



**Want to start  
your own  
BUSINESS?**



**Attend this FREE seminar to learn how.**

**April 28, 2004**

Scripps Ranch Branch Library  
10301 Scripps Lake Drive  
San Diego, CA 19131  
3:30 PM – 6:30 PM

**July 26, 2004**

Malcolm X Branch Library  
5148 Market Street  
San Diego, CA 92114  
3:30 PM – 6:30 PM

**October 13, 2004**

University Branch Library  
4155 Governor Drive  
San Diego, CA 92122  
3:30 PM – 6:30 PM

Seating is limited—you must RSVP to attend. Please RSVP by calling the City of San Diego, Office of Small Business at 619-685-1390.

**The ABCs to STARTING, GROWING & FINANCING  
Your Small Business. Topics will include:**

- *Approaches to Business Ownership*
- *Planning and Starting the Business*
- *Business Plan Development*
- *Market Research*
- *Marketing: Getting Customers*
- *Financing: What the Lender Looks for*
- *Funding Sources*

**presented by:**



THE CITY OF SAN DIEGO  
Community and Economic Development Department

