



# CITY OF SAN DIEGO SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING AGENDA

Friday, October 17, 2014 from 8:30 a.m. – 11:15 a.m.

War Memorial Building – Auditorium  
3325 Zoo Drive, San Diego, CA 92101

1. 8:30 Check-in, Coffee and pastries
2. 8:50 Call to Order & Opening Remarks from Mayor Kevin Faulconer
3. 8:55 Board Introductions, Remarks and Approval of Minutes-August 15, 2014
4. 9:00 **“Principles of Internet Marketing: What Others Don’t Know That You Should Know”** featuring: John Walker, Co-Founder & Chief Solutions Officer of Talent Evolution
5. 9:45 **“Small Business Resource Fair”** featuring 10 organizations:
  - ACCION San Diego
  - City of San Diego
  - Co-Merge
  - Constant Contact
  - Food & Beverage Association of San Diego
  - New Media Rights
  - SBDC/Small Business Development Center
  - SCORE
  - SD Contracting Opportunities Center
  - Talent Evolution
6. 10:45 Public testimony - Brainstorm with us on new ideas to better support the small business community
7. 11:05 Additional Questions, Comments, and Closing Remarks
8. Next Meeting Date: December 12, 2014 at War Memorial Building-Room 2  
3325 Zoo Drive, San Diego, CA 92101
9. 11:15 Meeting Adjournment (Time Certain)

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**  
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in Economic Development at least five (5) working days before the meeting at (619) 533-6474 to ensure availability.



CITY OF SAN DIEGO

This information is available in alternative formats upon request.