



THE CITY OF SAN DIEGO

# SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

*Friday, June 15, 2012 at 8:45 a.m.*

**\*\*Balboa Park Club – Santa Fe Room \*\***  
**2150 Pan American Road West, San Diego, CA 92101**

**1. Call to Order and Introductions**

**2. Approval of Minutes** – April 20, 2012

**3. Public Comment – 8:50 a.m. (TIME CERTAIN)**

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

**4. Administrative Items:**

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Internal Standing Committee
- D. External Standing Committee
- E. Development Services Department Technical Advisory Committee – Representative(s) Report\*
- F. Economic Development Division/Office of Small Business
- G. Equal Opportunity Contracting/Purchasing & Contracting Department

**Information Items/Discussion:**

- 1. Elite Service Disabled Veteran-Owned Business Network/San Diego Chapter** – Chapter President Gregg Torwick and Chapter Treasurer Alex Galicia will present on the mission and vision of the Elite Service Disabled Veteran-Owned Business Network. The presentation will feature the programs and services offered to help small and local, service-disabled veteran-owned businesses connect with corporate and government agencies.
- 2. City of San Diego Small Local Business Enterprise Program** – Debra Fischle-Faulk, Director of Administration/Equal Opportunity Contracting Program, will provide an update on the City's Small Local Business Enterprise Program. The presentation will include an overview of: program goals and objectives; eligibility criteria, types and number of businesses certified; contract awards to certified SLBE firms; status and impact of program; proposed program changes; and the City's continued efforts to encourage greater availability, capacity development, and contract participation of local small businesses through the Small Local Business Enterprise Program.
- 3. BID Council Report** – Patrick Edwards

**Action Items:**

4. **Discussion on FY 2013 Small Business Enhancement Program (SBEP) Application & Process** – Lisa Gordon, Small Business Ambassador, and Alicia Martinez-Higgs, Community Development Specialist – Discuss updated FY 2013 application, application process, and solicit SBEP panel member participation.
5. **Next Meeting Date and Location – August 17, 2012 at the War Memorial Building – Room 2** located at 3325 Zoo Drive, San Diego, CA 92101  
<http://www.sandiego.gov/park-and-recreation/parks/balboa/warmemorial.shtml#>

**Directions/Parking:**

The War Memorial Building is located at the north end of Balboa Park at Park Boulevard and Zoo Drive, across from Roosevelt Middle School. Take Hwy 163 South to Park Blvd Exit. Turn left at Park Blvd., then continue to Zoo Drive. Make a left/go west on Zoo Drive. Building will be on your left. Street parking available on Zoo Drive, Park Blvd., or in the north end of the Zoo's parking lot.

6. **Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.