



THE CITY OF SAN DIEGO

SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

Friday, April 18, 2014 at 8:45 a.m.

**** War Memorial Building – Room 2 ****
3325 Zoo Drive, San Diego, CA 92101

1. **Call to Order and Introductions –**
Appointment of new Board member Warren Simon – BID Council Representative
2. **Approval of Minutes –** February 21, 2014 Meeting
3. **Public Comment – 8:50 a.m. (TIME CERTAIN)**
Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.
4. **Administrative Items:**
 - A. Board Administrative Items and/or Non-Agenda Comment
 - B. Requests for Agenda Revisions (continuances, change in order, etc.)
 - C. Development Services Department Technical Advisory Committee – Representative(s) Report*
 - D. Economic Development Division/Office of Small Business
 - E. Equal Opportunity Contracting/Purchasing & Contracting Department
- Information Items/Discussion:**
 5. **New Media Rights –** Art Neill, Attorney/Executive Director, will provide a presentation on New Media Rights, a FY 2014 Small Business Enhancement Program (SBEP) Grant Recipient. New Media Rights, a program offered through California Western School of Law, provides legal services and workshops for technology and media startups and small businesses. Mr. Neill will highlight New Media Rights' efforts to provide assistance to small businesses in the City of San Diego through the support of SBEP funding, and share program outcomes.
 6. **City of San Diego Business Resource Center Website –** Meredith Dibden Brown, City of San Diego Office of Small Business Manager, will present on the City's Business Resource Center Website. The presentation will include information on the history, purpose, and navigation of the website, and future marketing efforts in collaboration with other small business programs and services.
 7. **BID Council Report – Report on Current Activities of the BID Council –** Warren Simon

8. **Next Meeting Date and Location – June 20, 2014 at the War Memorial Building – Room 2**
located at 3325 Zoo Drive, San Diego, CA 92101
<http://www.sandiego.gov/park-and-recreation/parks/regional/balboa/warmemorial.shtml>

Directions/Parking:

The War Memorial Building is located at the north end of Balboa Park at Park Boulevard and Zoo Drive, across from Roosevelt Middle School. Take Hwy 163 South to Park Blvd Exit. Turn left at Park Blvd., then continue to Zoo Drive. Make a left/go west on Zoo Drive. Building will be on your left. Street parking available on Zoo Drive, Park Blvd., or in the north end of the Zoo's parking lot.

9. **Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.