2013 SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING AGENDA

Friday, October 18, 2013 from 8:30 a.m. – 11:15 a.m.

War Memorial Building – Auditorium
3325 Zoo Drive, San Diego, CA 92101

1. 8:30 Check-in, Coffee and pastries

2. 8:50 Call to Order & Opening Remarks from Interim Mayor Todd Gloria

3. 8:55 Board Introductions, Remarks and Approval of Minutes – June 21, 2013

4. 9:00 **"Grow Your Business with LinkedIn"** Presentation
   Featuring: "Rick I., the LinkedIn Guy" – Rick Itzkowich"

5. 9:30 **"Mini Breakout Sessions with the Experts"** featuring 11 organizations:
   - ACCION San Diego
   - City of San Diego
     - Small Business Loan Program/Enterprise Zone
     - Storefront Improvement Program
     - Purchasing & Contracting Department
   - Colin Slade & Living Social
   - LinkedIn with "Rick I., the LinkedIn Guy"
   - New Media Rights
   - San Diego Contracting Opportunities Center
   - SCORE San Diego
   - SDSU Small Business Consulting Center

6. 10:45 Public testimony - Brainstorm with us on new ideas to better support the small business community

7. 11:05 Additional Questions, Comments, and Closing Remarks

8. Next Meeting Date: December 13, 2013 at War Memorial Building-Room 2
   3325 Zoo Drive, San Diego, CA 92101

9. 11:15 Meeting Adjournment (Time Certain)

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in Economic Development at least five (5) working days before the meeting at (619) 533-6474 to ensure availability.

CITY OF SAN DIEGO

This information is available in alternative formats upon request.

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