color combinations used and header graphic placement are part of the website branding.

Server Side Includes (SSI) and CSS, which control style and placement of header images, navigation, page layout, fonts, colors, etc. are part of the approved web page template and must remain consistent with the City's current website standards.

All graphics must be submitted to the Department of Information Technology, Web Services team via a Service Request. Users may not upload their own graphics. This is to ensure that the images used on the City's websites are properly sized and optimized. The Web Services Team will ensure that the submitting department owns the rights to any images being used.

Please refer to the image on the next page for sample color and font information. For specific technical standards related to image placement on sandiego.gov, please refer to the "Graphics and Images" section of the Usability & Technical Standards.

Layout

THE CITY OF SAN DIEGO Home | Contact the City

Business | City Hall | Community | Departments | Information | Leisure | Services A-Z | Visiting Search

26 pt San Diego
50 pt **Fire-Rescue**
34 pt Department

HEADER GRAPHIC
Font: Century Gothic Bold
Color: #4B4547

SAN DIEGO FIRE-RESCUE DEPARTMENT HOME

ABOUT SDFD

NEWS CENTER

SAFETY EDUCATION

SERVICES & PROGRAMS

CAREERS

CONTACT SDFD



Background Color: #BFD0E4

If you have an emergency, call 9-1-1

Fire-Rescue Headquarters
1010 Second Avenue #400
San Diego, CA 92101

Phone: (619) 533-4300
Email: sdfd@sandiego.gov

FIRE DISPATCH ONLINE



SAN DIEGO LIFEGUARDS & FIRE RESCUE

San Diego Lifeguards are a division of the Fire-Rescue Department. Learn about the Lifeguards and the City beaches.

[Learn more about San Diego Lifeguards](#)

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FIRE STATION SEARCH: QUICK LINKS: FOLLOW US ON:  

FEATURED VIDEO: Brush Management



[View more videos](#)

NEWS / RSS BOX
Background color: #4878A9

11/9/11 [September 11th Memorial Dedicated at Station 21 \(PDF\)](#)
• [Watch Video of the 9/11 Memorial Dedication Ceremony](#)

2/1/11 [Citygate Deployment Planning Study](#)
In February 2011, a study of San Diego's existing fire protection and recommendations for alternative deployment and staffing models to meet current and projected needs was presented.

• [Citygate Deployment Planning Study \(PDF\)](#)

1/1/11 [October 2007 Wildfire After Action Report \(PDF\)](#)

1/1/11 [Engine Brownout Plan Explained \(PDF\)](#)

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