



THE CITY OF SAN DIEGO

SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

Friday, December 14, 2012 at 8:45 a.m.

**** War Memorial Building – Room 3 ****
3325 Zoo Drive, San Diego, CA 92101

1. Call to Order and Introductions

2. Approval of Minutes – October 19, 2012

3. Public Comment – 8:50 a.m. (TIME CERTAIN)

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Internal Standing Committee
- D. External Standing Committee
- E. Development Services Department Technical Advisory Committee – Representative(s) Report*
- F. Economic Development Division/Office of Small Business
- G. Equal Opportunity Contracting/Purchasing & Contracting Department

Information Items/Discussion:

- 5. City of San Diego Business Expansion, Attraction, & Retention Program** – Russ Gibbon, City of San Diego Business Development Manager, will provide a presentation on City incentives, initiatives, and programs that help support and promote the expansion, attraction, and retention of businesses in the City of San Diego. Mr. Gibbon will also highlight efforts to foster and coordinate strategic alliances, and collaborate with local, regional, state, and federal agencies, industries, and institutions to develop and execute the City's business expansion, attraction and retention strategies.
- 6. Economic Development Tourism Support Grant Program**– Luis Ojeda, EDTS Program Manager Solicit five SBAB volunteer panelists for FY 2014 Economic Development Tourism Support Grant review process.
- 7. BID Council Report – Report on Current Activities of the BID Council** – Patrick Edwards

Action Item:

- 8. Planning & Discussion on 2013 Small Business Topics/Initiatives and Meeting Schedule for 2013 Small Business Advisory Board Meetings** – Planning and discussion on ideas and topics of interest for 2013 Small Business Advisory Board Meetings, and discuss 2013 SBAB Meeting Calendar and meeting location.

- 9. Next Meeting Date and Location – February 15, 2013 at the War Memorial Building – Room 2** located at 3325 Zoo Drive, San Diego, CA 92101
<http://www.sandiego.gov/park-and-recreation/parks/balboa/warmemorial.shtml#>

Directions/Parking:

The War Memorial Building is located at the north end of Balboa Park at Park Boulevard and Zoo Drive, across from Roosevelt Middle School. Take Hwy 163 South to Park Blvd Exit. Turn left at Park Blvd., then continue to Zoo Drive. Make a left/go west on Zoo Drive. Building will be on your left. Street parking available on Zoo Drive, Park Blvd., or in the north end of the Zoo's parking lot.

- 10. Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.