



2012 SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING AGENDA

Friday, October 19, 2012 from 8:30 a.m. – 11:00 a.m.

War Memorial Building – Auditorium
3325 Zoo Drive, San Diego, CA 92101

1. 8:30 Check-in, Coffee and pastries
2. 8:50 Call to Order and Approval of Minutes – August 17, 2012
3. 8:55 Opening Remarks from Mayor Jerry Sanders
4. 9:00 **“Hot Trends in the Food/Restaurant Industry”** Panel - Insights from San Diego’s leading Restaurateur, Chef, & Sommelier/Mixologist: David Cohn, Chef Deborah Scott, & Adam Stemmler
5. 9:30 **“Small Business Hot Topics”** Panel featuring:
 - Adriana Cara, Attorney/Senior Associate, Brown Law Group
“Best Business Practices: Managing Employees for Success!”
 - Elizabeth Schott, Executive Director, ACCION San Diego
“Financing Wisdom to Grow Your Business!”
 - Rebecca Tall Brown, Owner/Strategist, Tri-Line Marketing
“Marketing Strategies to Boost Your Business!”
6. 10:00 **“Demystifying the Procurement Process”** Presentation: City of San Diego - Karan Wolff, Principal Purchasing Specialist
7. 10:30 Public testimony from attendees on concerns and challenges facing small businesses
8. 10:55 Additional Questions, Comments, and Closing Remarks
9. Next Meeting Date: December 14, 2012 at War Memorial Building-Room 3
3325 Zoo Drive, San Diego, CA 92101
10. 11:00 Meeting Adjournment (Time Certain)

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in Economic Development at least five (5) working days before the meeting at (619) 533-6474 to ensure availability.



CITY OF SAN DIEGO

This information is available in alternative formats upon request.