



2013 SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING AGENDA

Friday, October 18, 2013 from 8:30 a.m. – 11:15 a.m.

War Memorial Building – Auditorium
3325 Zoo Drive, San Diego, CA 92101

1. 8:30 Check-in, Coffee and pastries
2. 8:50 Call to Order & Opening Remarks from Interim Mayor Todd Gloria
3. 8:55 Board Introductions, Remarks and Approval of Minutes – June 21, 2013
4. 9:00 **“Grow Your Business with LinkedIn”** Presentation
Featuring: “Rick I., the LinkedIn Guy” – Rick Itzkowich”
5. 9:30 **“Mini Breakout Sessions with the Experts”** featuring 11 organizations:
 - ACCION San Diego
 - City of San Diego
 - Small Business Loan Program/Enterprise Zone
 - Storefront Improvement Program
 - Purchasing & Contracting Department
 - Colin Slade & Living Social
 - LinkedIn with “Rick I., the LinkedIn Guy”
 - New Media Rights
 - San Diego Contracting Opportunities Center
 - SCORE San Diego
 - SDSU Small Business Consulting Center
6. 10:45 Public testimony - Brainstorm with us on new ideas to better support the small business community
7. 11:05 Additional Questions, Comments, and Closing Remarks
8. Next Meeting Date: December 13, 2013 at War Memorial Building-Room 2
3325 Zoo Drive, San Diego, CA 92101
9. 11:15 Meeting Adjournment (Time Certain)

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in Economic Development at least five (5) working days before the meeting at (619) 533-6474 to ensure availability.



CITY OF SAN DIEGO

This information is available in alternative formats upon request.